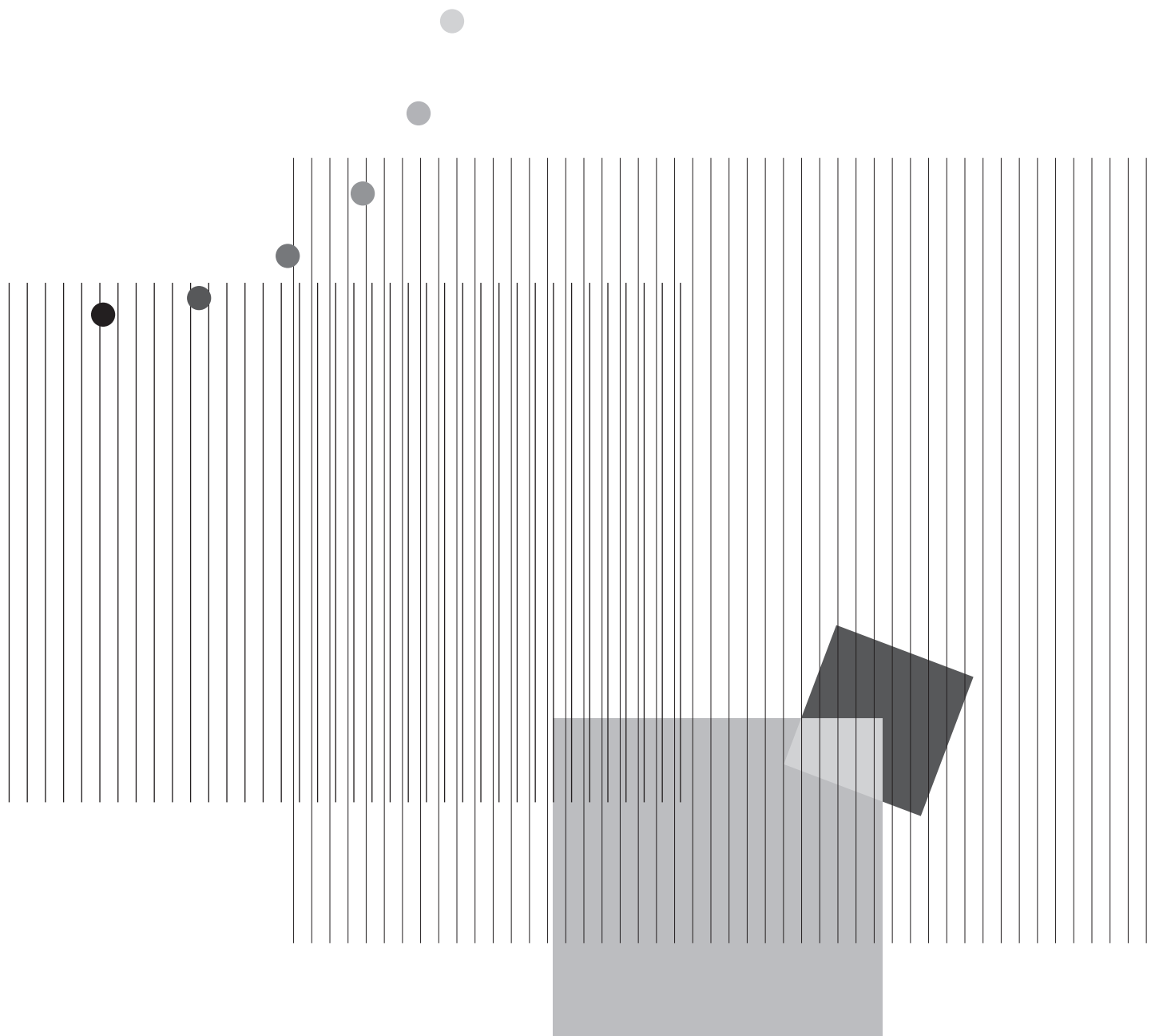


2019 SYLLABUS FOR GMM



MEIKAI UNIVERSITY

School of Hospitality & Tourism Management

Instructions on the Course Description

① 学修の基礎 I

② 開講学科等：HT ③1 年次 ④2 単位 ⑤開講期：ST1・2 ⑥備考：GMM 対象科目、2018 年度入学生のみ履修可能

⑦ 平 剛俊 (たいら たけとし)

⑧ ■ 授業の概要

This course will provide the knowledge and skills to enable students to maximize their campus experience. Students will learn basic study methods for university-level work, research skills and the importance of teamwork through individual and group work. Through this course, students will design their complete academic plan.

⑨ ■ 到達目標

一般目標：Understanding Meikai and the School of HT.
Identifying each undergraduate's unique skills and background.
Developing practical communication skills.
Developing confidence and motivation through presentation experiences.
個別目標：Increasing participation in university activities.
Adapting smoothly to the GMM program
Fostering teamwork in the right context.

⑩ ■ 履修条件

Attendance, preparation and review are essential in each class.
Students are expected to spontaneously make presentations in each class.

⑪ ■ 評価基準・方法

Short essays (30%)
Reports and Presentations (30%)
Active participation and contribution to class (40%)

⑫ ■ 教科書

Reading materials will be specified in class.

⑬ ■ 参考書

Supplementary reading materials will be specified in class.

① 授業科目名：Course Title

② 開講学科：Department

【日】：Department of Japanese / 【英】：Department of English / 【中】：Department of Chinese

【経】：Department of Economics / 【不】：Department of Real Estate Sciences

【HT】：Department of Hospitality & Tourism Management

【保】：Department of Oral Health Sciences

③ 開講年次：Allocated Class Year

④ 単位数：Credits

⑤ 開講期：Semester

【ST1】：two classes per week in Spring Term 1

【ST2】：two classes per week in Spring Term 2

【ST1・2】：one class per week in Spring Term 1 and Spring Term 2

【FT1】：two classes per week in Fall Term 1

【FT2】：two classes per week in Fall Term 2

【FT1・2】：one class per week in Fall Term 1 and Fall Term 2

【集中】：Intensive course

⑥ 備考：Notices

【GMM 対象科目】：Course for GMM students

【GMM9 月入学生対象科目】：Course for GMM students enrolled in September

【●●年度入学生のみ履修可能】：Course only for students enrolled in ●● academic year and after

⑦ 授業担当教員名：Instructor

⑧ 授業の概要：Course Description

⑨ 到達目標：Objectives

【一般目標】：General Instruction Objectives

【個別目標】：Specific Behavioral Objectives

⑩ 履修条件：Course Prerequisites

⑪ 評価基準・方法：Methods of Evaluation

⑫ 教科書：Textbooks *As for the purchase of the textbooks, refer to the corresponding page.

⑬ 参考書：Reference books

■ 授業内容と授業外（事前・事後）の学修及び学修目安時間

1	授業内容 : Introduction 事前学修 1.0hr : Prepare for the next class. 事後学修 1.0hr : Review the previous class.
2	授業内容 : Message from the President 事前学修 1.0hr : Prepare for the next class. 事後学修 1.0hr : Review the previous class.
3	授業内容 : How to read textbooks and take notes (14) 事前学修 1.0hr : Prepare for the next class. 事後学修 1.5hr : Review the previous class.
4	授業内容 : Research information 事前学修 1.0hr : Prepare for the next class. 事後学修 2.0hr : Review the previous class.
5	授業内容 : Advice from upper-level students 事前学修 2.0hr : Prepare for the next class. 事後学修 2.0hr : Review the previous class. (16)

⑭ : 授業内容 : Content of the course
Content of each lesson

⑮ : 授業外（事前・事後）の学修目安時間 : Hours required outside the regular class

【事前学修】 : Based on the content of the class, the hours you are expected to spend in advance are described as a reference

【事後学修】 : Based on the content of the class, the hours you are expected to spend in after the class are described as a reference

⑯ : 授業外（事前・事後）の学修内容 : Requirements before and after the class

【事前学修】 : Based on the content of the class, the work you are expected to do in advance is specified

【事後学修】 : Based on the content of the class, the work you are expected to do after the class is specified

【Notice for students】

For course registration, read the “manual for course registration” and the “class schedule” as well as this “course description” carefully in order to avoid mistakes and errors.

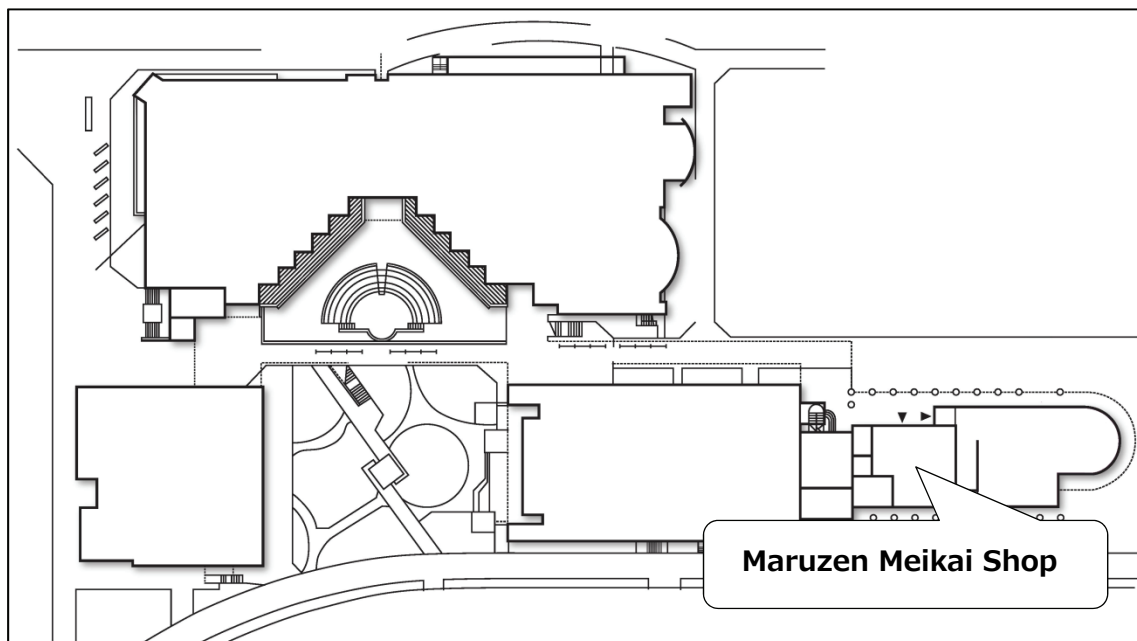
【 The purchase of the textbook 】

Maruzen Meikai Shop sells textbooks for classes during the 2019 academic year. Check the titles of the classes, the names of the teachers, and the titles of the textbooks in the “course description” and the “class schedule” and follow the instructions from teachers. Be sure to get the textbooks during the specified period.

Period	March 26 (Tue.) ~ April 2 (Tue.)	10:00 a.m. ~ 3:00 p.m.
	April 3 (Wed.)	10:00 a.m. ~ 4:00 p.m.
	April 4 (Thu.) ~ April 19 (Fri.)	10:00 a.m. ~ 4:30 p.m.
	Maruzen Meikai Shop is closed on Saturdays and Sundays.	
Place	30TH ANNIVERSARY HALL (1F)	

- ※ If you have any inquiries about textbooks, ask Maruzen Meikai Shop.
- ※ Classes start from April 4th (Thu.)

■ Location of the textbook sale



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学修の基礎 I

開講学科等：HT | 1 年次 | 2 単位 | 開講期：ST1・2 | 備考：GMM 対象科目、2018 年度入学生のみ履修可能

平 剛俊 (たいら たけとし)

■ 授業の概要

This course will provide the knowledge and skills to enable students to maximize their campus experience.

Students will learn basic study methods for university-level work, research skills and the importance of teamwork through individual and group work. Through this course, students will design their complete academic plan.

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Identifying each undergraduate's unique skills and background.

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個別目標：Increasing participation in university activities.

Adapting smoothly to the GMM program

Fostering teamwork in the right context.

■ 履修条件

Attendance, preparation and review are essential in each class.

Students are expected to spontaneously make presentations in each class.

■ 評価基準・方法

Short essays (30%)

Reports and Presentations (30%)

Active participation and contribution to class (40%)

■ 教科書

Reading materials will be specified in class.

■ 参考書

Supplementary reading materials will be specified in class.

■ 授業内容と授業外（事前・事後）の学修及び学修目安時間

1 回	授業内容：Introduction 事前学修 1.0hr：Prepare for the next class. 事後学修 1.0hr：Review the previous class.
2 回	授業内容：Message from the President 事前学修 1.0hr：Prepare for the next class. 事後学修 1.0hr：Review the previous class.
3 回	授業内容：How to read textbooks and take notes 事前学修 1.0hr：Prepare for the next class. 事後学修 1.5hr：Review the previous class.
4 回	授業内容：Research information 事前学修 1.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
5 回	授業内容：Advice from upper-level students 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
6 回	授業内容：Report preparation (1) 事前学修 1.0hr：Prepare for the next class. 事後学修 2.5hr：Review the previous class.
7 回	授業内容：Report preparation (2) 事前学修 2.0hr：Prepare for the next class. 事後学修 1.0hr：Review the previous class.
8 回	授業内容：Presentation (1) 事前学修 1.5hr：Prepare the next class. 事後学修 1.0hr：Review the previous class.
9 回	授業内容：Presentation (2) 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
10 回	授業内容：Presentation (3) 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
11 回	授業内容：Presentation (4) 事前学修 2.0hr：Prepare the next class. 事後学修 1.0hr：Review the previous class.
12 回	授業内容：Career Planning (1) 事前学修 1.5hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
13 回	授業内容：Career Planning (2) 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
14 回	授業内容：Career Planning (3) 事前学修 2.0hr：Prepare for the next class. 事後学修 1.5hr：Review the previous class.
15 回	授業内容：Career Planning (4) 事前学修 1.5hr：Prepare for the next class. 事後学修 3.0hr：Review this course.

キャリアプランニング I

開講学科等：HT | 1年次 | 2単位 | 開講期：FT1・2 | 備考：GMM 対象科目

阿部 佳 (あべ けい)・涓東 史江 (いとう ちかえ)・平 剛俊 (たいら たけとし)・松島 康彦 (まつしま やすひこ)・水野 徹 (みずの とおる)・三輪 祥宏 (みわ よしひろ)

■ 授業の概要

This course is designed for freshman to improve the basic abilities required in working together with various people in the workplace and in the local communities as "Fundamental Competencies for Working Persons"(FCWP). The student learns basics of 3 competencies (12 competency factors) constituting FCWP through PBL(Project Based Learning). Through this course, students will think about their own careers and link them to their university life. This course is designed to be a trigger for career planning. And, MEIKAI SPI is a part of this course.

■ 到達目標

一般目標：To understand about career planning and development.

個別目標：Action: Experiencing and understanding basics of "Ability to step forward" within 3 competency factors.

Thinking: Experiencing and understanding basics of "Ability to think through" within 3 competency factors.

Teamwork: Experiencing and understanding basics of "Ability to work in a team" within 6 competency factors.

■ 履修条件

None

■ 評価基準・方法

Short essay (40 per cent) + Class presentation and contributions (35 per cent) + Final Exam (15 per cent) + MEIKAI SPI (10 per cent) .

■ 教科書

Reading materials will be specified in class.

■ 参考書

Supplementary reading materials will be specified in class.

■ 授業内容と授業外(事前・事後)の学修及び学修目安時間

1 回	授業内容：Introduction and Target Setting (w/in MEIKAI SPI) 事前学修 0.5hr : Prepare for the next class. 事後学修 3.0hr : Review the previous class + MEIKAI SPI
2 回	授業内容：Ability to step forward (1) Initiative 事前学修 1.0hr : Prepare for the next class. 事後学修 2.5hr : Review the previous class + MEIKAI SPI
3 回	授業内容：Ability to step forward (2) Ability to influence 事前学修 1.0hr : Prepare for the next class. 事後学修 2.5hr : Review the previous class + MEIKAI SPI
4 回	授業内容：Ability to step forward (3) Execution skill 事前学修 1.5hr : Prepare for the next class. 事後学修 3.5hr : Review the previous class + MEIKAI SPI + Short Essay(1)
5 回	授業内容：Ability to think through (1) Ability to detect issues 事前学修 1.0hr : Prepare for the next class. 事後学修 2.5hr : Review the previous class + MEIKAI SPI
6 回	授業内容：Ability to think through (2) Planning skill 事前学修 1.0hr : Prepare for the next class. 事後学修 2.5hr : Review the previous class + MEIKAI SPI
7 回	授業内容：Ability to think through (3) Creativity 事前学修 1.5hr : Prepare for the next class. 事後学修 3.5hr : Review the previous class + MEIKAI SPI + Short Essay(2)
8 回	授業内容：Ability to work in a team (1) Ability to deliver messages 事前学修 1.0hr : Prepare the next class. 事後学修 2.5hr : Review the previous class + MEIKAI SPI
9 回	授業内容：Ability to work in a team (2) Ability to listen closely and carefully 事前学修 1.0hr : Prepare for the next class. 事後学修 2.5hr : Review the previous class + MEIKAI SPI
10 回	授業内容：Ability to work in a team (3) Ability to control stress 事前学修 1.5hr : Prepare for the next class. 事後学修 3.5hr : Review the previous class + MEIKAI SPI + Short Essay(3)
11 回	授業内容：Ability to work in a team (4) Flexibility 事前学修 1.0hr : Prepare for the next class. 事後学修 2.5hr : Review the previous class + MEIKAI SPI
12 回	授業内容：Ability to work in a team (5) Ability to grasp situations 事前学修 1.0hr : Prepare for the next class. 事後学修 2.5hr : Review the previous class + MEIKAI SPI
13 回	授業内容：Ability to work in a team (6) Ability to apply rules and regulations 事前学修 1.5hr : Prepare for the next class. 事後学修 3.5hr : Review the previous class + MEIKAI SPI + Short Essay(4)
14 回	授業内容：Thinking about Career 事前学修 1.5hr : Prepare for the next class. 事後学修 3.5hr : Review the previous class + MEIKAI SPI + Detail Action Planning
15 回	授業内容：Review for the Final Exam 事前学修 1.5hr : Prepare for the next class. 事後学修 3.0hr : Review for the Final Exam

Academic English I

開講学科等：HT | 1 年次 | 1 単位 | 開講期：ST1・2 | 備考：GMM 対象科目

伊勢 佳奈 (いせ よしな)

■ 授業の概要

This course is designed to prepare students for the TOEFL iBT test. Students will be familiar with the format and with the types of questions asked in each section of reading, listening, speaking and writing as the TOEFL iBT test is structured into these four areas. The curriculum places great emphasis on the skills work of each section. Students will practice, build and develop skills and strategies necessary in order to be successful on the test. Students are required to take the TOEFL iBT or IELTS test at least twice per semester.

■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：Students improve their reading, listening, speaking and writing skills at the level of English-speaking universities. The goal is to score 50 (4.5 for IELTS; 460 for ITP) in the first semester.

個別目標：Strength and weakness of each student in the areas are determined and targeted for improvement. Each student is encouraged to score higher in the areas than his/her previous TOEFL iBT/IELTS or ITP test score taken.

■ 履修条件

None

■ 評価基準・方法

Grades will be based strictly on attendance/ attitude/ performance, quizzes, assignments, and midterm/final exams.

■ 教科書

Barron's TOEFL iBT 15th Edition, Cambridge Preparation for the TOEFL Test 4th Edition, Kaplan TOEFL Pocket Vocabulary

■ 参考書

Other materials as appropriate may be introduced in the class.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction/ Course Orientation/ Overview of Reading & Listening Sections 事前学修 1.0hr : preview the textbooks 事後学修 2.0hr : review as specified
2 回	授業内容：Model Test 1: Reading & Listening/ Strategies 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
3 回	授業内容：Model Test 1: Reading & Listening/ Strategies 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
4 回	授業内容：Academic Skills: Vocab & Taking Notes 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
5 回	授業内容：Academic Skills: Paraphrasing & Summarizing 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
6 回	授業内容：Academic Skills: Synthesizing 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
7 回	授業内容：Midterm Exam 事前学修 3.0hr : prepare as specified 事後学修 2.0hr : review as specified
8 回	授業内容：Review of Midterm Exam 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
9 回	授業内容：Model Test 2: Reading/ Strategies 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
10 回	授業内容：Model Test 2: Speaking/ Strategies 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
11 回	授業内容：Model Test 3: Reading/ Strategies 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
12 回	授業内容：Model Test 3: Speaking/ Strategies 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
13 回	授業内容：Final Exam Preparation 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
14 回	授業内容：Final Exam 事前学修 3.0hr : prepare as specified 事後学修 2.0hr : review as specified
15 回	授業内容：Review of Final Exam 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review the exam/course

Academic English II

開講学科等：HT | 1 年次 | 1 単位 | 開講期：FT1・2 | 備考：GMM 対象科目

伊勢 佳奈 (いせ よしな)

■ 授業の概要

This course is designed to prepare students to score higher on the TOEFL iBT test. The curriculum places emphasis on the skills work of reading, listening, speaking and writing as the TOEFL iBT test is structured into these four areas. Students will practice and further build and develop skills and strategies necessary to score higher on the test. Students are required to take the TOEFL iBT or IELTS test at least twice per semester.

■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：Students improve their reading, listening, speaking and writing skills at the level of English-speaking universities. The primary goal is to score 60 (5.0 for IELTS; 500 for ITP) in the first year and to proceed to the second year.

個別目標：An individual student is encouraged to score higher in the areas than his/her previous TOEFL iBT/IELTS or ITP test score taken.

■ 履修条件

None

■ 評価基準・方法

Grades will be strictly based on attendance/ attitude/ performance, quizzes, assignments, midterm/final exams and achievement of required scores of TOEFL iBT/IELTS or ITP.

■ 教科書

Barron's TOEFL iBT 15th Edition, Cambridge Preparation for the TOEFL Test 4th Edition, Kaplan TOEFL Pocket Vocabulary

■ 参考書

Other materials as appropriate may be introduced in the class.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction/ Course Orientation/ Model Test 4: Reading/ Strategies 事前学修 1.0hr : preview the textbooks 事後学修 2.0hr : review as specified
2 回	授業内容：Model Test 4: Speaking/ Strategies 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
3 回	授業内容：Academic Skills: Vocab & Taking Notes 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
4 回	授業内容：Academic Skills: Paraphrasing & Summarizing 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
5 回	授業内容：Academic Skills: Synthesizing 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
6 回	授業内容：Midterm Exam Preparation 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
7 回	授業内容：Midterm Exam 事前学修 3.0hr : prepare as specified 事後学修 2.0hr : review as specified
8 回	授業内容：Review of Midterm Exam 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
9 回	授業内容：Model Test 5: Reading/ Strategies 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
10 回	授業内容：Model Test 5: Speaking/ Strategies 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
11 回	授業内容：Model Test 6: Reading/ Strategies 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
12 回	授業内容：Model Test 6: Speaking/ Strategies 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
13 回	授業内容：Final Exam Preparation 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
14 回	授業内容：Final Exam 事前学修 3.0hr : prepare as specified 事後学修 2.0hr : review as specified
15 回	授業内容：Review of Final Exam 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review the exam/course

Academic English III

開講学科等：HT | 1 年次 | 1 単位 | 開講期：ST1・2 | 備考：GMM 対象科目

伊勢 佳奈 (いせ よしな)

■ 授業の概要

This course provides in-depth instruction in the four areas of reading, listening, speaking and writing to the students with existing knowledge of TOEFL iBT test as studied in the first year. The aim of the course is for the students to score higher in the test and to prepare them for their study abroad program. Students are required to take the test of TOEFL iBT or IELTS at least twice per semester.

■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：Students improve their reading, listening, speaking and writing skills at the level of English-speaking universities. The goal is to score 70 (5.5 for IELTS) and eventually to score 80 (6.0 for IELTS), leading to one-year study abroad in the second term, broadening an individual's perspective and corresponding to globalization.

個別目標：An individual student is encouraged to score higher in the four areas than his/her previous TOEFL iBT or IELTS test score taken. A student must score a minimum of 80 (6.0 for IELTS) in order to participate in the study abroad program.

■ 履修条件

Required to have scored 60 in TOEFL iBT (5.0 for IELTS; 500 for ITP)

■ 評価基準・方法

Grades will be strictly based on attendance/ attitude/ performance, quizzes, assignments, midterm/final exams and achievement of required scores of TOEFL iBT/IELTS.

■ 教科書

Kaplan TOEFL iBT Prep Plus 2018-2019, Collins Vocabulary and Grammar for The TOEFL Test(+CD)

■ 参考書

Other materials as appropriate may be introduced in the class.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction/ Course Orientation/ Overview of the Test & Test Sections 事前学修 1.0hr : preview the textbooks 事後学修 2.0hr : review as specified
2 回	授業内容：Chapter 1: Reading/ Strategies & Question Types 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
3 回	授業内容：Chapter 1: Reading/ Strategies & Question Types 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
4 回	授業内容：Chapter 1: Reading/ Strategies & Question Types 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
5 回	授業内容：Chapter 2: Listening/ Strategies & Question Types 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
6 回	授業内容：Chapter 2: Listening/ Strategies & Question Types 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
7 回	授業内容：Midterm Exam 事前学修 3.0hr : prepare as specified 事後学修 2.0hr : review as specified
8 回	授業内容：Review of Midterm Exam 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
9 回	授業内容：Chapter 3: Speaking/ Strategies & Question Types 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
10 回	授業内容：Chapter 3: Speaking/ Strategies & Question Types 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
11 回	授業内容：Chapter 4: Writing/ Strategies & Question Types 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
12 回	授業内容：Chapter 4: Writing/ Strategies & Question Types 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
13 回	授業内容：Chapter 4: Writing/ Strategies & Question Types 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
14 回	授業内容：Final Exam 事前学修 3.0hr : prepare as specified 事後学修 2.0hr : review as specified
15 回	授業内容：Review of Final Exam 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review the exam/ course

Academic English IV

開講学科等：HT | 1年次 | 1単位 | 開講期：FT1・2 | 備考：GMM 対象科目

伊勢 佳奈 (いせ よしな)

■ 授業の概要

This course continues to provide in-depth instruction in the four areas of reading, listening, speaking and writing to the students with existing knowledge of TOEFL iBT test as studied in the first year and the first term of the second year. The aim of the course is for the students to score higher in the test so as to be able to participate in the study abroad program. Students are required to take TOEFL iBT or IELTS test at least twice per semester.

■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：Students improve their reading, listening, speaking and writing skills at the level of English-speaking universities. The primary goal is to score 80 (6.0 for IELTS), leading to one-year study abroad, broadening an individual's perspective and corresponding to globalization.

個別目標：An individual student is encouraged to score higher in the four areas than his/her previous TOEFL iBT or IELTS test score taken. A student must score a minimum of 80 (6.0 for IELTS) in order to participate in the study abroad program.

■ 履修条件

Required to have scored 70 in TOEFL iBT (5.5 for IELTS)

■ 評価基準・方法

Grades will be strictly based on attendance/ attitude/ performance, quizzes, assignments, midterm/final exams and achievement of required scores of TOEFL iBT/IELTS.

■ 教科書

Kaplan TOEFL iBT Prep Plus 2018-2019, Collins Vocabulary and Grammar for The TOEFL Test(+CD)

■ 参考書

Other materials as appropriate may be introduced in the class.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction/ Course Orientation/ Overview of the Test & Test Sections 事前学修 1.0hr : preview the textbooks 事後学修 2.0hr : review as specified
2 回	授業内容：Chapter 1: Reading/ Strategies & Question Types 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
3 回	授業内容：Chapter 1: Reading/ Strategies & Question Types 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
4 回	授業内容：Chapter 1: Reading/ Strategies & Question Types 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
5 回	授業内容：Chapter 2: Listening/ Strategies & Question Types 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
6 回	授業内容：Chapter 2: Listening/ Strategies & Question Types 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
7 回	授業内容：Midterm Exam 事前学修 3.0hr : prepare as specified 事後学修 2.0hr : review as specified
8 回	授業内容：Review of Midterm Exam 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
9 回	授業内容：Chapter 3: Speaking/ Strategies & Question Types 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
10 回	授業内容：Vocab Quiz 4 & Review/ Chapter 3: Speaking/ Strategies & Question Types 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
11 回	授業内容：Chapter 4: Writing/ Strategies & Question Types 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
12 回	授業内容：Chapter 4: Writing/ Strategies & Question Types 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
13 回	授業内容：Chapter 4: Writing/ Strategies & Question Types 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
14 回	授業内容：Final Exam 事前学修 3.0hr : prepare as specified 事後学修 2.0hr : review as specified
15 回	授業内容：Review of Final Exam 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review the exam/ course

Practical English III-a

開講学科等：HT | 1 年次 | 1 単位 | 開講期：ST1・2 | 備考：GMM 対象科目

伊勢 佳奈 (いせ よしな)

■ 授業の概要

Continuance of Academic English I, this course is also designed to prepare students for the TOEFL iBT test. The curriculum places great emphasis on the skills development of reading, listening, speaking and writing as the TOEFL iBT test is structured into these four areas. Students will practice, build and develop skills and strategies necessary in order to be successful on the test.

■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：Students improve their reading, listening, speaking and writing skills at the level of English-speaking universities. The goal is to score 50 (4.5 for IELTS; 460 for ITP) in the first semester.

個別目標：Strength and weakness of each student in the areas are determined and aimed to improve. Each student is encouraged to score higher in the areas than his/her previous TOEFL iBT/IELTS or ITP test score taken.

■ 履修条件

None

■ 評価基準・方法

Grades will be based strictly on attendance/ attitude/ performance, quizzes, assignments, and midterm/final exams.

■ 教科書

Barron's TOEFL iBT 15th Edition, Cambridge Preparation for the TOEFL Test 4th Edition, Kaplan TOEFL Pocket Vocabulary

■ 参考書

Other materials as appropriate may be introduced in the class.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction/ Course Orientation/ Overview of Speaking & Writing Sections 事前学修 1.0hr : preview the textbooks 事後学修 2.0hr : review as specified
2 回	授業内容：Model Test 1: Speaking & Writing/ Strategies 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
3 回	授業内容：Model Test 1: Speaking & Writing/ Strategies 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
4 回	授業内容：Practice Activities & Review: Vocab & Taking Notes 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
5 回	授業内容：Practice Activities & Review: Paraphrasing & Summarizing 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
6 回	授業内容：Practice Activities & Review: Synthesizing 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
7 回	授業内容：Midterm Exam 事前学修 3.0hr : prepare as specified 事後学修 2.0hr : review as specified
8 回	授業内容：Review of Midterm Exam 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
9 回	授業内容：Model Test 2: Listening/ Strategies 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
10 回	授業内容：Model Test 2: Writing/ Strategies 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
11 回	授業内容：Model Test 3: Listening/ Strategies 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
12 回	授業内容：Model Test 3: Writing/ Strategies 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
13 回	授業内容：Final Exam Preparation 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
14 回	授業内容：Final Exam 事前学修 3.0hr : prepare as specified 事後学修 2.0hr : review as specified
15 回	授業内容：Review of Final Exam 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review the exam/course

Practical English III-b

開講学科等：HT | 1年次 | 1単位 | 開講期：FT1・2 | 備考：GMM 対象科目

伊勢 佳奈 (いせ よしな)

■ 授業の概要

Continuance of Academic English II, this course is also designed to prepare students to score higher in the TOEFL iBT test. The curriculum places great emphasis on skills development in reading, listening, speaking and writing, as the TOEFL iBT test is structured into these four areas. Students will further practice, build and develop skills and strategies to score higher on the test.

■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：Students improve their reading, listening, speaking and writing skills at the level of English-speaking universities. The primary goal is to score 60 (5.0 for IELTS; 500 for ITP) in the first year.

個別目標：An individual student is encouraged to score higher in the four areas than his/her previous TOEFL iBT/IELTS or ITP test score taken. A student must score a minimum of 60 (5.0 for IELTS) in order to proceed to the second year.

■ 履修条件

None

■ 評価基準・方法

Grades will be strictly based on attendance/ attitude/ performance, quizzes, assignments, and midterm/final exams.

■ 教科書

Barron's TOEFL iBT 15th Edition, Cambridge Preparation for the TOEFL Test 4th Edition, Kaplan TOEFL Pocket Vocabulary

■ 参考書

Other materials as appropriate may be introduced in the class.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction/ Course Orientation/ Model Test 4: Listening/ Strategies 事前学修 1.0hr : preview the textbooks 事後学修 2.0hr : review as specified
2 回	授業内容：Model Test 4: Writing/ Strategies 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
3 回	授業内容：Practice Activities & Review: Vocab & Taking Notes 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
4 回	授業内容：Practice Activities & Review: Paraphrasing & Summarizing 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
5 回	授業内容：Practice Activities & Review: Synthesizing 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
6 回	授業内容：Midterm Exam Preparation 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
7 回	授業内容：Midterm Exam 事前学修 3.0hr : prepare as specified 事後学修 2.0hr : review as specified
8 回	授業内容：Review of Midterm Exam 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
9 回	授業内容：Model Test 5: Listening/ Strategies 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
10 回	授業内容：Model Test 5: Writing/ Strategies 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
11 回	授業内容：Model Test 6: Listening/ Strategies 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
12 回	授業内容：Model Test 6: Writing/ Strategies 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
13 回	授業内容：Final Exam Preparation 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
14 回	授業内容：Final Exam 事前学修 3.0hr : prepare as specified 事後学修 2.0hr : review as specified
15 回	授業内容：Review of Final Exam 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review the exam/course

Practical English IV-a

開講学科等：HT | 1年次 | 1単位 | 開講期：ST1・2 | 備考：GMM 対象科目

伊勢 佳奈 (いせ よしな)

■ 授業の概要

This course is designed to prepare students on how to deliver presentations. Presentation skills are a powerful tool to become an effective communicator which is a valuable life skill. Students learn and practice the public speaking skills which enable them to improve all areas of the language (such as speaking, reading, writing, listening, vocabulary, phonology and grammar), time management and to build confidence speaking in front of an audience.

■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：Students learn to analyze audience and goals, plan, research, structure and effectively deliver ideas.

個別目標：Strength and weakness of each student in the areas of the presentation skills are determined and targeted for improvement. Each student is encouraged to improve the communication skill which is vital for an individual's academic, social and work lives.

■ 履修条件

None

■ 評価基準・方法

Grades will be based strictly on attendance/attitude/performance, assignments, midterm and final exams.

■ 教科書

The Art of Public Speaking 12th Edition (Stephen E. Lucas)

■ 参考書

Other materials as appropriate may be introduced in the class.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction/ Course Orientation/ Chapter 1: Speaking in Public/ Chapter 2: Ethics and Public Speaking 事前学修 0.5hr : preview the textbook 事後学修 1.0hr : review as specified
2 回	授業内容：Chapter 3: Listening/ Chapter 4: Giving Your First Speech 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
3 回	授業内容：Chapter 5: Selecting a Topic and a Purpose/ Chapter 6: Analyzing the Audience 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
4 回	授業内容：Chapter 7: Gathering Materials/ Chapter 8: Supporting Your Ideas 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
5 回	授業内容：Chapter 9: Organizing the Body of the Speech/ Chapter 10: Beginning and Ending the Speech 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
6 回	授業内容：Chapter 11: Outlining the Speech 事前学修 1.0hr : prepare as specified 事後学修 2.0hr : review as specified
7 回	授業内容：Midterm Exam 事前学修 2.0hr : prepare as specified 事後学修 1.0hr : review as specified
8 回	授業内容：Review of Midterm Exam/ Chapter 12: Using Language 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
9 回	授業内容：Chapter 13: Delivery 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
10 回	授業内容：Chapter 14: Using Visual Aids 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
11 回	授業内容：Chapter 15: Speaking to Inform/ Chapter 16: Speaking to Persuade 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
12 回	授業内容：Chapter 17: Methods of Persuasion 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
13 回	授業内容：Chapter 18: Speaking on Special Occasions/ Chapter 19: Speaking in Small Groups 事前学修 1.0hr : prepare as specified 事後学修 2.0hr : review as specified
14 回	授業内容：Final Exam 事前学修 2.0hr : prepare as specified 事後学修 1.0hr : review as specified
15 回	授業内容：Review of Final Exam/ Course Review 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review the exam/course

Practical English IV-b

開講学科等：HT | 1年次 | 1単位 | 開講期：FT1・2 | 備考：GMM 対象科目

伊勢 佳奈 (いせ よしな)

■ 授業の概要

This course, taking a step further following the presentation course studied in the first semester, is designed to prepare students on how to debate. Students learn what debate is and how to debate. Students not only improve in the language skills and strategies, but also improve in the skills of cognitive and critical thinking, analyzing, interpreting, evaluating, and delivering supporting/dissenting opinions quickly and clearly. Students also learn to overcome fears of public speaking, and to discover confidence and creativity.

■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：Students use knowledge of the basic language skills in practice and offer/receive challenges of cognitive and critical thinking. Students recognize how others think, learn to think and speak well.

個別目標：Students show progress in their ability to express opinions and defend ideas, which is a vital tool especially in this world of globalization where opinions are valued.

■ 履修条件

None

■ 評価基準・方法

Grades will be based strictly on attendance/ attitude/ performance, assignments, midterm and final exams.

■ 教科書

Speak Out! Debate and Public Speaking in the Middle Grades (Kate Shuster & John Meany)

■ 参考書

Other materials as appropriate may be introduced in the class.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction/Course Orientation/ Chapter 1: Introduction to Public Speaking and Debating 事前学修 0.5hr : preview the textbook 事後学修 1.0hr : review as specified
2 回	授業内容：Chapter 2: Introduction to Debating 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
3 回	授業内容：Chapter 3: The Middle School Public Debate Program Format 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
4 回	授業内容：Chapter 4: Making Arguments 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
5 回	授業内容：Chapter 5: Answering Arguments 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
6 回	授業内容：Chapter 6: Learning to Research 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
7 回	授業内容：Midterm Exam 事前学修 2.0hr : prepare as specified 事後学修 1.0hr : review as specified
8 回	授業内容：Review of Midterm Exam/ Chapter 7: Making Arguments Matter:Impacts 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
9 回	授業内容：Chapter 8: Opposition Strategies 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
10 回	授業内容：Chapter: 9: The Debate Competition 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
11 回	授業内容：Debate Practice 事前学修 2.0hr : prepare as specified 事後学修 1.0hr : review as specified
12 回	授業内容：Debate Practice 事前学修 2.0hr : prepare as specified 事後学修 1.0hr : review as specified
13 回	授業内容：Debate Practice 事前学修 2.0hr : prepare as specified 事後学修 1.0hr : review as specified
14 回	授業内容：Final Exam 事前学修 2.0hr : prepare as specified 事後学修 1.0hr : review as specified
15 回	授業内容：Review of Final Exam/ Course Review 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review the exam/course

中国語 I -a

開講学科等：HT | 1 年次 | 1 単位 | 開講期：ST1・2 | 備考：GMM 対象科目

李 思薇 (り すうえい)

■ 授業の概要

In this introductory Chinese course, our goal is achieving basic linguistic and conversational competence in Chinese language. You will learn Chinese pinyin and its four tones, and also some Chinese culture. We will work on all of the language skills - listening, speaking, reading and writing. We will focus on vocabulary building, sentence patterns, spoken skills, and recognizing and using characters that will enable you to read and write short passages and to conduct a simple conversation.

■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：Be able to read (without pinyin) the dialogue/text fluently with correct tones and pronunciation. Recognize and write the characters correctly. Understand the meaning of each word or phrase and its usage and be able to utilize the learned materials freely in conducting conversations.

個別目標：Each individual student should memorize the linguistic rules, dialogues and vocabulary items that are introduced in each text/lesson. This memorization will make conversation much easier and smoother.

■ 履修条件

None

■ 評価基準・方法

Students will be evaluated by class attendance & active class participation (20%), homework/assignments(20%), quizzes (20%), mid-term exam (20%), final exam (20%)

■ 教科書

Integrated Chinese Volume 1, 4th Edition, Simplified Characters by Yuehua Liu et al. Cheng & Tsui company, including the textbook, workbook and CDs.

■ 参考書

Other reading materials will be specified in class

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction [Basics] 事前学修 1.5hr : Study [Basics] P1-P20 and listen to the CD. 事後学修 1.5hr : Review and preview as instructed. Listen to the CD. Complete homework/assignment as specified.
2 回	授業内容：Lesson 1 [Greetings] 事前学修 1.5hr : Preview as instructed. Study vocabulary, grammar and language notes. Listen to the CD. Read the Cultural Literacy. 事後学修 1.5hr : Review and preview as instructed. Listen to the CD. Complete homework/assignment as specified. Prepare for quiz.
3 回	授業内容：Quiz & Lesson 2 [Family] (1) 事前学修 1.5hr : Prepare for quiz. Study vocabulary, grammar and language notes. Listen to the CD. 事後学修 1.5hr : Review and preview as instructed. Complete homework/assignment as specified. Listen to the CD.
4 回	授業内容：Lesson 2 [Family] (2) 事前学修 1.5hr : Study vocabulary, grammar and language notes. Listen to the CD. Read the Cultural Literacy. 事後学修 1.5hr : Review and preview as instructed. Complete homework/assignment as specified. Listen to the CD. Prepare for quiz.
5 回	授業内容：Quiz & Lesson 3 [Dates and Time] (1) 事前学修 1.5hr : Prepare for quiz. Study vocabulary, grammar and language notes. Listen to the CD. 事後学修 1.5hr : Review and preview as instructed. Complete homework/assignment as specified. Listen to the CD.
6 回	授業内容：Lesson 3 [Dates and Time] (2) 事前学修 1.5hr : Study vocabulary, grammar and language notes. Listen to the CD. Read the Cultural Literacy. 事後学修 1.5hr : Review and preview as instructed. Complete homework/assignments as specified. Listen to the CD. Prepare for mid-term exam.
7 回	授業内容：Mid-term exam 事前学修 1.5hr : Prepare for mid-term exam. 事後学修 1.5hr : Preview vocabulary, grammar and language notes as instructed. Listen to the CD. Complete homework/assignment as specified.
8 回	授業内容：Lesson 4 [Hobbies] (1) 事前学修 1.5hr : Study vocabulary, grammar and language notes. Listen to the CD. 事後学修 1.5hr : Review and preview as instructed. Complete homework/assignment as specified. Listen to the CD.
9 回	授業内容：Lesson 4 [Hobbies] (2) 事前学修 1.5hr : Study vocabulary, grammar and language notes. Listen to the CD. Read the cultural literacy 事後学修 1.5hr : Review and preview as instructed. Complete homework/assignment as specified. Listen to the CD. Prepare for quiz.
10 回	授業内容：Quiz & Lesson 5 [Visiting Friends] (1) 事前学修 1.5hr : Prepare for quiz. Study vocabulary, grammar and language notes. Listen to the CD. 事後学修 1.5hr : Review and preview as instructed. Complete homework/assignment as specified. Listen to the CD.
11 回	授業内容：Lesson 5 [Visiting Friends] (2) 事前学修 1.5hr : Study vocabulary, grammar and language notes. Listen to the CD. Read the Cultural Literacy. 事後学修 1.5hr : Review and preview as instructed. Complete homework/assignment as specified. Listen to the CD. Prepare for quiz
12 回	授業内容：Quiz & Lesson 6 [Making Appointments] (1) 事前学修 1.5hr : Prepare for quiz. Study vocabulary, grammar and language notes. Listen to the CD. 事後学修 1.5hr : Review and preview as instructed. Complete homework/assignment as specified. Listen to the CD.
13 回	授業内容：Lesson 6 [Making Appointments] (2) 事前学修 1.5hr : Study vocabulary, grammar and language notes. Listen to the CD. Read the Cultural Literacy. 事後学修 1.5hr : Review as instructed. Complete homework/assignment as specified. Listen to the CD. Prepare for the Final exam
14 回	授業内容：Final exam 事前学修 1.5hr : Prepare for the final exam. 事後学修 1.5hr : Prepare for the next lesson
15 回	授業内容：Review the final exam 事前学修 1.5hr : Preview vocabulary, grammar and language notes in Lesson 7. Listen to the CD and complete assignment. 事後学修 1.0hr : Review as instructed.

中国語 I -b

開講学科等：HT | 1 年次 | 1 単位 | 開講期：FT1・2 | 備考：GMM 対象科目

李 思薇 (り すうえい)

■ 授業の概要

This course is the continuation of first semester Chinese I-a. It is designed for those who have successfully completed the first semester of Chinese at Meikai University or its equivalent to further students' communication and language skills. Students will enhance their Chinese proficiency in listening, speaking, reading and writing, and increase their understanding of Chinese culture.

■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：By the end of the semester, students should be able to conduct simple, practical conversations and to read and write short passages on daily topics such as school life, shopping, transportation, dining etc.

個別目標：Each individual student should memorize the linguistic rules, dialogues and vocabulary items that are introduced in each text/lesson. This memorization will make conversation much easier.

■ 履修条件

A grade of C or higher on Chinese I-a or equivalent

■ 評価基準・方法

Students will be evaluated by class attendance & active class participation (20%), homework/assignments (20%), quizzes (20%), mid-term exam (20%) and final exam (20%)

■ 教科書

Integrated Chinese volume 1 & volume 2, 4th Edition, simplified characters by Yuehua Liu et al. Cheng & Tsui company, including the textbook, workbook and CDs.

■ 参考書

Other reading materials will be specified in class

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Lesson 7 【Studying Chinese】 (1) 事前学修 1.5hr：Study vocabulary, grammar and language notes. Listen to the CD. Complete homework/assignment. 事後学修 1.5hr：Review and preview as instructed. Listen to the CD. Complete homework/assignment as specified.
2 回	授業内容：Lesson 7 【Studying Chinese】 (2) 事前学修 1.5hr：Study vocabulary, grammar and language notes. Listen to the CD. Read the Cultural Literacy. 事後学修 1.5hr：Review and preview as instructed. Listen to the CD. Complete homework/assignment as specified. Prepare for quiz.
3 回	授業内容：Quiz & Lesson 8 【School Life】 (1) 事前学修 1.5hr：Prepare for quiz. Study vocabulary, grammar and language notes. Listen to the CD. 事後学修 1.5hr：Review and preview as instructed. Complete homework/assignment as specified. Listen to the CD.
4 回	授業内容：Lesson 8 【School Life】 (2) 事前学修 1.5hr：Listen to the CD. Study vocabulary, grammar and language notes. Read the Cultural Literacy. 事後学修 1.5hr：Review and preview as instructed. Complete homework/assignment as specified. Listen to the CD. Prepare for quiz
5 回	授業内容：Quiz & Lesson 9 【Shopping】 (1) 事前学修 1.5hr：Prepare for quiz. Study vocabulary, grammar and language notes. Listen to the CD. 事後学修 1.5hr：Review and preview as instructed. Complete homework/assignment as specified. Listen to the CD.
6 回	授業内容：Lesson 9 【Shopping】 (2) 事前学修 1.5hr：Study vocabulary, grammar and language notes. Listen to the CD. Read the Cultural Literacy. 事後学修 1.5hr：Review as instructed. Complete homework/assignments as specified. Listen to the CD. Prepare for mid-term exam.
7 回	授業内容：Mid-term exam 事前学修 1.5hr：Prepare for mid-term exam. 事後学修 1.5hr：Preview as instructed. Complete homework/assignment as specified. Listen to the CD
8 回	授業内容：Lesson 10 【Transportation】 (1) 事前学修 1.5hr：Study vocabulary, grammar and language notes. Listen to the CD. 事後学修 1.5hr：Review and preview as instructed. Complete homework/assignment as specified. Listen to the CD.
9 回	授業内容：Lesson 10 【Transportation】 (2) 事前学修 1.5hr：Study vocabulary, grammar and language notes. Listen to the CD. Read the cultural literacy 事後学修 1.5hr：Review and preview as instructed. Complete homework/assignment as specified. Listen to the CD. Prepare for quiz.
10 回	授業内容：Quiz & Lesson 11 【Weather】 (1) 事前学修 1.5hr：Prepare for quiz. Study vocabulary, grammar and language notes. Listen to the CD. 事後学修 1.5hr：Review and preview as instructed. Complete homework/assignment as specified. Listen to the CD
11 回	授業内容：Lesson 11 【Weather】 (2) 事前学修 1.5hr：Study vocabulary, grammar and language notes. Listen to the CD. Read the Cultural Literacy. 事後学修 1.5hr：Review and preview as instructed. Complete homework/assignment as specified. Listen to the CD. Prepare for quiz
12 回	授業内容：Quiz & Lesson 12 【Dining】 (1) 事前学修 1.5hr：Prepare for quiz. Study vocabulary, grammar and language notes. Listen to the CD. 事後学修 1.5hr：Review and preview as instructed. Complete homework/assignment as specified. Listen to the CD.
13 回	授業内容：Lesson 12 【Dining】 (2) 事前学修 1.5hr：Study vocabulary, grammar and language notes. Listen to the CD. Read the Cultural Literacy. 事後学修 1.5hr：Review as instructed. Complete homework/assignment as specified. Listen to the CD. Prepare for the Final exam
14 回	授業内容：Final exam 事前学修 2.0hr：Prepare for the final exam. 事後学修 1.0hr：Review as instructed.
15 回	授業内容：Review of the Final exam 事前学修 1.0hr：Listen to the CD 事後学修 1.0hr：Review as instructed

中国語Ⅱ-a

開講学科等：HT | 2 年次 | 1 単位 | 開講期：ST1・2 | 備考：GMM 対象科目

李 思薇 (り すうい)

■ 授業の概要

This course is the continuation of first-year Chinese I-b. It's designed for those who have successfully completed the first-year Chinese course. Our goal is to develop and advance students' communicative competence in all aspects of language skills. Pronunciation and using correct tones, linguistic rules, and sentence structures will be continuously emphasized throughout the semester. Students will continue to learn various aspects of Chinese culture and life styles through topics such as seeing a doctor and renting an apartment, etc.

■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：By the end of semester, students should be able to conduct simple conversation with peers on topics such as asking directions, seeing a doctor, sports and dating, etc, and should be able to write a short essay on those topics as well.

個別目標：Each individual student should memorize the linguistic rules, dialogues and vocabulary items that are introduced in each text/lesson. This memorization will make conversation much easier.

■ 履修条件

A grade of C or higher on Chinese I-b (Integrated Chinese Volume 1) or equivalent

■ 評価基準・方法

Students will be evaluated by class attendance & active class participation (20%), homework/assignments (20%), quizzes (20%), mid-term exam (20%) and final exam (20%)

■ 教科書

Integrated Chinese Volume 2 , 4th Edition, Simplified Characters by Yuehua Liu et al. Cheng & Tsui company, including the textbook, workbook and CDs.

■ 参考書

Other reading materials will be specified in class

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Lesson 13 [Asking Directions] (1) 事前学修 1.5hr : Study new vocabulary, grammar and language notes. Listen to the CD. Complete workbook exercises. 事後学修 1.5hr : Review and preview as specified. Listen to the CD. Complete homework/assignment.
2 回	授業内容：Lesson 13 [Asking Directions] (2) 事前学修 1.5hr : Study vocabulary, grammar & language notes. Read the Cultural Literacy. Listen to the CD. 事後学修 1.5hr : Review and preview as instructed. Listen to the CD. Complete homework/assignment as specified. Prepare for quiz.
3 回	授業内容：Quiz & Lesson 14 [Birthday Party] (1) 事前学修 1.5hr : Prepare for quiz. Study vocabulary, grammar & language notes. Listen to the CD. 事後学修 1.5hr : Review and preview as instructed. Complete homework/assignment as specified. Listen to the CD.
4 回	授業内容：Lesson 14 [Birthday Party] (2) 事前学修 1.5hr : Prepare for quiz. Study vocabulary, grammar and language notes. Listen to the CD. Read the Cultural Literacy. 事後学修 1.5hr : Review and preview as instructed. Complete homework/assignment as specified. Listen to the CD. Prepare for quiz
5 回	授業内容：Quiz & Lesson 15 [Seeing a Doctor] (1) 事前学修 1.5hr : Prepare for quiz. Study vocabulary, grammar and language notes. Listen to the CD. Complete homework/assignment. 事後学修 1.5hr : Review and preview as instructed. Complete workbook exercises/assignment as specified. Listen to the CD.
6 回	授業内容：Lesson 15 [Seeing a Doctor] (2) 事前学修 1.5hr : Study vocabulary, grammar and language notes. Listen to the CD. Read the Cultural Literacy. 事後学修 1.5hr : Review and preview as instructed. Complete homework/assignment. Listen to the CD. Prepare for quiz.
7 回	授業内容：Quiz & Lesson 16 [Dating] 事前学修 1.5hr : Prepare for quiz. Study vocabulary, grammar & language notes. Listen to the CD. Read the Cultural Literacy. 事後学修 1.5hr : Review as instructed. Listen to the CD. Prepare for mid-term exam.
8 回	授業内容：Mid-term exam 事前学修 1.5hr : Prepare for the mid-term exam. 事後学修 1.5hr : Preview as instructed. Complete homework/assignment. Listen to the CD.
9 回	授業内容：Lesson 17 [Renting an Apartment] 事前学修 1.5hr : Study vocabulary, grammar and language notes. Listen to the CD. Read the Cultural Literacy. 事後学修 1.5hr : Review and preview as instructed. Complete homework/assignment as specified. Listen to the CD. Prepare for quiz.
10 回	授業内容：Quiz & Lesson 18 [Sports] (1) 事前学修 1.5hr : Prepare for quiz. Study vocabulary, grammar and language notes. Listen to the CD. 事後学修 1.5hr : Review and preview as instructed. Complete homework/assignment as specified. Listen to the CD.
11 回	授業内容：Lesson 18 [Sports] (2) 事前学修 1.5hr : Study vocabulary, grammar and language notes. Listen to the CD. Read the Cultural Literacy. 事後学修 1.5hr : Review and preview as instructed. Complete homework/assignment as specified. Listen to the CD. Prepare for quiz
12 回	授業内容：Quiz & Lesson 19 [Travel] 事前学修 1.5hr : Study vocabulary, grammar and language notes. Listen to the CD. Read the Cultural Literacy. 事後学修 1.5hr : Review and preview as instructed. Complete homework/assignment as specified. Listen to the CD. Prepare for quiz.
13 回	授業内容：Lesson 20 [At the Airport] 事前学修 1.5hr : Study vocabulary, grammar and language notes. Listen to the CD. Read the Cultural Literacy. 事後学修 1.5hr : Review as instructed. Listen to the CD. Prepare for final exam.
14 回	授業内容：Final exam 事前学修 2.0hr : Prepare for the final exam. 事後学修 1.0hr : Review as instructed.
15 回	授業内容：Review the final exam 事前学修 1.5hr : Listen to the CD. 事後学修 1.0hr : Review as instructed.

中国語Ⅱ-b

開講学科等：HT | 2年次 | 1単位 | 開講期：FT1・2 | 備考：GMM 対象科目

李 思薇 (り すうえい)

■ 授業の概要

This course is the continuation of Second-year Chinese II-a. It's designed for those who have successfully completed Chinese II-a. We will expand our learning, not limited to linguistic rules and sentence structures, but also deep understanding of Chinese culture. We will cover topics such as travel, at the restaurant and college dormitory, etc.

■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：By the end of the semester, students should be able to engage in more practical daily conversations and to read and write passages on topics taught in this course.

個別目標：Each individual student should memorize the linguistic rules, dialogues and vocabulary items that are introduced in each text/lesson. This memorization will make conversation much easier and smoother.

■ 履修条件

A grade of C or higher on Chinese II-a or equivalent

■ 評価基準・方法

Students will be evaluated by class attendance & active class participation (20%), homework/assignments (20%), quizzes (20%), mid-term exam (20%) and final exam (20%)

■ 教科書

Integrated Chinese Volume 3, 4th Edition, Simplified/Traditional Characters by Yuehua Liu et al. Cheng & Tsui company, including the textbook, workbook and CDs

■ 参考書

Other reading materials will be specified in class

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Lesson 1 【Starting a New Semester】 (1) 事前学修 2.0hr：Study vocabulary and grammar. Listen to the CD and read the text/dialogue. 事後学修 2.0hr：Review & preview as specified. Listen to the CD, read the text/dialogue. Complete homework/assignment as specified.
2 回	授業内容：Lesson 1 【Starting a New Semester】 (2) 事前学修 2.0hr：Study vocabulary and grammar. Listen to the CD and read the text. Read Cultural Literacy. 事後学修 2.0hr：Review & preview as instructed. Listen to the CD. Complete homework/assignment as specified. Prepare for quiz.
3 回	授業内容：Lesson 2 【Dorm Life】 (1) 事前学修 2.0hr：Prepare for quiz. Study vocabulary & grammar. Listen to the CD and read the text/dialogue. 事後学修 2.0hr：Review & preview as instructed. Listen to the CD. Complete homework/assignment as specified.
4 回	授業内容：Lesson 2 【Dorm Life】 (2) 事前学修 2.0hr：Study vocabulary & grammar. Listen to the CD and read the text/dialogue. Read Cultural Literacy. 事後学修 2.0hr：Review and preview as instructed. Listen to the CD. Complete homework/assignment as specified. Prepare for quiz
5 回	授業内容：Lesson 3 【At a Restaurant】 (1) 事前学修 2.0hr：Prepare for quiz. Study vocabulary & grammar. Listen to the CD & read the text/dialogue. 事後学修 2.0hr：Review & preview as instructed. Listen to the CD. Complete homework/assignment as specified.
6 回	授業内容：Lesson 3 【At a Restaurant】 (2) 事前学修 2.0hr：Study vocabulary & grammar. Listen to the CD & read the text/dialogue. Read Cultural Literacy. 事後学修 2.0hr：Review as instructed. Listen to the CD. Complete homework/assignments as specified. Prepare for mid-term exam.
7 回	授業内容：Mid-term exam 事前学修 2.0hr：Prepare for mid-term exam. 事後学修 2.0hr：Preview as instructed. Study vocabulary & grammar. Listen to the CD. Complete homework/assignment as specified.
8 回	授業内容：Lesson 4 【Shopping】 (1) 事前学修 2.0hr：Study vocabulary & grammar. Listen to the CD & read the text/dialogue. Read Cultural Literacy 事後学修 2.0hr：Review as instructed. Listen to the CD & read the text/dialogue. Complete homework/assignment as specified.
9 回	授業内容：Lesson 4 【Shopping】 (2) 事前学修 2.0hr：Study vocabulary & grammar. Listen to the CD & read the text/dialogue. Read Cultural Literacy. 事後学修 2.0hr：Review & preview as instructed. Listen to the CD. Complete homework/assignment as specified. Prepare for quiz.
10 回	授業内容：Lesson 5 【Choosing Classes】 (1) 事前学修 2.0hr：Prepare for quiz. Study vocabulary & grammar. Listen to the CD & read the text/dialogue. 事後学修 2.0hr：Review & preview as instructed. Listen to the CD. Complete homework/assignment as specified.
11 回	授業内容：Lesson 5 【Choosing Classes】 (2) 事前学修 2.0hr：Study vocabulary & grammar. Listen to the CD & read the text/dialogue. Read Cultural Literacy. 事後学修 2.0hr：Review & preview as instructed. Listen to the CD. Complete homework/assignment as specified. Prepare for quiz
12 回	授業内容：Lesson 6 【Dating】 (1) 事前学修 2.0hr：Prepare for quiz. Study vocabulary & grammar. Listen to the CD & read the text/dialogue. 事後学修 2.0hr：Review & preview as instructed. Listen to the CD. Complete homework/assignment as specified.
13 回	授業内容：Lesson 6 【Dating】 (2) 事前学修 2.0hr：Study vocabulary & grammar. Listen to the CD and read the text/dialogue. Read Cultural Literacy. 事後学修 2.0hr：Review as instructed. Listen to the CD. Complete homework/assignment as specified. Prepare for final exam
14 回	授業内容：Final exam 事前学修 2.0hr：Prepare for final exam. 事後学修 1.0hr：Review as instructed.
15 回	授業内容：Review of the final exam 事前学修 1.0hr：Prepare for the next lesson. 事後学修 1.0hr：Review as instructed.

日本語 A

開講学科等：HT | 1 年次 | 1 単位 | 開講期：ST1・2 | 備考：GMM 対象科目

池田 聖子 (いけだ せいこ)

■ 授業の概要

This course is intended for students of Intermediate levels. This course provides opportunities to acquire Kanji for conversation, reading and writing. Class will be used for practicing new Kanji with new vocabulary in text, dialogues and for performing linguistic tasks.

■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：By the end of this course, students will be able to read and write Japanese scripts (includes intermediate Kanji) for everyday life.

個別目標：Students will be able to

- ・ read and write Japanese Kanji for everyday life.
- ・ understand simple everyday conversation when spoken slowly and clearly.

■ 履修条件

Students are required to take Japanese B with this course.

■ 評価基準・方法

Final Exam and Tests 50% , Continuous Assessment 50% (Homeworks will be considered in the final grade.)

■ 教科書

ボイクマン総子著『ストーリーで覚える漢字Ⅱ 301-500』英語・インドネシア語・タイ語・ベトナム語訳版

■ 参考書

Will be introduced in the class.

■ 授業内容と授業外（事前・事後）の学修及び学修目安時間

1 回	授業内容：Guidance & test 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：To complete assignments after the class as instructed.
2 回	授業内容：Lesson 17 ① 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：To complete assignments after the class as instructed.
3 回	授業内容：Lesson 17 ② 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：To complete assignments after the class as instructed.
4 回	授業内容：Lesson 18 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：To complete assignments after the class as instructed.
5 回	授業内容：Lesson 18 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：To complete assignments after the class as instructed.
6 回	授業内容：Lesson 19 事前学修 2.0hr：read the textbook 事後学修 2.0hr：To complete assignments after the class as instructed.
7 回	授業内容：Lesson 20 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：To complete assignments after the class as instructed.
8 回	授業内容：Lesson 21 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：To complete assignments after the class as instructed.
9 回	授業内容：Presentation ① 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：To complete assignments after the class as instructed.
10 回	授業内容：Lesson 22 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：To complete assignments after the class as instructed.
11 回	授業内容：Lesson 23 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：To complete assignments after the class as instructed.
12 回	授業内容：Lesson 24 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：To complete assignments after the class as instructed.
13 回	授業内容：Lesson 25 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：To complete assignments after the class as instructed.
14 回	授業内容：Lesson 26 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：To complete assignments after the class as instructed.
15 回	授業内容：Presentation ② 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：To complete assignments after the class as instructed.

日本語 B

開講学科等：HT | 1 年次 | 1 単位 | 開講期：FT1・2 | 備考：GMM 対象科目

池田 聖子 (いけだ せいこ)

■ 授業の概要

This course is intended for students of Intermediate levels. This course provides opportunities to acquire Kanji for conversation, reading and writing. Class will be used for practicing new Kanji with new vocabulary in text, dialogues and for performing linguistic tasks.

■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：By the end of this course, students will be able to read and write Japanese scripts (includes intermediate Kanji) for everyday life.

個別目標：Students will be able to

- read and write Japanese Kanji for everyday life.
- understand simple everyday conversation when spoken slowly and clearly.

■ 履修条件

· Students are required to take Japanese A with this course

■ 評価基準・方法

Final Exam and Tests 50% , Continuous Assessment 50% (Homework will be considered in the final grade.)

■ 教科書

INTERMEDIATE KANJI BOOK VOL.1 改定第 3 版

■ 参考書

Will be introduced in the class

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Guidance & test 事前学修 2.0hr : Read the textbook 事後学修 2.0hr : To complete assignments after the class as instructed.
2 回	授業内容：Group of Kanji ①② 事前学修 2.0hr : Read the textbook 事後学修 2.0hr : To complete assignments after the class as instructed.
3 回	授業内容：Group of Kanji ③④ 事前学修 2.0hr : Read the textbook 事後学修 2.0hr : To complete assignments after the class as instructed.
4 回	授業内容：Kanji with opposite meanings ①②③ 事前学修 2.0hr : Read the textbook 事後学修 2.0hr : To complete assignments after the class as instructed.
5 回	授業内容：Kanji with opposite meanings ④⑤⑥ 事前学修 2.0hr : Read the textbook 事後学修 2.0hr : To complete assignments after the class as instructed.
6 回	授業内容：Kanji verbs (1) ①② 事前学修 2.0hr : Read the textbook 事後学修 2.0hr : To complete assignments after the class as instructed.
7 回	授業内容：Kanji verbs (1) ③④⑤ 事前学修 2.0hr : Read the textbook 事後学修 2.0hr : To complete assignments after the class as instructed.
8 回	授業内容：Kanji adjectives ①② 事前学修 2.0hr : Read the textbook 事後学修 2.0hr : To complete assignments after the class as instructed.
9 回	授業内容：Kanji adjectives ③④⑤ 事前学修 2.0hr : Read the textbook 事後学修 2.0hr : To complete assignments after the class as instructed.
10 回	授業内容：Kanji with the same pronunciation ①② 事前学修 2.0hr : Read the textbook 事後学修 2.0hr : To complete assignments after the class as instructed.
11 回	授業内容：Kanji with the same pronunciation ③④⑤ 事前学修 2.0hr : Read the textbook 事後学修 2.0hr : To complete assignments after the class as instructed.
12 回	授業内容：Review1 ①②③④⑤⑥ 事前学修 2.0hr : Read the textbook 事後学修 2.0hr : To complete assignments after the class as instructed.
13 回	授業内容：Preparation for presentation 事前学修 2.0hr : Read the textbook 事後学修 2.0hr : To complete assignments after the class as instructed.
14 回	授業内容：Presentation 事前学修 2.0hr : Read the textbook 事後学修 2.0hr : To complete assignments after the class as instructed.
15 回	授業内容：Review 事前学修 2.0hr : Read the textbook 事後学修 2.0hr : To complete assignments after the class as instructed.

日本語 C

開講学科等：HT | 1年次 | 1単位 | 開講期：ST1・2 | 備考：GMM 対象科目

山岸 宏明 (やまぎし ひろあき)

■ 授業の概要

This course provides opportunities to acquire knowledge of Japanese grammar and skills for conversation, reading and writing. Class will be used for practicing new grammatical patterns with new vocabulary in dialogues and for performing linguistic tasks.

■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：By the end of this course, students will be able to read and write Japanese scripts and to acquire the most essential language patterns for everyday life, and to express their intentions in uncomplicated Japanese.

個別目標：Students will be able to express themselves with simple Japanese grammar

Students will be able to read and understand plain sentences.

Students will be able to understand simple conversation and communicate in everyday situations.

Students will be able to cultivate the general Japanese knowledge necessary for communication at their language level.

■ 履修条件

・ Students are required to take Japanese D with this course.

■ 評価基準・方法

Final Exam 50%, Homework 15%, Course assignment 20%, Self-reflection 15 %.

Student needs to attend 4/5 of all session.

■ 教科書

コンテンツとマルチメディアで学ぶ日本語 上級へのとびら これで身につく文法力

■ 参考書

コンテンツとマルチメディアで学ぶ日本語 上級へのとびら

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Japanese Geography (Grammar) 事前学修 2.0hr：Read class syllabus / Check grammar note and complete an assignment before the class 事後学修 2.0hr：Check the web site / Check grammar note and complete an assignment before the class
2 回	授業内容：Japanese Geography (Activity) 事前学修 2.0hr：Review the grammar and read a new scripts 事後学修 2.0hr：Reflect on class activity and write comments
3 回	授業内容：Japanese Speech Style (Grammar) 事前学修 2.0hr：Check grammar note and complete an assignment before the class 事後学修 2.0hr：Review the class and complete an assignment.
4 回	授業内容：Japanese Speech Style (Activity) 事前学修 2.0hr：Review the grammar and read a new scripts 事後学修 2.0hr：Reflect on class activity and write comments
5 回	授業内容：Japanese Technology (Grammar) 事前学修 2.0hr：Check grammar note and complete an assignment before the class 事後学修 2.0hr：Review the class and complete an assignment.
6 回	授業内容：Japanese Technology (Activity) 事前学修 2.0hr：Review the grammar and read a new scripts 事後学修 2.0hr：Reflect on class activity and write comments
7 回	授業内容：Japanese Sports (Grammar) 事前学修 2.0hr：Check grammar note and complete an assignment before the class 事後学修 2.0hr：Review the class and complete an assignment.
8 回	授業内容：Japanese Sports (Activity) 事前学修 2.0hr：Review the grammar and read a new scripts 事後学修 2.0hr：Reflect on class activity and write comments
9 回	授業内容：Japanese Foods (Grammar) 事前学修 2.0hr：Check grammar note and complete an assignment before the class 事後学修 2.0hr：Review the class and complete an assignment.
10 回	授業内容：Japanese Foods (Activity) 事前学修 2.0hr：Review the grammar and read a new scripts 事後学修 2.0hr：Reflect on class activity and write comments
11 回	授業内容：Japanese Religion (Grammar) 事前学修 2.0hr：Check grammar note and complete an assignment before the class 事後学修 2.0hr：Review the class and complete an assignment.
12 回	授業内容：Japanese Religion (Activity) 事前学修 2.0hr：Review the grammar and read a new scripts 事後学修 2.0hr：Reflect on class activity and write comments
13 回	授業内容：Japanese Pop Culture (Grammar) 事前学修 2.0hr：Check grammar note and complete an assignment before the class 事後学修 2.0hr：Review the class and complete an assignment.
14 回	授業内容：Japanese Pop Culture (Activity) 事前学修 2.0hr：Review the grammar and read a new scripts 事後学修 2.0hr：Reflect on class activity and write comments
15 回	授業内容：Reflection 事前学修 2.0hr：Check grammar note and complete an assignment before the class 事後学修 2.0hr：Review the course assignment for exam

日本語 D

開講学科等：HT | 1 年次 | 1 単位 | 開講期：FT1・2 | 備考：GMM 対象科目

山岸 宏明 (やまぎし ひろあき)

■ 授業の概要

This course provides opportunities to acquire knowledge of Japanese grammar and skills for conversation, reading and writing. Class will be used for practicing new grammatical patterns with new vocabulary in dialogues and for performing linguistic tasks.

■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：By the end of this course, students will be able to read and write Japanese scripts and to acquire the most essential language patterns for everyday life, and to express their intentions in uncomplicated Japanese.

個別目標：Students will be able to express themselves with simple Japanese grammar

Students will be able to read and understand plain sentences.

Students will be able to understand simple conversation and communicate in everyday situations.

Students will be able to cultivate the general Japanese knowledge necessary for communication at their language level.

■ 履修条件

・ Students are required to take Japanese C with course.

■ 評価基準・方法

Final Exam 50%, Homework 15%, Course assignment 20%, Self-reflection 15 %.

Student needs to attend 4/5 of all sessions.

■ 教科書

コンテンツとマルチメディアで学ぶ日本語 上級へのとびら これで身につく文法力

■ 参考書

コンテンツとマルチメディアで学ぶ日本語 上級へのとびら

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Japanese Traditional Culture (Grammar) 事前学修 2.0hr：・ Read a class syllabus ・ Check grammar note and complete an assignment before the class 事後学修 2.0hr：・ Check the web site. ・ Check grammar note and complete an assignment before the class
2 回	授業内容：Japanese Traditional Culture (Activity) 事前学修 2.0hr：Review the grammar and read a new scripts 事後学修 2.0hr：Reflect on class activity and write comments
3 回	授業内容：Japanese Education (Grammar) 事前学修 2.0hr：Check grammar note and complete an assignment before the class 事後学修 2.0hr：Review the class and complete an assignment.
4 回	授業内容：Japanese Education (Activity) 事前学修 2.0hr：Review the grammar and read a new scripts 事後学修 2.0hr：Reflect on class activity and write comments
5 回	授業内容：Japanese Convenience Stores (Grammar) 事前学修 2.0hr：Check grammar note and complete an assignment before the class 事後学修 2.0hr：Review the class and complete an assignment.
6 回	授業内容：Japanese Convenience Stores (Activity) 事前学修 2.0hr：Review the grammar and read a new scripts 事後学修 2.0hr：Reflect on class activity and write comments
7 回	授業内容：Japanese History (Grammar) 事前学修 2.0hr：Check grammar note and complete an assignment before the class 事後学修 2.0hr：Review the class and complete an assignment.
8 回	授業内容：Japanese History (Activity) 事前学修 2.0hr：Review the grammar and read a new scripts 事後学修 2.0hr：Reflect on class activity and write comments
9 回	授業内容：Japanese Traditional Crafts (Grammar) 事前学修 2.0hr：Check grammar note and complete an assignment before the class 事後学修 2.0hr：Review the class and complete an assignment.
10 回	授業内容：Japanese Traditional Crafts (Activity) 事前学修 2.0hr：Review the grammar and read a new scripts 事後学修 2.0hr：Reflect on class activity and write comments
11 回	授業内容：Japanese and Nature (Grammar) 事前学修 2.0hr：Check grammar note and complete an assignment before the class 事後学修 2.0hr：Review the class and complete an assignment.
12 回	授業内容：Japanese and Nature (Activity) 事前学修 2.0hr：Review the grammar and read a new scripts 事後学修 2.0hr：Reflect on class activity and write comments
13 回	授業内容：The World and The Future of our Country (Grammar) 事前学修 2.0hr：Check grammar note and complete an assignment before the class 事後学修 2.0hr：Review the class and complete an assignment.
14 回	授業内容：The World and The Future of our Country (Activity) 事前学修 2.0hr：Review the grammar and read a new scripts 事後学修 2.0hr：Reflect on class activity and write comments
15 回	授業内容：Reflection 事前学修 2.0hr：Check grammar note and complete an assignment before the class 事後学修 2.0hr：Review the course assignment for exam

日本語 E

開講学科等：HT | 1 年次 | 1 単位 | 開講期：ST1・2 | 備考：GMM 対象科目

高柳 奈月 (たかやなぎ なつき)

■ 授業の概要

This course provides opportunities to acquire knowledge of Japanese business communication skills. Specifically, students will learn the differences of business cultures. For example, how to prepare your resume or documents for an internship program.

■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：By the end of this course, students will be able to use business communication skills practically.

個別目標：Students will be able to understand Japanese speech intention and business practices of Japan.

Students will be able to use appropriate expressions when working with Japanese.

■ 履修条件

・ Students are required to take Japanese F with this course.

■ 評価基準・方法

Final Exam 50%, Course assignment 30%, Homework 20%.

Student needs to attend 4/5 of all sessions.

■ 教科書

『中級レベル ロールプレイで学ぶビジネス日本語-就活から入社まで-』 村野節子・山辺真理子・向山陽子, スリーエーネットワーク

■ 参考書

Will be introduced in the class.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Guidance & test 事前学修 2.0hr：Read class syllabus. 事後学修 2.0hr：Complete an assignment before the class.
2 回	授業内容：1: Obtain information of internship 事前学修 2.0hr：Complete an assignment before the class. 事後学修 2.0hr：Complete an assignment.(making of sentence)
3 回	授業内容：2: Apply for an internship 事前学修 2.0hr：Complete an assignment before the class. 事後学修 2.0hr：Complete an assignment.(check the expression)
4 回	授業内容：3: Take part in an internship ① 事前学修 2.0hr：Read scripts. 事後学修 2.0hr：Complete an assignment.(making of sentence)
5 回	授業内容：4: Take part in an internship ② 事前学修 2.0hr：Complete an assignment before the class. 事後学修 2.0hr：Complete an assignment.(check the expression)
6 回	授業内容：5: Taking a job interview ① 事前学修 2.0hr：Read scripts. 事後学修 2.0hr：Complete an assignment.(making of sentence)
7 回	授業内容：6: Taking a job interview ② 事前学修 2.0hr：Complete an assignment before the class. 事後学修 2.0hr：Complete an assignment.(check the expression)
8 回	授業内容：7: Write a report 事前学修 2.0hr：Read scripts. 事後学修 2.0hr：Complete an assignment.(making of sentence)
9 回	授業内容：8: Compile data 事前学修 2.0hr：Complete an assignment before the class. 事後学修 2.0hr：Complete an assignment.(check the expression)
10 回	授業内容：9: Answer the phone 事前学修 2.0hr：Read scripts. 事後学修 2.0hr：Complete an assignment.(making of sentence)
11 回	授業内容：10: Relay a message to someone 事前学修 2.0hr：Complete an assignment before the class. 事後学修 2.0hr：Complete an assignment.(check the expression)
12 回	授業内容：11: Take an appointment 事前学修 2.0hr：Read scripts. 事後学修 2.0hr：Complete an assignment.(making of sentence)
13 回	授業内容：12: Apologize 事前学修 2.0hr：Complete an assignment before the class. 事後学修 2.0hr：Complete an assignment.(check the expression)
14 回	授業内容：13: Turn down the invitation 事前学修 2.0hr：Read scripts. 事後学修 2.0hr：Complete an assignment.(making of sentence)
15 回	授業内容：14: Obtain permission 事前学修 2.0hr：Read scripts. 事後学修 2.0hr：Review the course assignment for exam.

日本語 F

開講学科等：HT | 1 年次 | 1 単位 | 開講期：FT1・2 | 備考：GMM 対象科目

高柳 奈月 (たかやなぎ なつき)

■ 授業の概要

This course provides opportunities to acquire business communication skills for working at Japanese firms. Specifically, students learn how to deal with different cultures at work. For example, how to solve problems at work, and how to fill out documents.

■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：By the end of this course, students will be able to use business communication skills at the Japanese firm.

個別目標：Students will be able to understand Japanese speech intention and business practices of Japan.

Students will be able to use appropriate expressions when working with Japanese.

■ 履修条件

・ Students are required to take Japanese E with this course.

■ 評価基準・方法

Final Exam 50%, Course assignment 30%, Homework 20%.

Student needs to attend 4/5 of all sessions.

■ 教科書

『日本語ビジネス文書マニュアル』奥村真希・安河内貴子, アスク

■ 参考書

Will be introduced in the class.

■ 授業内容と授業外（事前・事後）の学修及び学修目安時間

1 回	授業内容：Guidance & test 事前学修 2.0hr：Read class syllabus. 事後学修 2.0hr：Complete an assignment before the class.
2 回	授業内容：CASE01 事前学修 2.0hr：Complete an assignment before the class. 事後学修 2.0hr：Complete an assignment.
3 回	授業内容：CASE02 事前学修 2.0hr：Complete an assignment before the class. 事後学修 2.0hr：Complete an assignment.
4 回	授業内容：Revisions for case01-02. 事前学修 2.0hr：Complete an assignment before the class. 事後学修 2.0hr：Complete an assignment.
5 回	授業内容：CASE03 事前学修 2.0hr：Complete an assignment before the class. 事後学修 2.0hr：Complete an assignment.
6 回	授業内容：CASE04 事前学修 2.0hr：Complete an assignment before the class. 事後学修 2.0hr：Complete an assignment.
7 回	授業内容：Revisions for 03-04. 事前学修 2.0hr：Complete an assignment before the class. 事後学修 2.0hr：Complete an assignment.
8 回	授業内容：CASE05 事前学修 2.0hr：Complete an assignment before the class. 事後学修 2.0hr：Complete an assignment.
9 回	授業内容：CASE06 事前学修 2.0hr：Complete an assignment before the class. 事後学修 2.0hr：Complete an assignment.
10 回	授業内容：CASE07 事前学修 2.0hr：Complete an assignment before the class. 事後学修 2.0hr：Complete an assignment.
11 回	授業内容：Revisions for case05-07. 事前学修 2.0hr：Complete an assignment before the class. 事後学修 2.0hr：Complete an assignment.
12 回	授業内容：CASE08 事前学修 2.0hr：Complete an assignment before the class. 事後学修 2.0hr：Complete an assignment.
13 回	授業内容：CASE09 事前学修 2.0hr：Complete an assignment before the class. 事後学修 2.0hr：Complete an assignment.
14 回	授業内容：CASE10 事前学修 2.0hr：Complete an assignment before the class. 事後学修 2.0hr：Complete an assignment.
15 回	授業内容：Revisions for case08-10. 事前学修 2.0hr：Complete an assignment before the class. 事後学修 2.0hr：Review the course assignment for exam.

日本文化論

開講学科等：HT | 1年次 | 2単位 | 開講期：ST1・2 | 備考：GMM 対象科目

信常 幸恵 (のぶつね ゆきえ)

■ 授業の概要

The purpose of this course is to help students deepen their knowledge about Japanese culture. Students will be able to explain Japanese culture to foreign visitors with confidence. Students will be required to actively participate in group discussions in class.

■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：At the end of the course, students are expected to have deeper understanding of Japanese culture including foreign peoples' viewpoint. Students will be able to understand the important points of various questions about Japan from foreign visitors.

個別目標：At the end of the course, students will be able to answer various questions about Japan from foreign visitors. Students will be able to explain Japanese Culture using their own words.

■ 履修条件

Students who are interested in taking this course should have a positive attitude and interest in Japanese culture, society and history.

■ 評価基準・方法

Grading will be based on

active participation in class and group discussion 40%

In-class quizzes 20% and final examination 40%

■ 教科書

None. A number of hand-outs will be distributed in class.

■ 参考書

Reference books will be introduced in class

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Guidance 事前学修 1.0hr：Information gathering 事後学修 3.0hr：Review the previous class
2 回	授業内容：Geography and History 1 事前学修 2.0hr：Read handouts and seize the point 事後学修 2.0hr：Review the previous class
3 回	授業内容：Geography and History 2 事前学修 2.0hr：Read handouts and seize the point 事後学修 2.0hr：Review the previous class
4 回	授業内容：Sightseeing 事前学修 2.0hr：Read handouts and seize the point 事後学修 2.0hr：Review the previous class
5 回	授業内容：Japanese Cuisine 事前学修 2.0hr：Read handouts and seize the point 事後学修 2.0hr：Review the previous class
6 回	授業内容：Theatrical Arts and Music 事前学修 2.0hr：Read handouts and seize the point 事後学修 2.0hr：Review the previous class
7 回	授業内容：Arts and Crafts 事前学修 2.0hr：Read handouts and seize the point 事後学修 2.0hr：Review the previous class
8 回	授業内容：Sports and Games 事前学修 2.0hr：Read handouts and seize the point 事後学修 2.0hr：Review the previous class
9 回	授業内容：Religion 事前学修 2.0hr：Read handouts and seize the point 事後学修 2.0hr：Review the previous class
10 回	授業内容：Cultural Events and Holidays 事前学修 2.0hr：Read handouts and seize the point 事後学修 2.0hr：Review the previous class
11 回	授業内容：Lifestyle 事前学修 2.0hr：Read handouts and seize the point 事後学修 2.0hr：Review the previous class
12 回	授業内容：Education 事前学修 2.0hr：Read handouts and seize the point 事後学修 2.0hr：Review the previous class
13 回	授業内容：Business 事前学修 2.0hr：Read handouts and seize the point 事後学修 2.0hr：Review the previous class
14 回	授業内容：Japanese People 事前学修 2.0hr：Read handouts and seize the point 事後学修 2.0hr：Review the previous class
15 回	授業内容：Review 事前学修 2.0hr：Read handouts and seize the point 事後学修 2.0hr：Review the previous class

DESTINATION RESEARCH A (Japan)

開講学科等：HT | 1 年次 | 2 単位 | 開講期：ST2 | 備考：GMM 対象科目

松島 康彦 (まつしま やすひこ)

■ 授業の概要

We will study a variety of tourist destinations in Japan and examine the importance of regional activation and international exchange for future development of Japan. In addition, we focus on inbound tourism, which is a significant theme for Japan to be a tourism-oriented country, and study its challenges and future direction as a destination.

■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：To understand the role and significance of the tourism industry through regional research.

個別目標：To have knowledge on destination management.

To understand the concept of inbound tours marketing.

To acquire the ability to explain easily to foreign tourists the attractiveness of familiar areas and popular tourist spots in Japan.

■ 履修条件

Targeted at students interested in regional development, interpreter-guides or planning of travel products.

■ 評価基準・方法

Students will be evaluated by 3 reports (40%) and a final exam (60%).

■ 教科書

Hand outs will be distributed.

■ 参考書

Introduced in class at the appropriate time.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Orientation about attractions of tourist spots in Japan 事前学修 2.0hr：Read the lecture summary and think about which sightseeing spots and themes are interesting 事後学修 2.0hr：Review the points of interests
2 回	授業内容：Popular sightseeing spots among foreign tourists 事前学修 2.0hr：Study preliminarily the factors of popularity 事後学修 2.0hr：Study further the factors and think about problems
3 回	授業内容：Tourism industry and regional promotion 事前学修 2.0hr：Study preliminarily about the role of tourism industry to lead regional promotions 事後学修 2.0hr：Study further the role and significance of the tourism industry and think about issues
4 回	授業内容：Region Hokkaido 事前学修 2.0hr：Study preliminarily about Hokkaido as a tourist destination 事後学修 2.0hr：Study further the characteristics and issues of Hokkaido
5 回	授業内容：Region Tohoku 事前学修 2.0hr：Study preliminarily about Tohoku as a tourist destination from the perspective of earthquake disaster reconstruction 事後学修 2.0hr：Study further the features of Tohoku and think about issues
6 回	授業内容：Region Kanto 事前学修 2.0hr：Study preliminarily about Kanto area from the perspective of wide-range cooperation 事後学修 2.0hr：Study further the features of Kanto and think about issues
7 回	授業内容：Region Chubu 事前学修 2.0hr：Study preliminarily about Chubu area from the perspective of wide-range cooperation 事後学修 2.0hr：Study further the features of Chubu and think about issues
8 回	授業内容：Region Chushikoku 事前学修 2.0hr：Study preliminarily about basic information of Chushikoku area 事後学修 2.0hr：Study further the area according to the interests
9 回	授業内容：Region Kyushu 事前学修 2.0hr：Study preliminarily about basic information of Kyushu 事後学修 2.0hr：Study further the area according to the interests
10 回	授業内容：Theme Temple 事前学修 2.0hr：Study preliminarily about tourist spots based on the theme 事後学修 2.0hr：Study further interesting tourist spots
11 回	授業内容：Theme Shrine 事前学修 2.0hr：Study preliminarily about tourist spots based on the theme 事後学修 2.0hr：Study further interesting tourist spots
12 回	授業内容：Theme Hot spring 事前学修 2.0hr：Study preliminarily about tourist spots based on the theme 事後学修 2.0hr：Study further interesting tourist spots
13 回	授業内容：Theme Festival 事前学修 2.0hr：Study preliminarily about tourist spots based on the theme 事後学修 2.0hr：Study further interesting tourist spots
14 回	授業内容：Theme Theme park 事前学修 2.0hr：Study preliminarily about tourist spots based on the theme 事後学修 2.0hr：Study further interesting tourist spots
15 回	授業内容：Summary: On the road to a tourism-oriented country 事前学修 2.0hr：Look back at 14 lessons and consider the direction and challenges of domestic and inbound tourism 事後学修 2.0hr：Make a proposal to promote domestic or inbound tourism from unique viewpoints

文化と芸術

開講学科等：HT | 1 年次 | 2 単位 | 開講期：FT1・2 | 備考：GMM 対象科目

阿部 佳 (あべ けい)

■ 授業の概要

This course is designed for students who are interested in management in the global hospitality industry.

Since it is necessary for hospitality professionals to globally understand different cultures and lifestyles, students will learn Japanese culture and arts as a self identity for Japanese students and as one of global differences for foreign students in the course.

The classes will be held not only in a classroom but also by visiting outside facilities to experience real tradition and to feel spirits of Japanese lifestyle.

Lesson schedule, time, date and contents may be changed or combined.

■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：to understand the spirit of Japanese culture and arts.

個別目標：to be able to identify and to describe major Japanese culture and arts.

to understand Japanese traditional arts in detail.

to be able to explain and introduce Japanese traditional arts for foreigners who do not know anything about Japanese arts.

to know the relation between the lifestyle and the traditional arts in Japan.

■ 履修条件

none

■ 評価基準・方法

80% attendance is mandatory

Final Exam 60%

Homework /Report /Presentation/ positive activity and challenge in the class 40%

■ 教科書

none

■ 参考書

to be announced

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Orientation - Course overview and objectives 事前学修 2.0hr：to find what you know about Japanese culture 事後学修 2.0hr：to review and digest objectives of the course
2 回	授業内容：Shinto relating to culture and arts (lecture) 事前学修 2.0hr：to find what you know about Shinto 事後学修 2.0hr：to review and make sure to understand what you learn in the class
3 回	授業内容：Basic spirit reflecting lifestyle and arts of Japanese people (Shinto Shrine Visit : lecture and experience) 事前学修 2.0hr：to research and make a report about Shinto as prestudy 事後学修 2.0hr：to review and make sure to understand what you learn in the class
4 回	授業内容：Basic spirit reflecting lifestyle and arts of Japanese people (Shinto Shrine Visit : lecture and experience) 事前学修 2.0hr：to research and make a report about Shinto as prestudy 事後学修 2.0hr：to review and make sure to understand what you learn in the class
5 回	授業内容：Traditional crafts - Overall (lecture and experience) 事前学修 2.0hr：to research and make a report about Japanese traditional crafts as prestudy 事後学修 2.0hr：to review and make sure to understand what you learn in the class
6 回	授業内容：Traditional crafts - Overall (lecture and experience) 事前学修 2.0hr：to find what you know about traditional crafts 事後学修 2.0hr：to review and make sure to understand what you learn in the class
7 回	授業内容：Traditional crafts - for each kinds of crafts (lecture and experience) 事前学修 2.0hr：to find what you know about traditional crafts 事後学修 2.0hr：to review and make sure to understand what you learn in the class
8 回	授業内容：Traditional crafts - for each kinds of crafts (lecture and experience) 事前学修 2.0hr：to find what you know about traditional crafts 事後学修 2.0hr：to review and make sure to understand what you learn in the class
9 回	授業内容：Review (presentation on one kind of Japanese art) 事前学修 2.0hr：to prepare for the presentation 事後学修 2.0hr：to review and make sure to understand what you learn in the class
10 回	授業内容：Spirit of "DO" (lecture and experience of Tea Ceremony) 事前学修 2.0hr：to research and make a report about the way of "DO" and tea ceremony 事後学修 2.0hr：to review and make sure to understand what you learn in the class
11 回	授業内容：Spirit of "DO" (lecture and experience of Tea Ceremony) 事前学修 2.0hr：to find what you know about "DO" spirit and tea ceremony 事後学修 2.0hr：to review and make sure to understand what you learn in the class
12 回	授業内容：Performing arts - overall (lecture) 事前学修 2.0hr：to find what you know about traditional performing arts in Japan 事後学修 2.0hr：to review and make sure to understand what you learn in the class
13 回	授業内容：Performing arts - in detail for each arts (lecture and experience) 事前学修 2.0hr：to research and make a report about traditional performing arts in Japan 事後学修 2.0hr：to review and make sure to understand what you learn in the class
14 回	授業内容：Performing arts - in detail for each arts (lecture and experience) 事前学修 2.0hr：to find what you know about traditional performing arts in Japan 事後学修 2.0hr：to review and make sure to understand what you learn in the class
15 回	授業内容：Wrapping up (presentation upon the relationship between the traditional arts and lifestyle) 事前学修 3.0hr：to prepare for the presentation 事後学修 1.0hr：to review and make sure to understand what you learn in the class

世界遺産論

開講学科等：HT | 1 年次 | 2 単位 | 開講期：集中 | 備考：GMM 対象科目

ニコラ ナウモフ

■ 授業の概要

This course provides an introduction to World Heritage and World Heritage sites. You will learn more about the history of UNESCO, World Heritage Centre and The World Heritage Convention (1972). You will explore the inscription criteria of the World Heritage List and learn more about the Outstanding Universal Value.

■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：The unit will enable you to locate and explore the most visited World Heritage sites, learn more about their history and study their appeal as tourist destinations.

- 個別目標：
- Be able to explain the history of World Heritage and discuss the principles of the World Heritage Convention
 - Be able to locate cultural, natural and mixed World Heritage Sites
 - Be able to explain the interrelationship between World Heritage and tourism

■ 履修条件

All lectures contain many case studies from different parts of the world, various activities in which you are required to actively participate, and in class tasks in which you are expected to work individually or as a part of a group.

■ 評価基準・方法

The assessment for this module is based on a written individual task (40%) and final exam (60%).

■ 教科書

- 1) Labadi, S. (2013). UNESCO, Cultural Heritage, and Outstanding Universal Value: Value-based Analyses of the World Heritage and Intangible Cultural Heritage Conventions. USA: AltaMira Press.
- 2) Di Giovine, M. (2009) The Heritage – scape: UNESCO, World Heritage, and Tourism. Lanham, MD: Lexington Books.

■ 参考書

- 1) UNESCO World Heritage Centre (whc.unesco.org)
- 2) UNESCO (1972). Convention Concerning the Protection of the World Cultural and Natural Heritage. Available at: <http://whc.unesco.org/en/conventiontext/>,
- 3) UNESCO (2005). Operational Guidelines for the Implementation of the World Heritage Convention. Paris: UNESCO World Heritage Centre.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction to World Heritage: introduction to the unit; introduction to heritage and tourism; overview of World Heritage sites; main destinations 事前学修 2.0hr : Prepare for the first class 事後学修 2.0hr : Review today's lesson
2 回	授業内容：History of World Heritage and World Heritage Convention 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
3 回	授業内容：Types of World Heritage: cultural, natural and mixed 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
4 回	授業内容：Inscription Criteria and the World Heritage List 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
5 回	授業内容：Intangible Heritage and Intangible Heritage Convention (2003) 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
6 回	授業内容：World Heritage : Protection and Conservation 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
7 回	授業内容：World Heritage & Tourism 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
8 回	授業内容：World Heritage & Local Communities 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
9 回	授業内容：Destination Studies: World Heritage Sites in Europe 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
10 回	授業内容：Destination Studies: World Heritage Sites in North America 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
11 回	授業内容：Destination Studies: World Heritage Sites in South America 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
12 回	授業内容：Destination Studies: World Heritage Sites in Africa 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
13 回	授業内容：Destination Studies: World Heritage Sites: Australia & Oceania 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
14 回	授業内容：Destination Studies: World Heritage Sites: Asia 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
15 回	授業内容：Review and future of World Heritage: review of all topics covered; future of World Heritage List, tourism and the development of World Heritage destinations 事前学修 2.0hr : Prepare for the final class and think of questions to ask 事後学修 4.0hr : Prepare for the final examination

DESTINATION RESEARCH B (EUROPE)

開講学科等：HT | 1年次 | 2単位 | 開講期：集中 | 備考：GMM 対象科目

ニコラ ナウモフ

授業の概要

Destination Europe looks at destinations in Europe that both leisure and business travellers visit. You will explore the variety of destinations, analyse where they are located and discuss the features that make them popular. The unit will enable you to locate and explore the most visited destinations that comprise the European travel market, learn more about their history and culture and study the importance of tourism from economic and socio-cultural perspectives.

到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：Overall understanding of European destinations and you will develop knowledge of the appeal of destinations for different leisure experiences and gain an understanding of the factors affecting the development and decline of selected destinations.

個別目標：• Be able to name and locate the countries that comprise Europe

- Be able to locate major airport hubs and leisure destinations within the European travel market
- Be able to differentiate between different types of holidays available in Europe to meet differing visitor motivations
- Be able to explain the factors and features determining the appeal of leisure destinations in the European travel market for international visitors

履修条件

All lectures contain many case studies from different parts of the world, various activities in which you are required to actively participate, and in class tasks in which you are expected to work individually or as a part of a group.

評価基準・方法

The assessment for this module is based on a written individual task (40%) and final exam (60%).

教科書

Boniface, B. & Cooper, C. (2009) *Worldwide Destinations: The Geography of Travel & Tourism*. Oxford: Butterworth-Heinemann.

参考書

- 1) Lonely Planet (www.lonelyplanet.com)
- 2) Rough Guide (www.roughguide.com)
- 3) Tourism Concern (www.tourismconcern.org.uk)
- 4) Travel Weekly (www.travelweekly.co.uk)
- 5) World Travel Guide (www.worldtravelguide.net)

授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction to Europe: introduction to the unit, overview of Europe, main destinations, statistics of international tourists, type of tourism 事前学修 2.0hr : Prepare for the first class 事後学修 2.0hr : Review today's lesson
2 回	授業内容：Destination Studies: United Kingdom 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
3 回	授業内容：Destination Studies: Republic of Ireland 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
4 回	授業内容：Destination Studies: France 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
5 回	授業内容：Destination Studies: Italy 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
6 回	授業内容：Destination Studies: Spain 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
7 回	授業内容：Destination Studies: Germany, Austria, Switzerland 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
8 回	授業内容：Destination Studies: Portugal 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
9 回	授業内容：Destination Studies: Central Europe 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
10 回	授業内容：Destination Studies: Scandinavia 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
11 回	授業内容：Destination Studies: Benelux 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
12 回	授業内容：Destination Studies: Andorra, San Marino, Liechtenstein, Monaco 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
13 回	授業内容：Destination Studies: Eastern Europe 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
14 回	授業内容：Destination Studies: Bulgaria 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
15 回	授業内容：Review and future of European tourism: review of all topics covered; future of European tourism and the development of new destinations 事前学修 2.0hr : Prepare for the final class and think of questions to ask 事後学修 4.0hr : Prepare for the final examination

DESTINATION RESEARCH C (America)

開講学科等：HT | 1年次 | 2単位 | 開講期：ST1 | 備考：GMM 対象科目

ラッセル ウエノ

■ 授業の概要

This course will introduce students to key aspects of important destinations in the United States. Each destination will illustrate concepts and processes that are essential for understanding and analyzing tourism destinations in general. Different types of destinations will be covered (nature-based, urban, resort, heritage, etc.), and both successful and unsuccessful examples will be analyzed.

■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：Students will develop the knowledge and skills to analyze different types of tourism destinations. Students will be able to examine destinations in terms of different strategic issues (transportation, marketing, branding, etc.)

個別目標：Students will be able to explain about different types of American destinations.

Students will be able to explain analyze the strategic issues of the destination.

Students will be able to explain about tourism marketing and branding.

■ 履修条件

Students will be expected to prepare for class sessions by reading assigned material.

■ 評価基準・方法

Evaluation will be based on participation (40%), class project (30%), and final exam (30%).

■ 教科書

Not specified

■ 参考書

Reading materials will be specified in class.

Atlases and maps are essential.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Intro 事前学修 2.0hr：Prepare for the first class 事後学修 2.0hr：Review material on the first class
2 回	授業内容：The importance of studying destinations 事前学修 2.0hr：Think about the importance of studying destinations 事後学修 2.0hr：Review and understand further about the importance of studying destinations
3 回	授業内容：Las Vegas 事前学修 2.0hr：Research about Las Vegas 事後学修 2.0hr：Review and understand further about Las Vegas
4 回	授業内容：Tribal casinos 事前学修 2.0hr：Research about Tribal casinos 事後学修 2.0hr：Review and understand further about Tribal casinos
5 回	授業内容：San Francisco 事前学修 2.0hr：Research about San Francisco 事後学修 2.0hr：Review and understand further about San Francisco
6 回	授業内容：New York City 事前学修 2.0hr：Research about New York City 事後学修 2.0hr：Review and understand further about New York City
7 回	授業内容：Disneyland (California) 事前学修 2.0hr：Research about Disneyland (California) 事後学修 2.0hr：Review and understand further about Disneyland (California)
8 回	授業内容：Orlando 事前学修 2.0hr：Research about Orlando 事後学修 2.0hr：Review and understand further about Orlando
9 回	授業内容：National Parks 事前学修 2.0hr：Research about National Parks 事後学修 2.0hr：Review and understand further about National Parks
10 回	授業内容：Mt Rushmore 事前学修 2.0hr：Research about Mt Rushmore 事後学修 2.0hr：Review and understand further about Mt Rushmore
11 回	授業内容：New Orleans 事前学修 2.0hr：Research about New Orleans 事後学修 2.0hr：Review and understand further about New Orleans
12 回	授業内容：Los Angeles/Hollywood 事前学修 2.0hr：Research about Los Angeles/Hollywood 事後学修 2.0hr：Review and understand further about Los Angeles/Hollywood
13 回	授業内容：New England 事前学修 2.0hr：Research about New England 事後学修 2.0hr：Review and understand further about New England
14 回	授業内容：Project presentations 事前学修 3.5hr：Prepare for project presentations 事後学修 0.5hr：Review your presentaion
15 回	授業内容：Summary 事前学修 2.0hr：Review all the topics covered by this course and pick up some questions 事後学修 2.0hr：Think about the future of these destinations and prepare for the final exam

DESTINATION RESEARCH D (Asia)

開講学科等：HT | 1 年次 | 2 単位 | 開講期：FT2 | 備考：GMM 対象科目

松島 康彦 (まつしま やすひこ)

■ 授業の概要

We take up various Asian distinctive regions as examples and develop a global vision through comprehensive understanding of history, culture, politics, economy, etc. Furthermore we study the attractiveness and challenges of the tourist destination with a focus on great tourism-oriented countries such as Thailand, Malaysia, India and other various examples.

■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：To understand destinations in Asia, including problems and issues.

個別目標：To develop and gain the knowledge and skills to analyze different types of tourism destinations.

To be able to examine destinations in terms of different strategic issues (transportation, marketing, branding, etc.)

■ 履修条件

None

■ 評価基準・方法

Students will be evaluated by 3 reports(40%) and a final exam(60%).

■ 教科書

Hand outs will be distributed.

■ 参考書

Introduced in class at the appropriate time.

Guide books and maps are essential.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction 事前学修 2.0hr：Prepare for the first class 事後学修 2.0hr：Review and understand further about today's lecture
2 回	授業内容：North East Asia (China, Hong Kong, Macau) 事前学修 2.0hr：Research about the subject 事後学修 2.0hr：Review and understand further about the area
3 回	授業内容：North East Asia (Korea) 事前学修 2.0hr：Research about the subject 事後学修 2.0hr：Review and understand further about Korea
4 回	授業内容：North East Asia (Taiwan) 事前学修 2.0hr：Research about the subject 事後学修 2.0hr：Review and understand further about Taiwan
5 回	授業内容：East Asia (Thailand) 事前学修 2.0hr：Research about the subject 事後学修 2.0hr：Review and understand further about Thailand
6 回	授業内容：East Asia (Vietnam) 事前学修 2.0hr：Research about the subject 事後学修 2.0hr：Review and understand further about Vietnam
7 回	授業内容：East Asia (Malaysia) 事前学修 2.0hr：Research about the subject 事後学修 2.0hr：Review and understand further about Malaysia
8 回	授業内容：East Asia (Singapore) 事前学修 2.0hr：Research about the subject 事後学修 2.0hr：Review and understand further about Singapore
9 回	授業内容：East Asia (Indonesia) 事前学修 2.0hr：Research about the subject 事後学修 2.0hr：Review and understand further about Indonesia
10 回	授業内容：East Asia (Philippines) 事前学修 2.0hr：Research about the subject 事後学修 2.0hr：Review and understand further about Philippines
11 回	授業内容：East Asia (Cambodia) 事前学修 2.0hr：Research about the subject 事後学修 2.0hr：Review and understand further about Cambodia
12 回	授業内容：East Asia (Laos, Myanmar) 事前学修 2.0hr：Research about the subject 事後学修 2.0hr：Review and understand further about Laos, Myanmar
13 回	授業内容：South Asia (India) 事前学修 2.0hr：Research about the subject 事後学修 2.0hr：Review and understand further about India
14 回	授業内容：South Asia (Nepal, Bhutan) 事前学修 2.0hr：Research about the subject 事後学修 2.0hr：Review and understand further about Nepal, Bhutan
15 回	授業内容：Summary and future of Asia 事前学修 2.0hr：Review all the topics covered by this course and develop some questions 事後学修 2.0hr：Think about the future of these destinations and prepare for the final exam

DESTINATION RESEARCH E (Oceania and the South Pacific)

開講学科等：HT | 1 年次 | 2 単位 | 開講期：ST2 | 備考：GMM 対象科目

神末 武彦 (こうすえ たけひこ)

■ 授業の概要

This course will introduce students to key aspects of important destinations in Oceania, a geographical region consisting of numerous countries and territories that are mostly islands. The course will lead you through historical background, people and culture, and economy of each destination and will illustrate concepts and processes that are essential for understanding and analyzing tourism destinations in general. Both positive and negative impacts will be analyzed and studied.

■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：To understand about small island destinations including historical background, people and culture and economy.

個別目標：Students will be able to explain about small island destinations, including problems and issues.

Students will develop and gain the knowledge and skills to analyze different types of tourism destinations.

Students will be able to examine destinations in terms of different strategic issues (transportation, marketing, branding, etc.)

■ 履修条件

Students will be expected to prepare for class sessions by reading assigned material.

■ 評価基準・方法

Evaluation will be based on participation (20%), class project (20%), and final exam (60%).

■ 教科書

Not specified

■ 参考書

Reading materials will be specified in class.

Atlases and maps are essential.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction to Oceania 事前学修 2.0hr：Prepare for the first class 事後学修 2.0hr：Review and understand further about Oceania
2 回	授業内容：Destination Studies Micronesia (Guam) 事前学修 2.0hr：Research about Guam 事後学修 2.0hr：Review and understand further about Guam
3 回	授業内容：Destination Studies Micronesia (Saipan) 事前学修 2.0hr：Research about Saipan 事後学修 2.0hr：Review and understand further about Saipan
4 回	授業内容：Destination Studies Micronesia (Federated States of Micronesia) 事前学修 2.0hr：Research about Federated States of Micronesia 事後学修 2.0hr：Review and understand further about Federated States of Micronesia
5 回	授業内容：Destination Studies Melanesia (Papua New Guinea) 事前学修 2.0hr：Research about Papua New Guinea 事後学修 2.0hr：Review and understand further about Papua New Guinea
6 回	授業内容：Destination Studies Melanesia (Vanuatu) 事前学修 2.0hr：Research about Vanuatu 事後学修 2.0hr：Review and understand further about Vanuatu
7 回	授業内容：Destination Studies Melanesia (New Caledonia) 事前学修 2.0hr：Research about New Caledonia 事後学修 2.0hr：Review and understand further about New Caledonia
8 回	授業内容：Destination Studies Melanesia (Fiji) 事前学修 2.0hr：Research about Fiji 事後学修 2.0hr：Review and understand further about Fiji
9 回	授業内容：Destination Studies Polynesia (Samoa) 事前学修 2.0hr：Research about Samoa 事後学修 2.0hr：Review and understand further about Samoa
10 回	授業内容：Destination Studies Polynesia (Tahiti) 事前学修 2.0hr：Research about Tahiti 事後学修 2.0hr：Review and understand further about Tahiti
11 回	授業内容：Destination Studies Polynesia (Rapa Nui) 事前学修 2.0hr：Research about Rapa Nui 事後学修 2.0hr：Review and understand further about Rapa Nui
12 回	授業内容：Destination Studies Polynesia (Hawaii) 事前学修 2.0hr：Research about Hawaii 事後学修 2.0hr：Review and understand further about Hawaii
13 回	授業内容：Destination Studies Australia 事前学修 2.0hr：Research about Australia 事後学修 2.0hr：Review and understand further about Australia
14 回	授業内容：Destination Studies New Zealand 事前学修 2.0hr：Research about New Zealand 事後学修 2.0hr：Review and understand further about New Zealand
15 回	授業内容：Review and future of the small island destinations 事前学修 2.0hr：Review all the topics covered by this course and develop some questions 事後学修 2.0hr：Think about the future of these destinations and prepare for the final exam

ホスピタリティ論

開講学科等：HT | 1 年次 | 2 単位 | 開講期：FT1 | 備考：GMM 対象科目

篠原 千夕起 (しのはら ちゆき)

■ 授業の概要

"Service," "Customer Satisfaction" and "Hospitality" are indispensable factors for the hospitality industry. We will adopt a theoretical approach from hard, soft and human aspects relating to these factors. By studying history, we will make clear the concept of these factors and realize their importance. It will be useful for students who intend to work in the hospitality industry to establish a theoretical basis and display a hospitality mindset in their daily work.

■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Learn the concepts of "Service," "Hospitality" and "Customer Satisfaction" and gain related knowledge and study examples. Furthermore, utilize the knowledge, experience and thought obtained by this course and the on-the-spot research, for future business studies and for demonstration of "a hospitality attitude" in daily life.

個別目標：Can demonstrate "an attitude with hospitality" naturally in daily life.

Can utilize knowledge for part-time job or job-hunting endeavors in future.

■ 履修条件

All students are required to participate in "Hospitality" research project which includes field works.

■ 評価基準・方法

Grading will be based on the following factors

*Final Exam (Review of lectures) 60 %

*On-site research on hospitality industry and presentation 30 %

*Attitude toward lectures and expressing opinion 10 %

■ 教科書

None

■ 参考書

Will be introduced by the instructor.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Orientations, Student Survey 事前学修 1.0hr : Read class guidance and syllabus, prepare to express your goal in this class 事後学修 1.5hr : Review handout
2 回	授業内容：The concept of 'Service'(1) 'Service is...' 事前学修 1.0hr : Check a dictionary for the word of 'Service' 事後学修 1.5hr : Review the lecture and handout
3 回	授業内容：The concept of 'Service'(2) 'Characteristics of service activities' 事前学修 1.0hr : Recall your story about your service experiences 事後学修 1.5hr : Review the lecture and handout
4 回	授業内容：Definition and concept of "Hospitality" (1) 'Various views of researchers' 事前学修 1.0hr : Check a dictionary for the word of 'Hospitality' 事後学修 1.5hr : Review the lecture and handout
5 回	授業内容：Definition and concept of "Hospitality" (2) 'What does hospitality mean for you' 事前学修 1.0hr : Recall your story about your hospitality experiences 事後学修 1.5hr : Review the lecture and handout
6 回	授業内容：History of Hospitality overseas 事前学修 1.0hr : Check the activities of 'Give Kids The World' at Orlando, Florida 事後学修 1.5hr : Review the lecture and handout
7 回	授業内容：History of Hospitality (Omotenashi) in Japan 事前学修 1.0hr : Check the history of 'Sado', Japanese art of tea ceremony 事後学修 1.5hr : Review the lecture and handout
8 回	授業内容：Relation between Hospitality and Customer Satisfaction (1) 'Verification and case study of Customer Delight' 事前学修 1.0hr : Recall your story of the most wonderful experience at a service or hospitality scene 事後学修 1.5hr : Review the lecture and handout
9 回	授業内容：Relation between Hospitality and Customer Satisfaction (2) 'Case study of Complaint' 事前学修 1.0hr : Recall your story of 'received complaint' when you took part-time job 事後学修 1.5hr : Review the lecture and handout
10 回	授業内容：How to demonstrate hospitality 'Discover your strong points and weak points' 事前学修 1.0hr : Take notes of your strong and weak points 事後学修 1.5hr : Review the lecture and handout
11 回	授業内容：Case study of hospitality industry (1) 'Study successful examples and cases actually implemented' 事前学修 1.0hr : Read the Corporate Vision (Philosophy) of 'The Ritz Carlton' hotel at their website 事後学修 1.5hr : Review the lecture and handout
12 回	授業内容：Case study of hospitality industry (2) 'Study successful examples and cases actually implemented' 事前学修 1.0hr : Read the Corporate Vision (Philosophy) of 'KAGAYA' (at Wakura, Ishikawa) at their website 事後学修 3.0hr : Review the lecture and handout, prepare for the presentation
13 回	授業内容：Presentation Result of on-the-spot research of hospitality industry 事前学修 3.0hr : Work and prepare for the presentation 事後学修 3.0hr : Review all presentations and identify good and weak points
14 回	授業内容：Announcement of presentation ranking and review all presentations 事前学修 1.0hr : Review all presentations, identify good or weak points and analyze them 事後学修 1.5hr : Review the lecture and handout
15 回	授業内容：Review all lectures for demonstration of 'a hospitality attitude' 事前学修 2.0hr : Review all handouts from session 1 through 14 事後学修 3.0hr : Review handout and prepare for final exam

ホスピタリティ・ツーリズム学Ⅰ

開講学科等：HT | 1年次 | 2単位 | 開講期：ST2 | 備考：GMM 対象科目

神末 武彦 (こうすえ たけひこ)

■ 授業の概要

Introducing the world's largest and growing industry, Tourism. It is recognized that tourism is a major force of the world economy that is growing in global importance. This introductory course will enable you to understand tourism not only as an activity but also as an economic sector.

■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Understand the basic theory of Hospitality & Tourism.

個別目標：Students will be able to understand and explain about the historical background, economic/cultural/social impacts, ethical issues, sustainability and future challenges and opportunities of tourism.

■ 履修条件

Students will be expected to prepare for class sessions by reading assigned material.

■ 評価基準・方法

Evaluation will be based on participation (20%), class project (20%), and final exam (60%).

■ 教科書

Not specified

■ 参考書

Reading materials will be specified in class.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction; What is Hospitality & Tourism 事前学修 2.0hr：Prepare for the first class 事後学修 2.0hr：Review to understand further about Hospitality & Tourism
2 回	授業内容：The history of world tourism 事前学修 2.0hr：Prepare world history of tourism 事後学修 2.0hr：Review today's lecture and research about world tourism history
3 回	授業内容：The history of Japan tourism 事前学修 2.0hr：Prepare Japan history of tourism 事後学修 2.0hr：Review today's lecture and research about Japan tourism history
4 回	授業内容：Economic impacts of tourism 事前学修 2.0hr：Prepare economic impacts of tourism 事後学修 2.0hr：Review today's lecture and research about economic impacts of tourism
5 回	授業内容：Environmental and Social/Cultural impacts of Tourism 事前学修 2.0hr：Prepare environmental and social/cultural impacts of tourism 事後学修 2.0hr：Review today's lecture and research about environmental and social/cultural impacts of tourism
6 回	授業内容：Tourism and the environment (Eco tourism) 事前学修 2.0hr：Prepare eco tourism 事後学修 2.0hr：Review today's lecture and research about tourism and the environment
7 回	授業内容：Pro-poor tourism 事前学修 2.0hr：Prepare pro-poor tourism 事後学修 2.0hr：Review today's lecture and research about pro-poor tourism
8 回	授業内容：Tourism and Events (MICE) 事前学修 2.0hr：Prepare MICE 事後学修 2.0hr：Review today's lecture and research about tourism and events
9 回	授業内容：Tourism and Events (Sports) 事前学修 2.0hr：Prepare sports events 事後学修 2.0hr：Review today's lecture and research about tourism and events
10 回	授業内容：New tourism (Green tourism, Health tourism, Long stay, etc.) 事前学修 2.0hr：Prepare new tourism 事後学修 2.0hr：Review today's lecture and research about new tourism
11 回	授業内容：Ethics in tourism 事前学修 2.0hr：Prepare ethics in tourism 事後学修 2.0hr：Review today's lecture and research about ethics in tourism
12 回	授業内容：Human rights and tourism 事前学修 2.0hr：Prepare human rights and tourism 事後学修 2.0hr：Review today's lecture and research about human rights and tourism
13 回	授業内容：Sustainable tourism (DMO/DMC) 事前学修 2.0hr：Prepare sustainable tourism 事後学修 2.0hr：Review today's lecture and research about sustainable tourism
14 回	授業内容：The future of Tourism 事前学修 2.0hr：Think of what kind of changes could happen in future tourism 事後学修 2.0hr：Review today's lecture and research about future of tourism
15 回	授業内容：Summary 事前学修 2.0hr：Review all the class works and prepare for questions 事後学修 2.0hr：Review today's lecture and prepare for the final exam

ホスピタリティ・ツーリズム学Ⅰ

開講学科等：HT | 1年次 | 2単位 | 開講期：FT1 | 備考：GMM9月入学生対象科目

岩本 英和 (いわもと ひでかず)

■ 授業の概要

Introducing the world's largest and growing industry, Tourism. It is recognized that tourism is a major force of the world economy that is growing in global importance. This introductory course will enable you to understand tourism not only as an activity but also as an economic sector.

■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Understand the basic theory of Hospitality & Tourism.

個別目標：Students will be able to understand and explain about the historical background, economic/cultural/social impacts, ethical issues, sustainability and future challenges and opportunities of tourism.

■ 履修条件

Students will be expected to prepare for class sessions by reading assigned material.

■ 評価基準・方法

Evaluation will be based on participation (20%), class project (20%), and final exam (60%).

■ 教科書

Not specified

■ 参考書

Reading materials will be specified in class.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction; What is Hospitality & Tourism 事前学修 2.0hr：Prepare for the first class 事後学修 2.0hr：Review to understand further about Hospitality & Tourism
2 回	授業内容：The history of world tourism 事前学修 2.0hr：Prepare world history of tourism 事後学修 2.0hr：Review today's lecture and research about world tourism history
3 回	授業内容：The history of Japan tourism 事前学修 2.0hr：Prepare Japan history of tourism 事後学修 2.0hr：Review today's lecture and research about Japan tourism history
4 回	授業内容：Economic impacts of tourism 事前学修 2.0hr：Prepare economic impacts of tourism 事後学修 2.0hr：Review today's lecture and research about economic impacts of tourism
5 回	授業内容：Environmental and Social/Cultural impacts of Tourism 事前学修 2.0hr：Prepare environmental and social/cultural impacts of tourism 事後学修 2.0hr：Review today's lecture and research about environmental and social/cultural impacts of tourism
6 回	授業内容：Tourism and the environment (Eco tourism) 事前学修 2.0hr：Prepare eco tourism 事後学修 2.0hr：Review today's lecture and research about tourism and the environment
7 回	授業内容：Pro-poor tourism 事前学修 2.0hr：Prepare pro-poor tourism 事後学修 2.0hr：Review today's lecture and research about pro-poor tourism
8 回	授業内容：Tourism and Events (MICE) 事前学修 2.0hr：Prepare MICE 事後学修 2.0hr：Review today's lecture and research about tourism and events
9 回	授業内容：Tourism and Events (Sports) 事前学修 2.0hr：Prepare sports events 事後学修 2.0hr：Review today's lecture and research about tourism and events
10 回	授業内容：New tourism (Green tourism, Health tourism, Long stay, etc.) 事前学修 2.0hr：Prepare new tourism 事後学修 2.0hr：Review today's lecture and research about new tourism
11 回	授業内容：Ethics in tourism 事前学修 2.0hr：Prepare ethics in tourism 事後学修 2.0hr：Review today's lecture and research about ethics in tourism
12 回	授業内容：Human rights and tourism 事前学修 2.0hr：Prepare human rights and tourism 事後学修 2.0hr：Review today's lecture and research about human rights and tourism
13 回	授業内容：Sustainable tourism (DMO/DMC) 事前学修 2.0hr：Prepare sustainable tourism 事後学修 2.0hr：Review today's lecture and research about sustainable tourism
14 回	授業内容：The future of Tourism 事前学修 2.0hr：Think of what kind of changes could happen in future tourism 事後学修 2.0hr：Review today's lecture and research about future of tourism
15 回	授業内容：Summary 事前学修 2.0hr：Review all the class works and prepare for questions 事後学修 2.0hr：Review today's lecture and prepare for the final exam

ホスピタリティ・ツーリズム学Ⅱ

開講学科等：HT | 1 年次 | 2 単位 | 開講期：FT1 | 備考：GMM 対象科目

松島 康彦 (まつしま やすひこ)

■ 授業の概要

The tourism industry in Japan is gaining attention as one of the pillars for the growth strategy of the Japanese economy. The Japanese government established the Tourism Agency in 2008 aiming at a "true tourism-oriented country." We study the various sectors surrounding the tourism industry from a very broad and global perspective. We also learn that the expansion of communication between people is the driving force for regional activation.

■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：To understand the base of the tourism industry from a wide perspective.

個別目標：To have knowledge about the structure and organizations of travel and tourism.

To have concrete interests in a particular sector in the hospitality and tourism industry.

To acquire the concepts of key words such as sustainability, inclusiveness and diversity regarding tourism.

■ 履修条件

None

■ 評価基準・方法

Students will be evaluated by 3 reports (40%) and a Final exam (60%).

■ 教科書

Hand outs will be distributed.

■ 参考書

Reading materials will be specified in class.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Orientation, introduction to the hospitality and tourism industry 事前学修 2.0hr：Study the various hospitality and tourism industry sectors 事後学修 2.0hr：Review the lesson
2 回	授業内容：Transportation (Air) 事前学修 2.0hr：Look at the airline companies' website 事後学修 2.0hr：Review the lesson
3 回	授業内容：Transportation (Surface; railservice, rent-a-car, motorcoaches) 事前学修 2.0hr：Check what kinds of companies are there in the sector 事後学修 2.0hr：Review the lesson
4 回	授業内容：Transportation (Sea; cruise) 事前学修 2.0hr：Look at the cruise companies' websites 事後学修 2.0hr：Review the lesson
5 回	授業内容：Accommodation 事前学修 2.0hr：Check the different styles within the sector 事後学修 2.0hr：Review the lesson
6 回	授業内容：Food & Beverage 事前学修 2.0hr：Check the different styles within the sector 事後学修 2.0hr：Review the lesson
7 回	授業内容：Destinations 事前学修 2.0hr：Study various tourist spots 事後学修 2.0hr：Review the lesson
8 回	授業内容：Attractions and Entertainment 事前学修 2.0hr：Study various attractions 事後学修 2.0hr：Review the lesson
9 回	授業内容：Tour operators 事前学修 2.0hr：Check the different styles within the sector 事後学修 2.0hr：Review the lesson
10 回	授業内容：Travel agents 事前学修 2.0hr：Check the different styles within the sector 事後学修 2.0hr：Review the lesson
11 回	授業内容：Bridal & Funeral 事前学修 2.0hr：Check the different styles within the sector 事後学修 2.0hr：Review the lesson
12 回	授業内容：Tourism-related organizations (Visitors bureaus, JNTO, JATA, UNWTO, WTTC, etc) 事前学修 2.0hr：Study preliminarily what roles those organizations have 事後学修 2.0hr：Review the lesson
13 回	授業内容：Challenges of tourist areas (Tokyo Metropolitan Area and Kyoto) 事前学修 2.0hr：Check inbound related news 事後学修 2.0hr：Review the lesson
14 回	授業内容：The current situation of tourism (Case study) 事前学修 2.0hr：Study preliminarily the case 事後学修 2.0hr：Review the lesson
15 回	授業内容：Summary (review of 14 lessons) 事前学修 2.0hr：Look back at the documents and the contents for 14 lessons 事後学修 2.0hr：Total review for the test

ホテルサービス論

開講学科等：HT | 2年次 | 2単位 | 開講期：ST1 | 備考：GMM 対象科目

渭東 史江 (いとう ちかえ)

■ 授業の概要

Guest service is key to success in the hotel business. It becomes the standard for judging the sophistication and reputation of the hotel. Mainly it is done in the Rooms Division and Food and Beverage Division. The aim of these lectures is to understand their roles and tasks, and to consider hotel staff abilities, personal qualities and working condition.

■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：To understand the roles and operations of the Rooms Division and Food and Beverage Division in the hotel. To consider the current condition of hotel staff.

- 個別目標：1 To understand the cycle of operation in the Rooms Division.
2 To understand the cycle of operation in the Food and Beverage Division.
3 To consider what is good service in a hotel.
4 To consider what skills and personal qualities will be required of hotel staff in the future.

■ 履修条件

Students who want to learn intensively about the hotel business.

■ 評価基準・方法

Examination 70 %, The attitude of participation in the class 30%.

■ 教科書

Distributing materials if necessary

■ 参考書

Introduce if necessary

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Orientation 事前学修 2.0hr：Think about the service that you have received in hotels 事後学修 2.0hr：Instruct in the class
2 回	授業内容：Hotel Industry/ Hotel Organization 事前学修 2.0hr：Review hotel business and hotel organization 事後学修 2.0hr：Instruct in the class
3 回	授業内容：Rooms Division (1)Front Reception 事前学修 2.0hr：Study about the job of Front Receptionist 事後学修 2.0hr：Instruct in the class
4 回	授業内容：Rooms Division (2)Front Service 事前学修 2.0hr：Study about the job of Front Service staff 事後学修 2.0hr：Instruct in the class
5 回	授業内容：Rooms Division (3)Housekeeping 事前学修 2.0hr：Study about the job of Housekeeping staff 事後学修 2.0hr：Instruct in the class
6 回	授業内容：Rooms Division overall 事前学修 2.0hr：Review last 3 classes about Rooms Division 事後学修 2.0hr：Instruct in the class
7 回	授業内容：Service check (1)Rooms Division 事前学修 2.0hr：Preparation for service check 事後学修 2.0hr：Instruct in the class
8 回	授業内容：Restaurant (1)Service 事前学修 2.0hr：Study about job of Hotel restaurant staff 事後学修 2.0hr：Instruct in the class
9 回	授業内容：Restaurant (2)Menu 事前学修 2.0hr：Study about restaurant menu 事後学修 2.0hr：Instruct in the class
10 回	授業内容：Banquet/ Event 事前学修 2.0hr：Study about the job of banquet and event staff 事後学修 2.0hr：Instruct in the class
11 回	授業内容：Event Planning 事前学修 2.0hr：Study about the job of Event Planning 事後学修 2.0hr：Instruct in the class
12 回	授業内容：Service check (2)Food and Beverage Division 事前学修 2.0hr：Preparation for service check 事後学修 2.0hr：Instruct in the class
13 回	授業内容：Protocol/ Service of Ryokan 事前学修 2.0hr：Study about protocol and Ryokan 事後学修 2.0hr：Instruct in the class
14 回	授業内容：Customer Service 事前学修 2.0hr：Think about good service in hotels 事後学修 2.0hr：Instruct in the class
15 回	授業内容：Wrap up 事前学修 2.0hr：Review each class 事後学修 2.0hr：Prepare for the examination

ホスピタリティ・ツーリズム産業実地研修 A・B・C・D・E・F・G・H

開講学科等：HT | 1年次 | 各4単位 | 備考：GMM 対象科目

単位認定科目

■ 授業の概要

A student must do an internship at a company within the hospitality and tourism industry in order to succeed in business. The student begins the internship following the instruction by the company.

■ 到達目標（ディプロマ・ポリシー：GMM3）

一般目標：The module guides a student towards selecting an occupation after his or her graduation and learning required basic skills for the job quickly.

個別目標：A student can understand actual business contents and social manner through the internship and develop him or herself.

■ 履修条件

A student must meet the requirement for his or her advancement.

■ 評価基準・方法

・ Each Internship must be over 120 hours.

・ Assessment will be by way of reports from the student and the company confirming that he or she had done the internship, in addition to teaching reports from internship tutors and pre-seminar/case-study tutors before/after the internship.

■ 教科書

None

■ 参考書

None

■ 授業内容と授業外（事前・事後）の学修及び学修目安時間

授業内容

Fill in the gap between the prior image and the reality of the job through the internship, learning the work environment and its unique occupational profile.

事前学修

Confirm and prepare one's duty at his or her internship.

事後学修

Review one's daily business outline at his or her internship.

ホスピタリティ・ツーリズム産業海外研修 A・B

開講学科等：HT | 1 年次 | 各 2 単位 | 備考：GMM 対象科目

単位認定科目

■ 授業の概要

Students experience internships in HT industries at overseas facilities, which will include the study in advance, the overseas training and the business practice. Students must take the study in advance and the ex post facto study with internship tutors and each pre-seminar/case-study tutor.

■ 到達目標（ディプロマ・ポリシー：GMM3）

一般目標：Fill in the gap between the prior image and the reality of the job through the internship, learning its work environment and its unique occupational profile.

個別目標：Learn basic working ability and knowledge and be a part of the community as responsible workforce.

■ 履修条件

A student must meet the requirement for his or her advancement.

■ 評価基準・方法

・ Each Internship must be over 120 hours.

・ Reports from the student, the overseas company, and relevant HT tutors before/after the internship.

■ 教科書

None

■ 参考書

Reference materials will be specified in class.

■ 授業内容と授業外（事前・事後）の学修及び学修目安時間

授業内容

Per business practice, a student begins the internship following the instruction by the company.

事前学修

Confirm and prepare one's duties at his or her internship.

事後学修

Review one's daily business outline at his or her internship.

ホスピタリティ・ボランティア活動

開講学科等：HT | 1年次 | 4単位 | 備考：GMM 対象科目

単位認定科目

■ 授業の概要

This program offers students opportunities to participate in volunteer activities at domestic facilities. It will include preparatory study, advance trainings, on-site trainings, submission of reports, and the final presentation.

■ 到達目標（ディプロマ・ポリシー：GMM3）

一般目標：To experience the operation of the facility and contribute to society through volunteer activities.

個別目標：Students will be able to broaden their views through a wide range of on-site activities.

Students will improve their communication skills and understand different values.

■ 履修条件

Students must have strong interest in volunteer activities and be able to deal with a wide range of ages.

■ 評価基準・方法

The credits are given based on the following results:

- ・ Volunteer activities at one facility over 100 hours in total
- ・ Reports of activities
- ・ Evaluations by the facility manager and relevant HT tutors
- ・ Final presentation

■ 教科書

None

■ 参考書

Reference materials will be specified in preparatory study and advance trainings.

■ 授業内容と授業外（事前・事後）の学修及び学修目安時間

授業内容

Students will participate in volunteer activities at one facility over 100 hours after preparatory study and advance trainings. Submission of reports and the final presentation are required.

事前学修

Collect information and learn about the facility in preparatory study.

事後学修

Review the volunteer activities and write a report. Give a presentation on the activities.

ホテルビジネス論

開講学科等：HT | 2 年次 | 2 単位 | 開講期：ST2 | 備考：GMM 対象科目

平 剛俊 (たいら たけとし)

■ 授業の概要

After understanding the trend of the tourism market, this course will explain the current state of the hotel industry, its challenges, strategic outlook and developments.

The lectures cover hotel categories, history, organization structure, main functions, tasks of each section, and so on.

Students have opportunities to discuss and make presentations about hotels that they are interested in. It will be a chance to obtain knowledge for a future career in the hospitality industry.

■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Students will understand the trends of the hotel business within the hospitality industry and various hotel operations.

- 個別目標：1. Students will understand the current state of the hotel industry and consider its challenges, strategic outlook and developments.
2. Students will understand hotel categories, hotel functions, organization structure and detailed tasks of the hotel business.
3. Students will think about career formation in the hospitality industry.

■ 履修条件

Students who want to learn about hotel business through exercise and discussion.

■ 評価基準・方法

Examination 50%, The attitude of class participation and contribution 50%

■ 教科書

Distributing materials if necessary

■ 参考書

Introduce in the class if necessary

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction 事前学修 1.0hr：Review about the hotels where you stayed before 事後学修 1.5hr：Review today's lecture and research the things instructed in class
2 回	授業内容：Current state of the hotel industry 事前学修 1.0hr：Study about the hotel industry and tourism industry 事後学修 1.5hr：Review today's lecture and research the things instructed in class
3 回	授業内容：Categories of hotel type 事前学修 1.5hr：Study about types of hotels 事後学修 1.5hr：Review today's lecture and research the things instructed in class
4 回	授業内容：Owning vs Operating a hotel 事前学修 2.0hr：Think about the difference and positives / negatives between owning and operating a hotel 事後学修 1.5hr：Review today's lecture and research the things instructed in class
5 回	授業内容：History of the hotel industry 事前学修 1.0hr：Study about the history of the global hotel industry 事後学修 1.5hr：Review today's lecture and research the things instructed in class
6 回	授業内容：Hotel Chains 事前学修 1.0hr：Study about global hotel chains 事後学修 1.5hr：Review today's lecture and research the things instructed in class
7 回	授業内容：Hotel organization 事前学修 1.0hr：Study about the kinds of divisions in the hotel 事後学修 1.5hr：Review today's lecture and research the things instructed in class
8 回	授業内容：Rooms division 事前学修 1.5hr：Check the hotel room rates that you are interested in and compare it with competitors 事後学修 1.5hr：Review today's lecture and research the things instructed in class
9 回	授業内容：Food and Beverage division 事前学修 1.5hr：Check the hotel restaurants that you are interested in 事後学修 1.5hr：Review today's lecture and research the things instructed in class
10 回	授業内容：Sales and Marketing division 事前学修 1.5hr：Pre-learn what is involved in marketing of hotel industry 事後学修 1.5hr：Review today's lecture and research the things instructed in class
11 回	授業内容：Management division 事前学修 1.0hr：Study about the kinds of sections in the back office. 事後学修 1.5hr：Review today's lecture and research the things instructed in class
12 回	授業内容：Hotel Introduction (Preparation) 事前学修 2.0hr：Study about hotels you are interested in and conduct a SWOT analysis using "word of mouth" as a reference 事後学修 1.5hr：Review today's lecture and research the things instructed in class
13 回	授業内容：Hotel Introduction (Presentation) 事前学修 1.5hr：Prepare presentation and practice it 事後学修 1.5hr：Review today's lecture and research the things instructed in class
14 回	授業内容：Challenge and Developments of the hotel industry 事前学修 2.0hr：Through knowledge up to this point, think about challenges and strategies to win 事後学修 1.5hr：Review today's lecture and research the things instructed in class
15 回	授業内容：Wrap up 事前学修 1.5hr：Review hotel business concepts that you learned in each class 事後学修 2.0hr：Prepare for the examination

トラベルエージェンシービジネス論

開講学科等：HT | 2 年次 | 2 単位 | 開講期：ST2 | 備考：GMM 対象科目

松島 康彦 (まつしま やすひこ)

■ 授業の概要

This is a professional development course to enable students to understand the basics of the Travel Agency business. Because of changes in society and people's attitudes toward travel, the business has been changing, too. This course will look at the dynamic business of the travel agency through various perspectives. It will take a close look at both the history and future prospects of the travel industry as well as discuss different types of travel enjoyed by individuals, including domestic and international travel and travel by land, air, and sea. Popular travel services will also be explored, including escorted and self-directed tours and cruises.

■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：The main object of this course is to learn about the operation and management of travel agency.

個別目標：・ Students will be able to understand the needs and wants of a travel agency.

・ Students will be able to create an original travel itinerary.

・ Students completing this course will understand how a travel agent is able to match travel and personalities to a multitude of travel options and opportunities that take into consideration budgets, needs, and desires of the traveler.

■ 履修条件

Students will be expected to prepare for class sessions by reading assigned material.

■ 評価基準・方法

Evaluation will be based on participation (20%), class project (20%), and final exam (60%).

■ 教科書

Not specified

■ 参考書

Reading materials will be specified in class.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction to travel agency business, meaning and concept of the business 事前学修 2.0hr：Prepare for the first class 事後学修 2.0hr：Review to understand further about travel agency business
2 回	授業内容：History of travel business 事前学修 2.0hr：Prepare for the lecture, pre-study about travel business history 事後学修 2.0hr：Review today's lecture and research about travel business history
3 回	授業内容：Types and demands of travel agencies 事前学修 2.0hr：Prepare for the lecture, pre-study about types and demands of travel agencies 事後学修 2.0hr：Review today's lecture and research about types and demands of travel agencies
4 回	授業内容：Operation of travel agencies (1) 事前学修 2.0hr：Prepare for the lecture, pre-study about operation of travel agencies (1) 事後学修 2.0hr：Review today's lecture and research about operation of travel agencies (1)
5 回	授業内容：Operation of travel agencies (2) 事前学修 2.0hr：Prepare for the lecture, pre-study about operation of travel agencies (2) 事後学修 2.0hr：Review today's lecture and research about operation of travel agencies (2)
6 回	授業内容：Operation of travel agencies (3) 事前学修 2.0hr：Prepare for the lecture, pre-study about operation of travel agencies (3) 事後学修 2.0hr：Review today's lecture and research about operation of travel agencies (3)
7 回	授業内容：Itinerary planning 事前学修 2.0hr：Prepare for the lecture, pre-study about itinerary planning 事後学修 2.0hr：Review today's lecture and research about itinerary planning
8 回	授業内容：Itinerary planning 事前学修 2.0hr：Prepare for the lecture, pre-study about itinerary planning 事後学修 2.0hr：Review today's lecture and prepare for presentation
9 回	授業内容：Itinerary planning (Presentation) 事前学修 2.0hr：Prepare for the presentation 事後学修 2.0hr：Review your presentation and brush it up
10 回	授業内容：Supplementary products 事前学修 2.0hr：Prepare for the lecture, pre-study about supplementary products 事後学修 2.0hr：Review today's lecture and research about supplementary products
11 回	授業内容：Management and finance 事前学修 2.0hr：Prepare for the lecture, pre-study about management and finance 事後学修 2.0hr：Review today's lecture and research about management and finance
12 回	授業内容：Technology and travel agencies 事前学修 2.0hr：Prepare for the lecture, pre-study about technology and travel agencies 事後学修 2.0hr：Review today's lecture and research about technology and travel agencies
13 回	授業内容：Internet and travel agencies 事前学修 2.0hr：Prepare for the lecture, pre-study about Internet and travel agencies 事後学修 2.0hr：Review today's lecture and research about Internet and travel agencies
14 回	授業内容：Skills of travel agencies 事前学修 2.0hr：Prepare for the lecture, pre-study about skills of travel agencies 事後学修 2.0hr：Review today's lecture and research about skills of travel agencies
15 回	授業内容：Summary 事前学修 2.0hr：Prepare for the lecture, pre-study about summary 事後学修 2.0hr：Review today's lecture and prepare for the final exam

ホスピタリティ・ツーリズム産業研究 A (フード・ビバレッジ)

開講学科等：HT | 2 年次 | 2 単位 | 開講期：集中 | 備考：GMM 対象科目

ダニエル チョン

■ 授業の概要

Introducing the foodservice sectors focusing on Food and Beverage operations. The Food and Beverage Industry is the second largest segment in the hospitality industry apart from accommodations. This introductory course will enable you to understand the Food and Beverage Industry not only from an operational perspective but also from a managerial perspective.

■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Recognize and describe the basic concepts of Food and Beverage operations.

個別目標：Realize the key success factors of running a foodservice operation considering differentiation in concepts, characteristics, target market, cultural/social impacts, ethical issues, and sustainability of the business.

■ 履修条件

Students will be expected to prepare for class sessions by reading assigned material.

■ 評価基準・方法

Evaluation will be based on participation (20%), class project (20%), and final exam (60%).

■ 教科書

Cousins, J., Lillicrap, D., & Weekes, S. (2014). Food and beverage service. Hachette UK.

■ 参考書

Reading materials will be specified in class.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction; The Foodservice Industry 事前学修 2.0hr：Prepare for the first class 事後学修 2.0hr：Review the segments available in the foodservice industry
2 回	授業内容：The Foodservice Consumers 事前学修 2.0hr：Read about the foodservice consumers 事後学修 2.0hr：Review today's lecture and research about the foodservice consumers
3 回	授業内容：F&B Productions and Organizations 事前学修 2.0hr：Read about F&B productions and organizations 事後学修 2.0hr：Review today's lecture and research about F&B productions and organizations
4 回	授業内容：F&B Personnel Attributes 事前学修 2.0hr：Read about F&B personnel attributes 事後学修 2.0hr：Review today's lecture and research about F&B personnel attributes
5 回	授業内容：F&B Personnel Essential Skills 事前学修 2.0hr：Read about F&B Personnel essential skills 事後学修 2.0hr：Review today's lecture and research about F&B personnel essential skills
6 回	授業内容：F&B Service Areas 事前学修 2.0hr：Read about F&B service areas 事後学修 2.0hr：Review today's lecture and research about F&B service areas
7 回	授業内容：F&B Service Equipment 事前学修 2.0hr：Read about F&B service equipment 事後学修 2.0hr：Review today's lecture and research about F&B service equipment
8 回	授業内容：Foodservice Menu and Development 事前学修 2.0hr：Read about foodservice menu and development 事後学修 2.0hr：Review today's lecture and research about foodservice menu and development
9 回	授業内容：International and Classical Dishes 事前学修 2.0hr：Read about international and classical dishes 事後学修 2.0hr：Review today's lecture and research about international and classical dishes
10 回	授業内容：Classical Cheeses and Desserts 事前学修 2.0hr：Read about classical cheese and desserts 事後学修 2.0hr：Review today's lecture and research about classical cheeses and desserts
11 回	授業内容：Non-Alcoholic Beverages 事前学修 2.0hr：Read about Non-Alcoholic Beverages 事後学修 2.0hr：Review today's lecture and research about Non-Alcoholic beverages
12 回	授業内容：Alcoholic Beverages 事前学修 2.0hr：Read about alcoholic beverages 事後学修 2.0hr：Review today's lecture and research about alcoholic beverages
13 回	授業内容：Wine Tasting Techniques 事前学修 2.0hr：Read about wine tasting techniques 事後学修 2.0hr：Review today's lecture and research about wine tasting techniques
14 回	授業内容：Western Fine Dining Service Sequence 事前学修 2.0hr：Read about western fine dining service sequence 事後学修 2.0hr：Review today's lecture and research about western fine dining service sequence
15 回	授業内容：Summary 事前学修 2.0hr：Review all the class works and prepare for questions 事後学修 2.0hr：Review today's lecture and prepare for the final exam

ホスピタリティ・ツーリズム産業研究 B (コンシェルジュ／ビジネスネットワーキング)

開講学科等：HT | 2 年次 | 2 単位 | 開講期：ST2 | 備考：GMM 対象科目

阿部 佳 (あべ けい)

■ 授業の概要

This course is totally designed for all students who would like to master professional hospitality in all kinds of industries.

In the classes, basic skills and mindsets of hotel concierges are introduced with an episode of a real case, and the students are required to consider its meaning, philosophy and expression of the hospitality profession.

In each class, students are expected to positively play a part in discussion, workshop and presentation to learn the business stage of hospitality.

The schedule or contents may be changed or combined.

■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：to obtain basic knowledge, mind and attitude of professional hospitality through study of practical cases of the hotel concierge.

個別目標：to master basic knowledge and spirit of the concierge.

to master the attitude of professional hospitality.

to understand the importance for business networking of personal relationships.

to understand the unique hospitality of Japan.

to be able to explain what "hospitality" is for yourself.

■ 履修条件

none

■ 評価基準・方法

80% presence is mandatory, final examination 60%, homework assignments/ positive challenge at work in the class/ hospitality performance in the class 40%

■ 教科書

None

■ 参考書

to be announced

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Guidance – Course overview and objectives 事前学修 2.0hr：find what you know about "concierge" 事後学修 2.0hr：confirm the purpose of the class
2 回	授業内容：Introduction to the concierge – Total Service 事前学修 2.0hr：consider the purpose of the concierge profession 事後学修 2.0hr：confirm the purpose of the concierge profession
3 回	授業内容：Regular work tasks of the concierge 事前学修 2.0hr：consider the regular tasks of concierge 事後学修 2.0hr：confirm and clarify the meaning of each task of the concierge
4 回	授業内容：Spirit, Character and Philosophy of concierge 事前学修 2.0hr：consider what kind of character is preferred for the professional concierge 事後学修 2.0hr：clarify the difference of character, spirit and philosophy as hospitality professionals
5 回	授業内容：Performance of concierge spirit 事前学修 2.0hr：consider what is "professional performance" of hospitality 事後学修 2.0hr：confirm what is necessary for performance of professional hospitality
6 回	授業内容：Customer satisfaction 事前学修 2.0hr：consider who is the customer and what is satisfaction 事後学修 2.0hr：clarify and confirm who is your customer, and what you can do for their satisfaction
7 回	授業内容：Japanese hospitality 事前学修 2.0hr：find the unique character of Japanese hospitality 事後学修 2.0hr：clarify the strength and weakness of Japanese hospitality and what we can do for it
8 回	授業内容：Workshop – Planning one-day tour for guests 事前学修 2.0hr：review the key points for highly qualified performance of hospitality 事後学修 2.0hr：find strength and weakness of yourself in the performance of hospitality
9 回	授業内容：Presentation – Planning one-day tour for guests 事前学修 2.0hr：review the key points for highly qualified performance of hospitality 事後学修 2.0hr：find strength and weakness of yourself in the performance of hospitality
10 回	授業内容：Feed back for workshop 事前学修 2.0hr：review the key points for outstanding performance of professional concierge 事後学修 2.0hr：clarify the mandatory points for professional concierge
11 回	授業内容：Business networking among hospitality professionals 事前学修 2.0hr：consider why networking is important for hospitality business 事後学修 2.0hr：clarify and confirm what "business networking" is
12 回	授業内容：Tourism oriented country and professional hospitality 事前学修 2.0hr：consider how professional hospitality can work for tourism oriented country 事後学修 2.0hr：clarify and confirm what we can do for Japan as hospitality professionals
13 回	授業内容：Workshop – Arrangement for guests 事前学修 2.0hr：review the important points for highly qualified arrangement of professional concierge 事後学修 2.0hr：confirm the meaning of each action of arrangement as concierge
14 回	授業内容：History of concierge profession and Les Clefs d'Or 事前学修 2.0hr：find what you know about concierge 事後学修 2.0hr：clarify the history and the meaning of concierge and Les Clefs d'Or
15 回	授業内容：Review and wrapping up 事前学修 2.0hr：review and try to explain what is "professional hospitality" 事後学修 2.0hr：make sure you are able to explain your own idea what professional hospitality is

ホスピタリティ・ツーリズム産業研究C (法規)

開講学科等：HT | 2 年次 | 2 単位 | 開講期：FT1 | 備考：GMM 対象科目

吉田 成利 (よしだ なるとし)

■ 授業の概要

Students study what the Japanese law is and its esprit, comparing different nations' rules.
Prior reading is required.

The lecturer asks students to summarise the reading,
and coordinate the discussion about the topic.

■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Students understand the significance of law and learn the legal way of thinking through the Japanese law.

個別目標：(1) Students precisely use laws as useful tools in their daily lives.

(2) Students explain why we need to learn the legal way of thinking.

■ 履修条件

Every student must actively and sincerely participate in each lecture.

■ 評価基準・方法

・ Performance and attitude: 30 per cent

・ Essay: 30 per cent

・ Final exam: 40 per cent

■ 教科書

Luis Pedriza, Lectures on Japanese Law,
(Osaka University Press, 2017)

■ 参考書

Other reading materials will be specified in class.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction 事前学修 1.0hr：Skim the textbook. 事後学修 2.0hr：Read the next chapter.
2 回	授業内容：Sources of Japanese Law 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
3 回	授業内容：The Legal Profession in Japan 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
4 回	授業内容：The Japanese Judiciary 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
5 回	授業内容：Civil and Criminal Litigation 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
6 回	授業内容：The National Diet and the Cabinet 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
7 回	授業内容：Human Rights in Japan 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
8 回	授業内容：The US Japan Security Treaty 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
9 回	授業内容：Basics of Civil Law 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
10 回	授業内容：Real Rights and Possession 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
11 回	授業内容：Obligations 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
12 回	授業内容：Family and Inheritance Law 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
13 回	授業内容：Basics of Criminal Law 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
14 回	授業内容：Crimes 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
15 回	授業内容：Jury System and Conclusion 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Review this course.

ホスピタリティ・ツーリズム産業研究E (MICE)

開講学科等：HT | 2年次 | 2単位 | 開講期：FT2 | 備考：GMM 対象科目

岩本 英和 (いわもと ひでかず)

■ 授業の概要

This course introduces origins of event and convention, globalization of the conference industry, event marketing, roles of destination marketing organization, international organizations and associations and future of MICE industry.

■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Understand origin and structure of MICE industry

個別目標：Students will be able to understand and explain about basic concept, socio-economic impact and a broader picture of MICE industry.

■ 履修条件

Students will be expected to prepare for class sessions by reading assigned material.

■ 評価基準・方法

Evaluation will be based on participation (20%), class project (20%), and final exam (60%).

■ 教科書

Not specified.

■ 参考書

Reading materials will be specified in class.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Outline of Hospitality & Tourism 事前学修 1.5hr : Prepare for the first class 事後学修 1.5hr : Review to understand further about Hospitality & Tourism
2 回	授業内容：Introduction to MICE industry 事前学修 1.5hr : Pre-reading assignment and terminology of the second class 事後学修 1.5hr : Review today's lecture and research about the history of the event and convention industry
3 回	授業内容：The organizers and sponsors of MICE industry 事前学修 1.5hr : Pre-reading assignment and terminology of the third class 事後学修 1.5hr : Review today's lecture and research about the organizers and sponsors of MICE industry
4 回	授業内容：The role and functions of destination marketing organization(DMO) 事前学修 1.5hr : Pre-reading assignment and terminology of the fourth class 事後学修 1.5hr : Review today's lecture and research about the role and functions fo destination marketing organization(DMO)
5 回	授業内容：The importance of meeting venue and its finanicla struture impact 事前学修 1.5hr : Pre-reading assignment and terminology of the fifth class 事後学修 1.5hr : Review today's lecture and research about the importance of meeting venue and its finanicla struture impact
6 回	授業内容：The role of the exhibitor and fundamentalof exhibit planning 事前学修 1.5hr : Pre-reading assignment and terminology of the sixth class 事後学修 1.5hr : Review today's lecture and research about the role of the exhibitor and fundamentalof exhibit planning
7 回	授業内容：Service contractors and their role in MICE industry 事前学修 1.5hr : Pre-reading assignment and terminology of the seventh class 事後学修 1.5hr : Review today's lecture and research about service contractors and their role in MICE industry
8 回	授業内容：The role of destination management companices 事前学修 1.5hr : Pre-reading assignment and terminology of the eighth class 事後学修 1.5hr : Review today's lecture and research about the role of destination management companices
9 回	授業内容：The basic operations and conmponts of a specal event 事前学修 1.5hr : Pre-reading assignment and terminology of the ninth class 事後学修 1.5hr : Review today's lecture and research about the basic operations and conmponts of a specal event
10 回	授業内容：Evaluation of meeting planning: a needs analysis, site selection and budgetary goals 事前学修 1.5hr : Pre-reading assignment and terminology of the tenth class 事後学修 1.5hr : Review today's lecture and research about evaluation of meeting planning: a needs analysis, site selection and budgetary goals
11 回	授業内容：Types of catering operations and caterers 事前学修 1.5hr : Pre-reading assignment and terminology of the eleventh class 事後学修 1.5hr : Review today's lecture and research about types of catering operations and caterers
12 回	授業内容：Importance of negotiation between the organizers and suppliers 事前学修 1.5hr : Pre-reading assignment and terminology of the twelfth class 事後学修 1.5hr : Review today's lecture and research about importance of negotiation between the organizers and suppliers
13 回	授業内容：New technologies that support MICE industry 事前学修 1.5hr : Pre-reading assignment and terminology of the thirteenth class 事後学修 1.5hr : Review today's lecture and research about new technologies that support MICE industry
14 回	授業内容：Green movements of MICE industry 事前学修 1.5hr : Pre-reading assignment and terminology of the fourteenth class 事後学修 1.5hr : Review today's lecture and research about green movements of MICE industry
15 回	授業内容：Summary 事前学修 1.5hr : Review all the class works and prepare for questions 事後学修 1.5hr : Review today's lecture and prepare for the fianl exam

ホスピタリティ・ツーリズム産業研究G (社会と観光)

開講学科等：HT | 2年次 | 2単位 | 開講期：ST1 | 備考：GMM 対象科目

松島 康彦 (まつしま やすひこ)

■ 授業の概要

Mass tourism was born in accordance with the emergence of mass consumer society. Tourism has exerted a great economic effect all over the world, but at the same time it has resulted in serious negative impacts on society, culture and environment. Thus, the significance of various types of experiencing and exchanging sightseeing forms that utilize region-specific resources is questioned. In this lecture, while examining the relationship between society and tourism, we deepen the understanding of new tourism forms.

■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：You can grasp the relationship between society and tourism and understand the outline of new tourism forms.

個別目標：You can describe the issues regarding negative impacts on society and environment caused by mass tourism.

You can explain the characteristics of each type of new tourism forms.

■ 履修条件

None

■ 評価基準・方法

Students will be evaluated by 3 reports(40%) and a final exam(60%).

■ 教科書

Hand outs will be distributed.

■ 参考書

Introduced in class at the appropriate time.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Orientation: The economic impacts of tourism 事前学修 2.0hr：Read the lecture summary and grasp the outline 事後学修 2.0hr：Review the lesson
2 回	授業内容：The socio-cultural impacts of tourism 事前学修 2.0hr：Study the subject preliminarily 事後学修 2.0hr：Review the lesson
3 回	授業内容：The environmental impacts of tourism 事前学修 2.0hr：Study the subject preliminarily 事後学修 2.0hr：Review the lesson
4 回	授業内容：The emergence of new tourism 事前学修 2.0hr：Study the subject preliminarily 事後学修 2.0hr：Review the lesson
5 回	授業内容：Ecotourism ① 事前学修 2.0hr：Study the subject preliminarily 事後学修 2.0hr：Review the lesson
6 回	授業内容：Ecotourism ② 事前学修 2.0hr：Study the subject preliminarily 事後学修 2.0hr：Review the lesson
7 回	授業内容：Ecotourism ③ 事前学修 2.0hr：Study the subject preliminarily 事後学修 2.0hr：Review the lesson
8 回	授業内容：Health tourism 事前学修 2.0hr：Study the subject preliminarily 事後学修 2.0hr：Review the lesson
9 回	授業内容：Green tourism 事前学修 2.0hr：Study the subject preliminarily 事後学修 2.0hr：Review the lesson
10 回	授業内容：Industrial tourism 事前学修 2.0hr：Study the subject preliminarily 事後学修 2.0hr：Review the lesson
11 回	授業内容：Cultural tourism 事前学修 2.0hr：Study the subject preliminarily 事後学修 2.0hr：Review the lesson
12 回	授業内容：Long stay and long vacations 事前学修 2.0hr：Check the web site in advance 事後学修 2.0hr：Review the lesson
13 回	授業内容：Sports tourism 事前学修 2.0hr：Study the subject preliminarily 事後学修 2.0hr：Review the lesson
14 回	授業内容：Society and tourism 事前学修 2.0hr：Study the subject preliminarily 事後学修 2.0hr：Review the lesson
15 回	授業内容：Summary (14 sessions review) 事前学修 2.0hr：Study the subject preliminarily 事後学修 2.0hr：Perform a total review of the lecture

ホスピタリティ・ツーリズム産業研究H (eコマース)

開講学科等：HT | 2年次 | 2単位 | 開講期：FT1 | 備考：GMM 対象科目

松島 康彦 (まつしま やすひこ)

■ 授業の概要

Now, not only major e-commerce (EC) operators but also various EC sites compete on the Internet. Recently, the concept of omni-channel aiming at providing high-level and uniform service by channel integration of real and WEB has also appeared. Also, with the evolution of information and communication technology (ICT), tourism is about to undergo a major turning point in the world. Understand digital marketing systematically and deepen your understanding of the current state of EC with theory and practice in the tourism industry.

■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：You can systematically grasp the concept of digital marketing and understand the outline of e-commerce.

個別目標：You can show concretely how important digital marketing is in the management strategy of companies.

You can understand the affinity of e-commerce and the tourism industry, giving some examples.

You will be able to actively utilize ICT on your own.

■ 履修条件

None

■ 評価基準・方法

Students will be evaluated by 3 reports(40%) and a final exam(60%).

■ 教科書

Hand outs will be distributed.

■ 参考書

Introduced in class at the appropriate time.

■ 授業内容と授業外(事前・事後)の学修及び学修目安時間

1 回	授業内容：Orientation about IT revolution and the current situation of e-commerce 事前学修 2.0hr：Read the lecture summary and grasp the outline. 事後学修 2.0hr：Review the lesson
2 回	授業内容：Introducing digital marketing 事前学修 2.0hr：Study the subject preliminarily 事後学修 2.0hr：Review the lesson
3 回	授業内容：Online marketplace analysis: micro-environment 事前学修 2.0hr：Study the subject preliminarily 事後学修 2.0hr：Review the lesson
4 回	授業内容：The Internet macro-environment 事前学修 2.0hr：Study the subject preliminarily 事後学修 2.0hr：Review the lesson
5 回	授業内容：Digital marketing strategy 事前学修 2.0hr：Study the subject preliminarily 事後学修 2.0hr：Review the lesson
6 回	授業内容：The Internet and the marketing mix 事前学修 2.0hr：Study the subject preliminarily 事後学修 2.0hr：Review the lesson
7 回	授業内容：Relationship marketing using digital platforms 事前学修 2.0hr：Study the subject preliminarily 事後学修 2.0hr：Review the lesson
8 回	授業内容：Delivering the online customer experience 事前学修 2.0hr：Study the subject preliminarily 事後学修 2.0hr：Review the lesson
9 回	授業内容：Campaign planning for digital media 事前学修 2.0hr：Study the subject preliminarily 事後学修 2.0hr：Review the lesson
10 回	授業内容：Marketing communications using digital media channels 事前学修 2.0hr：Study the subject preliminarily 事後学修 2.0hr：Review the lesson
11 回	授業内容：Evaluation and improvement of digital channel performance 事前学修 2.0hr：Study the subject preliminarily 事後学修 2.0hr：Review the lesson
12 回	授業内容：Business-to-consumer digital marketing practice 事前学修 2.0hr：Access websites in advance 事後学修 2.0hr：Review the lesson
13 回	授業内容：Business-to-business digital marketing practice 事前学修 2.0hr：Study the subject preliminarily 事後学修 2.0hr：Review the lesson
14 回	授業内容：Mobile technology 事前学修 2.0hr：Use the app beforehand 事後学修 2.0hr：Review the lesson
15 回	授業内容：The future of e-commerce 事前学修 2.0hr：Study the subject preliminarily 事後学修 2.0hr：Perform a total review of the lecture

ホスピタリティ・ツーリズム産業研究I (クルーズビジネス)

開講学科等：HT | 2年次 | 2単位 | 開講期：FT2 | 備考：GMM 対象科目

上杉 恵美 (うえすぎ めぐみ)

■ 授業の概要

This course will give students an opportunity to gain basic knowledge of the cruise industry. The course will study cruise operations management as well as offer a comprehensive overview of hospitality services for the cruise industry.

■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Students will develop knowledge of the cruise industry.

個別目標：Students will learn history and development of the cruise industry.

Students will understand characteristics of the cruise experience.

Students will study a wide range of cruise destinations.

Students will study cruise operations management through the case studies introduced in the textbook.

■ 履修条件

None

■ 評価基準・方法

Evaluation will be based on participation (20%), writing assignments (30%), and presentation (50%)

■ 教科書

Cruise Operations Management: Hospitality Perspectives Third Edition

(Philip Gibson & Richard Parkman, Routledge 2019)

■ 参考書

Reading materials will be specified in class.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Contemporary cruise operations (1) 事前学修 1.0hr：Prepare for the first class 事後学修 2.0hr：Review and understand further about contemporary cruise operations
2 回	授業内容：Contemporary cruise operations (2) 事前学修 1.0hr：Research about contemporary cruise operations 事後学修 2.0hr：Review and understand further about contemporary cruise operations
3 回	授業内容：Selling cruises and cruise products 事前学修 1.0hr：Research about selling cruises and cruise products 事後学修 2.0hr：Review and understand further about selling cruises and cruise products
4 回	授業内容：Maritime issues and legislation 事前学修 1.0hr：Research about maritime issues and legislation 事後学修 2.0hr：Review and understand further about maritime issues and legislation
5 回	授業内容：Cruise geography (1) 事前学修 1.0hr：Research about primary cruise destinations 事後学修 2.0hr：Review and understand further about primary cruise destinations
6 回	授業内容：Cruise geography (2) 事前学修 1.0hr：Research about primary cruise destinations 事後学修 2.0hr：Review and understand further about primary cruise destinations
7 回	授業内容：Planning the itinerary (1) 事前学修 1.0hr：Research about planning the itinerary 事後学修 2.0hr：Review and understand further about planning the itinerary
8 回	授業内容：Planning the itinerary (2) 事前学修 1.0hr：Research about planning the itinerary 事後学修 2.0hr：Review and understand further about planning the itinerary
9 回	授業内容：Working on board 事前学修 1.0hr：Research about staffing for a cruise ship 事後学修 2.0hr：Review and understand further about staffing for a cruise ship
10 回	授業内容：Guest services 事前学修 1.0hr：Research about managing guest service on a cruise ship 事後学修 2.0hr：Review and understand further about managing guest service on a cruise ship
11 回	授業内容：Managing food and drink operations 事前学修 1.0hr：Research about managing food and drink operations 事後学修 2.0hr：Review and understand further about managing food and drink operations
12 回	授業内容：Managing facilities 事前学修 1.0hr：Research about facilities on a cruise ship 事後学修 2.0hr：Review and understand further about managing facilities on a cruise ship
13 回	授業内容：Talent management and training 事前学修 1.0hr：Research about talent management and training 事後学修 2.0hr：Review and understand further about talent management and training
14 回	授業内容：Working in the cruise industry 事前学修 1.0hr：Read the case studies in the textbook 事後学修 2.0hr：Review and understand further about working in the cruise industry
15 回	授業内容：Review the course as a whole 事前学修 3.0hr：Review all the chapters in the textbook 事後学修 1.5hr：Review and understand further about the cruise operations management

マーケティング概論

開講学科等：HT | 1 年次 | 2 単位 | 開講期：FT1 | 備考：GMM 対象科目

水野 徹 (みずの とおる)

■ 授業の概要

Introductory Marketing: Course Description

We will walk through the basic principles and analytical tools of marketing through a combination of case analysis and lectures. You are expected to read the cases and be ready for case questions in advance of each session. It is very important that you will be ready for in-class case discussions which will be followed by lectures on the underlying marketing principles and analytical tools behind the cases.

■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Overall Objectives: 1. To understand the basic principles and analytical tools of marketing (DP1), 2. To read and analyze business cases and apply the basic principles and analytical tools (DP1)

個別目標：Expected Achievements: 1. Students should be able to read marketing-related articles in newspapers and magazines, 2. Students should be able to analyze actual business cases and write up a summary of their analysis

■ 履修条件

Prerequisite: 1. Bring the case packet with you for every session, 2. Complete the reading assignments prior to each session, 3. Proactively speak out in the class, 4. Papers must be submitted by the defined deadline date, 5. Should be able to communicate with the instructor through emails.

■ 評価基準・方法

Grading Policy: The performance will be graded based on the basis of final exam (50%), case write-ups (20%) and class participation and contribution (30%). Attendance of 80% or higher will be the prerequisite for granting a credit for this course.

■ 教科書

Textbooks: Case packet and hand-outs will be provided in the class.

■ 参考書

Reference Books:

Philip Kotler, Kevin Keller "Marketing Management 15th Edition" Pearson

Philip Kotler, Gary Armstrong "Principles of Marketing 17th Edition" Pearson

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Class guidance and Case Analysis 事前学修 1.0hr : Read class guidance and syllabus, prepare to express your goal in this class 事後学修 1.0hr : Review hand-out and be ready for case analysis
2 回	授業内容：Definition of Marketing, Video Case Eskimo Joe's 事前学修 1.0hr : Read the article "Marketing Myopia" and be ready to share your version of the definition of marketing 事後学修 1.0hr : Review hand-out, review Eskimo Joe's video on YouTube
3 回	授業内容：Know your customer 事前学修 1.0hr : Read the case "Chantale and Clinton Call for Service" and prepare your answers to the case questions for class discussions 事後学修 1.0hr : Review the case and hand-out
4 回	授業内容：Consumer Behavior 事前学修 1.0hr : Read the case "IKEA" and prepare your answers to the case questions for class discussions 事後学修 1.0hr : Review the case and hand-out
5 回	授業内容：Marketing Research 事前学修 1.0hr : Read the case "Campbell Soup Company" and prepare your answers to the case questions for class discussions 事後学修 1.0hr : Review the case and hand-out
6 回	授業内容：Competitive Strategy 事前学修 1.0hr : Read the case "NESPRESSO" and prepare your answers to the case questions for class discussions 事後学修 1.0hr : Review the case and hand-out
7 回	授業内容：Segmentation, Targeting, Positioning 事前学修 1.0hr : Read the cases "United Airlines" and prepare your answers to the case questions for class discussions 事後学修 1.0hr : Review the cases and hand-out
8 回	授業内容：Marketing Mix 事前学修 1.0hr : Read the case "Kellogg's" and prepare your answers to the case questions for class discussions 事後学修 1.0hr : Review the case and hand-out
9 回	授業内容：Product 事前学修 1.0hr : Read the case "Apple" and prepare your answers to the case questions for class discussions 事後学修 1.0hr : Review the case and hand-out
10 回	授業内容：Price 事前学修 1.0hr : Read the case "Ryanair" and prepare your answers to the case questions for class discussions 事後学修 1.0hr : Review the case and hand-out
11 回	授業内容：Marketing Channel 事前学修 1.0hr : Read the case "Amazon.com" and prepare your answers to the case questions for class discussions 事後学修 1.0hr : Review the case and hand-out
12 回	授業内容：Promotion 事前学修 1.0hr : Read the case "La Hacienda del Sol" and prepare your answers to the case questions for class discussions 事後学修 1.0hr : Review the case and hand-out
13 回	授業内容：Loyalty Marketing 事前学修 1.0hr : Read the case "Amazon Prime" and prepare your answers to the case questions for class discussions 事後学修 1.0hr : Review the case and hand-out
14 回	授業内容：Basic Principles and Analytical Tools of Marketing 事前学修 1.0hr : Review all hand-outs from sessions 1 through 13 事後学修 2.0hr : Review hand-out
15 回	授業内容：Wrap-up and case analysis exercise 事前学修 1.0hr : Review all hand-outs from sessions 1 through 14 事後学修 2.0hr : Review hand-out

マネジメント総論

開講学科等：HT | 1年次 | 2単位 | 開講期：ST1 | 備考：GMM 対象科目

三輪 祥宏 (みわ よしひろ)

■ 授業の概要

This course is designed to provide each student a basic understanding of management skills including planning, controlling and leading an organization. It also provides an overview for understanding issues involved in both managing and being managed which will help students to be a more effective contributor to organizations that they join in the future.

■ 到達目標 (ディプロマ・ポリシー：GMM1)

- 一般目標：1. Acquiring basic knowledge and frameworks to understand business administration.
2. Finding your own principle of investigating business or management.
3. Building a mindset to learn business in a global perspective.

- 個別目標：1. Ability to explain some business frameworks.
2. Analyzing case studies with your own perspectives.
3. Explaining differences between Japanese and foreign businesses.

■ 履修条件

1. This course is designed to have students participate in all classes.
2. All students are required to send short essays to the lecturer via Meikai email account.

■ 評価基準・方法

Class Contribution: 30pt(2pt*15) + Short Essays: 42pt(3pt*14) +Final Exam: 28pt = Total: 100pt

■ 教科書

Introduction to Management, John Wiley & Sons Inc; 13th Edition International Student Version

■ 参考書

Other Reading materials will be specified in class.

Make it a habit to access business news on media, such as Internet or Newspaper,TV etc.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Principle of a company 事前学修 1.0hr：Describe your opinion on "principle of a company". 事後学修 1.5hr：Correct your own opinion on the basis of this lecture.
2 回	授業内容：Human Resource Management (luxury hotel in NYC) 事前学修 3.0hr：Describe your opinion about Human Resource Management with Case study of luxury hotel in NYC. 事後学修 1.0hr：Correct your own opinion as you noticed through this lecture.
3 回	授業内容：Organization (TOYOTA) 事前学修 3.0hr：Describe your opinion about Organization with Case study of TOYOTA. 事後学修 1.0hr：Correct your own opinion as you noticed through this lecture.
4 回	授業内容：Organizational change (Apple) 事前学修 3.0hr：Describe your opinion about Organizational change with Case study of Apple. 事後学修 1.0hr：Correct your own opinion as you noticed through this lecture.
5 回	授業内容：Leadership (Samsung) 事前学修 3.0hr：Describe your opinion about Leadership with Case study of Samsung. 事後学修 1.0hr：Correct your own opinion as you noticed through this lecture.
6 回	授業内容：Team and Teamwork (Canon) 事前学修 3.0hr：Describe your opinion about Team and Teamwork with Case study of Canon. 事後学修 1.0hr：Correct your own opinion as you noticed through this lecture.
7 回	授業内容：Corporate Communication (Twitter) 事前学修 3.0hr：Describe your opinion about Corporate Communication with Case study of Twitter. 事後学修 1.0hr：Correct your own opinion as you noticed through this lecture.
8 回	授業内容：Planning and Strategy (SONY) 事前学修 3.0hr：Describe your opinion about Planning and Strategy with Case study of SONY. 事後学修 1.0hr：Correct your own opinion as you noticed through this lecture.
9 回	授業内容：Global Expansion (IPPUDO) 事前学修 3.0hr：Describe your opinion about Global Expansion through your fieldwork experience on "Hakata IPPUDO". 事後学修 1.0hr：Correct your own opinion as you noticed through this lecture.
10 回	授業内容：Operations Management (Boeing) 事前学修 3.0hr：Describe your opinion about Operations Management with Case study of Boeing. 事後学修 1.0hr：Correct your own opinion as you noticed through this lecture.
11 回	授業内容：Service Innovation (Chinese low cost carriers) 事前学修 3.0hr：Describe your opinion about Service Innovation with Case study of Chinese low cost carriers. 事後学修 1.0hr：Correct your own opinion as you noticed through this lecture.
12 回	授業内容：Product Marketing (Calbee) 事前学修 3.0hr：Describe your opinion about Marketing through your own experience with "Calbee Fruit granola". 事後学修 1.0hr：Correct your own opinion as you noticed through this lecture.
13 回	授業内容：Customer Experience (Starbucks Coffee Japan) 事前学修 3.0hr：Describe your opinion about Customer Experience through your own experience with "Starbucks Coffee Japan". 事後学修 1.0hr：Correct your own opinion as you noticed through this lecture.
14 回	授業内容：Omotenashi on Business (Sushi Bar) 事前学修 3.0hr：Describe value of Omotenashi through your fieldwork experience on comparing Counter-Sushi and Conveyor-belt-Sushi. 事後学修 1.0hr：Correct your own opinion as you noticed through this lecture.
15 回	授業内容：Summary and review 事前学修 2.0hr：Describe your opinion about the principle of Management through reviewing the whole course. 事後学修 4.0hr：Preparing for exam

アカウントニング基礎

開講学科等：HT | 1 年次 | 2 単位 | 開講期：ST1 | 備考：GMM 対象科目

平 剛俊 (たいら たけとし)

■ 授業の概要

Introductory Financial Accounting : Course description

This course is designed to teach basic principles of financial accounting for practical use. Each class will be based on lectures followed by in-class exercises using examples. Students are required to complete assigned self-study pages of the textbook in advance of each session.

■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Overall Objects : 1. To learn the basic principles and mechanics of financial accounting.
2. To understand the roles of financial statements and what they mean.

個別目標：Expected Achievements : 1. Students will be able to read and analyze Balance Sheets, Income Statements, and Cash Flow Statements.
2. Students will be able to generate basic and simple financial statements.

■ 履修条件

Prerequisite : None

■ 評価基準・方法

Grading Policy : Examination 50%, The attitude of class participation and contribution 50%

■ 教科書

Essentials of Accounting, Leslie Breitner and Robert Anthony, Pearson

Distributing materials for case study

■ 参考書

Reference Books : Introduce in the class if necessary

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Class guidance and the role of accounting 事前学修 0.5hr : Read the class guidance and syllabus 事後学修 1.0hr : Review today's lecture and research the things instructed in class
2 回	授業内容：Introduction to business activities and accounting 事前学修 1.5hr : Work on Part 1-1 through 1-58 of Textbook 事後学修 1.5hr : Review today's lecture and research the things instructed in class
3 回	授業内容：Overview of financial statements 事前学修 1.5hr : Work on Part 1-59 through 1-87 of Textbook 事後学修 1.5hr : Review today's lecture and research the things instructed in class
4 回	授業内容：Balance Sheet always balances 事前学修 1.5hr : Work on Part 2-1 through 2-63 of Textbook 事後学修 1.5hr : Review today's lecture and research the things instructed in class
5 回	授業内容：Balance Sheet exercise 事前学修 1.5hr : Work on Part 2-64 through 2-84 of Textbook 事後学修 1.5hr : Review today's lecture and research the things instructed in class
6 回	授業内容：Reporting the results of operating activities 事前学修 1.5hr : Work on Part 4-1 through 4-77 of Textbook 事後学修 1.5hr : Review today's lecture and research the things instructed in class
7 回	授業内容：Income Statement - Extending accrual concept 事前学修 1.5hr : Work on Part 5-1 through 5-98 of Textbook 事後学修 1.5hr : Review today's lecture and research the things instructed in class
8 回	授業内容：Income Statement exercise 事前学修 1.0hr : Review Part 4 and Part 5 of Textbook 事後学修 1.5hr : Review today's lecture and research the things instructed in class
9 回	授業内容：Long-lived assets and depreciation 事前学修 1.5hr : Work on Part 7-1 through 7-70 of Textbook 事後学修 1.5hr : Review today's lecture and research the things instructed in class
10 回	授業内容：Inventories 事前学修 1.5hr : Work on Part 6-1 through 6-68 of Textbook 事後学修 1.5hr : Review today's lecture and research the things instructed in class
11 回	授業内容：Cash Flow Statement 事前学修 1.5hr : Work on Part 9-1 through 9-65 of Textbook 事後学修 1.5hr : Review today's lecture and research the things instructed in class
12 回	授業内容：Cash Flow Statement - Exercise 事前学修 1.0hr : Review Part 9-1 through 9-65 of Textbook 事後学修 1.5hr : Review today's lecture and research the things instructed in class
13 回	授業内容：Analysis of Financial Statements 事前学修 1.5hr : Work on Part 10-1 through 10-121 of Textbook 事後学修 1.5hr : Review today's lecture and research the things instructed in class
14 回	授業内容：Introduction to Management Accounting 事前学修 1.5hr : Read and analyze Fujita Kanko's Statements 事後学修 1.5hr : Review today's lecture and research the things instructed in class
15 回	授業内容：Wrap-up and review the course 事前学修 2.0hr : Review the Textbook 事後学修 3.0hr : Prepare for the examination

ファイナンス基礎

開講学科等：HT | 1 年次 | 2 単位 | 開講期：FT2 | 備考：GMM 対象科目

平 剛俊 (たいら たけとし)

■ 授業の概要

Introductory Corporate Finance : Course Description

This course is designed for students with no knowledge of the principles of corporate finance. This course covers basic but important principles of corporate finance such as time value of money, net present value and investment decisions, and risk and return. Familiar examples will extensively be used to facilitate the understanding of the course.

■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Overall Objectives：

1. To learn the basic principles and mechanics of corporate finance
2. To gain knowledge of financial valuation and analysis

個別目標：Expected Achievements：

1. Students will be able to evaluate different investment options by using the principles of corporate finance.
2. Students will understand the relationship among rates, risk, and return.

■ 履修条件

Prerequisite：

None, but knowledge of financial accounting will be helpful.

■ 評価基準・方法

Grading Policy：

Examination 50%, the attitude of class participation and contribution 50%

■ 教科書

Textbooks：

Distributing materials if necessary

■ 参考書

Reference books：

Introduce in the class if necessary

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Class guidance and the purpose of learning corporate finance 事前学修 0.5hr：Read the class guidance and syllabus 事後学修 1.0hr：Review today's lecture and research the things instructed in class
2 回	授業内容：Corporate Investment and Financing 事前学修 1.0hr：Be ready to share what you already know about finance 事後学修 1.0hr：Review today's lecture and research the things instructed in class
3 回	授業内容：Risk, Return and Credit 事前学修 1.5hr：Think about borrowing / investing money. From / to whom and how 事後学修 1.0hr：Review today's lecture and research the things instructed in class
4 回	授業内容：Time value of Money and Net Present Value 事前学修 1.5hr：Research interest rate of housing loan and country rating 事後学修 1.5hr：Review today's lecture and research the things instructed in class
5 回	授業内容：Case analysis and study 事前学修 1.5hr：How to finance necessary money for acquiring Hotel A 事後学修 1.5hr：Review today's lecture and research the things instructed in class
6 回	授業内容：Perpetuities and Annuities 事前学修 1.5hr：Research Annuity and Pension fund scheme 事後学修 1.5hr：Review today's lecture and research the things instructed in class
7 回	授業内容：Valuing Bonds 事前学修 1.0hr：Study about coupon rate of sovereign bonds 事後学修 1.5hr：Review today's lecture and research the things instructed in class
8 回	授業内容：Valuing Common Stocks 事前学修 1.5hr：Research your favorite stocks in hospitality industry 事後学修 1.5hr：Review today's lecture and research the things instructed in class
9 回	授業内容：Introduction to Risk and Return 事前学修 1.0hr：Study about your familiar investment tool, Risk and Return 事後学修 1.5hr：Review today's lecture and research the things instructed in class
10 回	授業内容：Investment Decision with Net Present Value 事前学修 1.5hr：Study about investment in apartment 事後学修 1.5hr：Review today's lecture and research the things instructed in class
11 回	授業内容：Modern Portfolio Strategy 事前学修 1.0hr：Make your own portfolio for suitable investment purpose 事後学修 1.5hr：Review today's lecture and research the things instructed in class
12 回	授業内容：How to avoid Risks 事前学修 1.0hr：Review Risks and study how to reduce it 事後学修 1.5hr：Review today's lecture and research the things instructed in class
13 回	授業内容：Case analysis 2 事前学修 1.0hr：Study about asset allocation 事後学修 1.5hr：Review today's lecture and research the things instructed in class
14 回	授業内容：Overall Review of the Principles of Corporate Finance 事前学修 1.5hr：Review Corporate Finance 事後学修 1.5hr：Review today's lecture and research the things instructed in class
15 回	授業内容：Wrap up and review of the course 事前学修 2.0hr：Review all through this course 事後学修 2.0hr：Prepare for the examination

イノベーション概論

開講学科等：HT | 1 年次 | 2 単位 | 開講期：FT2 | 備考：GMM 対象科目

山崎 忠史 (やまざき ただし)

■ 授業の概要

This course is designed to provide each student with a basic understanding of innovation including the mechanisms that drive innovation, trends in the IoT etc.

It also provides an overview for understanding issues involved in both innovation and innovation management which will help students to be a more effective contributor to organizations that they join in the future.

■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：1. Acquiring basic knowledge and frameworks to understand innovation.
2. Building a mindset to learn innovation management in a global perspective.

個別目標：Finding your own principle of innovation management.

■ 履修条件

1. This course is designed to have students participate in all classes.
2. All students are required to send short and main essays to the lecturer via Meikai email account.

■ 評価基準・方法

Class Contribution (Including Short Essay: 40pt + Main Essay: 30pt +Final Exam: 30pt = Total: 100pt)

■ 教科書

Reading materials will be specified in class.

■ 参考書

Other reading materials will be specified in class.

Make it a habit to access business news on media, such as Internet or Newspaper,TV etc.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Guidance and introduction 事前学修 0.5hr：Describe your opinion on innovation as you read this syllabus 事後学修 1.5hr：Adjust your own opinion based on your understanding of this lecture
2 回	授業内容：What is Innovation? 事前学修 0.5hr：Making a list of 3 or more good innovative companies 事後学修 1.0hr：Adjust your own opinion based on your understanding of this lecture
3 回	授業内容：Innovation and Business Model 事前学修 0.5hr：Describe your opinion about Business Model. 事後学修 1.0hr：Adjust your own opinion based on your understanding of this lecture
4 回	授業内容：IoT, Robot and AI(Artificial intelligence) 事前学修 0.5hr：Describe your opinion about IoT, Robot and Artificial Intelligence 事後学修 1.0hr：Adjust your own opinion based on your understanding of this lecture
5 回	授業内容：Innovative companies and management (GE and Siemens) 事前学修 0.5hr：Describe your opinion about innovative companies (GE and Siemens) 事後学修 1.0hr：Adjust your own opinion based on your understanding of this lecture
6 回	授業内容：Business layers (Apple, Google) 事前学修 0.5hr：Describe your opinion about Apple and Google 事後学修 1.0hr：Adjust your own opinion based on your understanding of this lecture
7 回	授業内容：Innovation and Business (Amazon vs Yamato Takkyubin, Point cards vs APPLI) 事前学修 0.5hr：Describe your opinion about Amazon vs Yamato Takkyubin and Point cards vs APPLI 事後学修 1.0hr：Adjust your own opinion based on your understanding of this lecture
8 回	授業内容：Game changers (Uber, Minpaku) 事前学修 0.5hr：Make a list of more than 3 successful game-changer companies 事後学修 1.0hr：Adjust your own opinion based on your understanding of this lecture
9 回	授業内容：Open innovation 事前学修 0.5hr：Making a list of more than 3 successful open innovation companies 事後学修 1.0hr：Adjust your own opinion based on your understanding of this lecture
10 回	授業内容：Innovation in Japan：loser? 事前学修 0.5hr：Describe your opinion about the reason that a Japanese company can't win the innovation competition 事後学修 1.0hr：Adjust your own opinion based on your understanding of this lecture
11 回	授業内容：Mechanism of barrier formation 事前学修 0.5hr：Describe your opinion about Service Innovation with case study of Chinese low cost carriers. 事後学修 1.0hr：Adjust your own opinion based on your understanding of this lecture
12 回	授業内容：Service business innovation 事前学修 0.5hr：Make a list of 3 or more successful service innovation companies 事後学修 1.0hr：Adjust your own opinion based on your understanding of this lecture
13 回	授業内容：Development of main essay 事前学修 0.5hr：Select one target company to work for after graduation and describe the current status of its innovation practices and success 事後学修 4.0hr：Preparing your main essay
14 回	授業内容：IT security and Innovation 事前学修 1.5hr：Make a list of more than 3 cases involving IT security 事後学修 1.0hr：Adjust your own opinion based on your understanding of this lecture
15 回	授業内容：Presentation of main essay and review 事前学修 1.0hr：Describe your opinion about innovation management through a review of the entire course 事後学修 4.0hr：Prepare for Exam

経済学概論

開講学科等：HT | 1年次 | 2単位 | 開講期：ST1 | 備考：GMM対象科目

大石 隆介 (おおいし りゅうすけ)

■ 授業の概要

This course is designed to help students learn basic economic concepts. Our aim is to enable students to interpret various economic phenomena using economic concepts.

It is assumed that students do not have any knowledge about economics prior to taking this course, and therefore, we begin by thinking about the basics, such as "what kind of subject is economics?"

We then attempt to understand the basic concepts of microeconomics and macroeconomics (i.e., demand and supply in the market, gross domestic product, and economic growth among other related aspects)

■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Understanding the basic concepts of microeconomics and macroeconomics.

個別目標：Interpreting various economic phenomena using economic concepts.

■ 履修条件

There are no conditions for taking this course; however, students proficiency in English is preferred.

■ 評価基準・方法

Course work (Assignment): 20%

Final exam: 80%

■ 教科書

Essentials of Economics 7th edition, N. Gregory Mankiw, Cengage Learning

■ 参考書

Principles of Economics 7th edition, N. Gregory Mankiw, Cengage Learning

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Guidance 事前学修 2.0hr：Read the lecture summary and think about your expectations for this course. 事後学修 2.0hr：Review the guidance content.
2 回	授業内容：Ten principles of economics: Chapter 1 of the textbook 事前学修 2.0hr：Investigate the ten principles of economics. 事後学修 2.0hr：Understand "how people make decisions," "how people interact," and "how the economy as a whole works" through the ten principles of economics.
3 回	授業内容：Thinking like an economist: Chapter 2 of the textbook 事前学修 2.0hr：Think about how economists understand economic phenomena. 事後学修 2.0hr：Understand the terminologies and research methods used in economics.
4 回	授業内容：Interdependence and the gains from trade: Chapter 3 of the textbook 事前学修 2.0hr：Think about the interdependence of people in their everyday lives. 事後学修 2.0hr：Understand the benefits from trade through the concepts of "comparative advantage" and "absolute advantage."
5 回	授業内容：The market forces of supply and demand: Chapter 4 of the textbook 事前学修 2.0hr：Investigate concepts of supply and demand in the market. 事後学修 2.0hr：Understand supply, demand, and equilibrium in the market. Understand the three steps to analyzing changes in equilibrium.
6 回	授業内容：Elasticity and its application: Chapter 5 of the textbook 事前学修 2.0hr：Investigate the concept of elasticity. 事後学修 2.0hr：Understand the determining factors and methods to calculate elasticity.
7 回	授業内容：Supply, demand, and government policies: Chapter 6 of the textbook 事前学修 2.0hr：Investigate how government policies influence the market. 事後学修 2.0hr：Understand how price controls influence the market.
8 回	授業内容：Consumers, producers, and the efficiency of market: Chapter 7 of the textbook 事前学修 2.0hr：Investigate the benefits for suppliers and consumers of goods at market equilibrium. 事後学修 2.0hr：Understand "consumer surplus," "producer surplus," and "market efficiency."
9 回	授業内容：Review:Chapter 1~7 事前学修 2.0hr：Review the chapters learned so far. 事後学修 2.0hr：Review the topics covered by this lecture.
10 回	授業内容：Measuring a nation's income: Chapter 15 of the textbook 事前学修 2.0hr：Think about macroeconomic topics. 事後学修 2.0hr：Understand the definition of gross domestic product and differences between nominal and real gross domestic product.
11 回	授業内容：Measuring the cost of living: Chapter 16 of the textbook 事前学修 2.0hr：Think about the meaning of the cost of living of people. 事後学修 2.0hr：Understand the consumer price index.
12 回	授業内容：Production and growth: Chapter 17 of the textbook 事前学修 2.0hr：Think about the difference in living standards and the average income of countries throughout the world. 事後学修 2.0hr：Understand productivity and relevant policies of the government.
13 回	授業内容：Saving, investment, and the financial system: Chapter 18 of the textbook 事前学修 2.0hr：Think about the financial system in macroeconomics. 事後学修 2.0hr：Understand the systems that constitute the financial system and the relations among saving, investment, and the financial system.
14 回	授業内容：The basic tools of finance: Chapter 19 of the textbook 事前学修 2.0hr：Think about the roles that money plays in the economy. 事後学修 2.0hr：Understand "present value," "managing risk," and "asset valuation."
15 回	授業内容：Summary 事前学修 2.0hr：Review the topics covered in this course. 事後学修 2.0hr：Review the topics covered this lecture.

統計学 I

開講学科等：HT | 1 年次 | 2 単位 | 開講期：FT1 | 備考：GMM 対象科目

ラッセル ウエノ

■ 授業の概要

This course will introduce students to the fundamental concepts, terms, and methods of statistical analysis. The focus will be on business and social science examples that are relevant and useful for students studying in HTM. There will be an emphasis on conceptual understanding of statistical information, to enable students of various levels of mathematics experience to benefit from the course.

■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：This course will teach you the basics of statistics.

個別目標：Students will develop the knowledge and skills to analyze, visualize, and present quantitative information. Student will apply their knowledge and skills to practical, real-world data and situations.

■ 履修条件

Students will be expected to prepare for class sessions by reading assigned material.

■ 評価基準・方法

Evaluation will be based on participation (40%), homework (30%), and final exam (30%).

■ 教科書

The textbook will be specified by the instructor.

■ 参考書

Will be specified in class.

■ 授業内容と授業外（事前・事後）の学修及び学修目安時間

1 回	授業内容：Introduction 事前学修 2.0hr：Prepare for the first class 事後学修 2.0hr：Review the introduction class
2 回	授業内容：Types of quantitative information 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
3 回	授業内容：Visualizing quantitative information 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
4 回	授業内容：Variation: the key to understanding statistics 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
5 回	授業内容：Mean and standard deviation part 1 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
6 回	授業内容：Mean and standard deviation part 2 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
7 回	授業内容：Correlation part 1 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
8 回	授業内容：Correlation part 2 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
9 回	授業内容：Regression part 1 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
10 回	授業内容：Regression part 2 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
11 回	授業内容：Business applications 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
12 回	授業内容：Social science applications 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
13 回	授業内容：Advanced topics 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
14 回	授業内容：Project presentations 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
15 回	授業内容：Summary 事前学修 2.0hr：Review all the topics covered by this course and pick up some questions 事後学修 2.0hr：Review all topics and prepare for the final exam

統計学Ⅱ

開講学科等：HT | 2年次 | 2単位 | 開講期：ST2 | 備考：GMM 対象科目

ラッセル ウエノ

■ 授業の概要

This course will build on the fundamental concepts, terms, and methods of statistical analysis covered in Statistics 1. The focus will be on business and social science examples that are relevant and useful for students studying in HTM. Important types of analysis will be covered, including ANOVA, multiple regression, and factor analysis.

■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Overall knowledge of statistics and ability to use it in the real-world.

個別目標：Students will further develop the knowledge and skills to analyze, visualize, and present quantitative information using more advanced models. Students will apply their knowledge and skills to practical, real-world data and situations.

■ 履修条件

Students will be expected to prepare for class sessions by reading assigned material.

■ 評価基準・方法

Evaluation will be based on attendance and participation (40%), homework (30%), and final exam (30%).

■ 教科書

The textbook will be specified by the instructor.

■ 参考書

The reading materials will be specified by the instructor.

■ 授業内容と授業外（事前・事後）の学修及び学修目安時間

1 回	授業内容：Introduction 事前学修 2.0hr：Prepare for the first class 事後学修 2.0hr：Review the introduction class
2 回	授業内容：Review of Statistics 1 concepts 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
3 回	授業内容：Research design principles, part 1 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
4 回	授業内容：Research design principles, part 2 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
5 回	授業内容：Multiple regression, part 1 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
6 回	授業内容：Multiple regression, part 2 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
7 回	授業内容：ANOVA, part 1 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
8 回	授業内容：ANOVA, part 2 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
9 回	授業内容：Factor analysis, part 1 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
10 回	授業内容：Factor analysis, part 2 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
11 回	授業内容：Logistic regression, part 1 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
12 回	授業内容：Logistic regression, part 2 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
13 回	授業内容：Project review 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
14 回	授業内容：Project presentations 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
15 回	授業内容：Summary 事前学修 2.0hr：Review all the topics covered by this course and pick up some questions 事後学修 2.0hr：Review all topics and prepare for the final exam

リーダーシップ論

開講学科等：HT | 2 年次 | 2 単位 | 開講期：ST1 | 備考：GMM 対象科目

平 剛俊 (たいら たけとし)

■ 授業の概要

This course will introduce a variety of studies on leadership and enable you to acquire a basic knowledge of leaders. By studying the performance of their relationship with followers through class discussion, you will understand the qualifications and specific behaviors required of effective leaders.

■ 到達目標 (ディプロマ・ポリシー：GMM1)

- 一般目標：1. Students will understand the basics of leadership studies.
2. Students will understand the relationship between leaders and followers.
- 個別目標：1. Students will be able to explain the purpose of communication with followers.
2. Students will be able to explain the grounding required for effective performance.
3. Students will build their own basic style of leadership.

■ 履修条件

None

■ 評価基準・方法

Examination 50%, The attitude of class participation and contribution 50%

■ 教科書

Distributing materials if necessary

■ 参考書

On Leadership (HBRP)

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction 事前学修 0.5hr：Read the class guidance and syllabus 事後学修 1.0hr：Review today's lecture and research the things instructed in class
2 回	授業内容：What makes a leader 事前学修 1.5hr：Prepare for discussion about what leadership is 事後学修 1.0hr：Review today's lecture and research the things instructed in class
3 回	授業内容：What makes an effective executive 事前学修 1.5hr：Prepare for discussion about a leader you admire and his/her behavior 事後学修 1.0hr：Review today's lecture and research the things instructed in class
4 回	授業内容：What leaders really do 事前学修 1.5hr：Prepare for discussion about the behavioral trait of leaders 事後学修 1.0hr：Review today's lecture and research the things instructed in class
5 回	授業内容：The work of leadership 事前学修 1.0hr：Study leadership for adaptive change of organization 事後学修 1.0hr：Review today's lecture and research the things instructed in class
6 回	授業内容：Why should anyone be led by you 事前学修 1.5hr：Prepare for discussion about how to capture people's hearts, minds and spirits 事後学修 1.0hr：Review today's lecture and research the things instructed in class
7 回	授業内容：Crucibles of leadership 事前学修 1.0hr：Study how leaders get over the difficulties 事後学修 1.0hr：Review today's lecture and research the things instructed in class
8 回	授業内容：The triumph of humility and fierce resolve 事前学修 1.0hr：Study the combination of personal humility and professional will 事後学修 1.5hr：Review today's lecture and research the things instructed in class
9 回	授業内容：Seven transformations of leadership 事前学修 1.0hr：Study the "Seven Action Logics of Leadership" 事後学修 1.0hr：Review today's lecture and research the things instructed in class
10 回	授業内容：Discovering your authentic leadership 事前学修 1.5hr：Prepare for discussion about what motivates you extrinsically 事後学修 1.0hr：Review today's lecture and research the things instructed in class
11 回	授業内容：In praise of the incomplete leader 事前学修 1.0hr：Study the four leadership capabilities 事後学修 1.0hr：Review today's lecture and research the things instructed in class
12 回	授業内容：Importance of coaching 事前学修 1.0hr：Study what coaching is 事後学修 1.0hr：Review today's lecture and research the things instructed in class
13 回	授業内容：Express leadership acquired 事前学修 1.5hr：Prepare the presentation 事後学修 1.0hr：Review today's lecture and research the things instructed in class
14 回	授業内容：Create your action plan as leader 事前学修 1.5hr：Prepare for discussion 事後学修 1.0hr：Review today's lecture and research the things instructed in class
15 回	授業内容：Summary and review 事前学修 1.5hr：Review all lectures 事後学修 2.0hr：Review all lectures for examination

倫理とコンプライアンス

開講学科等：HT | 2 年次 | 2 単位 | 開講期：FT2 | 備考：GMM 対象科目

吉田 成利 (よしだ なるとし)

■ 授業の概要

Students discuss various contemporary ethical topics in view of compliance.

Prior reading is required.

The lecturer asks students to summarise the reading, and coordinate the discussion about the topic.

■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Students understand the necessity of compliance in our ethical society.

個別目標：(1)Students analyse and discuss social issues based on their own ethical views.

(2)Students explain the significance of compliance in contemporary society.

■ 履修条件

Every student must actively and sincerely participate in each lecture.

■ 評価基準・方法

・ Performance and attitude: 30 per cent

・ Essay: 30 per cent

・ Final exam: 40 per cent

■ 教科書

Reading materials including the text book will be specified in class.

■ 参考書

Other reading materials will be specified in class.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction 事前学修 1.0hr：Skim the textbook. 事後学修 2.0hr：Read the next chapter.
2 回	授業内容：What is ethics and compliance? 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
3 回	授業内容：The principle of a company 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
4 回	授業内容：The difference between ethics and morals 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
5 回	授業内容：Whistle-blowing 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
6 回	授業内容：Harassment 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
7 回	授業内容：Religion and racial discrimination 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
8 回	授業内容：Pregnancy and childcare 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
9 回	授業内容：Antitrust law and rigging 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
10 回	授業内容：Bribery and intimidation 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
11 回	授業内容：Environmental protection 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
12 回	授業内容：International law and compliance 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
13 回	授業内容：Jury duty and business 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
14 回	授業内容：Progress and ethics 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
15 回	授業内容：Conclusion 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Review this course.

ロジカルシンキング

開講学科等：HT | 2年次 | 2単位 | 開講期：ST1 | 備考：GMM 対象科目

水野 徹 (みずの とおる)

■ 授業の概要

Logical Thinking : Course Description :

Logic is the basis for all studies. We will walk through basic rules of logic for verbal and written communication. The class will be organized with the combination of 1) lectures, 2) group discussions and debate exercise, and 3) application of logic to real life examples. The logical thinking will allow you to make better decisions based on enhanced understanding on the issues.

■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：The course is designed for students to gain ability of 1) proactively identifying and analyzing the issues, 2) communicating their thinking to others either verbally or in writing, and 3) making better decisions in a rational manner.

個別目標：1) Should be able to communicate their issues and thinking to others with reasons in a rational way.
2) Should be able read and understand academic and business papers with critical eyes.

■ 履修条件

Prerequisite:

None

■ 評価基準・方法

Grading:

Students will be graded on the basis of final exam (40%), class participation and contribution (30%), Critical Reasoning exercise (10%), and Writing Exercise (20%).

■ 教科書

Textbook:

None. Hand-out will be provided in the class.

■ 参考書

Reference Book:

Will be announced in the class as necessary.

■ 授業内容と授業外（事前・事後）の学修及び学修目安時間

1 回	授業内容：Class Guidance and Pretest 事前学修 1.0hr：Read the syllabus and class schedule 事後学修 1.0hr：Review hand-out
2 回	授業内容：Recognizing and Defining Problems 事前学修 1.0hr：Define your current problems and be ready to share with the class 事後学修 1.0hr：Review hand-out
3 回	授業内容：Observation with Focus 事前学修 1.0hr：Complete the assigned readings and be ready for class discussion 事後学修 1.0hr：Review hand-out
4 回	授業内容：Graphic Organizers and Setting Your Goal 事前学修 hr：Complete the assigned readings and be ready for class discussion 事後学修 hr：Review hand-out
5 回	授業内容：Trouble Shooting 事前学修 1.0hr：Complete the assigned readings and be ready for class discussion 事後学修 1.0hr：Review hand-out
6 回	授業内容：Resources and Evaluation 事前学修 1.0hr：Complete the assigned readings and be ready for class discussion 事後学修 1.0hr：Review hand-out
7 回	授業内容：Persuasion 事前学修 1.0hr：Complete the assigned readings and be ready for class discussion 事後学修 1.0hr：Review hand-out
8 回	授業内容：Scientific Thinking 事前学修 1.0hr：Complete the assigned readings and be ready for class discussion 事後学修 1.0hr：Review hand-out
9 回	授業内容：Emotions 事前学修 1.0hr：Complete the assigned readings and be ready for class discussion 事後学修 1.0hr：Review hand-out
10 回	授業内容：Deductive Reasoning 事前学修 hr：Complete the assigned readings and be ready for class discussion 事後学修 1.0hr：Review hand-out
11 回	授業内容：Inductive Reasoning 事前学修 1.0hr：Read p.149-163 of "Reason" 事後学修 hr：Review hand-out
12 回	授業内容：Fallacies 事前学修 1.0hr：Complete the assigned readings and be ready for class discussion 事後学修 1.0hr：Review hand-out
13 回	授業内容：Judgement and Personal Decisions 事前学修 1.0hr：Complete the assigned readings and be ready for class discussion 事後学修 1.0hr：Review hand-out
14 回	授業内容：Explanation or Argument? 事前学修 1.0hr：Complete the assigned readings and be ready for class discussion 事後学修 1.0hr：Review hand-out
15 回	授業内容：Critical Reasoning Quiz 事前学修 1.0hr：Complete the assigned readings and be ready for class discussion 事後学修 1.0hr：Review hand-out

国際ビジネス関係論

開講学科等：HT | 2年次 | 2単位 | 開講期：FT2 | 備考：GMM 対象科目

三輪 祥宏 (みわ よしひろ)

■ 授業の概要

This course provides insights on tools and practices that help to identify and interpret international business opportunities. Students will analyze international management and investment strategies. This course draws upon international business theory and practice for understanding the international business context. It aims to provide students with practical tools and theoretical knowledge related to international trade and the exploration of practical issues faced by business managers in international business situations.

■ 到達目標 (ディプロマ・ポリシー：GMM1)

- 一般目標：1. An understanding of how the role of managers varies across different forms of economic systems. 2. A thorough understanding of the factors that determine the business environment of the relevant changes over time, and the implications for corporate strategies.
3. Appreciation of how business-government relations are affected by a globalizing world of nation states.
- 個別目標：1. A thorough understanding of the leading tools of corporate strategy, incl. an application to a range of domestic & global settings.
2. An understanding of public policy processes from a corporate perspective.
3. An understanding of the manner in which different forms of economic systems sustain high levels of productivity and living standards.

■ 履修条件

1. This course is designed to have students participate in all classes.
2. All students are required to send short essays to the lecturer via Meikai email account.

■ 評価基準・方法

Class Contribution: 30pt(2pt*15) + Short Essays: 42pt(3pt*14) +Final Exam: 28pt = Total: 100pt

■ 教科書

Pankaj Ghemawat *THE LAW OF GLOBALIZATION AND BUSINESS APPLICATIONS*

■ 参考書

Geoffrey G. Jones *Multinationals and Global Capitalism: From the Nineteenth to the Twenty-First Century.*
Pankaj Ghemawat *Redefining Global Strategy* Other Reading materials will be specified in class.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction 事前学修 1.0hr：Describe your opinion about international business 事後学修 1.5hr：Correct your own opinion on the basis of this lecture.
2 回	授業内容：Defining and Measuring Globalization 事前学修 3.0hr：Describe your opinion through reading assignment 事後学修 1.0hr：Correct your own opinion as you noticed through this lecture.
3 回	授業内容：The Depth of Globalization 事前学修 3.0hr：Describe your opinion through reading assignment 事後学修 1.0hr：Correct your own opinion as you noticed through this lecture.
4 回	授業内容：Globalization in Historical Perspective 事前学修 3.0hr：Describe your opinion through reading assignment 事後学修 1.0hr：Correct your own opinion as you noticed through this lecture.
5 回	授業内容：The Globalization of Business 事前学修 3.0hr：Describe your opinion through reading assignment 事後学修 1.0hr：Correct your own opinion as you noticed through this lecture.
6 回	授業内容：The Breadth of Globalization and Distance 事前学修 3.0hr：Describe your opinion through reading assignment 事後学修 1.0hr：Correct your own opinion as you noticed through this lecture.
7 回	授業内容：Distance at the Industry and Company Levels 事前学修 3.0hr：Describe your opinion through reading assignment 事後学修 1.0hr：Correct your own opinion as you noticed through this lecture.
8 回	授業内容：Distance and International Business Research 事前学修 3.0hr：Describe your opinion through reading assignment 事後学修 1.0hr：Correct your own opinion as you noticed through this lecture.
9 回	授業内容：Cultural Distance and National Cultural Differences 事前学修 3.0hr：Describe your opinion through reading assignment 事後学修 1.0hr：Correct your own opinion as you noticed through this lecture.
10 回	授業内容：Administrative Distance and Institutional Variety 事前学修 3.0hr：Describe your opinion through reading assignment 事後学修 1.0hr：Correct your own opinion as you noticed through this lecture.
11 回	授業内容：Geographic Distance and Regionalization 事前学修 3.0hr：Describe your opinion through reading assignment 事後学修 1.0hr：Correct your own opinion as you noticed through this lecture.
12 回	授業内容：Economic Distance and the Big Shift to Emerging Economies 事前学修 3.0hr：Describe your opinion through reading assignment 事後学修 1.0hr：Correct your own opinion as you noticed through this lecture.
13 回	授業内容：Building Organization I: Organizational Model and Subsidiaries 事前学修 2.0hr：Describe your opinion through reading assignment 事後学修 2.0hr：Correct your own opinion as you noticed through this lecture.
14 回	授業内容：Building Organization II: Metanational 事前学修 3.0hr：Describe your opinion through reading assignment 事後学修 1.0hr：Correct your own opinion as you noticed through this lecture.
15 回	授業内容：Summary and review 事前学修 2.0hr：Describe your opinion about International Management through reviewing the whole course. 事後学修 4.0hr：Preparing for exam

異文化マネジメント論

開講学科等：HT | 3年次 | 2単位 | 開講期：FT1 | 備考：GMM 対象科目

三輪 祥宏 (みわ よしひろ)

■ 授業の概要

This course prepares students with an understanding of the challenges for managing in a global perspectives. It not only aims at providing students with the potential value differences between people from diversified societies, but also tries to help students to understand the implications of various approaches for cross-cultural management issues. Through the course, students are expected to improve their understanding of the impact of Japanese thoughts and values on management practices, both within Japanese culture and in cross-cultural contexts.

■ 到達目標 (ディプロマ・ポリシー：GMM1)

- 一般目標：1. Acquiring basic knowledge and frameworks for managing in cross-cultural context.
2. Finding your own principle of investigating business or management in cross-cultural context.
3. Building a mindset to executing business in a diversified society.

- 個別目標：1. Ability to explain some business frameworks for diversity management.
2. Analyzing case studies with your own perspectives.
3. Explaining differences based on each attributions .

■ 履修条件

1. This course is designed to have students participate in all classes.
2. All students are required to send short essays to the lecturer via Meikai email account.

■ 評価基準・方法

Class Contribution: 30pt(2pt*15) + Short Essays: 42pt(3pt*14) +Final Exam: 28pt = Total: 100pt

■ 教科書

"On Managing Across Cultures" HBR's 10 MUST READS

■ 参考書

Other Reading materials will be specified in class.

Make it a habit to access business news on media, such as Internet or Newspaper, TV etc.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction 事前学修 1.0hr : Describe your opinion on "cross-cultural management". 事後学修 1.5hr : Correct your own opinion on the basis of this lecture.
2 回	授業内容："Cultural Intelligence" Presentation 事前学修 3.0hr : Describe your opinion based on assigned article 事後学修 1.0hr : Correct your own opinion as you noticed through this lecture.
3 回	授業内容："Cultural Intelligence" Discussion 事前学修 3.0hr : Describe your opinion based on assigned article 事後学修 1.0hr : Correct your own opinion as you noticed through this lecture.
4 回	授業内容："Managing Multicultural Teams" Presentation 事前学修 3.0hr : Describe your opinion about Organizational change with Case study of Apple. 事後学修 1.0hr : Correct your own opinion as you noticed through this lecture.
5 回	授業内容："Managing Multicultural Teams" Discussion 事前学修 3.0hr : Describe your opinion based on assigned article 事後学修 1.0hr : Correct your own opinion as you noticed through this lecture.
6 回	授業内容："L'Oreal Masters Multiculturalism" 事前学修 3.0hr : Describe your opinion based on assigned article 事後学修 1.0hr : Correct your own opinion as you noticed through this lecture.
7 回	授業内容："Making Differences Matter: A New Paradigm for Managing Diversity" 事前学修 3.0hr : Describe your opinion based on assigned article 事後学修 1.0hr : Correct your own opinion as you noticed through this lecture.
8 回	授業内容："Navigating the Cultural Minefield" presentation 事前学修 3.0hr : Describe your opinion based on assigned article 事後学修 1.0hr : Correct your own opinion as you noticed through this lecture.
9 回	授業内容："Navigating the Cultural Minefield" discussion 事前学修 3.0hr : Describe your opinion based on assigned article 事後学修 1.0hr : Correct your own opinion as you noticed through this lecture.
10 回	授業内容："Values in Tension: Ethics Away from Home" 事前学修 3.0hr : Describe your opinion based on assigned article 事後学修 1.0hr : Correct your own opinion as you noticed through this lecture.
11 回	授業内容："Global Business Speaks English" 事前学修 3.0hr : Describe your opinion based on assigned article 事後学修 1.0hr : Correct your own opinion as you noticed through this lecture.
12 回	授業内容："10 Rules for Managing Global Innovation" 事前学修 3.0hr : Describe your opinion based on assigned article 事後学修 1.0hr : Correct your own opinion as you noticed through this lecture.
13 回	授業内容："Lost in Translation" 事前学修 3.0hr : Describe your opinion based on assigned article 事後学修 1.0hr : Correct your own opinion as you noticed through this lecture.
14 回	授業内容："The Right Way to Manage Expats" 事前学修 3.0hr : Describe your opinion based on assigned article 事後学修 1.0hr : Correct your own opinion as you noticed through this lecture.
15 回	授業内容：Summary and review 事前学修 2.0hr : Describe your opinion about the principle of Management through reviewing the whole course. 事後学修 4.0hr : Preparing for exam

経営戦略論

開講学科等：HT | 3年次 | 2単位 | 開講期：FT2 | 備考：GMM対象科目

水野 徹 (みずの とおる)

■ 授業の概要

Corporate Strategy: Course Description

The course will focus on the firm's behavior and competitive strategy. We will first introduce the definition of the firm and areas required to manage organizations. The following sessions will be dedicated to the study of analytical tools for competitive analysis. We will deploy case method to understand the mechanics of the tools and the actual application to the business cases,

■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Overall Objectives:

1. To understand the basic principles and analytical tools of competitive analysis (DP1)
2. To read and analyze business cases and apply the basic principles and analytical tools on the cases (DP1)

個別目標：Expected Achievements:

1. Students should be able read strategy-related articles in newspapers and magazines,
2. Students should be able to analyze actual business cases and write up a summary of their analysis

■ 履修条件

Prerequisite: 1. Bring the case packet with you for every session, 2. Complete the reading assignments prior to each session, 3. Proactively speak out in the class, 4. Papers must be submitted by the defined deadline date, 5. Should be able to communicate with the instructor through emails.

■ 評価基準・方法

Grading Policy: The performance will be graded on the basis of final exam (50%), case write-ups (20%) and class participation and contribution (30%). Attendance of 80% or higher will be the prerequisite for granting a credit for this course.

■ 教科書

Textbooks: Case packet and hand-outs will be provided in the class.

■ 参考書

Reference Books: Michael Porter, "Competitive Strategy", Free Press

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Class Guidance and Case Studies 事前学修 1.0hr : Read class guidance and syllabus, prepare to express your goal in this class 事後学修 1.0hr : Review hand-out
2 回	授業内容：Management of Organizations 事前学修 1.0hr : Read "Developing a competitive edge : Singapore Airlines" and be ready for class discussions 事後学修 1.0hr : Review the case and hand-out
3 回	授業内容：Important Areas of Management 事前学修 1.0hr : Read "Coke and Pepsi Exercise" 事後学修 1.0hr : Review the case and hand-out
4 回	授業内容：Case Study (1) 事前学修 1.0hr : Read "DeBeers's Diamond Dilemma" and be ready for class discussions 事後学修 1.0hr : Review the case and hand-out
5 回	授業内容：Structural Analysis of Industries (1) 事前学修 1.0hr : Read "Japan's camera industry tries to find its feet in the smartphone era" and be ready for class discussions 事後学修 1.0hr : Review the case and hand-out
6 回	授業内容：Structural Analysis of Industries (2) 事前学修 1.0hr : Read "Japan Airlines Deal With Airbus Is Blow in Boeing Stronghold" and be ready for class discussions 事後学修 1.0hr : Review the case and hand-out
7 回	授業内容：Generic Strategies 事前学修 1.0hr : Read "Best Shinkansen Train in Japan and Cleaning Shinkansen in 7 minutes" 事後学修 1.0hr : Review the case and hand-out
8 回	授業内容：Competitor Analysis 事前学修 1.0hr : Read "Starbucks : A Story of Growth" and be ready for class discussions 事後学修 1.0hr : Review the case and hand-out
9 回	授業内容：Signaling and Anti-Trust 事前学修 1.0hr : Read "Bridgestone, Metro, Dealership" and be ready for class discussions 事後学修 1.0hr : Review the case and hand-out
10 回	授業内容：Value Chain and Competitive Advantage 事前学修 1.0hr : Read "Partnership in Action - Waitrose" and be ready for class discussions 事後学修 1.0hr : Review the case and hand-out
11 回	授業内容：Case Study (2) 事前学修 1.0hr : Read "Sony's Battle for Video Game Supremacy" and be ready for class discussions 事後学修 2.5hr : Review the case and hand-out
12 回	授業内容：Case Study (3) 事前学修 1.0hr : Read "Sony's Battle for Video Game Supremacy" and be ready for class discussions 事後学修 1.0hr : Review the case and hand-out
13 回	授業内容：Strategies for Different Stages of Industrial Structure 事前学修 1.0hr : Read "E-Commerce at Yunnan Lucky Air" and be ready for class discussions 事後学修 1.0hr : Review the case and hand-out
14 回	授業内容：Review on Analytical Tools of Competitive Strategy 事前学修 1.0hr : Revisit all hand-outs from session 1 through 13 事後学修 2.0hr : Review hand-out
15 回	授業内容：Wrap up 事前学修 1.0hr : Revisit all hand-outs from session 1 through 14 事後学修 2.0hr : Review hand-out

サービス経済論

開講学科等：HT | 3 年次 | 2 単位 | 開講期：FT2 | 備考：GMM 対象科目

大石 隆介 (おおいし りゅうすけ)

■ 授業の概要

This course is designed to help students to analyze service industries from an economic perspective. Because the service industry is diverse, we focus on the tourism industry in particular.

It is assumed that students do not have any knowledge regarding tourism theory; therefore, we start from the beginning by thinking about basic ideas such as what tourism actually means. We then attempt to understand the basic concepts pertaining to tourism, such as management in the tourism industry (i.e., operations and activities) and external impacts on tourism.

■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Understanding the basic ideas of tourism

個別目標：Understanding managerial and external factors affecting tourism

■ 履修条件

There are no prerequisites for this course. However, proficiency in English is preferred.

■ 評価基準・方法

Coursework (assignments): 20%

Final Exam: 80%

■ 教科書

Tourism 4th Edition, Stephen J. Page and Joanne Connell, Cengage Learning

■ 参考書

Principles of Economics 7th edition, N. Gregory Mankiw, Cengage Learning

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Guidance 事前学修 2.0hr：Read the lecture summary and ponder over your expectations from this course. 事後学修 2.0hr：Review the guide's content.
2 回	授業内容：Introduction to tourism: themes, concepts and issues: Part 1 (1) of the textbook. 事前学修 2.0hr：Prepare summaries of relevant parts of the textbook. Investigate the kind of industry that the tourism industry is. 事後学修 2.0hr：Understand concepts and issues of the tourism industry.
3 回	授業内容：Understanding tourism demand・Understanding the tourist as a consumer: Part 1 (3・4) of the textbook. 事前学修 2.0hr：Prepare summaries of relevant parts of the textbook. Prepare summaries for the reference book as well to understand terminology related to economics and learn some economics keywords (i.e., demand and consumer). 事後学修 2.0hr：Understand tourism demand and the tourist as consumer.
4 回	授業内容：Understanding and managing tourism supply: an introductory framework: Part 2 (5) of the textbook. 事前学修 2.0hr：Prepare summaries of relevant parts of the textbook. Prepare summaries for the reference book as well to understand terminology related to economics and learn some economics keywords (i.e., supply). 事後学修 2.0hr：Understand tourism supply.
5 回	授業内容：Travel intermediaries: tour operators and travel agents: Part 2 (7) of the textbook. 事前学修 2.0hr：Prepare summaries regarding the relevant part of the textbook. Investigate job descriptions of tour operators and travel agents. 事後学修 2.0hr：Understand the roles of tour operators and travel agents.
6 回	授業内容：Transporting the tourist・Visitor attractions・Tourism accommodation and hospitality services: Part 2 (8・9・10) of the textbook. 事前学修 2.0hr：Prepare summaries of relevant parts of the textbook. Investigate issues involved with transportation, visitor attractions, and accommodation. 事後学修 2.0hr：Understand issues pertinent to tour management (i.e. transportation, visitor attractions, and accommodation).
7 回	授業内容：Human resource management in tourism: Part 3 (11) of the textbook. 事前学修 2.0hr：Prepare summaries of relevant parts of the textbook. Investigate the management of human resources in tourism. 事後学修 2.0hr：Understand issues pertaining to human resource management in tourism.
8 回	授業内容：Marketing tourism・Marketing tourism destinations: Part 3 (14・15) of the textbook. 事前学修 2.0hr：Prepare summaries of relevant parts of the textbook. Investigate issues pertaining to the marketing of tourism. 事後学修 2.0hr：Understand issues pertaining to marketing operations in tourism.
9 回	授業内容：Economic impacts・Social and cultural impacts: Part 4 (16・17) of the textbook. 事前学修 2.0hr：Prepare summaries of relevant parts of the textbook. Investigate how economic events and social and cultural issues affect tourism. 事後学修 2.0hr：Understand issues pertaining to various external factors affecting tourism.
10 回	授業内容：Environmental impacts: Part 4 (18) of the textbook. 事前学修 2.0hr：Prepare summaries of relevant parts of the textbook. Investigate environmental issues related to tourism. 事後学修 2.0hr：Understand issues pertaining to the sundry external factors affecting tourism.
11 回	授業内容：Urban tourism・Rural tourism: Part 5 (20・21) of the textbook. 事前学修 2.0hr：Prepare summaries of relevant parts of the textbook. Investigate tourism in urban and rural areas. 事後学修 2.0hr：Understand issues pertaining to tourism in urban and rural areas, as well as differences between them.
12 回	授業内容：Coastal and resort tourism・Tourism in the less developed world: Part 5 (22・23) of the textbook. 事前学修 2.0hr：Prepare summaries of relevant parts of the textbook. Investigate tourism in resorts and less developed areas. 事後学修 2.0hr：Understand issues pertaining to tourism in resorts and less developed areas.
13 回	授業内容：Planning and managing the tourist experience: Part 6 (24) of the textbook. 事前学修 2.0hr：Prepare summaries of relevant parts of the textbook. Investigate experiences of tourists on tours. 事後学修 2.0hr：Understand how operators and agents plan tourist activities.
14 回	授業内容：The future of tourism: Part 6 (27) of the textbook. 事前学修 2.0hr：Prepare summaries of relevant parts of the textbook. Investigate the prospects of future tourism deployment. 事後学修 2.0hr：Understand and be able to express an educated opinion regarding the future of the tourism industry.
15 回	授業内容：Summary 事前学修 2.0hr：Review the topics covered in this course. 事後学修 2.0hr：Review the topics covered in the lectures.

リスクマネジメント論

開講学科等：HT | 3年次 | 2単位 | 開講期：FT1 | 備考：GMM 対象科目

山崎 忠史 (やまざき ただし)

■ 授業の概要

There is a tendency to consider risk management as a priority rather than governance.

In this lecture, we aim to acquire practical risk management skills from risk management I as field leader candidates, and to make it applicable as a strategy.

It also provides an overview for understanding issues involved in risk management which will help students to be a more effective contributor to organizations that they join in the future.

■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Importance of risk management is pointed out from the establishment of a system integrity governance system. Furthermore, it is necessary to consider BCM (Business Continuity Management), various aspects such as IT and SNS.

Further, it is important to deal with assumptions / unexpected, normal times / emergencies.

個別目標：Finding your own principle of risk management.

■ 履修条件

This course is designed to have students participate in all classes.

■ 評価基準・方法

Class Contribution (Including Short Essay: 40pt + Main Essay: 30pt +Final Exam: 30pt = Total: 100pt)

■ 教科書

Reading materials will be specified in class.

■ 参考書

Make it a habit to access business news on media, such as Internet or Newspaper,TV etc.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Learning from the Great East Japan Earthquake 事前学修 0.5hr：Describe your opinion about recovery from big disaster. 事後学修 1.0hr：Adjust your own opinion based on your understanding of this lecture
2 回	授業内容：What is Risk Management? 事前学修 0.5hr：Describe your opinion about Risk Management 事後学修 1.0hr：Adjust your own opinion based on your understanding of this lecture
3 回	授業内容：Expanding Corporate Responsibility and Risk Management 事前学修 0.5hr：Make a list of more than 2 cases about Expanding Corporate Responsibility 事後学修 1.0hr：Adjust your own opinion based on your understanding of this lecture
4 回	授業内容：Types and scopes of Risk management 事前学修 0.5hr：Make a list of more than 5 types or scopes of Risk management 事後学修 1.0hr：Adjust your own opinion based on your understanding of this lecture
5 回	授業内容：Business Continuity Management(BCM) 事前学修 0.5hr：Make a list of more than 3 cases about BCM 事後学修 1.0hr：Adjust your own opinion based on your understanding of this lecture
6 回	授業内容：Leadership：right or wrong 事前学修 0.5hr：Please clarify your position：Leadership is necessary or leadership is an obstacle. 事後学修 1.0hr：Adjust your own opinion based on your understanding of this lecture
7 回	授業内容：IT and Risk Management 事前学修 0.5hr：Describe your opinion about necessity of IT and Risk Management 事後学修 1.0hr：Adjust your own opinion based on your understanding of this lecture
8 回	授業内容：Specific risk management in service business (customers vs. employees, individuals vs. companies) 事前学修 0.5hr：Please clarify your position which is more important：customers or employees, individuals or companies 事後学修 1.0hr：Adjust your own opinion based on your understanding of this lecture
9 回	授業内容：Prevention ① Systematization vs non-systemization 事前学修 0.5hr：Make a list of more than 3 cases about response to outside expectations 事後学修 1.0hr：Adjust your own opinion based on your understanding of this lecture
10 回	授業内容：Prevention ② Importance of priority：People vs. Business 事前学修 0.5hr：Describe your opinion about Importance of priority：People or Business 事後学修 1.0hr：Adjust your own opinion based on your understanding of this lecture
11 回	授業内容：Maintenance ① Response to outside expectations 事前学修 0.5hr：Make a list of more than 3 cases about response to outside expectations 事後学修 1.0hr：Adjust your own opinion based on your understanding of this lecture
12 回	授業内容：Development of main essay 事前学修 1.0hr：In order to prepare the main essay, you select one company from a candidate for employment etc. and organize the points on risk management of the company 事後学修 4.0hr：Preparing your main essay
13 回	授業内容：Conservation ② Correspondence of scandals / flames 事前学修 0.5hr：Make a list more than 3 successful cases about Correspondence of scandals or flames 事後学修 1.0hr：Adjust your own opinion based on your understanding of this lecture
14 回	授業内容：Can you truly turn crisis into opportunity? 事前学修 0.5hr：Describe your opinion about risk management through a review of the entire course 事後学修 1.0hr：Adjust your own opinion based on your understanding of this lecture
15 回	授業内容：Presentation of main essay and review 事前学修 0.5hr：Describe your opinion about risk management through a review of the entire course 事後学修 1.0hr：Prepare for Exam

ホスピタリティ・ツーリズム実践演習 D

開講学科等：HT | 2年次 | 2単位 | 開講期：集中 | 備考：GMM 対象科目

伊勢 佳奈 (いせ よしな)

■ 授業の概要

Communication studies is an academic field that deals with processes of human communication and behavior. Communication, the use of messages to generate meaning, is a fundamental and an essential part of life. This intensive course provides an approach of theory and application as to how verbal and nonverbal communications affect humans in different settings of interpersonal social interactions. The practicum experience will provide students with the opportunity to apply theory and principles into practices.

■ 到達目標 (ディプロマ・ポリシー：GMM3)

一般目標：Knowing how to communicate is a key factor to success. Through the effective practices of communication, students will be able to improve personal, social, cultural and professional experiences between individuals and enterprises in the near and far future students may encounter in this global world.

個別目標：An individual student will learn how to build and convey messages effectively. The course will help a student to become more confident, more articulate and to become a better communicator and an interpreter of communication.

■ 履修条件

None

■ 評価基準・方法

Grades will be strictly based on attendance/ attitude/ performance, assignments, midterm/final exams

■ 教科書

Communication in the Real World: An Introduction to Communication Studies
(University of Minnesota Libraries Publishing)
<https://open.lib.umn.edu/communication/>

■ 参考書

Other materials as appropriate may be introduced in the class.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction/Course Orientation/Chapter 1: Introduction to Communication Studies/Chapter 2: Communication and Perception 事前学修 1.0hr : preview the textbook 事後学修 2.0hr : review as specified
2 回	授業内容：Chapter 3: Verbal Communication 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
3 回	授業内容：Chapter 4: Nonverbal Communication 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
4 回	授業内容：Chapter 5: Listening 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
5 回	授業内容：Chapter 6: Interpersonal Communication Processes/Chapter 7: Communication in Relationships 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
6 回	授業内容：Chapter 8: Culture and Communication 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
7 回	授業内容：Midterm Exam 事前学修 3.0hr : prepare as specified 事後学修 2.0hr : prepare as specified
8 回	授業内容：Review of Midterm Exam/Chapter 9: Preparing a Speech/Chapter 10: Delivering a Speech 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
9 回	授業内容：Chapter 11: Informative and Persuasive Speaking 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
10 回	授業内容：Chapter 12: Public Speaking in Various Context 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
11 回	授業内容：Chapter 13: Small Group Communication/Chapter 14: Leadership, Roles and Problem Solving in Groups 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
12 回	授業内容：Chapter 15: Media, Technology and Communication/Chapter 16: New Media and Communication 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
13 回	授業内容：Final Exam 事前学修 4.0hr : prepare as specified 事後学修 2.0hr : review and prepare as specified
14 回	授業内容：Final Exam 事前学修 4.0hr : prepare as specified 事後学修 2.0hr : review as specified
15 回	授業内容：Review of Final Exam/ Course Review 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review the exam/course

プレゼミナール I -a

開講学科等：HT | 1 年次 | 2 単位 | 開講期：ST1・2 | 備考：GMM 対象科目

吉田 成利 (よしだ なるとし)

■ 授業の概要

The course aims to support each student to enjoy a meaningful academic life.
A student creates one's pride as a "young expert in Japanese hospitality".
She or he sharpens one's study skills and clarifies one's vision and mission.
The contents of the lectures may be changed subject to educational circumstances.

■ 到達目標 (ディプロマ・ポリシー：GMM3)

一般目標：A student learns basic study skills: reading, listening, writing and speaking.
This course gives each student a more sophisticated understanding of one's personality.
A student also learns the Japanese culture, history, social system, and esprit.
個別目標：Emphasis on group work.
Completing efficient academic presentations.
Spontaneous attitude at classroom discussions and extracurricular studies.

■ 履修条件

This course is a compulsory subject for each GMM student.
Every student must actively and sincerely participate in each lecture.

■ 評価基準・方法

Essays, presentations and in-class performance

■ 教科書

Reading materials will be specified in class.

■ 参考書

Supplementary reading materials will be specified in class.

■ 授業内容と授業外（事前・事後）の学修及び学修目安時間

1 回	授業内容：Introduction 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
2 回	授業内容：Reading articles/presentations/discussions 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
3 回	授業内容：Reading articles/presentations/discussions 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
4 回	授業内容：Reading articles/presentations/discussions 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
5 回	授業内容：Reading articles/presentations/discussions 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
6 回	授業内容：Reading articles/presentations/discussions 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
7 回	授業内容：Reading articles/presentations/discussions 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
8 回	授業内容：Reading articles/presentations/discussions 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
9 回	授業内容：Reading articles/presentations/discussions 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
10 回	授業内容：Reading articles/presentations/discussions 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
11 回	授業内容：Reading articles/presentations/discussions 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
12 回	授業内容：Reading articles/presentations/discussions 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
13 回	授業内容：Career planning for job hunting 1-1 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
14 回	授業内容：Recruitment examinations for job hunting 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
15 回	授業内容：Conclusion and review 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review this course.

プレゼミナール I -a

開講学科等：HT | 1 年次 | 2 単位 | 開講期：FT1・2 | 備考：GMM9 月入学生対象科目

平 剛俊 (たいら たけとし)

■ 授業の概要

The course aims to support each student to enjoy a meaningful academic life.
A student creates one's pride as a "young expert in Japanese hospitality".
She or he sharpens one's study skills and clarifies one's vision and mission.
The contents of the lectures may be changed subject to educational circumstances.

■ 到達目標 (ディプロマ・ポリシー：GMM3)

一般目標：A student learns basic study skills: reading, listening, writing and speaking.
This course gives each student a more sophisticated understanding of one's personality.
A student also learns the Japanese culture, history, social system, and esprit.
個別目標：Emphasis on group work.
Completing efficient academic presentations.
Spontaneous attitude at classroom discussions and extracurricular studies.

■ 履修条件

This course is a compulsory subject for each GMM student.
Every student must actively and sincerely participate in each lecture.

■ 評価基準・方法

Essays, presentations and in-class performance

■ 教科書

Reading materials will be specified in class.

■ 参考書

Supplementary reading materials will be specified in class.

■ 授業内容と授業外（事前・事後）の学修及び学修目安時間

1 回	授業内容：Introduction 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
2 回	授業内容：Reading articles/presentations/discussions 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
3 回	授業内容：Reading articles/presentations/discussions 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
4 回	授業内容：Reading articles/presentations/discussions 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
5 回	授業内容：Reading articles/presentations/discussions 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
6 回	授業内容：Reading articles/presentations/discussions 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
7 回	授業内容：Reading articles/presentations/discussions 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
8 回	授業内容：Reading articles/presentations/discussions 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
9 回	授業内容：Reading articles/presentations/discussions 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
10 回	授業内容：Reading articles/presentations/discussions 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
11 回	授業内容：Reading articles/presentations/discussions 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
12 回	授業内容：Reading articles/presentations/discussions 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
13 回	授業内容：Career planning for job hunting 1-1 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
14 回	授業内容：Recruitment examinations for job hunting 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
15 回	授業内容：Conclusion and review 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review this course.

プレゼミナール I -b

開講学科等：HT | 1 年次 | 2 単位 | 開講期：FT1・2 | 備考：GMM 対象科目

吉田 成利 (よしだ なるとし)

■ 授業の概要

The course aims to support each student to enjoy a meaningful academic life.
A student creates one's pride as a "young expert in Japanese hospitality".
She or he sharpens one's study skills and clarifies one's vision and mission.
The contents of the lectures may be changed subject to educational circumstances.

■ 到達目標 (ディプロマ・ポリシー：GMM3)

一般目標：A student learns basic study skills: reading, listening, writing and speaking.
This course gives each student a more sophisticated understanding of one's personality.
A student also learns the Japanese culture, history, social system, and esprit.
個別目標：Emphasis on group work.
Completing efficient academic presentations.
Spontaneous attitude at classroom discussions and extracurricular studies.

■ 履修条件

This course is a compulsory subject for each GMM student.
Every student must actively and sincerely participate in each lecture.

■ 評価基準・方法

Essays, presentations and in-class performance

■ 教科書

Reading materials will be specified in class.

■ 参考書

Supplementary reading materials will be specified in class.

■ 授業内容と授業外（事前・事後）の学修及び学修目安時間

1 回	授業内容：Introduction 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
2 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
3 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
4 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
5 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
6 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
7 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
8 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
9 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
10 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
11 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
12 回	授業内容：Career planning for job hunting 1-2 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
13 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
14 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
15 回	授業内容：Conclusion and review 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review this course.

プレゼミナールⅡ-a

開講学科等：HT | 2年次 | 2単位 | 開講期：ST1・2 | 備考：GMM 対象科目

吉田 成利 (よしだ なるとし)

■ 授業の概要

The course aims to support each student to enjoy a meaningful academic life.
A student develops one's pride as a "young expert in Japanese hospitality".
She or he sharpens one's study skills and clarifies one's vision and mission.
The contents of the lectures may be changed subject to educational circumstances.

■ 到達目標 (ディプロマ・ポリシー：GMM3)

一般目標：A student develops a more sophisticated understanding of one's study skills: reading, listening, writing and speaking.
This course gives each student a clear understanding of one's personality.
A student also learns the Japanese culture, history, social system, and esprit.
個別目標：Exercising leadership.
Completing academic level presentation and sophisticated discussion skills.

■ 履修条件

This course is a compulsory subject for each GMM student.
Every student must actively and sincerely participate in each lecture.

■ 評価基準・方法

Essays, presentations and in-class performance

■ 教科書

Reading materials will be specified in class.

■ 参考書

Supplementary reading materials will be specified in class.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
2 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
3 回	授業内容：Career planning for job hunting 2-1 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
4 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
5 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
6 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
7 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
8 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
9 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
10 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
11 回	授業内容：Career planning for job hunting 2-2 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
12 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
13 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
14 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
15 回	授業内容：Conclusion and review 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review this course.

プレゼミナールII-b

開講学科等：HT | 2年次 | 2単位 | 開講期：FT1・2 | 備考：GMM対象科目

吉田 成利 (よしだ なるとし)

■ 授業の概要

The course aims to support each student to enjoy a meaningful academic life.
A student develops one's pride as a "young expert in Japanese hospitality".
She or he sharpens one's study skills and clarifies one's vision and mission.
The contents of the lectures may be changed subject to educational circumstances.

■ 到達目標 (ディプロマ・ポリシー：GMM3)

一般目標：A student develops sophisticated understanding of one's study skills: reading, listening, writing and speaking.
This course gives each student a clear understanding of one's personality.
A student also learns the Japanese culture, history, social system, and esprit.
個別目標：Exercising leadership.
Completing academic level presentation and sophisticated discussion skills.

■ 履修条件

This course is a compulsory subject for each GMM student.
Every student must actively and sincerely participate in each lecture.

■ 評価基準・方法

Essays, presentations and in-class performance

■ 教科書

Reading materials will be specified in class.

■ 参考書

Supplementary reading materials will be specified in class.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
2 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
3 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
4 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
5 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
6 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
7 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
8 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
9 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
10 回	授業内容：Special Session from the Ambassador 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
11 回	授業内容：Case Study Introduction 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
12 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
13 回	授業内容：Career planning for job hunting 2-3 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
14 回	授業内容：Researching the hospitality and tourism industry 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
15 回	授業内容：Conclusion and review 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review this course.

ケーススタディ I -a

開講学科等：HT | 3 年次 | 2 単位 | 開講期：ST1・2 | 備考：GMM 対象科目

吉田 成利 (よしだ なるとし)

■ 授業の概要

Bringing justice and fairness is the ultimate purpose of the law.
Legal way of thinking must be essential for global management.
In this seminar, students study law, especially, constitution and comparative hospitality law.
Through the seminar, students find the topics and ideas of their graduation dissertations.

■ 到達目標 (ディプロマ・ポリシー：GMM3)

一般目標：Through the seminar, students shall find what they want to do
in their lives, and clarify one's mission after the graduation.
個別目標：Use legal way of thinking to achieve one's dream.
Broaden one's horizon by legal study at this seminar.

■ 履修条件

This is a compulsory subject for a GMM student.
Students must actively and sincerely join the class.

■ 評価基準・方法

Essays, Presentations, In-class performance.

■ 教科書

Reading Materials will be specified at the class.

■ 参考書

Other reading materials will be specified at the class.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction 事前学修 1.0hr：Preparing for the introduction 事後学修 2.0hr：Reviewing
2 回	授業内容：Legal case study 1 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
3 回	授業内容：Legal case study 2 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
4 回	授業内容：Legal case study 3 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
5 回	授業内容：Legal case study 4 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
6 回	授業内容：Legal case study 5 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
7 回	授業内容：Legal case study 6 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
8 回	授業内容：Legal case study 7 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
9 回	授業内容：Legal case study 8 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
10 回	授業内容：Legal case study 9 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
11 回	授業内容：Legal case study 10 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
12 回	授業内容：Legal case study 11 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
13 回	授業内容：Legal case study 12 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
14 回	授業内容：Final presentation 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
15 回	授業内容：Conclusion and Reviewing the course 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing

ケーススタディ I -b

開講学科等：HT | 3 年次 | 2 単位 | 開講期：FT1・2 | 備考：GMM 対象科目

吉田 成利 (よしだ なるとし)

■ 授業の概要

Bringing justice and fairness is the ultimate purpose of the law.
Legal way of thinking must be essential for global management.
In this seminar, students study law, especially, constitution and comparative hospitality law.
Through the seminar, students find the topics and ideas of their graduation dissertations.

■ 到達目標 (ディプロマ・ポリシー：GMM3)

一般目標：Through the seminar, students shall find what they want to do
in their lives, and clarify one's mission after the graduation.
個別目標：Use legal way of thinking to achieve one's dream.
Broaden one's horizon by legal study at this seminar.

■ 履修条件

This is a compulsory subject for a GMM student.
Students must actively and sincerely join the class.

■ 評価基準・方法

Essays, Presentations, In-class performance.

■ 教科書

Reading Materials will be specified at the class.

■ 参考書

Other reading materials will be specified at the class.

■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction 事前学修 1.0hr：Preparing for the introduction 事後学修 2.0hr：Reviewing
2 回	授業内容：Legal case study 13 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
3 回	授業内容：Legal case study 14 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
4 回	授業内容：Legal case study 15 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
5 回	授業内容：Legal case study 16 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
6 回	授業内容：Legal case study 17 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
7 回	授業内容：Legal case study 18 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
8 回	授業内容：Legal case study 19 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
9 回	授業内容：Legal case study 20 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
10 回	授業内容：Legal case study 21 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
11 回	授業内容：Legal case study 22 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
12 回	授業内容：Legal case study 23 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
13 回	授業内容：Legal case study 24 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
14 回	授業内容：Final presentation 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
15 回	授業内容：Conclusion and Reviewing the course 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing