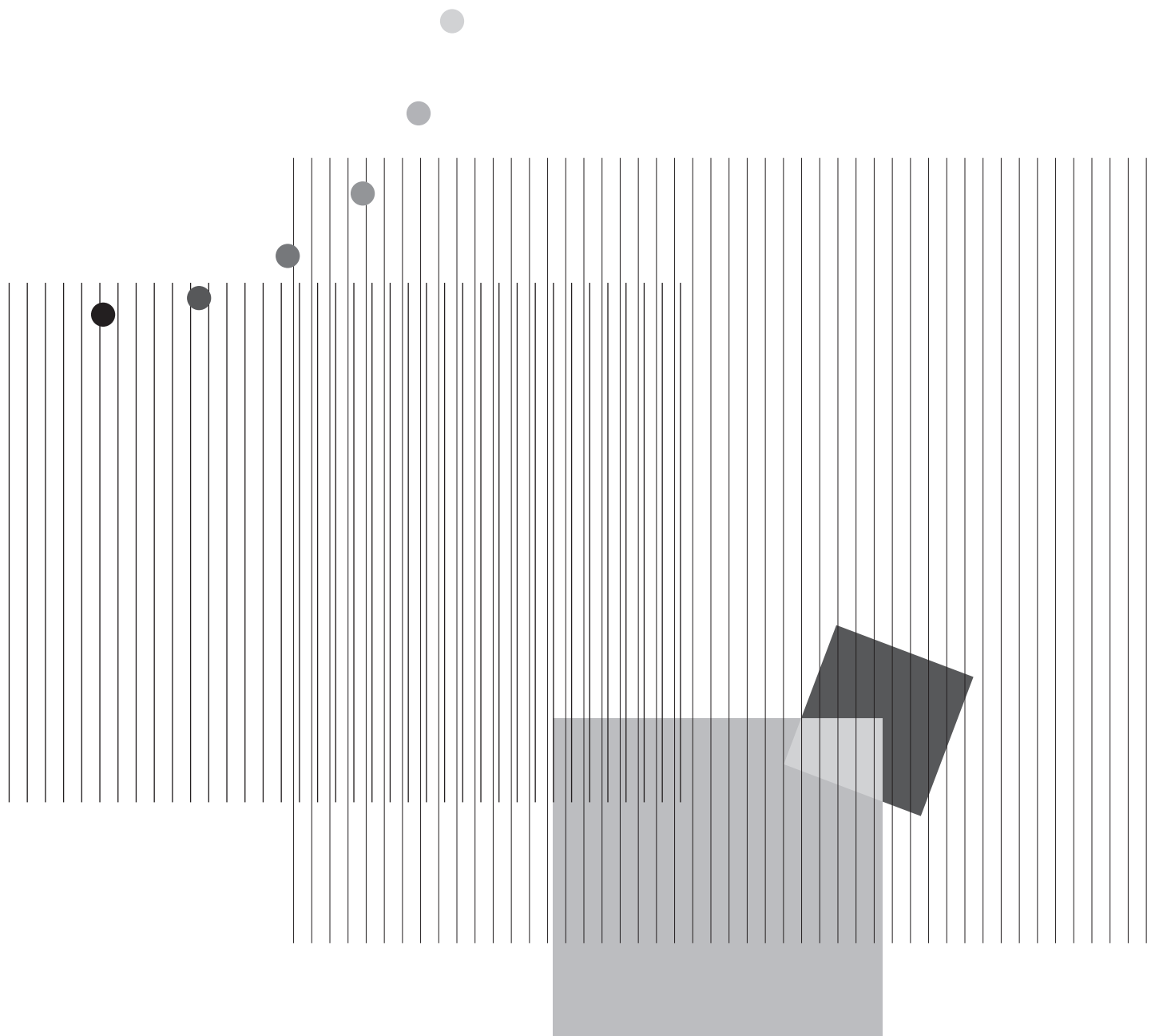


# 2021 SYLLABUS FOR GMM



MEIKAI UNIVERSITY

School of Hospitality & Tourism Management

# Instructions on the Course Description

## ① 学修の基礎 I

② 開講学科等：HT ③1年次 ④2単位 ⑤開講期：ST1・2/FT1・2 ⑥備考：GMM 対象科目

⑦ 吉田 成利 (よしだ なるとし)

### ⑧ 授業の概要

This course will provide the knowledge and skills to enable students to maximise their campus experience.

Students will learn basic study methods for academic-level work, research skills and the importance of teamwork through individual and group work. Through this course, students will design their complete academic plan.

### ⑨ 到達目標

一般目標：Understanding Meikai and the School of HT.

Identifying each undergraduate's unique skills and background.

Developing practical communication skills.

Developing confidence and motivation through presentation experiences.

個別目標：Increasing participation in university activities.

Adapting smoothly to the GMM programme.

Fostering teamwork in the right context.

### ⑩ 履修条件

Attendance, preparation and review are essential in each class.

Students are expected to spontaneously make presentations in each class.

### ⑪ 評価基準・方法

Short essays (30%)

Reports and Presentations (30%)

Active participation and contribution to class (40%)

### ⑫ 教科書

Reading materials will be specified in class.

### ⑬ 参考書

Supplementary reading materials will be specified in class.

① 授業科目名：Course Title

② 開講学科：Department

【日】：Department of Japanese / 【英】：Department of English / 【中】：Department of Chinese

【経】：Department of Economics / 【不】：Department of Real Estate Sciences

【HT】：Department of Hospitality & Tourism Management

【保】：Department of Oral Health Sciences

③ 開講年次：Allocated Class Year

④ 単位数：Credits

⑤ 開講期：Semester

【ST1】：two classes per week in Spring Term 1

【ST2】：two classes per week in Spring Term 2

【ST1・2】：one class per week in Spring Term 1 and Spring Term 2

【FT1】：two classes per week in Fall Term 1

【FT2】：two classes per week in Fall Term 2

【FT1・2】：one class per week in Fall Term 1 and Fall Term 2

【集中】：Intensive course

⑥ 備考：Notices

【GMM 対象科目】：Course for GMM students

【GMM9 月入学生対象科目】：Course for GMM students enrolled in September

【●●年度入学生のみ履修可能】：Course only for students enrolled in ●● academic year and after

⑦ 授業担当教員名：Instructor

⑧ 授業の概要：Course Description

⑨ 到達目標：Objectives

【一般目標】：General Instruction Objectives

【個別目標】：Specific Behavioral Objectives

⑩ 履修条件：Course Prerequisites

⑪ 評価基準・方法：Methods of Evaluation

⑫ 教科書：Textbooks \*As for the purchase of the textbooks, refer to the corresponding page.

⑬ 参考書：Reference books

■ 授業内容と授業外（事前・事後）の学修及び学修目安時間

1	授業内容 : Introduction 事前学修 1.0hr : Prepare for the next class. 事後学修 1.0hr : Review the previous class.
2	授業内容 : Message from the President ⑭ 事前学修 1.0hr : Prepare for the next class. 事後学修 1.0hr : Review the previous class.
3	授業内容 : How to read textbooks and take notes 事前学修 1.0hr : Prepare for the next class. 事後学修 1.5hr : Review the previous class. ⑮
4	授業内容 : Research information 事前学修 1.0hr : Prepare for the next class. 事後学修 2.0hr : Review the previous class. ⑯
5	授業内容 : Advice from upper-level students 事前学修 2.0hr : Prepare for the next class. 事後学修 2.0hr : Review the previous class.

⑭ : 授業内容 : Content of the course

Content of each lesson

⑮ : 授業外（事前・事後）の学修目安時間 : Hours required outside the regular class

【事前学修】 : Based on the content of the class, the hours you are expected to spend in advance are described as a reference

【事後学修】 : Based on the content of the class, the hours you are expected to spend in after the class are described as a reference

⑯ : 授業外（事前・事後）の学修内容 : Requirements before and after the class

【事前学修】 : Based on the content of the class, the work you are expected to do in advance is specified

【事後学修】 : Based on the content of the class, the work you are expected to do after the class is specified

【Notice for students】

For course registration, read the “manual for course registration” and the “class schedule” as well as this “course description” carefully in order to avoid mistakes and errors.

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# 学修の基礎 I

開講学科等：HT | 1 年次 | 2 単位 | 開講期：ST1・2 | 備考：GMM 対象科目

吉田 成利 (よしだ なるとし)

## ■ 授業の概要

This course will provide the knowledge and skills to enable students to maximise their campus experience.

Students will learn basic study methods for academic-level work, research skills and the importance of teamwork through individual and group work. Through this course, students will design their complete academic plan.

## ■ 到達目標

一般目標：Understanding Meikai and the School of HT.

Identifying each undergraduate's unique skills and background, especially manner and etiquette.

Developing practical communication skills.

Developing confidence and motivation through discussions.

個別目標：Increasing participation in university activities.

Adapting smoothly to the GMM programme.

Fostering teamwork in the right context.

## ■ 履修条件

Attendance, preparation and review are essential in each class.

Students are expected to spontaneously join the discussions in each class.

## ■ 評価基準・方法

Short essays in each class (30%)

The final report (30%)

Active participation and contribution to class (40%)

## ■ 教科書

Reading materials will be specified in class.

## ■ 参考書

Supplementary reading materials will be specified in class.

## ■ 授業内容と授業外（事前・事後）の学修及び学修目安時間

1 回	<b>授業内容：Introduction</b> 事前学修 1.0hr：Prepare for the next class. 事後学修 1.0hr：Review the previous class.
2 回	<b>授業内容：Message from the President</b> 事前学修 1.0hr：Prepare for the next class. 事後学修 1.0hr：Review the previous class.
3 回	<b>授業内容：How to read textbooks and take notes</b> 事前学修 1.0hr：Prepare for the next class. 事後学修 1.5hr：Review the previous class.
4 回	<b>授業内容：Research information</b> 事前学修 1.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
5 回	<b>授業内容：Advice from upper-level students</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
6 回	<b>授業内容：Report preparation (1)</b> 事前学修 1.0hr：Prepare for the next class. 事後学修 2.5hr：Review the previous class.
7 回	<b>授業内容：Report preparation (2)</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 1.0hr：Review the previous class.
8 回	<b>授業内容：Manner Discussion (1)</b> 事前学修 1.5hr：Prepare the next class. 事後学修 1.0hr：Review the previous class.
9 回	<b>授業内容：Manner Discussion (2)</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
10 回	<b>授業内容：Manner Discussion (3)</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
11 回	<b>授業内容：Manner Discussion (4)</b> 事前学修 2.0hr：Prepare the next class. 事後学修 1.0hr：Review the previous class.
12 回	<b>授業内容：Career Planning (1)</b> 事前学修 1.5hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
13 回	<b>授業内容：Career Planning (2)</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
14 回	<b>授業内容：Career Planning (3)</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 1.5hr：Review the previous class.
15 回	<b>授業内容：Career Planning (4)</b> 事前学修 1.5hr：Prepare for the next class. 事後学修 3.0hr：Review this course.

# キャリアプランニング I

開講学科等：HT | 1 年次 | 2 単位 | 開講期：FT1・2 | 備考：GMM 対象科目

平 剛俊 (たいら たけとし)

## ■ 授業の概要

This course is designed for freshman to improve the basic abilities required in working together with various people in the workplace and in the local communities as "Fundamental Competencies for Working Persons" (FCWP). The student learns basics of 3 competencies (12 competency factors) constituting FCWP through PBL (Project Based Learning). Through this course, students will think about their own careers and link them to their university life. This course is designed to be a trigger for career planning. And, MEIKAI SPI is a part of this course. This course will be provided fully "On-demand" style.

## ■ 到達目標

一般目標：To understand career planning and development.

個別目標：Action: Experiencing and understanding basics of "Ability to step forward" within 3 competency factors.

Thinking: Experiencing and understanding basics of "Ability to think through" within 3 competency factors.

Teamwork: Experiencing and understanding basics of "Ability to work in a team" within 6 competency factors.

## ■ 履修条件

None

## ■ 評価基準・方法

Assignments of each week: 70 pt (5 points \* 14 weeks)

Final Assignment : 30 pt

## ■ 教科書

Reading materials will be specified in class.

## ■ 参考書

Supplementary reading materials will be specified in class.

## ■ 授業内容と授業外（事前・事後）の学修及び学修目安時間

1 回	<b>授業内容：Introduction and Target Setting (w/in MEIKAI SPI)</b> 事前学修 0.5hr : Prepare for the next class. 事後学修 2.0hr : Review the previous class
2 回	<b>授業内容：Ability to step forward (1) Initiative</b> 事前学修 1.0hr : Prepare for the next class. 事後学修 2.0hr : Review the previous class.
3 回	<b>授業内容：Ability to step forward (2) Ability to influence</b> 事前学修 1.0hr : Prepare for the next class. 事後学修 2.0hr : Review the previous class.
4 回	<b>授業内容：Ability to step forward (3) Execution skill</b> 事前学修 1.5hr : Prepare for the next class. 事後学修 2.0hr : Review the previous class.
5 回	<b>授業内容：Ability to think through (1) Ability to detect issues</b> 事前学修 1.0hr : Prepare for the next class. 事後学修 2.0hr : Review the previous class.
6 回	<b>授業内容：Ability to think through (2) Planning skill</b> 事前学修 1.0hr : Prepare for the next class. 事後学修 2.0hr : Review the previous class.
7 回	<b>授業内容：Ability to think through (3) Creativity</b> 事前学修 1.5hr : Prepare for the next class. 事後学修 2.0hr : Review the previous class.
8 回	<b>授業内容：Ability to work in a team (1) Ability to deliver messages</b> 事前学修 1.0hr : Prepare the next class. 事後学修 2.0hr : Review the previous class.
9 回	<b>授業内容：Ability to work in a team (2) Ability to listen closely and carefully</b> 事前学修 1.0hr : Prepare for the next class. 事後学修 2.0hr : Review the previous class
10 回	<b>授業内容：Ability to work in a team (3) Ability to control stress</b> 事前学修 1.5hr : Prepare for the next class. 事後学修 2.0hr : Review the previous class
11 回	<b>授業内容：Ability to work in a team (4) Flexibility</b> 事前学修 1.0hr : Prepare for the next class. 事後学修 2.0hr : Review the previous class
12 回	<b>授業内容：Ability to work in a team (5) Ability to grasp situations</b> 事前学修 1.0hr : Prepare for the next class. 事後学修 2.0hr : Review the previous class
13 回	<b>授業内容：Ability to work in a team (6) Ability to apply rules and regulations</b> 事前学修 1.5hr : Prepare for the next class. 事後学修 2.0hr : Review the previous class
14 回	<b>授業内容：Review "How Will You Measure Your Life?"</b> 事前学修 1.5hr : Prepare for the next class. 事後学修 2.0hr : Review the previous class
15 回	<b>授業内容：The Course Design based on your understanding for "Career planning"</b> 事前学修 1.5hr : Prepare for the next class. 事後学修 2.0hr : Describing the Final Assignment

# Academic English I

開講学科等：HT | 1 年次 | 1 単位 | 開講期：ST1・2 | 備考：GMM 対象科目

伊勢 佳奈 (いせ よしな)

## ■ 授業の概要

This course is designed to prepare students for the TOEFL iBT test. Students will be familiar with the format and with the types of questions asked in each section of reading, listening, speaking and writing as the TOEFL iBT test is structured into these four areas. The curriculum places great emphasis on the skills work of each section. Students will practice, build and develop skills and strategies necessary in order to be successful on the test. Students are required to take the TOEFL iBT or IELTS test at least twice per semester.

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：Students improve their reading, listening, speaking and writing skills at the level of English-speaking universities. The goal is to score 50 (4.5 for IELTS; 460 for ITP) in the first semester.

個別目標：Strength and weakness of each student in the areas are determined and targeted for improvement. Each student is encouraged to score higher in the areas than his/her previous TOEFL iBT/IELTS or ITP test score taken.

## ■ 履修条件

Students are required to enroll in Practical English III-a and to attend Friday's supplementary classes this semester as well.

## ■ 評価基準・方法

Grades will be based strictly on attendance/ attitude/ performance, on-time assignments, quizzes and exams.

Students are required to attend Google Meets/Zoom classes when scheduled.

## ■ 教科書

Barron's TOEFL iBT 17th Edition, Delta's Key to the TOEFL iBT Seven Practice Tests Revised Edition

## ■ 参考書

Other materials as appropriate may be introduced in the class.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction/ Chapter 1: Study Plan/ Chapter 2: Orientation/ Chapter 3: Pretest- Model Test 1 事前学修 1.0hr : preview the textbooks 事後学修 2.0hr : review as specified
2 回	授業内容：Chapter 3: Pretest- Model Test 1 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
3 回	授業内容：Chapter 4: Review- Reading & Listening Sections 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
4 回	授業内容：Chapter 5: Academic Skills- Campus Vocabulary & Taking Notes 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
5 回	授業内容：Chapter 6: Usage & Style 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
6 回	授業内容：Chapter 7: Practice Test 1 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
7 回	授業内容：Midterm Exam 事前学修 3.0hr : prepare as specified 事後学修 2.0hr : review as specified
8 回	授業内容：Review of Midterm Exam/ Chapter 7: Practice Test 3 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
9 回	授業内容：Chapter 8: Model Test 2 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
10 回	授業内容：Chapter 8: Model Test 2 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
11 回	授業内容：Chapter 8: Model Test 3 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
12 回	授業内容：Chapter 8: Model Test 3 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
13 回	授業内容：Final Exam Preparation 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
14 回	授業内容：Final Exam 事前学修 3.0hr : prepare as specified 事後学修 2.0hr : review as specified
15 回	授業内容：Review of Final Exam/ Course Review 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review the exam/course



# Academic English I

開講学科等：HT | 1 年次 | 1 単位 | 開講期：ST1・2 | 備考：GMM 対象科目

松田 真木 (まつだ まき)

## ■ 授業の概要

This course prepares you to be able to develop your IELTS test taking skills. The benefit of the course is that you will be able to have actual practice with past papers and exercises that help you to prepare for the tests.

この科目群では、英語の資格・能力試験を受験するために必要なスキルを身につけます。過去問題や練習問題を使い、試験に備えます。

In this course, you will be able to prepare for the IELTS exam effectively by setting your goals and planning your self-study in a guided way. You will be able to prepare for all four parts of the exam, Listening, Reading, Writing and Speaking. You will be able to learn about the exam as well as practice your exam-taking skills. You will also be able to develop your English in a way that it will benefit your study in future.

このコースでは指示された方法で目標と自習の計画を立てることによって、IELTS 試験に向けて効果的に準備できるようになります。リスニング・リーディング・ライティング・スピーキングのパートの準備ができるようになります。試験自体について学ぶとともに試験を受ける際のスキルも練習します。また将来の学習に役に立つように英語力も伸ばします。

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：The primary objective of this course is to train students to reach the IELTS target of 5.5 + in a semester to prepare them for any study/internship program/work overseas.

個別目標：They will maximize their ability to handle input (in reading and listening) and output (in writing and then in speaking) communication skills in acceptable English. They will be trained to understand the question types in the four sections and learn how to answer them appropriately in a short period of time. They will learn to speak/write logically, correctly and economically and also to carefully check their own speaking/writing.

## ■ 履修条件

IELTS 4.5

## ■ 評価基準・方法

20% Attendance

30% Pop Quizzes

50% End term test

## ■ 教科書

The Official Cambridge Guide to IELTS Student's Book with Answers with DVD-ROM (Cambridge English)

ISBN-10: 9781107620698

## ■ 参考書

Some useful YouTube videos will be introduced for students' self study

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Getting to know you, Class orientation, What's IELTS?</b> 事前学修 0.5hr : Self introduction 事後学修 1.5hr : Review the material
2 回	<b>授業内容：IELTS Listening</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
3 回	<b>授業内容：IELTS Reading</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
4 回	<b>授業内容：IELTS Writing</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
5 回	<b>授業内容：IELTS Speaking</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
6 回	<b>授業内容：IELTS Listening</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
7 回	<b>授業内容：IELTS Reading</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
8 回	<b>授業内容：IELTS Writing</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
9 回	<b>授業内容：IELTS Speaking</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
10 回	<b>授業内容：IELTS Listening</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
11 回	<b>授業内容：IELTS Reading</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
12 回	<b>授業内容：IELTS Writing</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
13 回	<b>授業内容：IELTS Speaking</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material

14 回	<b>授業内容：Review</b> 事前学修 1.5hr：Review the course 事後学修 1.5hr：Prep. for the test
15 回	<b>授業内容：End term test</b> 事前学修 1.5hr：Prep. for the test 事後学修 1.5hr：Reflection

# Academic English II

開講学科等：HT | 1年次 | 1単位 | 開講期：FT1・2 | 備考：GMM 対象科目

伊勢 佳奈 (いせ よしな)

## ■ 授業の概要

Following the first semester, this course is designed to further prepare students for the TOEFL iBT test. Students will be more familiar with the format and with the types of questions asked in each section of reading, listening, speaking and writing as the TOEFL iBT test is structured into these four areas. The curriculum places great emphasis on the skills work of each section. Students will further practice, build and develop skills and strategies necessary in order to be successful on the test. Students are required to take the TOEFL iBT or IELTS test at least twice per semester.

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：Students improve their reading, listening, speaking and writing skills at the level of English-speaking universities. The goal is to score a minimum of 60 (5.0 for IELTS; 500 for ITP) in the first year in order to proceed to the second year.

個別目標：Strength and weakness of each student in the areas are determined and targeted for improvement. Each student is encouraged to score higher in the areas than his/her previous TOEFL iBT/IELTS or ITP test score taken.

## ■ 履修条件

Students are required to enroll in Practical English III-b and to attend Friday's supplementary classes this semester as well.

## ■ 評価基準・方法

Grades will be based strictly on attendance/ attitude/ performance, on-time assignments, exam and an achievement of required score in TOEFL iBT or IELTS.

Students are required to attend Google Meets/Zoom classes when scheduled.

## ■ 教科書

Barron's TOEFL iBT 17th Edition, Delta's Key to the TOEFL iBT Seven Practice Tests Revised Edition

## ■ 参考書

Other materials as appropriate may be introduced in the class.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Introduction/ Course Orientation/ Chapter 8: Model Test 4</b> 事前学修 2.0hr : review the materials studied in the first semester 事後学修 2.0hr : review as specified
2 回	<b>授業内容：Chapter 8: Model Test 4</b> 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
3 回	<b>授業内容：Chapter 7: Practice Test 5</b> 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
4 回	<b>授業内容：Chapter 8: Model Test 5</b> 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
5 回	<b>授業内容：Chapter 8: Model Test 5</b> 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
6 回	<b>授業内容：Chapter 7: Practice Test 7</b> 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
7 回	<b>授業内容：Chapter 8: Model Test 6</b> 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
8 回	<b>授業内容：Chapter 8: Model Test 6</b> 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
9 回	<b>授業内容：Chapter 8: Model Test 7</b> 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
10 回	<b>授業内容：Chapter 8: Model Test 7</b> 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
11 回	<b>授業内容：Chapter 8: Model Test 8</b> 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
12 回	<b>授業内容：Chapter 8: Model Test 8</b> 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
13 回	<b>授業内容：Final Exam Preparation</b> 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
14 回	<b>授業内容：Final Exam</b> 事前学修 3.0hr : prepare as specified 事後学修 2.0hr : review as specified
15 回	<b>授業内容：Review of Final Exam/ Course Review</b> 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review the exam/course

# Academic English II

開講学科等：HT | 1 年次 | 1 単位 | 開講期：FT1・2 | 備考：GMM 対象科目

松田 真木 (まつだ まき)

## ■ 授業の概要

This course prepares you to be able to develop your IELTS test taking skills. The benefit of the course is that you will be able to have actual practice with past papers and exercises that help you to prepare for the tests.

この科目群では、英語の資格・能力試験を受験するために必要なスキルを身につけます。過去問題や練習問題を使い、試験に備えます。

In this course, you will be able to prepare for the IELTS exam effectively by setting your goals and planning your self-study in a guided way. You will be able to prepare for all four parts of the exam, Listening, Reading, Writing and Speaking. You will be able to learn about the exam as well as practice your exam-taking skills. You will also be able to develop your English in a way that it will benefit your study in future.

このコースでは指示された方法で目標と自習の計画を立てることによって、IELTS 試験に向けて効果的に準備できるようになります。リスニング・リーディング・ライティング・スピーキングのパートの準備ができるようになります。試験自体について学ぶとともに試験を受ける際のスキルも練習します。また将来の学習に役に立つように英語力も伸ばします。

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：The primary objective of this course is to train students to reach the IELTS target of 5.5 + in a semester to prepare them for any study/internship program/work overseas.

個別目標：They will maximize their ability to handle input (in reading and listening) and output (in writing and then in speaking) communication skills in acceptable English. They will be trained to understand the question types in the four sections and learn how to answer them appropriately in a short period of time. They will learn to speak/write logically, correctly and economically and also to carefully check their own speaking/writing.

## ■ 履修条件

IELTS 4.5

## ■ 評価基準・方法

20% Attendance

30% Pop Quizzes

50% End term test

## ■ 教科書

The Official Cambridge Guide to IELTS Student's Book with Answers with DVD-ROM (Cambridge English)

ISBN-10: 9781107620698

## ■ 参考書

Some useful YouTube videos will be introduced for students' self study

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Getting to know you, Class orientation, What's IELTS?</b> 事前学修 0.5hr : Self introduction 事後学修 1.5hr : Review the material
2 回	<b>授業内容：IELTS Listening</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
3 回	<b>授業内容：IELTS Reading</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
4 回	<b>授業内容：IELTS Writing</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
5 回	<b>授業内容：IELTS Speaking</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
6 回	<b>授業内容：IELTS Listening</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
7 回	<b>授業内容：IELTS Reading</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
8 回	<b>授業内容：IELTS Writing</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
9 回	<b>授業内容：IELTS Speaking</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
10 回	<b>授業内容：IELTS Listening</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
11 回	<b>授業内容：IELTS Reading</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
12 回	<b>授業内容：IELTS Writing</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
13 回	<b>授業内容：IELTS Speaking</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material

14 回	<b>授業内容：Review</b> 事前学修 1.5hr：Review the course 事後学修 1.5hr：Prep. for the test
15 回	<b>授業内容：End term test</b> 事前学修 1.5hr：Prep. for the test 事後学修 1.5hr：Reflection

# Academic English III

開講学科等：HT | 1 年次 | 1 単位 | 開講期：ST1・2 | 備考：GMM 対象科目

伊勢 佳奈 (いせ よしな)

## ■ 授業の概要

This course provides in-depth instruction in the four areas of reading, listening, speaking and writing to the students with the existing knowledge of TOEFL iBT test as studied in the first year. The aim of the course is for the students to score higher in the test and to prepare them for their study abroad program (in case of Japanese nationals). Students are required to take the TOEFL iBT or IELTS test at least twice per semester.

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：Students improve their reading, listening, speaking and writing skills at the level of English-speaking universities. The goal is to score 70 (5.5 for IELTS) and eventually to score a minimum of 80 (6.0 for IELTS), in order to proceed to the third year and for the Japanese nationals, to participate in the one-year study abroad program, broadening an individual's perspective and corresponding to globalization.

個別目標：An individual student is encouraged to score higher in the four areas than his/her previous TOEFL iBT or IELTS test score taken.

## ■ 履修条件

Students need to have scored a minimum of 60 in TOEFL iBT (5.0 for IELTS; 500 for ITP) and passed the Academic English II course.

Students are required to attend Friday's supplementary classes this semester as well.

## ■ 評価基準・方法

Grades will be strictly based on attendance/ attitude/ performance, on-time assignments, quizzes, exams and an achievement of a required score in TOEFL iBT or IELTS.

Students are required to attend Google Meets/Zoom classes when scheduled.

## ■ 教科書

Delta's Key to the TOEFL iBT Complete Skill Practice 4th Edition

## ■ 参考書

Other materials as appropriate may be introduced in the class.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction/ Course Orientation/ Pre-Test 事前学修 2.0hr：review the materials studied in the first year and preview the textbooks 事後学修 2.0hr：review as specified
2 回	授業内容：Reading: Overview, Strategies-Units 1.1 & 1.2, Quiz 1 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
3 回	授業内容：Reading: Strategy-Unit 1.3, Quizzes 2 & 3 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
4 回	授業内容：Reading: Quiz 4/ Listening: Overview, Strategies-Units 2.1 & 2.2, Quiz 1 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
5 回	授業内容：Reading: Strategies-Units 1.4 & 1.5, Quiz 5/ Listening: Strategy-Unit 2.3 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
6 回	授業内容：Listening: Strategy-Unit 2.4, Quizzes 2 & 3 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
7 回	授業内容：Midterm Exam 事前学修 3.0hr：prepare as specified 事後学修 2.0hr：review as specified
8 回	授業内容：Review of Midterm Exam/ Speaking: Overview, Strategies-Units 3.1, 3.2, 3.3 & 3.4 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
9 回	授業内容：Speaking: Quizzes 1, 2 & 3/ Writing: Overview, Strategies-Units 4.1, 4.2 & 4.3 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
10 回	授業内容：Speaking: Strategy-Unit 3.5/ Writing: Strategies-Units 4.4 & 4.5, Quiz 1 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
11 回	授業内容：Speaking: Strategies-Units 3.6 & 3.7/ Writing: Quizzes 2 & 3 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
12 回	授業内容：Speaking: Strategies-Units 3.8 & 3.9/ Writing: Strategies-Units 4.6, 4.7 & 4.8 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
13 回	授業内容：Writing: Strategies-Units 4.9 & 4.10/ Speaking: Strategy-Unit 3.10 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
14 回	授業内容：Final Exam 事前学修 3.0hr：prepare as specified 事後学修 2.0hr：review as specified
15 回	授業内容：Review of Final Exam/ Course Review 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review the exam/ course

# Academic English III

開講学科等：HT | 1 年次 | 1 単位 | 開講期：ST1・2 | 備考：GMM 対象科目

松田 真木 (まつだ まき)

## ■ 授業の概要

This course prepares you to be able to develop your IELTS test taking skills. The benefit of the course is that you will be able to have actual practice with past papers and exercises that help you to prepare for the tests.

この科目群では、英語の資格・能力試験を受験するために必要なスキルを身につけます。過去問題や練習問題を使い、試験に備えます。

In this course, you will be able to prepare for the IELTS exam effectively by setting your goals and planning your self-study in a guided way. You will be able to prepare for all four parts of the exam, Listening, Reading, Writing and Speaking. You will be able to learn about the exam as well as practice your exam-taking skills. You will also be able to develop your English in a way that it will benefit your study in future.

このコースでは指示された方法で目標と自習の計画を立てることによって、IELTS 試験に向けて効果的に準備できるようになります。リスニング・リーディング・ライティング・スピーキングのパートの準備ができるようになります。試験自体について学ぶとともに試験を受ける際のスキルも練習します。また将来の学習に役に立つように英語力も伸ばします。

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：The primary objective of this course is to train students to reach the IELTS target of 5.5 + in a semester to prepare them for any study/internship program/work overseas.

個別目標：They will maximize their ability to handle input (in reading and listening) and output (in writing and then in speaking) communication skills in acceptable English. They will be trained to understand the question types in the four sections and learn how to answer them appropriately in a short period of time. They will learn to speak/write logically, correctly and economically and also to carefully check their own speaking/writing.

## ■ 履修条件

IELTS 4.5

## ■ 評価基準・方法

20% Attendance

30% Pop Quizzes

50% End term test

## ■ 教科書

The Official Cambridge Guide to IELTS Student's Book with Answers with DVD-ROM (Cambridge English)

ISBN-10: 9781107620698

## ■ 参考書

Some useful YouTube videos will be introduced for students' self study

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Getting to know you, Class orientation, What's IELTS? 事前学修 0.5hr : Self introduction 事後学修 1.5hr : Review the material
2 回	授業内容：IELTS Listening 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
3 回	授業内容：IELTS Reading 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
4 回	授業内容：IELTS Writing 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
5 回	授業内容：IELTS Speaking 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
6 回	授業内容：IELTS Listening 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
7 回	授業内容：IELTS Reading 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
8 回	授業内容：IELTS Writing 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
9 回	授業内容：IELTS Speaking 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
10 回	授業内容：IELTS Listening 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
11 回	授業内容：IELTS Reading 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
12 回	授業内容：IELTS Writing 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
13 回	授業内容：IELTS Speaking 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material

14 回	<b>授業内容：Review</b> 事前学修 1.5hr：Review the course 事後学修 1.5hr：Prep. for the test
15 回	<b>授業内容：End term test</b> 事前学修 1.5hr：Prep. for the test 事後学修 1.5hr：Reflection



# Academic English IV

開講学科等：HT | 1 年次 | 1 単位 | 開講期：FT1・2 | 備考：GMM 対象科目

伊勢 佳奈 (いせ よしな)

## ■ 授業の概要

This course continues to provide in-depth instruction in the four areas of reading, listening, speaking and writing to the students with the existing knowledge of TOEFL iBT test as studied in the first semester of the second year. The aim of the course is for the students to score higher in the test and to prepare them for their study abroad program (in case of Japanese nationals). Students are required to take the TOEFL iBT or IELTS test at least twice per semester.

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：Students improve their reading, listening, speaking and writing skills at the level of English-speaking universities. The goal is to score a minimum of 80 (6.0 for IELTS), in order to proceed to the third year and for the Japanese nationals, to participate in the one-year study abroad program, broadening an individual's perspective and corresponding to globalization.

個別目標：An individual student is encouraged to score higher in the four areas than his/her previous TOEFL iBT or IELTS test score taken.

## ■ 履修条件

Students need to have scored a minimum of 60 in TOEFL iBT (5.0 for IELTS).

## ■ 評価基準・方法

Grades will be strictly based on attendance/ attitude/ performance, on-time assignments, quizzes, exam and an achievement of required score in TOEFL iBT or IELTS.

Students are required to attend Google Meets/Zoom classes when scheduled.

## ■ 教科書

Delta's Key to the TOEFL iBT Complete Skill Practice 4th Edition

## ■ 参考書

Other materials as appropriate may be introduced in the class.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction/ Course Orientation/ Reading: Quiz 6, Strategies-Units 1.6 & 1.7 事前学修 2.0hr : review the materials studied in the first semester 事後学修 2.0hr : review as specified
2 回	授業内容：Listening: Quizzes 4 & 5, Strategies-Units 2.5 & 2.6 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
3 回	授業内容：Reading: Quizzes 7 & 8/ Listening: Quiz 6 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
4 回	授業内容：Reading: Strategies-Units 1.8 & 1.9, Quiz 9 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
5 回	授業内容：Listening: Quizzes 7 & 8/ Reading: Quiz 10 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
6 回	授業内容：Speaking: Quiz 4/ Writing: Quiz 4 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
7 回	授業内容：Speaking: Quiz 5/ Writing: Quiz 5 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
8 回	授業内容：Speaking: Quizzes 6 & 7/ Writing: Quiz 6 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
9 回	授業内容：Speaking: Quiz 8/ Writing: Quizzes 7 & 8 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
10 回	授業内容：Test 1 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
11 回	授業内容：Test 2 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
12 回	授業内容：Test 3 & 4 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
13 回	授業内容：Test 5 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
14 回	授業内容：Final Exam 事前学修 3.0hr : prepare as specified 事後学修 2.0hr : review as specified
15 回	授業内容：Review of Final Exam/ Course Review 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review the exam/ course

# Academic English IV

開講学科等：HT | 1 年次 | 1 単位 | 開講期：FT1・2 | 備考：GMM 対象科目

松田 真木 (まつだ まき)

## ■ 授業の概要

This course prepares you to be able to develop your IELTS test taking skills. The benefit of the course is that you will be able to have actual practice with past papers and exercises that help you to prepare for the tests.

この科目群では、英語の資格・能力試験を受験するために必要なスキルを身につけます。過去問題や練習問題を使い、試験に備えます。

In this course, you will be able to prepare for the IELTS exam effectively by setting your goals and planning your self-study in a guided way. You will be able to prepare for all four parts of the exam, Listening, Reading, Writing and Speaking. You will be able to learn about the exam as well as practice your exam-taking skills. You will also be able to develop your English in a way that it will benefit your study in future.

このコースでは指示された方法で目標と自習の計画を立てることによって、IELTS 試験に向けて効果的に準備できるようになります。リスニング・リーディング・ライティング・スピーキングのパートの準備ができるようになります。試験自体について学ぶとともに試験を受ける際のスキルも練習します。また将来の学習に役に立つように英語力も伸ばします。

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：The primary objective of this course is to train students to reach the IELTS target of 5.5 + in a semester to prepare them for any study/internship program/work overseas.

個別目標：They will maximize their ability to handle input (in reading and listening) and output (in writing and then in speaking) communication skills in acceptable English. They will be trained to understand the question types in the four sections and learn how to answer them appropriately in a short period of time. They will learn to speak/write logically, correctly and economically and also to carefully check their own speaking/writing.

## ■ 履修条件

IELTS 4.5

## ■ 評価基準・方法

20% Attendance

30% Pop Quizzes

50% End term test

## ■ 教科書

The Official Cambridge Guide to IELTS Student's Book with Answers with DVD-ROM (Cambridge English)

ISBN-10: 9781107620698

## ■ 参考書

Some useful YouTube videos will be introduced for students' self study

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Getting to know you, Class orientation, What's IELTS? 事前学修 0.5hr : Self introduction 事後学修 1.5hr : Review the material
2 回	授業内容：IELTS Listening 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
3 回	授業内容：IELTS Reading 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
4 回	授業内容：IELTS Writing 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
5 回	授業内容：IELTS Speaking 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
6 回	授業内容：IELTS Listening 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
7 回	授業内容：IELTS Reading 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
8 回	授業内容：IELTS Writing 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
9 回	授業内容：IELTS Speaking 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
10 回	授業内容：IELTS Listening 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
11 回	授業内容：IELTS Reading 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
12 回	授業内容：IELTS Writing 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
13 回	授業内容：IELTS Speaking 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material

14 回	<b>授業内容：Review</b> 事前学修 1.5hr：Review the course 事後学修 1.5hr：Prep. for the test
15 回	<b>授業内容：End term test</b> 事前学修 1.5hr：Prep. for the test 事後学修 1.5hr：Reflection

# Practical English III-a

開講学科等：HT | 1 年次 | 1 単位 | 開講期：ST1・2 | 備考：GMM 対象科目

伊勢 佳奈 (いせ よしな)

## ■ 授業の概要

Continuance of Academic English I, this course is also designed to prepare students for the TOEFL iBT test. The curriculum places great emphasis on the skills development of reading, listening, speaking and writing as the TOEFL iBT test is structured into these four areas. Students will practice, build and develop skills and strategies necessary in order to be successful on the test.

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：Students improve their reading, listening, speaking and writing skills at the level of English-speaking universities. The goal is to score 50 (4.5 for IELTS; 460 for ITP) in the first semester.

個別目標：Strength and weakness of each student in the areas are determined and targeted for improvement. Each student is encouraged to score higher in the areas than his/her previous TOEFL iBT/IELTS or ITP test score taken.

## ■ 履修条件

Students are required to enroll in Academic English I and to attend Friday's supplementary classes this semester as well.

## ■ 評価基準・方法

Grades will be based strictly on attendance/ attitude/ performance, on-time assignments, quizzes and exams.

Students are required to attend Google Meets/Zoom classes when scheduled.

## ■ 教科書

Barron's TOEFL iBT 17th Edition, Delta's Key to the TOEFL iBT Seven Practice Tests Revised Edition

## ■ 参考書

Other materials as appropriate may be introduced in the class.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Introduction/ Chapter 3: Pretest- Model Test 1</b> 事前学修 1.0hr：preview the textbooks 事後学修 2.0hr：review as specified
2 回	<b>授業内容：Chapter 3: Pretest- Model Test 1</b> 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
3 回	<b>授業内容：Chapter 4: Review- Speaking &amp; Writing Sections</b> 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
4 回	<b>授業内容：Chapter 5: Academic Skills- Paraphrasing, Summarizing &amp; Synthesizing</b> 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
5 回	<b>授業内容：Chapter 6: Usage &amp; Style</b> 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
6 回	<b>授業内容：Chapter 7: Practice Test 2</b> 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
7 回	<b>授業内容：Midterm Exam</b> 事前学修 3.0hr：prepare as specified 事後学修 2.0hr：review as specified
8 回	<b>授業内容：Chapter 7: Practice Test 4</b> 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
9 回	<b>授業内容：Chapter 8: Model Test 2</b> 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
10 回	<b>授業内容：Chapter 8: Model Test 2</b> 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
11 回	<b>授業内容：Chapter 8: Model Test 3</b> 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
12 回	<b>授業内容：Chapter 8: Model Test 3</b> 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
13 回	<b>授業内容：Final Exam Preparation</b> 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
14 回	<b>授業内容：Final Exam</b> 事前学修 3.0hr：prepare as specified 事後学修 2.0hr：review as specified
15 回	<b>授業内容：Review of Final Exam/ Course Review</b> 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review the exam/course

# Practical English III-a

開講学科等：HT | 1年次 | 1単位 | 開講期：ST1・2 | 備考：GMM 対象科目

松田 真木 (まつだ まき)

## ■ 授業の概要

This course prepares you to be able to develop your IELTS test taking skills. The benefit of the course is that you will be able to have actual practice with past papers and exercises that help you to prepare for the tests.

この科目群では、英語の資格・能力試験を受験するために必要なスキルを身につけます。過去問題や練習問題を使い、試験に備えます。

In this course, you will be able to prepare for the IELTS exam effectively by setting your goals and planning your self-study in a guided way. You will be able to prepare for all four parts of the exam, Listening, Reading, Writing and Speaking. You will be able to learn about the exam as well as practice your exam-taking skills. You will also be able to develop your English in a way that it will benefit your study in future.

このコースでは指示された方法で目標と自習の計画を立てることによって、IELTS 試験に向けて効果的に準備できるようになります。リスニング・リーディング・ライティング・スピーキングのパートの準備ができるようになります。試験自体について学ぶとともに試験を受ける際のスキルも練習します。また将来の学習に役に立つように英語力も伸ばします。

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：The primary objective of this course is to train students to reach the IELTS target of 5.5 + in a semester to prepare them for any study/internship program/work overseas.

個別目標：They will maximize their ability to handle input (in reading and listening) and output (in writing and then in speaking) communication skills in acceptable English. They will be trained to understand the question types in the four sections and learn how to answer them appropriately in a short period of time. They will learn to speak/write logically, correctly and economically and also to carefully check their own speaking/writing.

## ■ 履修条件

IELTS 4.5

## ■ 評価基準・方法

20% Attendance

30% Pop Quizzes

50% End term test

## ■ 教科書

The Official Cambridge Guide to IELTS Student's Book with Answers with DVD-ROM (Cambridge English)

ISBN-10: 9781107620698

## ■ 参考書

Some useful YouTube videos will be introduced for students' self study

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Getting to know you, Class orientation, What's IELTS?</b> 事前学修 0.5hr : Self introduction 事後学修 1.5hr : Review the material
2 回	<b>授業内容：IELTS Listening</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
3 回	<b>授業内容：IELTS Reading</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
4 回	<b>授業内容：IELTS Writing</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
5 回	<b>授業内容：IELTS Speaking</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
6 回	<b>授業内容：IELTS Listening</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
7 回	<b>授業内容：IELTS Reading</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
8 回	<b>授業内容：IELTS Writing</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
9 回	<b>授業内容：IELTS Speaking</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
10 回	<b>授業内容：IELTS Listening</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
11 回	<b>授業内容：IELTS Reading</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
12 回	<b>授業内容：IELTS Writing</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
13 回	<b>授業内容：IELTS Speaking</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material

14 回	<b>授業内容：Review</b> 事前学修 1.5hr：Review the course 事後学修 1.5hr：Prep. for the test
15 回	<b>授業内容：End term test</b> 事前学修 1.5hr：Prep. for the test 事後学修 1.5hr：Reflection

# Practical English III-b

開講学科等：HT | 1 年次 | 1 単位 | 開講期：FT1・2 | 備考：GMM 対象科目

伊勢 佳奈 (いせ よしな)

## ■ 授業の概要

Continuance of Academic English II, this course is also designed to prepare students for the TOEFL iBT test. The curriculum places great emphasis on the skills development of reading, listening, speaking and writing as the TOEFL iBT test is structured into these four areas. Students will further practice, build and develop skills and strategies necessary in order to be successful on the test.

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：Students improve their reading, listening, speaking and writing skills at the level of English-speaking universities. The goal is to score a minimum of 60 (5.0 for IELTS; 500 for ITP) in the first year in order to proceed to the second year.

個別目標：Strength and weakness of each student in the areas are determined and targeted for improvement. Each student is encouraged to score higher in the areas than his/her previous TOEFL iBT/IELTS or ITP test score taken.

## ■ 履修条件

Students are required to enroll in Academic English II and to attend Friday's supplementary classes this semester as well.

## ■ 評価基準・方法

Grades will be based strictly on attendance/ attitude/ performance, on-time assignments, quizzes and exam.

Students are required to attend Google Meets/Zoom classes when scheduled.

## ■ 教科書

Barron's TOEFL iBT 17th Edition, Delta's Key to the TOEFL iBT Seven Practice Tests Revised Edition

## ■ 参考書

Other materials as appropriate may be introduced in the class.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction/ Chapter 8: Model Test 4 事前学修 2.0hr：review the materials studied in the first semester 事後学修 2.0hr：review as specified
2 回	授業内容：Chapter 8: Model Test 4 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
3 回	授業内容：Chapter 7: Practice Test 6 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
4 回	授業内容：Chapter 8: Model Test 5 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
5 回	授業内容：Chapter 8: Model Test 5 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
6 回	授業内容：Chapter 7: Practice Test 8 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
7 回	授業内容：Chapter 8: Model Test 6 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
8 回	授業内容：Chapter 8: Model Test 6 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
9 回	授業内容：Chapter 8: Model Test 7 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
10 回	授業内容：Chapter 8: Model Test 7 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
11 回	授業内容：Chapter 8: Model Test 8 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
12 回	授業内容：Chapter 8: Model Test 8 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
13 回	授業内容：Final Exam Preparation 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review as specified
14 回	授業内容：Final Exam 事前学修 3.0hr：prepare as specified 事後学修 2.0hr：review as specified
15 回	授業内容：Review of Final Exam/ Course Review 事前学修 2.0hr：prepare as specified 事後学修 2.0hr：review the exam/course

# Practical English III-b

開講学科等：HT | 1年次 | 1単位 | 開講期：FT1・2 | 備考：GMM 対象科目

松田 真木 (まつだ まき)

## ■ 授業の概要

This course prepares you to be able to develop your IELTS test taking skills. The benefit of the course is that you will be able to have actual practice with past papers and exercises that help you to prepare for the tests.

この科目群では、英語の資格・能力試験を受験するために必要なスキルを身につけます。過去問題や練習問題を使い、試験に備えます。

In this course, you will be able to prepare for the IELTS exam effectively by setting your goals and planning your self-study in a guided way. You will be able to prepare for all four parts of the exam, Listening, Reading, Writing and Speaking. You will be able to learn about the exam as well as practice your exam-taking skills. You will also be able to develop your English in a way that it will benefit your study in future.

このコースでは指示された方法で目標と自習の計画を立てることによって、IELTS 試験に向けて効果的に準備できるようになります。リスニング・リーディング・ライティング・スピーキングのパートの準備ができるようになります。試験自体について学ぶとともに試験を受ける際のスキルも練習します。また将来の学習に役に立つように英語力も伸ばします。

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：The primary objective of this course is to train students to reach the IELTS target of 5.5 + in a semester to prepare them for any study/internship program/work overseas.

個別目標：They will maximize their ability to handle input (in reading and listening) and output (in writing and then in speaking) communication skills in acceptable English. They will be trained to understand the question types in the four sections and learn how to answer them appropriately in a short period of time. They will learn to speak/write logically, correctly and economically and also to carefully check their own speaking/writing.

## ■ 履修条件

IELTS 4.5

## ■ 評価基準・方法

20% Attendance

30% Pop Quizzes

50% End term test

## ■ 教科書

The Official Cambridge Guide to IELTS Student's Book with Answers with DVD-ROM (Cambridge English)

ISBN-10: 9781107620698

## ■ 参考書

Some useful YouTube videos will be introduced for students' self study

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Getting to know you, Class orientation, What's IELTS?</b> 事前学修 0.5hr : Self introduction 事後学修 1.5hr : Review the material
2 回	<b>授業内容：IELTS Listening</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
3 回	<b>授業内容：IELTS Reading</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
4 回	<b>授業内容：IELTS Writing</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
5 回	<b>授業内容：IELTS Speaking</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
6 回	<b>授業内容：IELTS Listening</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
7 回	<b>授業内容：IELTS Reading</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
8 回	<b>授業内容：IELTS Writing</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
9 回	<b>授業内容：IELTS Speaking</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
10 回	<b>授業内容：IELTS Listening</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
11 回	<b>授業内容：IELTS Reading</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
12 回	<b>授業内容：IELTS Writing</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material
13 回	<b>授業内容：IELTS Speaking</b> 事前学修 1.5hr : Prep. for the class 事後学修 1.5hr : Review the material



14 回	<b>授業内容：Review</b> 事前学修 1.5hr：Review the course 事後学修 1.5hr：Prep. for the test
15 回	<b>授業内容：End term test</b> 事前学修 1.5hr：Prep. for the test 事後学修 1.5hr：Reflection

# Practical English IV-a

開講学科等：HT | 1 年次 | 1 単位 | 開講期：ST1・2 | 備考：GMM 対象科目

伊勢 佳奈 (いせ よしな)

## ■ 授業の概要

Communication studies is an academic field that deals with processes of human communication and behavior. Communication, the use of messages to generate meaning, is a fundamental and essential part of life. This intensive course provides an approach of theory and application as to how verbal and nonverbal communications affect humans in different settings of interpersonal social interactions. The practicum experience will provide students with the opportunity to apply theory and principles into practices.

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：Knowing how to communicate is a key factor to success. Through the effective practices of communication, students will be able to improve personal, social, cultural and professional experiences between individuals and enterprises that they may encounter in this global world.

個別目標：An individual student will learn how to build and convey messages effectively. The course will help a student to become more confident, more articulate and to become a better communicator and an interpreter of communication.

## ■ 履修条件

An interest and a desire to improve in communication.

## ■ 評価基準・方法

Grades will be strictly based on attendance/ attitude/ performance, on-time assignments, quizzes and exams.

Students are required to attend Google Meets/Zoom classes when scheduled.

## ■ 教科書

Communication in the Real World: An Introduction to Communication Studies (University of Minnesota Libraries Publishing)

<https://open.lib.umn.edu/communication/>

## ■ 参考書

The Basics of Communication Studies 2nd Edition (Scott McLean)

Other materials as appropriate may be introduced in the class.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Introduction/Course Orientation/Chapter 1: Introduction to Communication Studies/Chapter 2: Communication and Perception</b> 事前学修 1.0hr : preview the textbook 事後学修 1.0hr : review as specified
2 回	<b>授業内容：Chapter 3: Verbal Communication</b> 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
3 回	<b>授業内容：Chapter 4: Nonverbal Communication</b> 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
4 回	<b>授業内容：Chapter 5: Listening</b> 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
5 回	<b>授業内容：Chapter 6: Interpersonal Communication Processes/Chapter 7: Communication in Relationships</b> 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
6 回	<b>授業内容：Chapter 8: Culture and Communication</b> 事前学修 1.0hr : prepare as specified 事後学修 2.0hr : review as specified
7 回	<b>授業内容：Midterm Exam</b> 事前学修 2.0hr : prepare as specified 事後学修 1.0hr : prepare as specified
8 回	<b>授業内容：Review of Midterm Exam/Chapter 9: Preparing a Speech/Chapter 10: Delivering a Speech</b> 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
9 回	<b>授業内容：Chapter 11: Informative and Persuasive Speaking</b> 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
10 回	<b>授業内容：Chapter 12: Public Speaking in Various Contexts</b> 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
11 回	<b>授業内容：Chapter 13: Small Group Communication/Chapter 14: Leadership, Roles and Problem Solving in Groups</b> 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
12 回	<b>授業内容：Chapter 15: Media, Technology and Communication/Chapter 16: New Media and Communication</b> 事前学修 1.0hr : prepare as specified 事後学修 2.0hr : review as specified
13 回	<b>授業内容：Final Exam (Part 1)</b> 事前学修 2.0hr : prepare as specified 事後学修 1.0hr : review and prepare as specified
14 回	<b>授業内容：Final Exam (Part 2)</b> 事前学修 2.0hr : prepare as specified 事後学修 1.0hr : review as specified
15 回	<b>授業内容：Review of Final Exam/ Course Review</b> 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review the exam/course

# Practical English IV-b

開講学科等：HT | 1年次 | 1単位 | 開講期：FT1・2 | 備考：GMM 対象科目

伊勢 佳奈 (いせ よしな)

## ■ 授業の概要

This course is designed to prepare students on how to deliver presentations. Presentation skills are a powerful tool to become an effective communicator which is a valuable life skill. Students learn and practice the public speaking skills which enable them to improve all areas of the language (such as speaking, reading, writing, listening, vocabulary, phonology and grammar), time management and to build confidence speaking in front of an audience.

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：Students learn to analyze audience and goals, plan, research, structure and effectively deliver ideas.

個別目標：Strength and weakness of each student in the areas of the presentation skills are determined and targeted for improvement. Each student is encouraged to improve the communication skill which is vital for an individual's academic, social and work lives.

## ■ 履修条件

Not limited to, but recommended to have taken the Practical English IV-a (Communication Studies) course in the first semester.

## ■ 評価基準・方法

Grades will be based strictly on attendance/attitude/performance, on-time assignments, presentations and written test.

Students are required to attend Google Meets/Zoom classes when scheduled.

## ■ 教科書

The Art of Public Speaking 12th Edition (Stephen E. Lucas)

## ■ 参考書

Other materials as appropriate may be introduced in the class.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction/ Course Orientation/ Chapter 1: Speaking in Public 事前学修 1.0hr : preview the textbook 事後学修 1.0hr : review as specified
2 回	授業内容：Chapter 2: Ethics and Public Speaking / Chapter 3: Listening 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
3 回	授業内容：Chapter 4: Giving Your First Speech / Chapter 5: Selecting a Topic and a Purpose 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
4 回	授業内容：Chapter 6: Analyzing the Audience 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
5 回	授業内容：Chapter 7: Gathering Materials/ Chapter 8: Supporting Your Ideas 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
6 回	授業内容：Chapter 9: Organizing the Body of the Speech/ Chapter 10: Beginning and Ending the Speech 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
7 回	授業内容：Chapter 11: Outlining the Speech 事前学修 1.0hr : prepare as specified 事後学修 2.0hr : review as specified
8 回	授業内容：Chapter 12: Using Language / Chapter 13: Delivery 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
9 回	授業内容：Presentation 1/ Chapter 14: Using Visual Aids 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
10 回	授業内容：Chapter 15: Speaking to Inform 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
11 回	授業内容：Chapter 16: Speaking to Persuade 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
12 回	授業内容：Chapter 17: Methods of Persuasion 事前学修 2.0hr : prepare as specified 事後学修 1.0hr : review as specified
13 回	授業内容：Course Review 事前学修 2.0hr : prepare as specified 事後学修 1.0hr : review as specified
14 回	授業内容：Written Test/ Chapter 18: Speaking on Special Occasions/ Chapter 19: Speaking in Small Groups 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
15 回	授業内容：Presentation 2 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review the course

# 中国語 I -a

開講学科等：HT | 1 年次 | 1 単位 | 開講期：ST1・2 | 備考：GMM 対象科目

李 思薇 (り すうえい)

## ■ 授業の概要

This introductory Chinese course is designed to cover the first semester of study at the college level. Students develop real-life communicative skills as they discuss topics related to everyday life and learn useful grammatical structures. There is an emphasis on practicing a broad range of written and verbal communication skills and building cultural understanding. This course is suited for students who want a comprehensive introduction to the Chinese language. Coordinated practice develops students' listening, speaking, reading and writing and builds proficiency in using the Chinese language in a variety of real-life situations. This course also helps students to develop interpretive, interpersonal, and presentational communication skills. Students are expected to study before and after each class.

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：Our goal is to achieve basic linguistic and conversational competence in the Chinese language. Students will learn Chinese pinyin and its four tones, and also to understand Chinese culture. Students will work on all the language skills - listening, speaking, reading and writing. Students are also expected to work on building vocabulary and remembering sentence patterns to develop their spoken and written skills.

個別目標：By the end of the semester, the students are expected to be able to engage in a simple conversation, read and translate Chinese passages, and write a short essay related to daily life.

## ■ 履修条件

None

## ■ 評価基準・方法

Students will be evaluated by class attendance & active class participation (20%), homework/assignments(20%), quizzes (20%), mid-term exam (20%), final exam (20%)

## ■ 教科書

Integrated Chinese Volume 1, 4th Edition, Simplified Characters by Yuehua Liu et al. Cheng & Tsui company, including the textbook, workbook and CDs.

## ■ 参考書

Other reading materials will be specified in class

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1	<b>授業内容：Introduction [Basics] (1)</b> 事前学修 1.0hr : Study pinyin, tones and characters structures. Listen to the audio. 事後学修 1.5hr : Review and preview as instructed. Listen to the audio. Complete assignment before next section.
2	<b>授業内容：Introduction [Basics] (2)</b> 事前学修 1.0hr : Study and memorize useful expressions. Listen to the audio. 事後学修 1.5hr : Prepare for quiz. Study L1-Part I, complete L1-Part I assignment before next section..
3	<b>授業内容：Lesson 1 [Greetings] Part I</b> 事前学修 1.0hr : Study Part I vocabulary, grammar, text and language notes. Complete Part I assignment. Listen to the audio. 事後学修 1.5hr : Review Part I. Study Part II, complete L1-Part II assignment before next section.
4	<b>授業内容：Lesson 1 [Greetings] Part II</b> 事前学修 1.0hr : Study Part II vocabulary, grammar, text and cultural literacy. Complete Part II assignment. Listen to audio. 事後学修 1.5hr : Review L1, prepare for quiz. Study L2-Part I, complete L2-Part I assignment before next section.
5	<b>授業内容：Lesson 2 [Family] Part I</b> 事前学修 1.0hr : Study Part I vocabulary, grammar, text and language notes. Complete Part I assignment. Listen to the audio. 事後学修 1.5hr : Review Part I. Study Part II, listen to the audio and complete L2-Part II assignment before next section.
6	<b>授業内容：Lesson 2 [Family] Part II</b> 事前学修 1.0hr : Study Part II vocabulary, grammar, text and cultural literacy. Complete Part II assignment. Listen to the audio. 事後学修 1.5hr : Study and prepare for mid-term exam. Listen to the audio
7	<b>授業内容：Mid-term exam</b> 事前学修 1.0hr : Prepare for mid-term exam. Review Basic - L2 事後学修 1.5hr : Study Lesson 3 Part I, listen to the audio and complete L3-Part I assignment before next section.
8	<b>授業内容：Lesson 3 [Dates and Time] Part I</b> 事前学修 1.0hr : Study Part I vocabulary, grammar, text and language notes. Complete L3-Part I assignment. Listen to the audio. 事後学修 1.0hr : Review Part I. Study Part II, listen to the audio and complete L3-Part II assignment before next section.
9	<b>授業内容：Lesson 3 [Dates and Time] Part II</b> 事前学修 1.0hr : Study Part II vocabulary, grammar, text, language notes and cultural literacy. Listen to the audio. 事後学修 1.0hr : Review L3, prepare for quiz. Study L4-Part I, complete L4-Part I assignment before next section.
10	<b>授業内容：Lesson 4 [Hobbies] Part I</b> 事前学修 1.0hr : Study Part I vocabulary, grammar, text and language notes. Complete L4-Part I assignment. Listen to the audio. 事後学修 1.0hr : Review Part I. Study Part II, complete L4-Part II assignment before next section.
11	<b>授業内容：Lesson 4 [Hobbies] Part II</b> 事前学修 1.0hr : Study Part I vocabulary, grammar, text, and cultural literacy. Complete Part II assignment. Listen to the audio. 事後学修 1.0hr : Review L4, prepare for quiz. Study L5-Part I, complete L5-Part I assignment before next section.
12	<b>授業内容：Lesson 5 [Visiting Friends] Part I</b> 事前学修 1.0hr : Study Part I vocabulary, grammar, text and language notes. Complete L5-Part I assignment. Listen to the audio. 事後学修 1.0hr : Review Part I. Study Part II, complete L5-Part II assignment before next section.
13	<b>授業内容：Lesson 5 [Visiting Friends] Part II</b> 事前学修 1.0hr : Study Part II vocabulary, grammar, text and cultural literacy. Complete L5-Part II. Listen to the audio. 事後学修 1.0hr : Study for final exam. Review L3-L5. Listen to the audio.
14	<b>授業内容：Review for final exam L1-L5</b> 事前学修 1.0hr : Review L3-L5. 事後学修 1.0hr : Instruction will be given in the class
15	<b>授業内容：Final exam</b> 事前学修 1.0hr : Follow the instruction given in the previous class 事後学修 1.0hr : Study Lesson 6 [Making Appointments] , complete Lesson 6 assignment during the break

# 中国語 I -b

開講学科等：HT | 1 年次 | 1 単位 | 開講期：FT1・2 | 備考：GMM 対象科目

李 思薇 (り すうえい)

## ■ 授業の概要

This course is the continuation of first semester Chinese I-a and is designed to cover the second semester of study at the college level to further students' communication and language skills. Students must have successfully completed the first semester of Chinese or its equivalent at Meikai University or elsewhere. This course also emphasizes practicing a broad range of written and verbal communication skills and building cultural understanding. This course is suited for students who want to further their study of the Chinese language. Coordinated practice enhances students' listening, speaking, reading and writing and builds proficiency in using the Chinese language in a variety of real-life situations. This course also incorporates interpretive, interpersonal, and presentational communication skills.

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：We will continue our goal to achieve basic linguistic and conversational competence in the Chinese language. Students should master Chinese pinyin and its four tones, and further understand Chinese culture. Students will continue to work on all the language skills - listening, speaking, reading and writing. Students are also expected to work on building vocabulary and remembering sentence patterns to enhance their spoken and written skills. In this course we will focus more on writing and presentational skills.

個別目標：By the end of the semester, the students are expected to be able to initiate a phone conversation, set up an appointment, ask a favor, talk about experience in learning Chinese, discuss academic achievement, discuss different means of transportation, express gratitude after receiving a favor, etc. The students should be able to conduct simple, practical conversations, give a presentation in Chinese, and write short passages on daily topics such as school life, shopping, transportation, dining etc.

## ■ 履修条件

A grade of C or higher on Chinese I-a or equivalent

## ■ 評価基準・方法

Students will be evaluated by class attendance & active class participation (20%), homework/assignments (20%), quizzes (20%), mid-term exam (20%) and final exam (20%)

## ■ 教科書

Integrated Chinese volume 1 & volume 2, 4th Edition, simplified characters by Yuehua Liu et al. Cheng & Tsui company, including the textbook, workbook and CDs.

## ■ 参考書

Other reading materials will be specified in class

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Lesson 6 [Making Appointments] Part I</b> 事前学修 1.0hr : Study Part I vocabulary, grammar, text and language notes. Listen to the audio & complete assignment before class. 事後学修 1.0hr : Review Part I. Study Part II, listen to the audio and complete assignment before next section.
2 回	<b>授業内容：Lesson 6 [Making Appointments] Part II</b> 事前学修 1.0hr : Study Part II vocabulary, grammar, text, language notes & cultural literacy. Listen to the audio. 事後学修 1.0hr : Review L6, prepare for quiz. Study L7-Part I, listen to the audio and complete homework/assignment before next section.
3 回	<b>授業内容：Lesson 7 [Studying Chinese] Part I</b> 事前学修 1.0hr : Study Part I vocabulary, grammar, text and language notes. Listen to the audio. 事後学修 1.0hr : Review part I. Study Part II, listen to the audio and complete homework/assignment before next section.
4 回	<b>授業内容：Lesson 7 [Studying Chinese] Part II</b> 事前学修 1.0hr : Study Part II vocabulary, grammar, text, language notes and cultural literacy. Listen to the audio 事後学修 1.0hr : Review L7, prepare for quiz. Study L8-Part I, listen to the audio and complete homework/assignment before next section.
5 回	<b>授業内容：Lesson 8 [School Life] Part I</b> 事前学修 1.0hr : Prepare for quiz. Study Part I vocabulary, grammar, text and language notes. Listen to the audio. 事後学修 1.0hr : Review Part I. Study Part II, listen to the audio and complete homework/assignment before next section.
6 回	<b>授業内容：Lesson 8 [School Life] Part II</b> 事前学修 1.0hr : Study Part II vocabulary, grammar, text, language notes and cultural literacy. Listen to the audio. 事後学修 1.0hr : Prepare for mid-term exam. Review L6-L8. Listen to the audio.
7 回	<b>授業内容：Mid-term exam</b> 事前学修 1.0hr : Prepare for mid-term. Review L6-L8, listen to the audio. 事後学修 1.0hr : Study Lesson 9 Part I, listen to the audio and complete homework/assignment before next section.
8 回	<b>授業内容：Review mid-term test result &amp; Lesson 9 [Shopping] Part I</b> 事前学修 1.0hr : Study Part I vocabulary, grammar, text and language notes. Listen to the audio. 事後学修 1.0hr : Review Part I. Study Part II, listen to the audio and complete homework/assignment before next section.
9 回	<b>授業内容：Lesson 9 [Shopping] Part II</b> 事前学修 1.0hr : Study Part II vocabulary, grammar, text, language notes and cultural literacy. Listen to the audio. 事後学修 1.0hr : Review L9, prepare for quiz. Study Lesson 10 Part I, listen to the audio and complete homework/assignment before next section.
10 回	<b>授業内容：Lesson 10 [Transportation] Part I</b> 事前学修 1.0hr : Study Part I vocabulary, grammar, text and language notes. Listen to the audio. 事後学修 1.0hr : Review Part I. Study Part II, listen to the audio and complete homework/assignment before next section.
11 回	<b>授業内容：Lesson 10 [Transportation] Part II</b> 事前学修 1.0hr : Study Part II vocabulary, grammar, text, language notes and cultural literacy. Listen to the audio. 事後学修 1.0hr : Review L10, prepare for quiz. Study Lesson 11 Part I, listen to the audio and complete homework/assignment before next section.
12 回	<b>授業内容：Lesson 11 [Weather] Part I</b> 事前学修 1.0hr : Study Part I vocabulary, grammar, text and language notes. Listen to the audio. 事後学修 1.0hr : Review Part I. Study Part II, listen to the audio and complete homework/assignment before next section.
13 回	<b>授業内容：Lesson 11 [Weather] Part II</b> 事前学修 1.0hr : Study Part II vocabulary, grammar, text, language notes and cultural literacy. Listen to the audio. 事後学修 1.0hr : Study for final exam. Review L9-L11. Listen to the audio.

14 回	<b>授業内容：Review for final exam L6-11</b> 事前学修 1.5hr：Review for final exam. Review L6-L11. . 事後学修 1.5hr：Study for final exam.
15 回	<b>授業内容：Final exam</b> 事前学修 1.5hr：Study for final exam. Review L6-L10. Listen to the audio. 事後学修 1.0hr：Study Lesson 12,listen to the audio and complete Lesson 12 assignment during the break

# 中国語Ⅱ-a

開講学科等：HT | 2年次 | 1単位 | 開講期：ST1・2 | 備考：GMM対象科目

李 思薇 (り すうえい)

## ■ 授業の概要

Chinese II-a is the continuation of the first year course, Chinese I. It's designed for students who already have a basic level of Chinese. Students must have successfully completed the first-year Chinese course at Meikai University or its equivalent elsewhere. This second-year course builds upon the skills developed in the previous course, Chinese I, extending students' ability to understand and express themselves in Chinese with richer vocabulary and sentence structures, and continues to further the overview of Chinese language and culture through listening, speaking, reading, and writing in variety of everyday situations. In this course, we will have group work or/and presentations.

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：Students will extend their Chinese communication skills relating to a variety of real life situations. They are expected to respond and interact with peers and teacher in Chinese in class, and are expected to give presentations using appropriate Chinese. Students will also explore the customs, history, and art forms of Chinese people to deepen their understanding of the culture. Students should be able to write a short essay on everyday life topics as well.

個別目標：At the end of the course, students will be able to give extended information about themselves, their families and friends, daily life, and their immediate environment. Students should be able to write short passages on real life topics such as school life, dining, directions, seeing a doctor, dating etc. Students are also expected to use linguistic rules and vocabulary with confidence, and further their understanding of Chinese culture.

## ■ 履修条件

A grade of C or higher on Chinese I-b (Integrated Chinese Volume 1) or equivalent

## ■ 評価基準・方法

Students will be evaluated by class attendance and active class participation (20%), homework/assignments (20%), quizzes (20%), mid-term exam (20%) and final exam (20%)

## ■ 教科書

Integrated Chinese Volume 2, 4th Edition, Simplified Characters by Yuehua Liu et al. Cheng & Tsui company, including the textbook, workbook and CDs.

## ■ 参考書

Other reading materials will be specified in class

## ■ 授業内容及授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Lesson 11 [Weather] 事前学修 1.5hr：Review L11 事後学修 1.5hr：Study L12-Part I, complete L12-Part I assignment before next section. Listen to the audio.
2 回	授業内容：Lesson 12 [Dining] Part I 事前学修 1.5hr：Study Part I vocabulary, grammar, text, language notes, complete Part I assignment. Listen to the audio. 事後学修 1.5hr：Review Part I. Study Part II, complete L12-Part II assignment before next section.
3 回	授業内容：Lesson 12 [Dining] Part II 事前学修 1.5hr：Study Part II vocabulary, grammar & culture literacy. Complete Part II assignment. Listen to the audio. 事後学修 1.5hr：Review L12, Study L13 - Part I, complete L13-Part I assignment before class.
4 回	授業内容：Lesson 13 [Asking Directions] Part I 事前学修 1.5hr：Study Part I vocabulary, grammar, text & language notes. Complete Part I assignment. Listen to the audio 事後学修 1.5hr：Review Part I. Study Part II, complete Part II assignment before next section.
5 回	授業内容：Lesson 13 [Asking Directions] Part II 事前学修 1.5hr：Study vocabulary, grammar, text, language notes & cultural literacy. Listen to the audio. Review L13 & prepare for quiz. Study Part I vocabulary, grammar, text & language notes. Listen to the audio 事後学修 1.5hr：Review L11-L13 prepare for mid-term.
6 回	授業内容：Review for mid-term 事前学修 1.5hr：Review L11-L13 and prepare for mid-term. 事後学修 1.5hr：Study for mid-term.
7 回	授業内容：Mid-term exam 事前学修 1.5hr：Review L11-L13 and prepare for mid-term. Listen to the audio. 事後学修 1.5hr：Study L14-Part I, listen to the audio & complete L14-Part I assignment before next section
8 回	授業内容：Lesson 14 [Birthday Party] Part I 事前学修 1.5hr：Study Part I vocabulary, grammar, text, language notes. Complete Part I assignment. Listen to the audio 事後学修 1.5hr：Review Part I. Study Part II, complete Part II assignment before next section
9 回	授業内容：Lesson 14 [Birthday Party] Part II 事前学修 1.5hr：Study Part II vocabulary, grammar, text & cultural literacy. Complete Part I assignment. Listen to the audio 事後学修 1.5hr：Review Part I. Study Part II, listen to the audio and complete homework/assignment before next section.
10 回	授業内容：Lesson 15 [Seeing a doctor] Part I 事前学修 1.5hr：Study Part I vocabulary, grammar, text and language notes. Complete Part I assignment. Listen to the audio. 事後学修 1.5hr：Review Part I. Study Part II, complete Part II assignment before next section
11 回	授業内容：Lesson 15 [Seeing a doctor] Part II 事前学修 1.5hr：Study Part I vocabulary, grammar, text, and cultural literacy. Complete Part II assignment. Listen to the audio. 事後学修 1.5hr：Review L15, prepare for quiz. Study L16-Part I, complete L16-Part I assignment before next section.
12 回	授業内容：Lesson 16 [Dating] Part I 事前学修 1.5hr：Study Part I vocabulary, grammar, text, language notes, Complete Part I assignment, listen to the audio 事後学修 1.5hr：Review Part I. Study Part II, complete L16 part II assignment before next section
13 回	授業内容：Lesson 16 [Dating] Part II 事前学修 1.5hr：Study Part II vocabulary, grammar & cultural literacy, complete Part II assignment. listen to the audio 事後学修 1.5hr：Review L16, study L11-L16 and prepare for final.
14 回	授業内容：Review for final exam L11-L16 事前学修 1.5hr：Prepare for the final exam. 事後学修 1.5hr：Study for final.

15  
回

**授業内容：Final exam**

事前学修 1.5hr : Study for final exam. Review L11-L16. Listen to the audio.

事後学修 1.5hr : Study L17, listen to the audio & complete Lesson 17 assignments during the break



# 中国語Ⅱ-b

開講学科等：HT | 2年次 | 1単位 | 開講期：FT1・2 | 備考：GMM対象科目

李 思薇 (り すうえい)

## ■ 授業の概要

Chinese II-b is the continuation of the course Chinese II-a. To take this course, students must have successfully completed the previous Chinese course (II-a) at Meikai University or its equivalent elsewhere. This course builds upon the skills developed in the previous Chinese courses, strengthening students' Chinese language ability comprehensively through listening, speaking, reading, and writing in variety of everyday situations. This course continues to extend students' ability to understand and express themselves in Chinese with richer vocabulary and more complicated sentence structures. In this course, we will continue to have group work and/or presentations. The course also continues to further students' knowledge of Chinese culture.

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：At the end of this course, students will be able to engage in a conversation with more detailed information about themselves, their daily life, and their surrounding environments in Chinese. Students will also be able to increase their understanding of Chinese language and culture. In addition, students should be able to write short essays on everyday life topics.

個別目標：Students will enhance their Chinese communication skills in the context of a variety of real life situations. They are expected to interact with peers and teacher through group work and presentations in class, and are expected to write short essays about, and to communicate effectively with native Mandarin Chinese speakers in practical settings on the following topics: renting a apartment, talking about sports, travel plans, checking in at airport and etc. Students are expected to prepare before each lesson and review after each lesson.

## ■ 履修条件

A grade of C or higher on Chinese II-a or equivalent

## ■ 評価基準・方法

Students will be evaluated by class attendance & active class participation (20%), homework/assignments (20%), quizzes (20%), mid-term exam (20%) and final exam (20%)

## ■ 教科書

Integrated Chinese Volume 2 & Volume 3, 4th Edition, Simplified/Traditional Characters by Yuehua Liu et al. Cheng & Tsui company, including the textbook, workbook and CDs

## ■ 参考書

Other reading materials will be specified in class

## ■ 授業内容及授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Lesson 17 [Renting an Apartment] Part I 事前学修 1.5hr：Master Part I vocabulary, grammar, understand the text. Complete Part I assignment. Listen to the audio 事後学修 1.5hr：Review Part I, study Part II, listen to the audio and complete Part II assignments before next section.
2 回	授業内容：Lesson 17 [Renting an Apartment] Part II 事前学修 1.5hr：Master Part II vocabulary, grammar, understand the text & cultural literacy, Complete assignment, listen to the audio 事後学修 1.5hr：Review L17, Study L18-Part I, listen to the audio & complete L18-Part I assignments before next section.
3 回	授業内容：Writing 事前学修 1.5hr：Write a story based on the images given in the class 事後学修 1.5hr：Complete the draft of writing assignment
4 回	授業内容：Lesson 18 [Sports] Part I 事前学修 1.5hr：Master the vocabulary, grammar; understand the text, complete Part I assignments and listen to the audio. 事後学修 1.5hr：Review and study L18-Part II and cultural literacy. Complete L18-Part II assignments before next section.
5 回	授業内容：Lesson 18 [Sports] Part II 事前学修 1.5hr：Master the vocabulary, grammar, understand the text, listen to the audio, complete L18-Part II assignments. 事後学修 1.5hr：Review and study L19-Part I, listen to the audio, complete L19-Part I assignments before next section
6 回	授業内容：Writing 事前学修 1.5hr：Write a story based on the images given in the class 事後学修 1.5hr：Complete the draft of writing assignment.
7 回	授業内容：Review for mid-term exam 事前学修 1.5hr：Review L17-L18 and prepare for mid-term. Listen to the audio. 事後学修 1.5hr：Study for mid-term.
8 回	授業内容：Mid-term 事前学修 1.5hr：Study for midterm. Prepare for listening and speaking 事後学修 1.5hr：Study Lesson 3 vocabulary, grammar, the text, listen to the audio and complete assignments
9 回	授業内容：Lesson 19 [Travel] Part I 事前学修 1.5hr：Master the vocabulary, grammar; understand the text, complete Part I assignments and listen to the audio. 事後学修 1.5hr：Review Part I. Study Part II, listen to the audio and complete Part II assignment before next section.
10 回	授業内容：Lesson 19 [Travel] Part II 事前学修 1.5hr：Master the vocabulary, grammar; understand the text, complete Part II assignments and listen to the audio. 事後学修 1.5hr：Review and study L20-Part I and cultural literacy. Complete L20-Part I assignments before next section.
11 回	授業内容：Writing 事前学修 1.5hr：Write a story based on the images given in the class 事後学修 1.5hr：Complete the draft of writing assignment
12 回	授業内容：Lesson 20 [At the Airport] Part I 事前学修 1.5hr：Master the vocabulary, grammar; understand the text, complete Part I assignments and listen to the audio. 事後学修 1.5hr：Review and study L20-Part II and cultural literacy. Complete L20 -Part II assignments before next section.
13 回	授業内容：Lesson 20 [At the Airport] Part II 事前学修 1.5hr：Master the vocabulary, grammar, understand the text, complete Part II assignments and listen to the audio. 事後学修 1.5hr：Study for final. Review L17-20 and listen to the audio.
14 回	授業内容：Review for final exam L17-L20 事前学修 1.5hr：Review for final exam. Review L17-L20 事後学修 1.5hr：Study for final exam.

**授業内容：Final exam**

事前学修 1.5hr : Prepare for the final

事後学修 1.0hr : Instructions will be given in class.

# 日本語 A

開講学科等：HT | 1 年次 | 1 単位 | 開講期：ST1・2 | 備考：GMM 対象科目

池田 聖子 (いけだ せいこ)

## ■ 授業の概要

The aim of the course is for students to be able to take part in communication using Japanese with people from a variety of cultural backgrounds in Japan. Japanese A centers on study of language features such as Japanese characters, vocabulary, grammar and sentence structure.

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：The goals of this class are to deepen understanding of Japan, develop Japanese communication skills in situations where international cultural exchange takes place and acquire knowledge of Japanese that is necessary for communication.

- 個別目標：① Can read and write words written in hiragana and katakana.  
② Can give simple explanations of things related to oneself or one's family.  
③ Can ask simple questions about daily life and can understand the answer of others.

## ■ 履修条件

Students are required to take Japanese C with this course.

## ■ 評価基準・方法

Students are evaluated via a final test (40%), assignments (30%), quizzes (20%), and a reflection sheet (10%).

To obtain a passing grade, students must attend 4/5 of the classes.

## ■ 教科書

来嶋洋美・柴原智代・八田直美著『まるごと 日本のことばと文化 入門 A1 りかい』三修社 2013 年

## ■ 参考書

To be announced in the class.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Guidance and Pre-Assignment 事前学修 1.0hr：Read a syllabus of this class 事後学修 2.0hr：Complete specified assignments
2 回	授業内容：Lesson 1 Hiragana 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：Complete specified assignments
3 回	授業内容：Lesson 2 Katakana 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：Complete specified assignments
4 回	授業内容：Review and Quiz of Lesson 1 and Lesson 2 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：Complete specified assignments
5 回	授業内容：Lesson 3 Nice to meet you 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：Complete specified assignments
6 回	授業内容：Lesson 4 There are three people in my family 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：Complete specified assignments
7 回	授業内容：Review and Quiz of Lesson 3 and Lesson 4 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：Complete specified assignments
8 回	授業内容：Lesson 5 What kind of food do you like? 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：Complete specified assignments
9 回	授業内容：Lesson 6 Where are you going to have lunch? 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：Complete specified assignments
10 回	授業内容：Review and Quiz of Lesson 5 and Lesson 6 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：Complete specified assignments
11 回	授業内容：Lesson 7 There are three rooms in my house 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：Complete specified assignments
12 回	授業内容：Lesson 8 It's a nice room 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：Complete specified assignments
13 回	授業内容：Review and Quiz of Lesson 7 and Lesson 8 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：Complete specified assignments
14 回	授業内容：Lesson 9 What time do you get up? 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：Complete specified assignments
15 回	授業内容：Lesson 10 When is convenient for you? 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：Complete specified assignments

# 日本語 B

開講学科等：HT | 1 年次 | 1 単位 | 開講期：FT1・2 | 備考：GMM 対象科目

池田 聖子 (いけだ せいこ)

## ■ 授業の概要

The aim of the course is for students to be able to take part in communication using Japanese with people from a variety of cultural backgrounds in Japan. Japanese B centers on study of language features such as Japanese characters, vocabulary, grammar and sentence structure.

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：The goals of this class are to deepen understanding of Japan, develop Japanese communication skills in situations where international cultural exchange takes place and acquire knowledge of Japanese that is necessary for communication.

個別目標：① Can read words written in very basic kanji.

② Can interact with others about interests and entertainment.

③ Can give simple explanations of directions and locations.

④ Can assess daily activities and can express own opinion.

## ■ 履修条件

Students are required to take Japanese D with this course.

## ■ 評価基準・方法

Students are evaluated via a final test (40%), assignments (20%), quizzes (20%), an essay & presentation (10%) and a reflection sheet (10%).

To obtain a passing grade, students must attend 4/5 of the classes.

## ■ 教科書

来嶋洋美・柴原智代・八田直美著『まるごと 日本のことばと文化 入門 A1 りかい』三修社 2013 年

## ■ 参考書

To be announced in the class.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Guidance and Pre-Assignment</b> 事前学修 1.0hr：Read a syllabus of this class 事後学修 2.0hr：Complete specified assignments
2 回	<b>授業内容：Lesson 11 What's your hobby?</b> 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：Complete specified assignments
3 回	<b>授業内容：Lesson 12 Shall we go together?</b> 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：Complete specified assignments
4 回	<b>授業内容：Review and Quiz of Lesson 11 and Lesson 12</b> 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：Complete specified assignments
5 回	<b>授業内容：Lesson 13 How are you going to get there?</b> 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：Complete specified assignments
6 回	<b>授業内容：Lesson 14 It's a famous temple</b> 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：Complete specified assignments
7 回	<b>授業内容：Review and Quiz of Lesson 13 and Lesson 14</b> 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：Complete specified assignments
8 回	<b>授業内容：Lesson 15 Cute !</b> 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：Complete specified assignments
9 回	<b>授業内容：Lesson 16 I'll take this</b> 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：Complete specified assignments
10 回	<b>授業内容：Review and Quiz of Lesson 15 and Lesson 16</b> 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：Complete specified assignments
11 回	<b>授業内容：Lesson 17 It was fun</b> 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：Complete specified assignments
12 回	<b>授業内容：Lesson 18 I would like to visit Kyoto next time</b> 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：Complete specified assignments
13 回	<b>授業内容：Review and Quiz of Lesson 17 and Lesson 18</b> 事前学修 2.0hr：Read the textbook 事後学修 2.0hr：Complete specified assignments
14 回	<b>授業内容：Essay Writing</b> 事前学修 2.0hr：Prepare for the essay 事後学修 2.0hr：Complete the essay
15 回	<b>授業内容：Presentations of the Essay</b> 事前学修 2.0hr：Prepare for the presentation 事後学修 2.0hr：Complete a self-assessment sheet

# 日本語 C

開講学科等：HT | 1 年次 | 1 単位 | 開講期：ST1・2 | 備考：GMM 対象科目

山岸 宏明 (やまぎし ひろあき)

## ■ 授業の概要

This course provide opportunities to develop communication skills for everyday life. In Japanese C you will learn expressions through activities to achieve the tasks you face in everyday life.

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：Through activities, deepen understanding of Japanese culture and acquire Japanese language skills to promote communication with others in multiple cultures.

個別目標：To acquire Japanese expressions to achieve tasks  
To have knowledge of Japanese culture in everyday life  
To be able to express your thoughts and opinions in simple Japanese

## ■ 履修条件

Students will be required to take Japanese D.

## ■ 評価基準・方法

Evaluations will be based on Term exam 50%, Assignment submission 20%, Quiz 20%, Review 10%

In principle, at least four-fifths of attendance is a prerequisite for evaluation.

## ■ 教科書

来島洋美・柴原智代・八田直美『まるごと 日本のことばと文化 入門 A1 かつどう』三修社

## ■ 参考書

Introduced in class at the appropriate time.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Guidance &amp; Pre test</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.
2 回	<b>授業内容：Lesson 1 Hello</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.
3 回	<b>授業内容：Lesson 2 Would you say that again?</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.
4 回	<b>授業内容：Reflection of Topic 1 Japanese</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.
5 回	<b>授業内容：Lesson 3 Nice to meet you</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.
6 回	<b>授業内容：Lesson 4 There are three people in my family</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.
7 回	<b>授業内容：Reflection of Topic 2 Myself</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.
8 回	<b>授業内容：Lesson 5 What kind of food do you like?</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.
9 回	<b>授業内容：Lesson 6 Where are you going to have lunch today?</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.
10 回	<b>授業内容：Reflection of Topic 3 Food</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.
11 回	<b>授業内容：Lesson 7 There are three rooms in my home</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.
12 回	<b>授業内容：Lesson 8 It's a nice room</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.
13 回	<b>授業内容：Reflection of Topic 4 Home</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.
14 回	<b>授業内容：Lesson 9 What time do you get up?</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.
15 回	<b>授業内容：Lesson 10 When is convenient for you?</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.

# 日本語 D

開講学科等：HT | 1 年次 | 1 単位 | 開講期：FT1・2 | 備考：GMM 対象科目

山岸 宏明 (やまぎし ひろあき)

## ■ 授業の概要

This course provide opportunities to develop communication skills for everyday life. In Japanese D you will learn expressions through activities to achieve the tasks you face in everyday life.

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：Through activities, deepen understanding of Japanese culture and acquire Japanese language skills to promote communication with others in multiple cultures.

個別目標：To acquire Japanese expressions to achieve tasks  
To have knowledge of Japanese culture in everyday life  
To be able to express your thoughts and opinions in simple Japanese

## ■ 履修条件

Students will be required to to take Japanese C.

## ■ 評価基準・方法

Evaluations will be based on Term exam 50%, Assignment submission 20%, Quiz 20%, Review 10%

In principle, at least four-fifths of attendance is a prerequisite for evaluation.

## ■ 教科書

来島洋美・柴原智代・八田直美『まるごと 日本のことばと文化 入門 A1 かつどう』三修社

## ■ 参考書

Introduced in class at the appropriate time.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Guidance &amp; Pre Test</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.
2 回	<b>授業内容：Lesson 11 What's your hobby?</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.
3 回	<b>授業内容：Lesson 12 Shall we go together?</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.
4 回	<b>授業内容：Reflection of Topic 6 Holidays and Days off 1</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.
5 回	<b>授業内容：Lesson 13 How are you going to get there?</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.
6 回	<b>授業内容：Lesson 14 It's a famous temple</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.
7 回	<b>授業内容：Reflection of Topic 7 Towns</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.
8 回	<b>授業内容：Lesson 15 Cute!</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.
9 回	<b>授業内容：Lesson 16 I'll take this</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.
10 回	<b>授業内容：Reflection of Topic 8 Shopping</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.
11 回	<b>授業内容：Lesson 17 It was fun</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.
12 回	<b>授業内容：Lesson 18 I would like to visit Kyoto next time</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.
13 回	<b>授業内容：Reflection of Topic 9 Holidays and Days off 2</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.
14 回	<b>授業内容：Preparation of Final assignment</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.
15 回	<b>授業内容：Presentation and course reflection</b> 事前学修 2.0hr：To check coursebook for communicative language competencies. 事後学修 2.0hr：To complete assignments after the class as instructed.

# 日本語 E

開講学科等：HT | 1 年次 | 1 単位 | 開講期：ST1・2 | 備考：GMM 対象科目

高柳 奈月 (たかやなぎ なつき)

## ■ 授業の概要

This course provides opportunities to acquire knowledge of Japanese business communication skills. Specifically, students learn the different business cultures. For example, how to learn from taking part in an internship to join a company, and how to fill out documents.

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：By the end of this course, students will be able to use business communication skills at the Japanese firm.

個別目標：・ Students will be able to understand Japanese speech intention and business practices of Japan.

・ Students will be able to use appropriate expressions when working with Japanese.

## ■ 履修条件

- ・ Students are required to take Japanese F.
- ・ Students have homework every time.
- ・ If you have to be absent, please contact the teacher.

## ■ 評価基準・方法

Final Exam 30%, Evaluation in class 70% (short test, Course assignment, Homework, Self-reflection).

Student needs to attend 4/5 of the class sessions.

## ■ 教科書

『中級レベル ロールプレイで学ぶビジネス日本語-就活から入社まで-』 村野節子・山辺真理子・向山陽子, スリーエーネットワーク

## ■ 参考書

『日本語ビジネス文書マニュアル』 奥村真希・安河内貴子, アスク

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Guidance &amp; test</b> 事前学修 2.0hr : Read a class syllabus. 事後学修 2.0hr : complete an assignment before the class.
2 回	<b>授業内容：1: Obtain information on internship</b> 事前学修 2.0hr : complete an assignment before the class. 事後学修 2.0hr : complete an assignment.(making of sentence)
3 回	<b>授業内容：2: Apply for an internship</b> 事前学修 2.0hr : complete an assignment before the class. 事後学修 2.0hr : complete an assignment.(check the expression)
4 回	<b>授業内容：3: Take part in an intership ①</b> 事前学修 2.0hr : read a script. 事後学修 2.0hr : complete an assignment.(making of sentence)
5 回	<b>授業内容：4: Take part in an intership ②</b> 事前学修 2.0hr : complete an assignment before the class. 事後学修 2.0hr : complete an assignment.(check the expression)
6 回	<b>授業内容：5: Have job interview ①</b> 事前学修 2.0hr : read a script. 事後学修 2.0hr : complete an assignment.(making of sentence)
7 回	<b>授業内容：6: Have job interview ②</b> 事前学修 2.0hr : complete an assignment before the class. 事後学修 2.0hr : complete an assignment.(check the expression)
8 回	<b>授業内容：7: Write a report</b> 事前学修 2.0hr : read a script. 事後学修 2.0hr : complete an assignment.(making of sentence)
9 回	<b>授業内容：8: Compile data</b> 事前学修 2.0hr : complete an assignment before the class. 事後学修 2.0hr : complete an assignment.(check the expression)
10 回	<b>授業内容：9: Answer the phone</b> 事前学修 2.0hr : read a script. 事後学修 2.0hr : complete an assignment.(making of sentence)
11 回	<b>授業内容：10: Relay a message to someone</b> 事前学修 2.0hr : complete an assignment before the class. 事後学修 2.0hr : complete an assignment.(check the expression)
12 回	<b>授業内容：11: Take an appointment</b> 事前学修 2.0hr : read a script. 事後学修 2.0hr : complete an assignment.(making of sentence)
13 回	<b>授業内容：12: Apologize</b> 事前学修 2.0hr : complete an assignment before the class. 事後学修 2.0hr : complete an assignment.(check the expression)
14 回	<b>授業内容：13: Turn down the invitation</b> 事前学修 2.0hr : read a script. 事後学修 2.0hr : complete an assignment.(making of sentence)
15 回	<b>授業内容：14: Obtain permission</b> 事前学修 2.0hr : read a script. 事後学修 2.0hr : review the course assignment for exam.

# 日本語 F

開講学科等：HT | 1 年次 | 1 単位 | 開講期：FT1・2 | 備考：GMM 対象科目

高柳 奈月 (たかなぎ なつき)

## ■ 授業の概要

This course provides opportunities to acquire business communication skills for working at Japanese firms. Specifically, students learn the difference in culture. For example, how to solve problems at work, and how to fill out documents.

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：By the end of this course, students will be able to use business communication skills at the Japanese firm.

- 個別目標：・ Students will be able to understand Japanese speech intention and business practices of Japan.  
・ Students will be able to use appropriate expressions when working with Japanese.

## ■ 履修条件

- ・ Students are required to take Japanese F.
- ・ Students have homework every time.
- ・ If you have to be absent, please contact the teacher.

## ■ 評価基準・方法

Final Exam 30%, Evaluation in class 70% (short test, Course assignment, Homework, Self-reflection).

Student needs to attend 4/5 of the class sessions.

## ■ 教科書

『伸ばす！ 就活能力・ビジネス日本語力 日本で働くための「4 つの能力」養成ワークブック』学校法人長沼スクール東京日本語学校編, 国書刊行会  
『ビジネスコミュニケーションのためのケース学習:職場のダイバーシティで学び合う【教材編】』近藤彩・金考卿・ムグダ ヤルディー・福永由佳・池田 玲子, ココ出版

## ■ 参考書

『しごとの日本語 ビジネスマナー編』釜淵 優子, アルク  
その他、適宜紹介する。

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Guidance &amp; Confirm business knowledge.</b> 事前学修 2.0hr : Read a class syllabus. 事後学修 2.0hr : complete an assignment before the class.
2 回	<b>授業内容：CASE01</b> 事前学修 2.0hr : complete an assignment before the class. 事後学修 2.0hr : complete an assignment.
3 回	<b>授業内容：CASE02</b> 事前学修 2.0hr : complete an assignment before the class. 事後学修 2.0hr : complete an assignment.
4 回	<b>授業内容：CASE03</b> 事前学修 2.0hr : complete an assignment before the class. 事後学修 2.0hr : complete an assignment.
5 回	<b>授業内容：CASE04</b> 事前学修 2.0hr : complete an assignment before the class. 事後学修 2.0hr : complete an assignment.
6 回	<b>授業内容：CASE05</b> 事前学修 2.0hr : complete an assignment before the class. 事後学修 2.0hr : complete an assignment.
7 回	<b>授業内容：CASE06</b> 事前学修 2.0hr : complete an assignment before the class. 事後学修 2.0hr : complete an assignment.
8 回	<b>授業内容：CASE07</b> 事前学修 2.0hr : complete an assignment before the class. 事後学修 2.0hr : complete an assignment.
9 回	<b>授業内容：CASE08</b> 事前学修 2.0hr : complete an assignment before the class. 事後学修 2.0hr : complete an assignment.
10 回	<b>授業内容：CASE09</b> 事前学修 2.0hr : complete an assignment before the class. 事後学修 2.0hr : complete an assignment.
11 回	<b>授業内容：CASE10</b> 事前学修 2.0hr : complete an assignment before the class. 事後学修 2.0hr : complete an assignment.
12 回	<b>授業内容：CASE11</b> 事前学修 2.0hr : complete an assignment before the class. 事後学修 2.0hr : complete an assignment.
13 回	<b>授業内容：CASE12</b> 事前学修 2.0hr : complete an assignment before the class. 事後学修 2.0hr : complete an assignment.
14 回	<b>授業内容：Revisions for case01-06.</b> 事前学修 2.0hr : complete an assignment before the class. 事後学修 2.0hr : complete an assignment.
15 回	<b>授業内容：Revisions for case07-12.</b> 事前学修 2.0hr : complete an assignment before the class. 事後学修 2.0hr : review the course assignment for exam.



# 日本文化論

開講学科等：HT | 1年次 | 2単位 | 開講期：ST1・2 | 備考：GMM 対象科目

信常 幸恵 (のぶつね ゆきえ)

## ■ 授業の概要

The purpose of this course is to help students deepen their knowledge about Japanese culture. Students will be able to explain Japanese culture to foreign visitors with confidence. Students will be required to actively participate in group discussions in class.

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：At the end of the course, students are expected to have deeper understanding of Japanese culture including foreign peoples' viewpoint. Students will be able to understand the important points of various questions about Japan from foreign visitors.

個別目標：At the end of the course, students will be able to answer various questions about Japan from foreign visitors. Students will be able to explain Japanese Culture using their own words.

## ■ 履修条件

Students who are interested in taking this course should have a positive attitude and interest in Japanese culture, society and history.

## ■ 評価基準・方法

Grading will be based on

active participation in class and group discussion 40%

In-class quizzes 20% and final examination 40%

## ■ 教科書

None. A number of hand-outs will be distributed in class.

## ■ 参考書

Reference books will be introduced in class

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Guidance</b> 事前学修 1.0hr：Information gathering 事後学修 3.0hr：Review the previous class
2 回	<b>授業内容：Geography and History 1</b> 事前学修 2.0hr：Read handouts and seize the point 事後学修 2.0hr：Review the previous class
3 回	<b>授業内容：Geography and History 2</b> 事前学修 2.0hr：Read handouts and seize the point 事後学修 2.0hr：Review the previous class
4 回	<b>授業内容：Sightseeing</b> 事前学修 2.0hr：Read handouts and seize the point 事後学修 2.0hr：Review the previous class
5 回	<b>授業内容：Japanese Cuisine</b> 事前学修 2.0hr：Read handouts and seize the point 事後学修 2.0hr：Review the previous class
6 回	<b>授業内容：Theatrical Arts and Music</b> 事前学修 2.0hr：Read handouts and seize the point 事後学修 2.0hr：Review the previous class
7 回	<b>授業内容：Arts and Crafts</b> 事前学修 2.0hr：Read handouts and seize the point 事後学修 2.0hr：Review the previous class
8 回	<b>授業内容：Sports and Games</b> 事前学修 2.0hr：Read handouts and seize the point 事後学修 2.0hr：Review the previous class
9 回	<b>授業内容：Religion</b> 事前学修 2.0hr：Read handouts and seize the point 事後学修 2.0hr：Review the previous class
10 回	<b>授業内容：Cultural Events and Holidays</b> 事前学修 2.0hr：Read handouts and seize the point 事後学修 2.0hr：Review the previous class
11 回	<b>授業内容：Lifestyle</b> 事前学修 2.0hr：Read handouts and seize the point 事後学修 2.0hr：Review the previous class
12 回	<b>授業内容：Education</b> 事前学修 2.0hr：Read handouts and seize the point 事後学修 2.0hr：Review the previous class
13 回	<b>授業内容：Business</b> 事前学修 2.0hr：Read handouts and seize the point 事後学修 2.0hr：Review the previous class
14 回	<b>授業内容：Japanese People</b> 事前学修 2.0hr：Read handouts and seize the point 事後学修 2.0hr：Review the previous class
15 回	<b>授業内容：Review</b> 事前学修 2.0hr：Read handouts and seize the point 事後学修 2.0hr：Review the previous class

# DESTINATION RESEARCH A (Japan)

開講学科等：HT | 1 年次 | 2 単位 | 開講期：ST1 | 備考：GMM 対象科目

鈴木 徹 (すずき てつ)

## ■ 授業の概要

- This course is designed for each student to become future leaders in the management of Global Hospitality & Tourism industry by,
  1. Providing knowledge of major tourist destinations in Japan,
  2. Introducing the impacts of "Inbound Tourism" which is one of the key drivers of "regional revitalization of local economies" that the government of Japan is promoting and
  3. Focusing on the basic functions of DMCs ( Destination Management Companies).
- In this course, we will approach the subject from both theoretical and practical perspectives.
- The classes will be conducted by Active Learning Methods including discussions, presentations, group works, field works and invitation of guest speakers from the industry leading entities.
- The contents of the curriculum are subject to change depending on teaching environments and the interest of the students.

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：Become future leaders in the management area of Global Hospitality & Tourism Industry, by getting knowledge and the ability to explain Japan as a tourist destination.

- 個別目標：1. Acquire knowledge of major tourist destinations in Japan  
2. Understanding the impacts of "Inbound Tourism"  
3. Learn the basic functions of DMCs ( Destination Management Companies).

## ■ 履修条件

Targeted for students who are interested in "Tourist spots of Japan", "Regional Development", "Travel Products Planning" or becoming "Travel-Guides".

## ■ 評価基準・方法

Students will be evaluated by the criteria described below.

- 10 % Engagement and Contribution to the class
- 20 % Assignments
- 30 % Reports during the course
- 40 % Final exam

## ■ 教科書

Handouts will be distributed.

## ■ 参考書

Handouts will be distributed.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Orientation of the course</b> 事前学修 2.0hr：Read the Course summary and think about what you want to achieve after finishing this course. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
2 回	<b>授業内容：Destination &amp; DMC</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
3 回	<b>授業内容：Categories of Inbound Travelers to Japan</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
4 回	<b>授業内容：Regional Studies Hokkaido</b> 事前学修 2.0hr：Conduct prior research about Hokkaido area as a tourist destination 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
5 回	<b>授業内容：Regional Studies Tohoku</b> 事前学修 2.0hr：Conduct prior research about Tohoku area as a tourist destination (Recovery from Earthquake in 2011) 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
6 回	<b>授業内容：Regional Studies Kanto</b> 事前学修 2.0hr：Conduct prior research about Kanto area as a tourist destination (Tokyo & Surroundings) 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
7 回	<b>授業内容：Regional Studies Chubu</b> 事前学修 2.0hr：Conduct prior research about Chubu area as a tourist destination. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
8 回	<b>授業内容：Regional Studies Kansai</b> 事前学修 2.0hr：Conduct prior research about Kansai area as a tourist destination. (Kyoto, Nara & Others) 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
9 回	<b>授業内容：Regional Studies Chugoku Shikoku</b> 事前学修 2.0hr：Conduct prior Research about Chugoku Shikoku area as a tourist destination. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
10 回	<b>授業内容：Regional studies Kyushu &amp; Okinawa</b> 事前学修 2.0hr：Conduct prior research about Kyushu & Okinawa area as tourist destinations. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
11 回	<b>授業内容：Virtual Inbound Tour Participation</b> 事前学修 2.0hr：Get information of JTB GMT Sunrise Tours "Virtual Tour" 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
12 回	<b>授業内容：Theme studies "Food and Beverage of Japan"</b> 事前学修 2.0hr：Conduct research of "Food and Beverage of Japan" that attracted your attention. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
13 回	<b>授業内容：Theme studies "Theme parks in Japan"</b> 事前学修 2.0hr：Conduct prior research of "Theme parks in Japan" that you like. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.

14 回	<b>授業内容：Theme Studies "New Attractions of Japan (Pop Culture &amp; Others)"</b> 事前学修 2.0hr：Conduct prior research of "New attractions of Japan" that you can think of. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
15 回	<b>授業内容：Summary: Future direction and challenges of domestic and inbound travel market.</b> 事前学修 2.0hr：Review all 14 lessons and summarize the challenges of domestic and inbound travel Market. 事後学修 2.0hr：Prepare for the Final Exam

# 文化と芸術

開講学科等：HT | 1年次 | 2単位 | 開講期：FT1・2 | 備考：GMM 対象科目

阿部 佳 (あべ けい)

## ■ 授業の概要

The course is designed for students who are interested in management in the global hospitality industry. Since it is necessary for hospitality professionals to globally understand different cultures and lifestyles, students will learn Japanese culture and arts as a self-identity for Japanese students and as one of the global differences for foreign students in the course. The schedule, time, date and contents may be changed or combined.

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

- 一般目標：to understand the history and the character of Japanese culture and arts.  
to learn the spirit and the style of life in Japan.
- 個別目標：to become able to identify and to describe major Japanese culture and arts.  
to understand Japanese traditional arts in detail.  
to become able to explain and introduce Japanese traditional arts for foreigners who do not know much about Japanese arts.  
to know the relation between the current lifestyle and the traditional arts in Japan.

## ■ 履修条件

The session will be sometimes held on irregular days.  
You are required to join in a proper manner.  
The schedule will be announced in advance.

## ■ 評価基準・方法

Homework Assignment /Report 60%  
Presentation, positive output and challenge in the class 40%  
80% attendance is mandatory

## ■ 教科書

none

## ■ 参考書

to be announced

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Orientation - Course overview and objectives</b> 事前学修 2.0hr：to find what you know about art 事後学修 2.0hr：to review and clearly understand objectives of the course
2 回	<b>授業内容：Introduction of Shinto from global view</b> 事前学修 2.0hr：to find what you know about Shinto 事後学修 2.0hr：to review and make sure to understand what you learn in the class
3 回	<b>授業内容：Shinto reflecting lifestyle, culture and arts in Japan</b> 事前学修 2.0hr：to research and make a report about Shinto as pre-study 事後学修 2.0hr：to review and make sure to understand what you learn in the class
4 回	<b>授業内容：Shinto spirit and relationship</b> 事前学修 2.0hr：to research and make a report about Shinto as pre-study 事後学修 2.0hr：to review and make sure to understand what you learn in the class
5 回	<b>授業内容：Performing arts experience - "NOH"</b> 事前学修 2.0hr：to research and make a report about NOH as pre-study 事後学修 2.0hr：to review and make sure to understand the NOH
6 回	<b>授業内容：Performing arts experience - "NOH"</b> 事前学修 2.0hr：to research and make a report about NOH as pre-study 事後学修 2.0hr：to review and make sure to understand the NOH
7 回	<b>授業内容：Spirit of "DO-Tea Ceremony"</b> 事前学修 2.0hr：to research and make a report about the way of "DO" and Tea Ceremony 事後学修 2.0hr：to review and make sure to understand what you learn in the class
8 回	<b>授業内容：Spirit of "DO-Flower Arrangement"</b> 事前学修 2.0hr：to research and make a report about the way of "DO" and Ikebana, Flower Arrangement 事後学修 2.0hr：to review and make sure to understand what you learn in the class
9 回	<b>授業内容：Spirit of "DO-Calligraphy"</b> 事前学修 2.0hr：to research and make a report about the way of "DO" and Calligraphy 事後学修 2.0hr：to review and make sure to understand what you learn in the class
10 回	<b>授業内容：Traditional crafts - Overall</b> 事前学修 2.0hr：to find what you know about traditional crafts 事後学修 2.0hr：to review and make sure to understand what you learn in the class
11 回	<b>授業内容：Traditional crafts - lecture from Art Centre</b> 事前学修 2.0hr：to find what you know about traditional crafts 事後学修 2.0hr：to review and make sure to understand what you learn in the class
12 回	<b>授業内容：Performing arts experience - "BUNRAKU"</b> 事前学修 2.0hr：to research and make a report about BUNRAKU as pre-study 事後学修 2.0hr：to review and make sure to understand the BUNRAKU
13 回	<b>授業内容：Performing arts experience - "BUNRAKU"</b> 事前学修 2.0hr：to research and make a report about BUNRAKU as pre-study 事後学修 2.0hr：to review and make sure to understand the BUNRAKU
14 回	<b>授業内容：Performing arts</b> 事前学修 2.0hr：to find what you know about traditional performing arts in Japan 事後学修 2.0hr：to review and make sure to understand what you learn in the class



# 世界遺産論

開講学科等：HT | 1年次 | 2単位 | 開講期：集中 | 備考：GMM 対象科目

## ニコラ ナウモフ

### ■ 授業の概要

This course provides an introduction to World Heritage and World Heritage sites. You will learn more about the history of UNESCO, World Heritage Centre and The World Heritage Convention (1972). You will explore the inscription criteria of the World Heritage List and learn more about the Outstanding Universal Value.

### ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：The unit will enable you to locate and explore the most visited World Heritage sites, learn more about their history and study their appeal as tourist destinations.

- 個別目標：
- Be able to explain the history of World Heritage and discuss the principles of the World Heritage Convention
  - Be able to locate cultural, natural and mixed World Heritage Sites
  - Be able to explain the interrelationship between World Heritage and tourism

### ■ 履修条件

All lectures contain many case studies from different parts of the world, various activities in which you are required to actively participate, and in class tasks in which you are expected to work individually or as a part of a group.

### ■ 評価基準・方法

The assessment for this module is based on a written individual task (40%) and final exam (60%).

### ■ 教科書

- 1) Labadi, S. (2013). UNESCO, Cultural Heritage, and Outstanding Universal Value: Value-based Analyses of the World Heritage and Intangible Cultural Heritage Conventions. USA: AltaMira Press.
- 2) Di Giovine, M. (2009) The Heritage – scape: UNESCO, World Heritage, and Tourism. Lanham, MD: Lexington Books.

### ■ 参考書

- 1) UNESCO World Heritage Centre (whc.unesco.org)
- 2) UNESCO (1972). Convention Concerning the Protection of the World Cultural and Natural Heritage. Available at: <http://whc.unesco.org/en/conventiontext/>,
- 3) UNESCO (2005). Operational Guidelines for the Implementation of the World Heritage Convention. Paris: UNESCO World Heritage Centre.

### ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Introduction to World Heritage: introduction to the unit; introduction to heritage and tourism; overview of World Heritage sites; main destinations</b> 事前学修 2.0hr : Prepare for the first class 事後学修 2.0hr : Review today's lesson
2 回	<b>授業内容：History of World Heritage and World Heritage Convention</b> 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
3 回	<b>授業内容：Types of World Heritage: cultural, natural and mixed</b> 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
4 回	<b>授業内容：Inscription Criteria and the World Heritage List</b> 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
5 回	<b>授業内容：Intangible Heritage and Intangible Heritage Convention (2003)</b> 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
6 回	<b>授業内容：World Heritage : Protection and Conservation</b> 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
7 回	<b>授業内容：World Heritage &amp; Tourism</b> 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
8 回	<b>授業内容：World Heritage &amp; Local Communities</b> 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
9 回	<b>授業内容：Destination Studies: World Heritage Sites in Europe</b> 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
10 回	<b>授業内容：Destination Studies: World Heritage Sites in North America</b> 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
11 回	<b>授業内容：Destination Studies: World Heritage Sites in South America</b> 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
12 回	<b>授業内容：Destination Studies: World Heritage Sites in Africa</b> 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
13 回	<b>授業内容：Destination Studies: World Heritage Sites: Australia &amp; Oceania</b> 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
14 回	<b>授業内容：Destination Studies: World Heritage Sites: Asia</b> 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
15 回	<b>授業内容：Review and future of World Heritage: review of all topics covered; future of World Heritage List, tourism and the development of World Heritage destinations</b> 事前学修 2.0hr : Prepare for the final class and think of questions to ask 事後学修 4.0hr : Prepare for the final examination

# デスティネーション研究 B (Europe)

開講学科等：HT | 1 年次 | 2 単位 | 開講期：集中 | 備考：GMM 対象科目

ニコラ ナウモフ

## ■ 授業の概要

Destination Europe looks at destinations in Europe that both leisure and business travellers visit. You will explore the variety of destinations, analyse where they are located and discuss the features that make them popular. The unit will enable you to locate and explore the most visited destinations that comprise the European travel market, learn more about their history and culture and study the importance of tourism from economic and socio-cultural perspectives.

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：Overall understanding of European destinations and you will develop knowledge of the appeal of destinations for different leisure experiences and gain an understanding of the factors affecting the development and decline of selected destinations.

個別目標：

- Be able to name and locate the countries that comprise Europe
- Be able to locate major airport hubs and leisure destinations within the European travel market
- Be able to differentiate between different types of holidays available in Europe to meet differing visitor motivations
- Be able to explain the factors and features determining the appeal of leisure destinations in the European travel market for international visitors

## ■ 履修条件

All lectures contain many case studies from different parts of the world, various activities in which you are required to actively participate, and in class tasks in which you are expected to work individually or as a part of a group.

## ■ 評価基準・方法

The assessment for this module is based on a written individual task (40%) and final exam (60%).

## ■ 教科書

Boniface, B. & Cooper, C. (2009) Worldwide Destinations: The Geography of Travel & Tourism. Oxford: Butterworth-Heinemann.

## ■ 参考書

1) Lonely Planet ([www.lonelyplanet.com](http://www.lonelyplanet.com)) 2) Rough Guide ([www.roughguide.com](http://www.roughguide.com)) 3) Tourism Concern ([www.tourismconcern.org.uk](http://www.tourismconcern.org.uk))  
4) Travel Weekly ([www.travelweekly.co.uk](http://www.travelweekly.co.uk)) 5) World Travel Guide ([www.worldtravelguide.net](http://www.worldtravelguide.net))

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Introduction to Europe: introduction to the unit, overview of Europe, main destinations, statistics of international tourists, type of tourism</b> 事前学修 2.0hr : Prepare for the first class 事後学修 2.0hr : Review today's lesson
2 回	<b>授業内容：Destination Studies: United Kingdom</b> 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
3 回	<b>授業内容：Destination Studies: Republic of Ireland</b> 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
4 回	<b>授業内容：Destination Studies: France</b> 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
5 回	<b>授業内容：Destination Studies: Italy</b> 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
6 回	<b>授業内容：Destination Studies: Spain</b> 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
7 回	<b>授業内容：Destination Studies: Germany, Austria, Switzerland</b> 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
8 回	<b>授業内容：Destination Studies: Portugal</b> 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
9 回	<b>授業内容：Destination Studies: Central Europe</b> 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
10 回	<b>授業内容：Destination Studies: Scandinavia</b> 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
11 回	<b>授業内容：Destination Studies: Benelux</b> 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
12 回	<b>授業内容：Destination Studies: Andorra, San Marino, Liechtenstein, Monaco</b> 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
13 回	<b>授業内容：Destination Studies: Eastern Europe</b> 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
14 回	<b>授業内容：Destination Studies: Bulgaria</b> 事前学修 2.0hr : Prepare for the next class 事後学修 2.0hr : Review today's lesson
15 回	<b>授業内容：Review and future of European tourism: review of all topics covered; future of European tourism and the development of new destinations</b> 事前学修 2.0hr : Prepare for the final class and think of questions to ask 事後学修 4.0hr : Prepare for the final examination

# DESTINATION RESEARCH C (AMERICA)

開講学科等：HT | 1年次 | 2単位 | 開講期：ST2 | 備考：GMM 対象科目

ラッセル ウエノ

## ■ 授業の概要

This course will introduce students to key aspects of important destinations in the United States. Each destination will illustrate concepts and processes that are essential for understanding and analyzing tourism destinations in general. Different types of destinations will be covered (nature-based, urban, resort, heritage, etc.), and both successful and unsuccessful examples will be analyzed.

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：Students will develop the knowledge and skills to analyze different types of tourism destinations. Students will be able to examine destinations in terms of different strategic issues (transportation, marketing, branding, etc.)

個別目標：Students will be able to explain characteristics of different types of American destinations.

Students will be able to analyze the strategic issues of the destination.

Students will be able to explain key concepts of tourism marketing and branding.

## ■ 履修条件

Students will be expected to prepare for class sessions by reading assigned material.

## ■ 評価基準・方法

Evaluation will be based on participation (30%), class project (30%), and final exam (40%).

## ■ 教科書

Not specified

## ■ 参考書

Reading materials will be specified in class.

Atlases and maps are essential.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Introduction to the course</b> 事前学修 2.0hr：Prepare for the first class 事後学修 2.0hr：Review material on the first class
2 回	<b>授業内容：The importance of studying destinations</b> 事前学修 2.0hr：Think about the importance of studying destinations 事後学修 2.0hr：Review and understand further about the importance of studying destinations
3 回	<b>授業内容：Las Vegas</b> 事前学修 2.0hr：Research about Las Vegas 事後学修 2.0hr：Review and understand further about Las Vegas
4 回	<b>授業内容：The Pacific Northwest</b> 事前学修 2.0hr：Research about The Pacific Northwest 事後学修 2.0hr：Review and understand further about The Pacific Northwest
5 回	<b>授業内容：San Francisco</b> 事前学修 2.0hr：Research about San Francisco 事後学修 2.0hr：Review and understand further about San Francisco
6 回	<b>授業内容：New York City</b> 事前学修 2.0hr：Research about New York City 事後学修 2.0hr：Review and understand further about New York City
7 回	<b>授業内容：Disneyland (California) and Disney World (Florida)</b> 事前学修 2.0hr：Research about Disneyland (California) and Disney World (Florida) 事後学修 2.0hr：Review and understand further about Disneyland (California) and Disney World (Florida)
8 回	<b>授業内容：Florida</b> 事前学修 2.0hr：Research about Florida 事後学修 2.0hr：Review and understand further about Florida
9 回	<b>授業内容：National Parks</b> 事前学修 2.0hr：Research about National Parks 事後学修 2.0hr：Review and understand further about National Parks
10 回	<b>授業内容：Off the Beaten Path</b> 事前学修 2.0hr：Research about Off the Beaten Path 事後学修 2.0hr：Review and understand further about Off the Beaten Path
11 回	<b>授業内容：The Great American Road Trip</b> 事前学修 2.0hr：Research about The Great American Road Trip 事後学修 2.0hr：Review and understand further about The Great American Road Trip
12 回	<b>授業内容：Los Angeles/Hollywood</b> 事前学修 2.0hr：Research about Los Angeles/Hollywood 事後学修 2.0hr：Review and understand further about Los Angeles/Hollywood
13 回	<b>授業内容：New England</b> 事前学修 2.0hr：Research about New England 事後学修 2.0hr：Review and understand further about New England
14 回	<b>授業内容：Project presentations</b> 事前学修 3.5hr：Prepare for project presentations 事後学修 0.5hr：Review your presentaiton
15 回	<b>授業内容：Summary</b> 事前学修 2.0hr：Review all the topics covered by this course and pick up some questions 事後学修 3.0hr：Think about the future of these destinations and prepare for the final exam



# DESTINATION RESEARCH E (Oceania and the South Pacific)

開講学科等：HT | 1 年次 | 2 単位 | 開講期：ST2 | 備考：GMM 対象科目

神末 武彦 (こうすえ たけひこ)

## ■ 授業の概要

This course will introduce students to key aspects of important destinations in Oceania, a geographical region consisting of numerous countries and territories that are mostly islands. The course will lead you through historical background, people and culture, and economy of each destination and will illustrate concepts and processes that are essential for understanding and analyzing tourism destinations in general. Both positive and negative impacts will be analyzed and studied.

## ■ 到達目標 (ディプロマ・ポリシー：GMM2)

一般目標：The competencies/learning outcomes connect to the student learning outcomes of GMM' s Diploma Policy #2, "Ability to learn and improve both Japanese and English and to use those languages to communicate with people from around the world based on their own experiences to studying overseas", students should be able to

1. Communicate effectively in classroom to be able to work and function in the diverse community.
2. Demonstrate leadership and teamwork to achieve common goals.
3. Use knowledge of multicultural perspective to understand different cultures and languages and practices of that place.
4. Discuss in English and obtain skills to be able to communicate with people from around the world.

個別目標：Upon successful completion of this course, the student should be able to:

1. Describe the uniqueness and differences between the destinations along with the latest events and attractions in Oceania and the South Pacific region.
2. Describe the history, culture, economy, people, community and climate that creates that destination.
3. Identify the capitals, major tourist attractions, major cities, airports, airlines, methods of transportation, currency, and lodging options.
4. Develop and gain knowledge and skills to analyze different types of tourism destinations.
5. Explain the complex problems and issues related to tourism in these destinations.
6. Use knowledge of best practices to become a sustainable destination.

## ■ 履修条件

Students will be expected to prepare for class sessions by reading assigned material.

## ■ 評価基準・方法

Participation 6%

Reflection papers 24%

Presentation 20%

Mid-Term Exam 20%

Final Exam 30%

## ■ 教科書

Not specified

## ■ 参考書

Reading materials will be specified in class.

Atlases and maps are essential.

## ■ 授業内容と授業外（事前・事後）の学修及び学修目安時間

1 回	<b>授業内容：Introduction to Oceania</b> 事前学修 2.0hr：Prepare for the first class 事後学修 2.0hr：Review and understand further about Oceania
2 回	<b>授業内容：Destination Studies Micronesia (Guam)</b> 事前学修 2.0hr：Research about Guam 事後学修 2.0hr：Review and understand further about Guam
3 回	<b>授業内容：Destination Studies Micronesia (Saipan)</b> 事前学修 2.0hr：Research about Saipan 事後学修 2.0hr：Review and understand further about Saipan
4 回	<b>授業内容：Destination Studies Micronesia (Federated States of Micronesia)</b> 事前学修 2.0hr：Research about Federated States of Micronesia 事後学修 2.0hr：Review and understand further about Federated States of Micronesia
5 回	<b>授業内容：Destination Studies Melanesia (Papua New Guinea)</b> 事前学修 2.0hr：Research about Papua New Guinea 事後学修 2.0hr：Review and understand further about Papua New Guinea
6 回	<b>授業内容：Destination Studies Melanesia (Vanuatu)</b> 事前学修 2.0hr：Research about Vanuatu 事後学修 2.0hr：Review and understand further about Vanuatu
7 回	<b>授業内容：Destination Studies Melanesia (New Caledonia)</b> 事前学修 2.0hr：Research about New Caledonia 事後学修 2.0hr：Review and understand further about New Caledonia
8 回	<b>授業内容：Destination Studies Melanesia (Fiji)</b> 事前学修 2.0hr：Research about Fiji 事後学修 2.0hr：Review and understand further about Fiji
9 回	<b>授業内容：Destination Studies Polynesia (Samoa)</b> 事前学修 2.0hr：Research about Samoa 事後学修 2.0hr：Review and understand further about Samoa
10 回	<b>授業内容：Destination Studies Polynesia (Tahiti)</b> 事前学修 2.0hr：Research about Tahiti 事後学修 2.0hr：Review and understand further about Tahiti
11 回	<b>授業内容：Destination Studies Polynesia (Rapa Nui)</b> 事前学修 2.0hr：Research about Rapa Nui 事後学修 2.0hr：Review and understand further about Rapa Nui

12 回	<b>授業内容：Destination Studies Polynesia (Hawaii)</b> 事前学修 2.0hr：Research about Hawaii 事後学修 2.0hr：Review and understand further about Hawaii
13 回	<b>授業内容：Destination Studies Australia</b> 事前学修 2.0hr：Research about Australia 事後学修 2.0hr：Review and understand further about Australia
14 回	<b>授業内容：Destination Studies New Zealand</b> 事前学修 2.0hr：Research about New Zealand 事後学修 2.0hr：Review and understand further about New Zealand
15 回	<b>授業内容：The future of the small island destinations</b> 事前学修 2.0hr：Review all the topics covered by this course and develop some questions 事後学修 2.0hr：Think about the future of these destinations and prepare for the final exam

# ホスピタリティ論

開講学科等：HT | 1年次 | 2単位 | 開講期：FT1 | 備考：GMM 対象科目

篠原 千夕起 (しのはら ちゆき)

## ■ 授業の概要

"Service," "Customer Satisfaction" and "Hospitality" are indispensable factors for the hospitality industry. We will adopt a theoretical approach from hard, soft and human aspects relating to these factors. By studying history, we will make clear the concept of these factors and realize their importance. It will be useful for students who intend to work in the hospitality industry to establish a theoretical basis and display a hospitality mindset in their daily work.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Learn the concepts of "Service," "Hospitality" and "Customer Satisfaction" and gain related knowledge like "complaint handling" and study examples. Furthermore, utilize the knowledge, experience and thought obtained by this course and the on-the-spot research, for future business studies and for demonstration of "a hospitality attitude" in daily life.

個別目標：Can demonstrate "an attitude with hospitality" naturally in daily life.

Can utilize knowledge for part-time job or job-hunting endeavors in future.

## ■ 履修条件

None

## ■ 評価基準・方法

Grading will be based on the following factors.

Attitude to participate in the class · Performance/Submission status of weekly assignments · Contents of assignment report · Results of sub-tests, etc.

Evaluate the above comprehensively. Absence is subject to deduction.

## ■ 教科書

None

## ■ 参考書

Will be introduced by the instructor.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Orientations, Student Survey</b> 事前学修 1.0hr : Read class guidance and syllabus, prepare to express your goal in this class 事後学修 1.5hr : Review handout
2 回	<b>授業内容：The concept of 'Service'(1) 'Service is...'</b> 事前学修 1.0hr : Check a dictionary for the word of 'Service' 事後学修 1.5hr : Review the lecture and handout
3 回	<b>授業内容：The concept of 'Service'(2) 'Characteristics of service activities'</b> 事前学修 1.0hr : Recall your story about your service experiences 事後学修 1.5hr : Review the lecture and handout
4 回	<b>授業内容：Definition and concept of "Hospitality" (1) 'Various views of researchers'</b> 事前学修 1.0hr : Check a dictionary for the word of 'Hospitality' 事後学修 1.5hr : Review the lecture and handout
5 回	<b>授業内容：Definition and concept of "Hospitality" (2) 'What does hospitality mean for you'</b> 事前学修 1.0hr : Recall your story about your hospitality experiences 事後学修 1.5hr : Review the lecture and handout
6 回	<b>授業内容：History of Hospitality overseas</b> 事前学修 1.0hr : Check the activities of 'Give Kids The World' at Orlando, Florida 事後学修 1.5hr : Review the lecture and handout
7 回	<b>授業内容：History of Hospitality (Omotenashi) in Japan</b> 事前学修 1.0hr : Check the history of 'Sado', Japanese art of tea ceremony 事後学修 1.5hr : Review the lecture and handout
8 回	<b>授業内容：Relation between Hospitality and Customer Satisfaction (1) 'Verification and case study of Customer Delight'</b> 事前学修 1.0hr : Recall your story of the most wonderful experience at a service or hospitality scene 事後学修 1.5hr : Review the lecture and handout
9 回	<b>授業内容：Relation between Hospitality and Customer Satisfaction (2) 'Case study of Complaint'</b> 事前学修 1.0hr : Recall your story of 'received complaint' when you took part-time job 事後学修 1.5hr : Review the lecture and handout
10 回	<b>授業内容：How to demonstrate hospitality 'Discover your strong points and weak points'</b> 事前学修 1.0hr : Take notes of your strong and weak points 事後学修 1.5hr : Review the lecture and handout
11 回	<b>授業内容：Case study of hospitality industry (1) 'Study successful examples and cases actually implemented'</b> 事前学修 1.0hr : Read the Corporate Vision (Philosophy) of 'The Ritz Carlton' hotel at their website 事後学修 1.5hr : Review the lecture and handout
12 回	<b>授業内容：Case study of hospitality industry (2) 'Study successful examples and cases actually implemented'</b> 事前学修 1.0hr : Read the Corporate Vision (Philosophy) of 'KAGAYA' (at Wakura, Ishikawa) at their website 事後学修 3.0hr : Work and prepare for the presentation. Choose one of the hospitality industries and conduct corporate research
13 回	<b>授業内容：Presentation of corporate research.</b> 事前学修 3.0hr : Work and prepare for the presentation. Continue to study chosen hospitality industry. 事後学修 3.0hr : Review all presentations and identify good and weak points
14 回	<b>授業内容：Review all presentations</b> 事前学修 1.0hr : Review all presentations, identify good or weak points and analyze them 事後学修 1.5hr : Review the lecture and handout
15 回	<b>授業内容：Review all lectures for demonstration of 'a hospitality attitude'</b> 事前学修 2.0hr : Review all handouts from session 1 through 14 事後学修 3.0hr : Review all lectures for future development

# ホスピタリティ・ツーリズム学Ⅰ

開講学科等：HT | 1年次 | 2単位 | 開講期：ST2 | 備考：GMM 対象科目

神末 武彦 (こうすえ たけひこ)

## ■ 授業の概要

Introducing the world's largest and growing industry, Tourism. It is recognized that tourism is a major force of the world economy that is growing in global importance. This introductory course will enable you to understand tourism not only as an activity but also as an economic sector.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：The competencies/learning outcomes connect to the student learning outcomes of GMM's Diploma Policy #1, "Ability to become a leader in the domestic and/or global fields requiring advanced communication skills, with extensive knowledge of management", students should be able to

1. Lead with the knowledge of the foundations of "Hospitality & Tourism management" with a responsible and sustainable approach.
2. Demonstrate knowledge of multicultural perspective to meet the diverse community of tourism.
3. Develop skills by applying key management concepts and principles.
4. Use knowledge and skills associated with logical and critical thinking, problem solving and decision making to function effectively in the community and industry.
5. Demonstrate leadership and teamwork to achieve common goals.
6. Demonstrate "professionalism" by conducting in a professional and ethical manner.

個別目標：Upon successful completion of this course, the student should be able to:

1. Understand the basic theory of Hospitality and Tourism Business
2. Understand the complex, multi-faceted industry that is made up of many interrelated components.
3. Distinguish the key aspects that define the structure, elements and processes of tourism.
4. Illustrate the historical background from Domestic and International tourism.
5. Elaborate on the economic impacts, both positive and negative of tourism.
6. Elaborate on the social/cultural and environmental impacts, both positive and negative of tourism.
7. Distinguish the concepts and principles of sustainability (economic, environmental, ethical issues and social/cultural) and assess the best practices of destinations and tourism operations.
8. Discuss the future challenge and opportunities of tourism.

## ■ 履修条件

Students will be expected to prepare for class sessions by reading assigned material.

## ■ 評価基準・方法

Participation 10%

Reflection Papers 30%

Mid-Term Exam 25%

Final Exam 35%

## ■ 教科書

Not specified

## ■ 参考書

Not specified. All needed materials will be specified in class.

## ■ 授業内容と授業外（事前・事後）の学修及び学修目安時間

1 回	<b>授業内容：Introduction; What is Hospitality &amp; Tourism, Overview of tourism</b> 事前学修 2.0hr：Prepare for the first class 事後学修 2.0hr：Review to understand further about Hospitality & Tourism
2 回	<b>授業内容：Styles of Tourism</b> 事前学修 2.0hr：Think and research about different styles of tourism 事後学修 2.0hr：Review today's lecture
3 回	<b>授業内容：Tourism history (World)</b> 事前学修 2.0hr：Think and research about the history of tourism 事後学修 2.0hr：Review today's lecture
4 回	<b>授業内容：Tourism History (Japan)</b> 事前学修 2.0hr：Think and research about the history of tourism 事後学修 2.0hr：Review today's lecture
5 回	<b>授業内容：The impact of tourism (Positive)</b> 事前学修 2.0hr：Think and research about the positive impact of tourism 事後学修 2.0hr：Review today's lecture
6 回	<b>授業内容：The impact of tourism (Negative)</b> 事前学修 2.0hr：Think and research about the negative impact of tourism 事後学修 2.0hr：Review today's lecture
7 回	<b>授業内容：Pro-poor tourism</b> 事前学修 2.0hr：Think and research about what we can do about poverty through tourism 事後学修 2.0hr：Review today's lecture
8 回	<b>授業内容：Eco Tourism</b> 事前学修 2.0hr：Think and research about eco tourism 事後学修 2.0hr：Review today's lecture
9 回	<b>授業内容：Tourism and Events 1 (MICE)</b> 事前学修 2.0hr：Think and research about the relationship between tourism and events 事後学修 2.0hr：Review today's lecture and research about tourism and events
10 回	<b>授業内容：Tourism and Events 2 (Sports, Music, and Others)</b> 事前学修 2.0hr：Think and research about the relationship between tourism and events 事後学修 2.0hr：Review today's lecture
11 回	<b>授業内容：Ethics in tourism</b> 事前学修 2.0hr：Think and research about ethics in tourism 事後学修 2.0hr：Review today's lecture

12 回	<b>授業内容：Human rights and tourism</b> 事前学修 2.0hr：Think and research about the relationship between human rights and tourism 事後学修 2.0hr：Review today's lecture
13 回	<b>授業内容：Sustainable / Responsible tourism</b> 事前学修 2.0hr：Think and research about sustainable and responsible tourism 事後学修 2.0hr：Review today's lecture
14 回	<b>授業内容：The future of Tourism</b> 事前学修 2.0hr：Think and research about the future of tourism 事後学修 2.0hr：Review today's lecture and research about future of tourism
15 回	<b>授業内容：Summary</b> 事前学修 2.0hr：Review all class works and prepare for questions 事後学修 2.0hr：Review today's lecture and prepare for the final exam

# ホスピタリティ・ツーリズム学Ⅰ

開講学科等：HT | 1年次 | 2単位 | 開講期：FT1 | 備考：GMM9月入学生対象科目

岩本 英和 (いわもと ひでかず)

## ■ 授業の概要

Introducing the world's largest and growing industry, Tourism. It is recognized that tourism is a major force of the world economy that is growing in global importance. This introductory course will enable you to understand tourism not only as an activity but also as an economic sector. Due to COVID-19, this class will be conducted online.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Understand the basic theory of Hospitality & Tourism.

個別目標：Students will be able to understand and explain about the historical background, economic/cultural/social impacts, ethical issues, sustainability and future challenges and opportunities of tourism.

## ■ 履修条件

Students will be expected to prepare for class sessions by reading assigned material.

## ■ 評価基準・方法

Short test through Manaba (40%), and final exam (60%).

## ■ 教科書

Not specified

## ■ 参考書

Reading materials will be specified in class.

## ■ 授業内容と授業外（事前・事後）の学修及び学修目安時間

1 回	<b>授業内容：Introduction; What is Hospitality &amp; Tourism</b> 事前学修 2.0hr：Prepare for the first class 事後学修 2.0hr：Review to understand further about Hospitality & Tourism
2 回	<b>授業内容：The history of world tourism</b> 事前学修 2.0hr：Prepare world history of tourism 事後学修 2.0hr：Review today's lecture and research about world tourism history
3 回	<b>授業内容：The history of Japan tourism</b> 事前学修 2.0hr：Prepare Japan history of tourism 事後学修 2.0hr：Review today's lecture and research about Japan tourism history
4 回	<b>授業内容：Economic impacts of tourism</b> 事前学修 2.0hr：Prepare economic impacts of tourism 事後学修 2.0hr：Review today's lecture and research about economic impacts of tourism
5 回	<b>授業内容：Environmental and Social/Cultural impacts of Tourism</b> 事前学修 2.0hr：Prepare environmental and social/cultural impacts or tourism 事後学修 2.0hr：Review today's lecture and research about environmental and social/cultural impacts of tourism
6 回	<b>授業内容：Tourism and the environment (Eco tourism)</b> 事前学修 2.0hr：Prepare eco tourism 事後学修 2.0hr：Review today's lecture and research about tourism and the environment
7 回	<b>授業内容：Pro-poor tourism</b> 事前学修 2.0hr：Prepare pro-poor tourism 事後学修 2.0hr：Review today's lecture and research about pro-poor tourism
8 回	<b>授業内容：Tourism and Events (MICE)</b> 事前学修 2.0hr：Prepare MICE 事後学修 2.0hr：Review today's lecture and research about tourism and events
9 回	<b>授業内容：Tourism and Events (Sports)</b> 事前学修 2.0hr：Prepare sports events 事後学修 2.0hr：Review today's lecture and research about tourism and events
10 回	<b>授業内容：New tourism (Green tourism, Health tourism, Long stay, etc.)</b> 事前学修 2.0hr：Prepare new tourism 事後学修 2.0hr：Review today's lecture and research about new tourism
11 回	<b>授業内容：Ethics in tourism</b> 事前学修 2.0hr：Prepare ethics in tourism 事後学修 2.0hr：Review today's lecture and research about ethics in tourism
12 回	<b>授業内容：Human rights and tourism</b> 事前学修 2.0hr：Prepare human rights and tourism 事後学修 2.0hr：Review today's lecture and research about human rights and tourism
13 回	<b>授業内容：Sustainable tourism (DMO/DMC)</b> 事前学修 2.0hr：Prepare sustainable tourism 事後学修 2.0hr：Review today's lecture and research about sustainable tourism
14 回	<b>授業内容：The future of Tourism</b> 事前学修 2.0hr：Think of what kind of changes could happen in future tourism 事後学修 2.0hr：Review today's lecture and research about future of tourism
15 回	<b>授業内容：Summary</b> 事前学修 2.0hr：Review all the class works and prepare for questions 事後学修 2.0hr：Review today's lecture and prepare for the final exam

# ホスピタリティ・ツーリズム学Ⅱ

開講学科等：HT | 1 年次 | 2 単位 | 開講期：FT2 | 備考：GMM 対象科目

鈴木 徹 (すずき てつ)

## ■ 授業の概要

- This course is designed to capture the basic components of the businesses that constitute, "Hospitality & Tourism Industry" from a global perspective. In addition, characteristics of Japanese Hospitality & Tourism which has its own history of development will be also addressed throughout the class. We will focus in the category that attracted each students' attention as an area to work in the future.
- In this course, we will approach the subject from both theoretical and practical perspectives.
- The classes will be conducted by Active Learning Methods including discussions, presentations, group works, field works and guest speakers.
- The contents of the curriculum are subject to change due to teaching environments.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

- 一般目標：To understand the overall business fields that "Hospitality & Tourism" Industry offers. Then, narrow down and focus on the area that each student wants to work in the future.
- 個別目標：- To gain basic knowledge about the business, structure and organizations of "Hospitality & Tourism" Industry.  
- To pinpoint a particular sector in the industry, and present its attractive points.

## ■ 履修条件

None

## ■ 評価基準・方法

Students will be evaluated by the criteria described below.

- 10 % Engagement and Contribution to the class
- 20 % Assignments
- 30 % Reports during the course
- 40 % Final exam

## ■ 教科書

Handouts will be distributed.

## ■ 参考書

Reading materials will be specified in class.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Orientation of the course &amp; introduction to the hospitality and tourism industry</b> 事前学修 2.0hr：Read the Course summary and think about what you want to achieve after finishing this course. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
2 回	<b>授業内容：Hospitality Spirit</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
3 回	<b>授業内容：Tourism Market Players</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
4 回	<b>授業内容：Tourism Market Categories</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
5 回	<b>授業内容：Lodging</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
6 回	<b>授業内容：Cruising</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
7 回	<b>授業内容：Restaurants &amp; Beverages</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
8 回	<b>授業内容：Managed Services</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
9 回	<b>授業内容：Theme Parks and Attractions</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
10 回	<b>授業内容：Gaming Entertainment</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
11 回	<b>授業内容：MICE (Meeting, Incentive)</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
12 回	<b>授業内容：MICE (Convention, Exposition)</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
13 回	<b>授業内容：Events</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
14 回	<b>授業内容：Presentation</b> 事前学修 2.0hr：Prepare for the presentation 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
15 回	<b>授業内容：Summary (review of 14 lessons)</b> 事前学修 2.0hr：Review all 14 lessons and summarize the topic that you have learned from this course. 事後学修 2.0hr：Prepare for the Final Exam

# ホテルサービス論

開講学科等：HT | 2年次 | 2単位 | 開講期：FT1 | 備考：GMM 対象科目

渭東 史江 (いとう ちかえ)

## ■ 授業の概要

Guest service is key to success in the hotel business. It becomes the standard for judging the sophistication and reputation of the hotel. Mainly it is done in the Rooms Division and Food and Beverage Division. The aim of these lectures is to understand their roles and tasks, and to consider hotel staff abilities, personal qualities and working condition.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：To understand the roles and operations of the Rooms Division and Food and Beverage Division in the hotel. To consider the current condition of hotel staff.

- 個別目標：1 To understand the cycle of operation in the Rooms Division.  
2 To understand the cycle of operation in the Food and Beverage Division.  
3 To consider what is good service in a hotel.  
4 To consider what skills and personal qualities will be required of hotel staff in the future.

## ■ 履修条件

Students who want to learn intensively about the hotel business.

## ■ 評価基準・方法

Examination 70 %, The attitude of participation in the class 30%.

## ■ 教科書

Distributing materials if necessary

## ■ 参考書

Introduce if necessary

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Introduction</b> 事前学修 2.0hr：Think about the service that you have received in hotels 事後学修 2.0hr：Instruct in the class
2 回	<b>授業内容：Hotel Industry/ Hotel Organization</b> 事前学修 2.0hr：Review hotel business and hotel organization 事後学修 2.0hr：Instruct in the class
3 回	<b>授業内容：Rooms Division (1)Front Reception</b> 事前学修 2.0hr：Study about the job of Front Receptionist 事後学修 2.0hr：Instruct in the class
4 回	<b>授業内容：Rooms Division (2)Front Service</b> 事前学修 2.0hr：Study about the job of Front Service staff 事後学修 2.0hr：Instruct in the class
5 回	<b>授業内容：Rooms Division (3)Housekeeping</b> 事前学修 2.0hr：Study about the job of Housekeeping staff 事後学修 2.0hr：Instruct in the class
6 回	<b>授業内容：Rooms Division overall</b> 事前学修 2.0hr：Review last 3 classes about Rooms Division 事後学修 2.0hr：Instruct in the class
7 回	<b>授業内容：Service check (1)Rooms Division</b> 事前学修 2.0hr：Preparation for service check 事後学修 2.0hr：Instruct in the class
8 回	<b>授業内容：Restaurant Service (1)</b> 事前学修 2.0hr：Study about Types of Hotel restaurant 事後学修 2.0hr：Instruct in the class
9 回	<b>授業内容：Restaurant Service (2)</b> 事前学修 2.0hr：Study about the job of Hotel restaurant staff 事後学修 2.0hr：Instruct in the class
10 回	<b>授業内容：Banquet/ Event</b> 事前学修 2.0hr：Study about the job of banquet and event staff 事後学修 2.0hr：Instruct in the class
11 回	<b>授業内容：Event Planning</b> 事前学修 2.0hr：Study about the job of Event Planning 事後学修 2.0hr：Instruct in the class
12 回	<b>授業内容：Service check (2)Food and Beverage Division</b> 事前学修 2.0hr：Preparation for service check 事後学修 2.0hr：Instruct in the class
13 回	<b>授業内容：Protocol/ Service of Ryokan</b> 事前学修 2.0hr：Study about protocol and Ryokan 事後学修 2.0hr：Instruct in the class
14 回	<b>授業内容：Customer Service</b> 事前学修 2.0hr：Think about good service in hotels 事後学修 2.0hr：Instruct in the class
15 回	<b>授業内容：Wrap up</b> 事前学修 2.0hr：Review each class 事後学修 2.0hr：Prepare for the examination



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# ホスピタリティ・ツーリズム産業実地研修 A・B・C・D・E・F・G・H

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開講学科等：HT | 1年次 | 各4単位 | 備考：GMM 対象科目

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## 単位認定科目

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### ■ 授業の概要

A student must do an internship at a company within the hospitality and tourism industry in order to succeed in business. The student begins the internship following the instruction by the company.

### ■ 到達目標（ディプロマ・ポリシー：GMM3）

一般目標：The module guides a student towards selecting an occupation after his or her graduation and learning required basic skills for the job quickly.

個別目標：A student can understand actual business contents and social manner through the internship and develop him or herself.

### ■ 履修条件

A student must meet the requirement for his or her advancement.

### ■ 評価基準・方法

・ Each Internship must be over 120 hours.

・ Assessment will be by way of reports from the student and the company confirming that he or she had done the internship, in addition to teaching reports from internship tutors and pre-seminar/case-study tutors before/after the internship.

### ■ 教科書

None

### ■ 参考書

None

### ■ 授業内容と授業外（事前・事後）の学修及び学修目安時間

#### 授業内容

Fill in the gap between the prior image and the reality of the job through the internship, learning the work environment and its unique occupational profile.

#### 事前学修

Confirm and prepare one's duty at his or her internship.

#### 事後学修

Review one's daily business outline at students' internship.

After completing the internship period, students must participate in the debriefing session and make a presentation about their own experiences individually.

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# ホスピタリティ・ツーリズム産業海外研修 A・B

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開講学科等：HT | 1年次 | 各2単位 | 備考：GMM 対象科目

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## 単位認定科目

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### ■ 授業の概要

Students experience internships in HT industries at overseas facilities, which will include the study in advance, the overseas training and the business practice. Students must take the study in advance and the ex post facto study with internship tutors and each pre-seminar/case-study tutor.

### ■ 到達目標（ディプロマ・ポリシー：GMM3）

一般目標：Fill in the gap between the prior image and the reality of the job through the internship, learning its work environment and its unique occupational profile.

個別目標：Students should be able to understand the working value in the real hospitality industries.

### ■ 履修条件

A student must meet the requirement for his or her advancement.

### ■ 評価基準・方法

・ Each Internship must be over 120 hours.

・ Reports from the student, the overseas company, and relevant HT tutors before/after the internship.

### ■ 教科書

None

### ■ 参考書

Reference materials will be specified in class.

### ■ 授業内容と授業外（事前・事後）の学修及び学修目安時間

#### 授業内容

Per business practice, a student begins the internship following the instruction by the company.

#### 事前学修

Confirm and prepare one's duties at his or her internship.

#### 事後学修

Review one's daily business outline at his or her internship.

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# ホスピタリティ・ボランティア活動

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開講学科等：HT | 1年次 | 4単位 | 備考：GMM 対象科目

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## 単位認定科目

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### ■ 授業の概要

This program offers students opportunities to participate in volunteer activities at domestic facilities. It will include preparatory study, advance trainings, on-site trainings, submission of reports, and the final presentation.

### ■ 到達目標（ディプロマ・ポリシー：GMM3）

一般目標：To experience the operation of the facility and contribute to society through volunteer activities.

個別目標：・ To acquire broader points of view through social activities.

・ To improve communication skills through meeting people of different age groups.

### ■ 履修条件

Students must have strong interest in volunteer activities and be able to deal with a wide range of ages.

### ■ 評価基準・方法

The credits are given based on the following results:

- ・ Volunteer activities at one facility over 100 hours in total
- ・ Reports of activities
- ・ Evaluations by the facility manager and relevant HT tutors
- ・ Final presentation

### ■ 教科書

None

### ■ 参考書

Reference materials will be specified in preparatory study and advance trainings.

### ■ 授業内容と授業外（事前・事後）の学修及び学修目安時間

#### 授業内容

Students will participate in volunteer activities at one facility over 100 hours after preparatory study and advance trainings. Submission of reports and the final presentation are required.

#### 事前学修

Collect information and learn about the facility in preparatory study.

#### 事後学修

Review the volunteer activities and write a report. Give a presentation on the activities.

# エアラインビジネス論

開講学科等：HT | 2 年次 | 2 単位 | 開講期：FT2 | 備考：GMM 対象科目

水野 徹 (みずの とおる)

## ■ 授業の概要

Airline Business: Course Description

We will walk through the operational aspects of the airline business model through a combination of case analysis and lectures. You are expected to read the cases and be ready for case questions in advance of each session. It is very important that you will be ready for in-class case discussions which will be followed by lectures on the underlying marketing principles and analytical tools behind the cases.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Overall Objectives:

1. To understand the operational aspects of the airline business model (DP1)
2. To read and analyze business cases and apply the basic principles and analytical tools (DP1)

個別目標：Expected Achievements:

1. Students should be able to understand basic business model of the airline industry
2. Students should be able to analyze actual airline business cases and write up a summary of their analysis

## ■ 履修条件

Prerequisite:

1. Bring the case packet with you for every session
2. Complete the reading assignments prior to each session
3. Proactively speak out in the class
4. Papers must be submitted by the defined deadline date
5. Should be able to communicate with the instructor through emails

## ■ 評価基準・方法

Grading Policy: The performance will be graded on the basis of final exam (50%), case write-ups (20%) and class participation and contribution (30%). Attendance of 80% or higher will be the prerequisite for granting a credit for this course.

## ■ 教科書

Textbooks: Case packet and hand-outs will be provided in the class.

## ■ 参考書

None

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Class Guidance and Introduction to Airline Industry</b> 事前学修 1.5hr：Read the syllabus and prepare your goal in this course 事後学修 2.5hr：Review hand-out and be ready for the next case analysis
2 回	<b>授業内容：Legal Issues Relating to the Airline Industry</b> 事前学修 1.5hr：Research laws that may be relevant to the airline industry and be ready share your research with your class 事後学修 2.5hr：Review hand-out and be ready for the next case analysis
3 回	<b>授業内容：Airports</b> 事前学修 1.5hr：Read the case "FBO Inc." and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review hand-out and be ready for the next case analysis
4 回	<b>授業内容：Reservations and Sales</b> 事前学修 1.5hr：Read the case "Analytics of Overbooking" and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review hand-out and be ready for the next case analysis
5 回	<b>授業内容：Revenue Management</b> 事前学修 1.5hr：Read the case "NWA Inc." and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review hand-out and be ready for the next case analysis
6 回	<b>授業内容：Inflight Services</b> 事前学修 1.5hr：Read the case "Singapore Airlines" and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review hand-out and be ready for the next case analysis
7 回	<b>授業内容：Cargo Operations</b> 事前学修 1.5hr：Read the case "Lufthansa Cargo AG" and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review hand-out and be ready for the next case analysis
8 回	<b>授業内容：Passenger and Ground Handling</b> 事前学修 1.5hr：Read the case "United Airlines Inc." and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review hand-out and be ready for the next case analysis
9 回	<b>授業内容：Catering</b> 事前学修 1.5hr：Read the case "Vistara" and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review hand-out and be ready for the next case analysis
10 回	<b>授業内容：Low Cost Carriers</b> 事前学修 1.5hr：Read the case "Ryanair Compact Case" and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review hand-out
11 回	<b>授業内容：Service Quality</b> 事前学修 1.5hr：Research the service quality of Shinkansen in Japan 事後学修 2.5hr：Review hand-out and be ready for the next case analysis
12 回	<b>授業内容：Airline Marketing (1)</b> 事前学修 1.5hr：Read the case "British Airways New Club World" and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review hand-out and be ready for the next case analysis
13 回	<b>授業内容：Airline Marketing (2)</b> 事前学修 1.5hr：Read the case "Sri Lankan Airlines Turnaround" and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review hand-out and be ready for the next case analysis
14 回	<b>授業内容：Message from Marketing Guru</b> 事前学修 1.5hr：Research "Philip Kotler". Who is he? 事後学修 2.5hr：Review hand-out



# ホテルビジネス論

開講学科等：HT | 2 年次 | 2 単位 | 開講期：ST2 | 備考：GMM 対象科目

大屋 了三 (おおや りょうぞう)

## ■ 授業の概要

1. Learn basic knowledge about the relationship between the hotel industry and society, its characteristics, recent changes and issues
  2. Learn practical know-how on how to develop and operate a hotel.
  3. Learn about the challenges and joys of the hotel industry through the experiences of the instructor
- Note: The contents of each lecture may change depending on progress if necessary

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Understand the basic structure, management method, current situation, issues, etc. of the hotel business

- 個別目標：1. Students are expected to explain the specific process and frameworks of development, operation, marketing, profit improvement and other important elements for the hotel business
2. Students are expected to understand the role of the General Manager that is most important job position in the hotel organization
  3. Students are expected to think about career formation in the hotel industry

## ■ 履修条件

Students who are interested in the hotel business or students who want to get involved in the hotel industry in their future carrier

## ■ 評価基準・方法

Examination:50%, Class contribution:30%, Report 20%

## ■ 教科書

Distributing materials if necessary

## ■ 参考書

Introduce in the class if necessary

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Guidance and instruction</b> 事前学修 1.0hr：Read the class guidance and syllabus 事後学修 0.5hr：Review class guidance and syllabus
2 回	<b>授業内容：Overview of Hotel industry</b> 事前学修 2.0hr：Research public statements or information about hotel industry 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
3 回	<b>授業内容：Various Types of Hotel and Hotel Chains</b> 事前学修 2.0hr：Research public statements or information about hotel industry 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
4 回	<b>授業内容：Overview of Hotel Management: Basic hotel management frameworks, organization and functions of each department</b> 事前学修 2.0hr：Study the material which is distributed in the previous class 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
5 回	<b>授業内容：Hotel Development1:Market research, concept, targeted customers, location, facility plan and planning organization</b> 事前学修 2.0hr：Study the material which is distributed in the previous class 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
6 回	<b>授業内容：Hotel Development 2: Project cost and Feasibility study</b> 事前学修 2.0hr：Study the material which is distributed in the previous class 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
7 回	<b>授業内容：Hotel Operations 1: Market segmentation, Sales and Revenue management</b> 事前学修 2.0hr：Study the material which is distributed in the previous class 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
8 回	<b>授業内容：Hotel Operations 2: Rooms Operations, Food and Beverage Operations and banquet operations</b> 事前学修 2.0hr：Study the material which is distributed in the previous class 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
9 回	<b>授業内容：Hotel Operations 3: Human resources and accounting</b> 事前学修 2.0hr：Study the material which is distributed in the previous class 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
10 回	<b>授業内容：Hotel Operations 4: Repair and maintenance, Capital expenditure and Renovation project</b> 事前学修 2.0hr：Study the material which is distributed in the previous class 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
11 回	<b>授業内容：Hotel Operations 5: Guest Satisfaction</b> 事前学修 2.0hr：Study the material which is distributed in the previous class 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
12 回	<b>授業内容：Workshop1: Preparation of Marketing Plan</b> 事前学修 3.0hr：Prepare for the work shop as instructed 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
13 回	<b>授業内容：Workshop2: Preparation of Integrated Business Plan</b> 事前学修 3.0hr：Prepare for the work shop as instructed 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
14 回	<b>授業内容：Run the hotel assuming you are the hotel manager</b> 事前学修 4.0hr：Prepare for the presentation as instructed 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
15 回	<b>授業内容：Wrap up</b> 事前学修 2.0hr：Review all the lectures 事後学修 4.0hr：Prepare for the examination

# トラベルエージェンシービジネス論

開講学科等：HT | 2 年次 | 2 単位 | 開講期：ST2 | 備考：GMM 対象科目

鈴木 徹 (すずき てつ)

## ■ 授業の概要

This is a professional development course to enable students to understand the basics of the travel agency business "operations". Since the society and mindset of people toward travel industry is changing, the travel business itself has always been challenged, and has always been changing. We will take a look at the dynamics of businesses of the travel agency through various perspectives and angles. We will take a close look at both the history and the future prospects and discuss the role of the next generation travel agencies.

- In this course, we will approach the subject from both theoretical and practical perspectives.

- The classes will be conducted by Active Learning Methods including discussions, presentations, group works, field works, office visits and guest speakers.

-The contents of the curriculum are subject to change depending on teaching environments and on the interests of the students.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：The main object of this course is to study the basic roles and the operations of travel agencies.

個別目標：- To understand the basic functions of travel agencies.

- To know the operations and operational issues of travel agencies.

- To learn necessary skills for marketing and sales at travel agencies.

- To conduct itinerary planning.

## ■ 履修条件

None

## ■ 評価基準・方法

Students will be evaluated by the criteria described below.

-10 % Engagement and Contribution to the class

-20 % Assignments

-30 % Reports during the course

-40 % Final exam

## ■ 教科書

Handouts will be distributed.

## ■ 参考書

Reading materials will be specified in class.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Introduction of the course &amp; Definitions of Travel Agency Businesses</b> 事前学修 2.0hr：Read the Course summary and think about what you want to achieve after finishing this course. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
2 回	<b>授業内容：Distribution Channels of Tourism Industry</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
3 回	<b>授業内容：Travel Agency Business</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
4 回	<b>授業内容：Tour Operators Business and Other categories</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
5 回	<b>授業内容：History of Travel &amp; Tourism</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
6 回	<b>授業内容：Geography and Maps</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
7 回	<b>授業内容：Transportation (Surface)</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
8 回	<b>授業内容：Transportation (Air)</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
9 回	<b>授業内容：Accommodations</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
10 回	<b>授業内容：Food &amp; Beverage</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
11 回	<b>授業内容：Attractions &amp; Entertainment</b> 事前学修 2.0hr：Make research on management and finance 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
12 回	<b>授業内容：Destinations</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
13 回	<b>授業内容：Itinerary Planning</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
14 回	<b>授業内容：Itinerary Planning (Presentation)</b> 事前学修 2.0hr：Preparation for the presentation 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.





# ホスピタリティ・ツーリズム産業研究 A (フード・ビバレッジ)

開講学科等：HT | 2 年次 | 2 単位 | 開講期：集中 | 備考：GMM 対象科目

ダニエル チョン

## ■ 授業の概要

Introducing the foodservice sectors focusing on Food and Beverage operations. The Food and Beverage Industry is the second largest segment in the hospitality industry apart from accommodations. This introductory course will enable you to understand the Food and Beverage Industry not only from an operational perspective but also from a managerial perspective.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Recognize and describe the basic concepts of Food and Beverage operations.

個別目標：Realize the key success factors of running a foodservice operation considering differentiation in concepts, characteristics, target market, cultural/social impacts, ethical issues, and sustainability of the business.

## ■ 履修条件

Students will be expected to prepare for class sessions by reading assigned material.

## ■ 評価基準・方法

The evaluation will be based on participation (20%), and final exam (80%).

## ■ 教科書

Cousins, J., Lillicrap, D., & Weekes, S. (2020). Food and beverage service (10th Edition). Hachette UK.

## ■ 参考書

Reading materials will be specified in class.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Introduction; The Foodservice Industry</b> 事前学修 2.0hr：Prepare for the first class 事後学修 2.0hr：Review the segments available in the foodservice industry
2 回	<b>授業内容：The Foodservice Consumers</b> 事前学修 2.0hr：Read about the foodservice consumers 事後学修 2.0hr：Review today's lecture and research about the foodservice consumers
3 回	<b>授業内容：F&amp;B Productions and Organizations</b> 事前学修 2.0hr：Read about F&B productions and organizations 事後学修 2.0hr：Review today's lecture and research about F&B productions and organizations
4 回	<b>授業内容：F&amp;B Personnel Attributes</b> 事前学修 2.0hr：Read about F&B personnel attributes 事後学修 2.0hr：Review today's lecture and research about F&B personnel attributes
5 回	<b>授業内容：F&amp;B Personnel Essential Skills</b> 事前学修 2.0hr：Read about F&B Personnel essential skills 事後学修 2.0hr：Review today's lecture and research about F&B personnel essential skills
6 回	<b>授業内容：F&amp;B Service Areas</b> 事前学修 2.0hr：Read about F&B service areas 事後学修 2.0hr：Review today's lecture and research about F&B service areas
7 回	<b>授業内容：F&amp;B Service Equipment</b> 事前学修 2.0hr：Read about F&B service equipment 事後学修 2.0hr：Review today's lecture and research about F&B service equipment
8 回	<b>授業内容：Foodservice Menu and Development</b> 事前学修 2.0hr：Read about foodservice menu and development 事後学修 2.0hr：Review today's lecture and research about foodservice menu and development
9 回	<b>授業内容：International and Classical Dishes</b> 事前学修 2.0hr：Read about international and classical dishes 事後学修 2.0hr：Review today's lecture and research about international and classical dishes
10 回	<b>授業内容：Classical Cheeses and Desserts</b> 事前学修 2.0hr：Read about classical cheese and desserts 事後学修 2.0hr：Review today's lecture and research about classical cheeses and desserts
11 回	<b>授業内容：Non-Alcoholic Beverages</b> 事前学修 2.0hr：Read about Non-Alcoholic Beverages 事後学修 2.0hr：Review today's lecture and research about Non-Alcoholic beverages
12 回	<b>授業内容：Alcoholic Beverages</b> 事前学修 2.0hr：Read about alcoholic beverages 事後学修 2.0hr：Review today's lecture and research about alcoholic beverages
13 回	<b>授業内容：Wine Tasting Techniques</b> 事前学修 2.0hr：Read about wine tasting techniques 事後学修 2.0hr：Review today's lecture and research about wine tasting techniques
14 回	<b>授業内容：Western Fine Dining Service Sequence</b> 事前学修 2.0hr：Read about western fine dining service sequence 事後学修 2.0hr：Review today's lecture and research about western fine dining service sequence
15 回	<b>授業内容：Summary</b> 事前学修 2.0hr：Review all the class works and prepare for questions 事後学修 2.0hr：Review today's lecture and prepare for the final exam

# ホスピタリティ・ツーリズム産業研究 B (コンシェルジュ／ビジネスネットワーキング)

開講学科等：HT | 2 年次 | 2 単位 | 開講期：ST2 | 備考：GMM 対象科目

阿部 佳 (あべ けい)

## ■ 授業の概要

This course is totally designed for all students who would like to master professional hospitality in all kinds of industries.

In the classes, basic skills and mindsets of hotel concierges are introduced with an episode of a real case, and the students are required to consider its meaning, philosophy and expression of the hospitality profession.

In each class, students are expected to positively play a part in discussion, workshop and presentation to learn the business stage of hospitality.

The schedule or contents may be changed or combined.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：to obtain basic knowledge, mind and attitude of professional hospitality through studying practical cases of the hotel concierge.

個別目標：to master basic knowledge and spirit of concierge.

to master the attitude of professional hospitality.

to understand the importance of business networking.

to understand the unique hospitality of Japan.

to be able to explain what "hospitality" is for yourself.

## ■ 履修条件

none

## ■ 評価基準・方法

80% presence is mandatory

examination 60%

presentation & homework assignments/ positive challenge in the class/ performance with hospitality and proper manner 40%

## ■ 教科書

none

## ■ 参考書

to be announced

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Guidance – Course overview and objectives</b> 事前学修 2.0hr：find what you know about "concierge" 事後学修 2.0hr：confirm the purpose of the class
2 回	<b>授業内容：Introduction to the concierge</b> 事前学修 2.0hr：consider the purpose of the concierge profession 事後学修 2.0hr：confirm the purpose of the concierge profession
3 回	<b>授業内容：Regular tasks of the concierge</b> 事前学修 2.0hr：consider the regular daily tasks of concierge 事後学修 2.0hr：confirm and clarify the meaning of each task of the concierge
4 回	<b>授業内容：Spirit, Character and Philosophy of concierge</b> 事前学修 2.0hr：consider what kind of character is preferred for the professional concierge 事後学修 2.0hr：clarify the difference of character, spirit and philosophy as hospitality professionals
5 回	<b>授業内容：Performance of concierge spirits</b> 事前学修 2.0hr：consider what is "professional performance" of hospitality 事後学修 2.0hr：confirm what is necessary for performance of professional hospitality
6 回	<b>授業内容：Guest satisfaction</b> 事前学修 2.0hr：consider who the customer is and what satisfaction is 事後学修 2.0hr：clarify and confirm who your customer is, and what you can do for their satisfaction
7 回	<b>授業内容：Japanese hospitality</b> 事前学修 2.0hr：find the unique character of Japanese hospitality 事後学修 2.0hr：clarify the strength and weakness of Japanese hospitality and what we can do for it
8 回	<b>授業内容：Workshop – Planning one-day tour for guests</b> 事前学修 2.0hr：review the key points for highly qualified performance of hospitality 事後学修 2.0hr：find strength and weakness of yourself in the performance of hospitality
9 回	<b>授業内容：Presentation – Planning one-day tour for guests</b> 事前学修 2.0hr：review the key points for highly qualified performance of hospitality 事後学修 2.0hr：find strength and weakness of yourself in the performance of hospitality
10 回	<b>授業内容：Feed back for workshop</b> 事前学修 2.0hr：review the key points for outstanding performance of professional concierge 事後学修 2.0hr：clarify the mandatory points for professional concierge
11 回	<b>授業内容：Business networking among hospitality professionals</b> 事前学修 2.0hr：consider why networking is important for hospitality business 事後学修 2.0hr：clarify and confirm what "business networking" is
12 回	<b>授業内容：Tourism oriented country and professional hospitality</b> 事前学修 2.0hr：consider how professional hospitality can work for tourism oriented country 事後学修 2.0hr：clarify and confirm what we can do for Japan as hospitality professionals
13 回	<b>授業内容：Workshop – Arrangement for welcoming VIP guests</b> 事前学修 2.0hr：review the important points for highly qualified arrangement of professional concierge 事後学修 2.0hr：confirm the meaning of each action of arrangement as concierge
14 回	<b>授業内容：History of concierge profession and Les Clefs d'Or</b> 事前学修 2.0hr：find what you know about concierge 事後学修 2.0hr：clarify the history and the meaning of concierge and Les Clefs d'Or



# ホスピタリティ・ツーリズム産業研究C(法規)

開講学科等：HT | 2年次 | 2単位 | 開講期：ST2 | 備考：GMM 対象科目

吉田 成利 (よしだ なるとし)

## ■ 授業の概要

Students study what the Japanese law is and its esprit, comparing different nations' rules.  
Prior reading is required.

The lecturer asks students to summarise the reading,  
and coordinate the discussion about the topic.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Students understand the significance of law and learn the legal way of thinking through the Japanese law.

個別目標：(1) Students precisely use laws as useful tools in their daily lives.

(2) Students explain why we need to learn the legal way of thinking.

## ■ 履修条件

Every student must actively and sincerely participate in each lecture.

## ■ 評価基準・方法

・ Performance and attitude: 30 per cent

・ Essay: 30 per cent

・ Final exam: 40 per cent

## ■ 教科書

Reading materials including the text book will be specified in class.

## ■ 参考書

吉田 成利著『大学生のための日本国憲法入門』(慶應義塾大学出版会、2020年)

## ■ 授業内容と授業外(事前・事後)の学修及び学修目安時間

1 回	<b>授業内容：Introduction</b> 事前学修 1.0hr：Skim the textbook. 事後学修 2.0hr：Read the next chapter.
2 回	<b>授業内容：Sources of Japanese Law</b> 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
3 回	<b>授業内容：The Legal Profession in Japan</b> 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
4 回	<b>授業内容：The Japanese Judiciary</b> 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
5 回	<b>授業内容：Civil and Criminal Litigation</b> 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
6 回	<b>授業内容：The National Diet and the Cabinet</b> 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
7 回	<b>授業内容：Human Rights in Japan</b> 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
8 回	<b>授業内容：The US Japan Security Treaty</b> 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
9 回	<b>授業内容：Basics of Civil Law</b> 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
10 回	<b>授業内容：Real Rights and Possession</b> 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
11 回	<b>授業内容：Obligations</b> 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
12 回	<b>授業内容：Family and Inheritance Law</b> 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
13 回	<b>授業内容：Basics of Criminal Law</b> 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
14 回	<b>授業内容：Crimes</b> 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
15 回	<b>授業内容：Jury System and Conclusion</b> 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Review this course.

# ホスピタリティ・ツーリズム産業研究E(MICE)

開講学科等：HT | 2年次 | 2単位 | 開講期：FT2 | 備考：GMM対象科目

岩本 英和 (いのもと ひでかず)

## ■ 授業の概要

This course introduces the origins of event and convention, globalization of the conference industry, event marketing, roles of destination marketing organization, international organizations and associations and future of MICE industry. Due to COVID-19, this class will be conducted online.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Understand origin and structure of MICE industry

個別目標：Students will be able to understand and explain about the basic concept, socio-economic impact and a broader picture of MICE industry.

## ■ 履修条件

Students will be expected to prepare for class sessions by reading assigned material.

## ■ 評価基準・方法

Short test through Manaba (40%), and final exam (60%).

## ■ 教科書

Not specified.

## ■ 参考書

Reading materials will be specified in class.

## ■ 授業内容と授業外(事前・事後)の学修及び学修目安時間

1 回	<b>授業内容：Outline of Hospitality &amp; Tourism</b> 事前学修 1.5hr：Prepare for the first class 事後学修 1.5hr：Review to understand further about Hospitality & Tourism
2 回	<b>授業内容：Introduction to MICE industry</b> 事前学修 1.5hr：Pre-reading assignment and terminology of the second class 事後学修 1.5hr：Review today's lecture and research about the history of the event and convention industry
3 回	<b>授業内容：The organizers and sponsors of MICE industry</b> 事前学修 1.5hr：Pre-reading assignment and terminology of the third class 事後学修 1.5hr：Review today's lecture and research about the organizers and sponsors of MICE industry
4 回	<b>授業内容：The role and functions of destination marketing organization(DMO)</b> 事前学修 1.5hr：Pre-reading assignment and terminology of the fourth class 事後学修 1.5hr：Review today's lecture and research about the role and functions fo destination marketing organization(DMO)
5 回	<b>授業内容：The importance of meeting venue and its financial structure impact</b> 事前学修 1.5hr：Pre-reading assignment and terminology of the fifth class 事後学修 1.5hr：Review today's lecture and research about the importance of meeting venue and its financial structure impact
6 回	<b>授業内容：The role of the exhibitor and fundamentals of exhibit planning</b> 事前学修 1.5hr：Pre-reading assignment and terminology of the sixth class 事後学修 1.5hr：Review today's lecture and research about the role of the exhibitor and fundamentals of exhibit planning
7 回	<b>授業内容：Service contractors and their role in MICE industry</b> 事前学修 1.5hr：Pre-reading assignment and terminology of the seventh class 事後学修 1.5hr：Review today's lecture and research about service contractors and their role in MICE industry
8 回	<b>授業内容：The role of destination management companies</b> 事前学修 1.5hr：Pre-reading assignment and terminology of the eighth class 事後学修 1.5hr：Review today's lecture and research about the role of destination management companies
9 回	<b>授業内容：The basic operations and components of a special event</b> 事前学修 1.5hr：Pre-reading assignment and terminology of the ninth class 事後学修 1.5hr：Review today's lecture and research about the basic operations and components of a special event
10 回	<b>授業内容：Evaluation of meeting planning: a needs analysis, site selection and budgetary goals</b> 事前学修 1.5hr：Pre-reading assignment and terminology of the tenth class 事後学修 1.5hr：Review today's lecture and research about evaluation of meeting planning: a needs analysis, site selection and budgetary goals
11 回	<b>授業内容：Types of catering operations and caterers</b> 事前学修 1.5hr：Pre-reading assignment and terminology of the eleventh class 事後学修 1.5hr：Review today's lecture and research about types of catering operations and caterers
12 回	<b>授業内容：Importance of negotiation between the organizers and suppliers</b> 事前学修 1.5hr：Pre-reading assignment and terminology of the twelfth class 事後学修 1.5hr：Review today's lecture and research about importance of negotiation between the organizers and suppliers
13 回	<b>授業内容：New technologies that support MICE industry</b> 事前学修 1.5hr：Pre-reading assignment and terminology of the thirteenth class 事後学修 1.5hr：Review today's lecture and research about new technologies that support MICE industry
14 回	<b>授業内容：Green movements of MICE industry</b> 事前学修 1.5hr：Pre-reading assignment and terminology of the fourteenth class 事後学修 1.5hr：Review today's lecture and research about green movements of MICE industry
15 回	<b>授業内容：Summary</b> 事前学修 1.5hr：Review all the class works and prepare for questions 事後学修 1.5hr：Review today's lecture and prepare for the final exam

# ホスピタリティ・ツーリズム産業研究G (社会と観光)

開講学科等：HT | 2年次 | 2単位 | 開講期：ST1 | 備考：GMM 対象科目

鈴木 徹 (すずき てつ)

## ■ 授業の概要

- Since the international tourism industry has a significant scale with large number of people and economic factors involved, its impacts on the environment, culture and economy are enormous. In this context, the course is designed for students to become future leaders in the management of the global hospitality & tourism industry by,

1. Studying the relationship between Society & Tourism
2. Learning how the "New Types of Tourisms" have developed
3. Focusing on "United Nations SDGs 17 Goals scheme" and have their own targets and action plans.

- In this course, we will approach the subject from both theoretical and practical perspectives.

- The classes will be conducted by Active Learning Methods including discussions, group works, field works, presentations, participations in contests, and the invitation of guest speakers from leaders in the segments.

- The contents of the curriculum are subject to change depending on teaching environments and the interests of students.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Become future leaders in the management area of Global Hospitality & Tourism Industry, by understanding the key issues related to Society & Tourism.

個別目標：1. Understanding various impacts of Tourism in society.

2. Knowing the types of "New Tourism"

3. Setting your own action plan using UN's SDGs 17 Goals.

## ■ 履修条件

- Welcoming those who are interested in contributing themselves to the development of Global Tourism through sustainability.

## ■ 評価基準・方法

Students will be evaluated by the criteria described below.

-10 % Engagement and Contribution to the class

-20 % Assignments

-30 % Reports during the course

-40 % Final exam

## ■ 教科書

Handouts will be distributed.

## ■ 参考書

Handouts will be distributed.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Orientation of the course</b> 事前学修 2.0hr：Read the Course summary and think about what you want to achieve after finishing this course. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
2 回	<b>授業内容：Social and Cultural Impacts of Tourism</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
3 回	<b>授業内容：Environmental Impacts of Tourism</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
4 回	<b>授業内容：Sustainable Tourism</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
5 回	<b>授業内容：Sustainability of Tourism (Orientation of SDGs 17 Goals) Guest Speaker Session</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
6 回	<b>授業内容：Emergence of New Tourism</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
7 回	<b>授業内容：Ecotourism</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
8 回	<b>授業内容：Medical &amp; Health Tourism</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
9 回	<b>授業内容：LGBTQ Tourism</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
10 回	<b>授業内容：Other New Tourisms</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
11 回	<b>授業内容：SDGs &amp; Tourism</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
12 回	<b>授業内容：SDGs &amp; Tourism (Group Discussion)</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
13 回	<b>授業内容：SDGs &amp; Tourism (Presentation 1)</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.

14 回	<b>授業内容：SDGs &amp; Tourism (Presentation 2)</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
15 回	<b>授業内容：Summary (14 sessions review)</b> 事前学修 2.0hr：Review all 14 lessons and summarize the topic that you have learned from this course. 事後学修 2.0hr：Prepare for the Final Exam

# ホスピタリティ・ツーリズム産業研究H (e コマース)

開講学科等：HT | 2 年次 | 2 単位 | 開講期：FT2 | 備考：GMM 対象科目

鈴木 徹 (すずき てつ)

## ■ 授業の概要

- This course is designed to provide basic theories and practical knowledge of "E-commerce" & "Digital Marketing". It also focuses on the impacts to Hospitality & Tourism Industry management especially through analyzing the change of industry channel structure by the emergence of OTAs (Online Travel Agencies) and other rapid growing IT venture companies including ICT (Information and Communication Technology) players in the world.
- The classes will be conducted by Active Learning Methods including discussions, presentations, group works, field works and the invitation of guest speakers from the industry leading entities. Also an office visit to one of the key players in the "E-commerce" industries is in the agenda.
- The contents of the curriculum are subject to change by the teaching environments and students' interests in the class.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

- 一般目標：- Students should be able to explain the impacts of "E-Commerce" to Hospitality & Tourism Industry and make presentations about their own opinion of the future of the segment that they are interested to be involved in after graduation.
- 個別目標：- Understand the theoretical aspects of "E-Commerce" in general.
- Study the impacts of "E-Commerce" (Digital Marketing & ICT) to the Hospitality & Tourism industry.
  - Analyze the consequences of the emergence of "E-Commerce" players in the segment of your interest.
  - Make presentation of your own opinion about the future of of the segment above.

## ■ 履修条件

- Bring your own IT device to class (PC or Tablet recommended. Smartphone is also accepted)

## ■ 評価基準・方法

Students will be evaluated by the criteria described below.

- 10 % Engagement and Contribution to the class
- 20 % Assignments
- 30 % Reports during the course
- 40 % Final exam

## ■ 教科書

Handouts will be distributed.

## ■ 参考書

Introduced in class at the appropriate time.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Orientation：IT revolution and the current situation of e-commerce</b> 事前学修 2.0hr：Read the lecture summary and clarify the expectations and the segments of your interest in the industry. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
2 回	<b>授業内容：Introducing digital marketing</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
3 回	<b>授業内容：Online marketplace analysis: micro-environment</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
4 回	<b>授業内容：The Internet：macro-environment</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
5 回	<b>授業内容：Digital marketing strategies</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
6 回	<b>授業内容：Office Visit to one of the major "E-Commerce" enterprises (etc Google Japan)</b> 事前学修 2.0hr：Conduct prior research of the company to visit and prepare for the questions to ask on the visit. 事後学修 2.0hr：Create a summary report to present to the company visited.
7 回	<b>授業内容：Relationship marketing using digital platforms</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
8 回	<b>授業内容：Delivering the online customer experience</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
9 回	<b>授業内容：Guest Speakers session (Key Player of Online Travel Agencies)</b> 事前学修 2.0hr：Make research on the company that the guest speaker belongs and prepare questions to ask. 事後学修 2.0hr：Make a summary report.
10 回	<b>授業内容：Marketing communications using digital media channels</b> 事前学修 2.0hr：Study the subject preliminarily 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
11 回	<b>授業内容：Evaluation and improvement of digital channel performance</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
12 回	<b>授業内容：Business-to-consumer digital marketing practice</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
13 回	<b>授業内容：Business-to-business digital marketing practice</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
14 回	<b>授業内容：Mobile technology</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.





# ホスピタリティ・ツーリズム産業研究I(クルーズビジネス)

開講学科等：HT | 2年次 | 2単位 | 開講期：FT2 | 備考：GMM 対象科目

上杉 恵美 (うえすぎ めぐみ)

## ■ 授業の概要

This course will give students an opportunity to gain basic knowledge of the cruise industry. The course will study the history and development of the cruise industry and characteristics of the cruise experience. Major cruise destinations in the world will be introduced and cruise operation management will be analyzed from hospitality perspectives.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Students will develop knowledge of the cruise industry.

Students will make an original cruise tour plan based on the knowledge and information gained in this course.

個別目標：Students will learn history and development of the cruise industry.

Students will understand characteristics of the cruise experience.

Students will study a wide range of cruise destinations.

Students will update information on cruise industry.

Students will make their original cruise tour plan.

## ■ 履修条件

None

## ■ 評価基準・方法

Evaluation will be based on participation, assignments, and the cruise tour plan

## ■ 教科書

Cruise Operations Management: Hospitality Perspectives Third Edition (Philip Gibson / Richard Parkman, Routledge 2019)

## ■ 参考書

Reading materials will be specified in class.

## ■ 授業内容と授業外(事前・事後)の学修及び学修目安時間

1 回	<b>授業内容：Introduction: Overview of Cruise Industry</b> 事前学修 2.0hr：Class preparation 事後学修 2.0hr：Class review
2 回	<b>授業内容：History and Development of Cruise Industry</b> 事前学修 2.0hr：Class preparation 事後学修 2.0hr：Class review
3 回	<b>授業内容：Characteristics of the Cruise Experience</b> 事前学修 2.0hr：Class preparation 事後学修 2.0hr：Class review
4 回	<b>授業内容：Cruise Destination 1</b> 事前学修 2.0hr：Class preparation 事後学修 2.0hr：Class review
5 回	<b>授業内容：Cruise Destination 2</b> 事前学修 2.0hr：Class preparation 事後学修 2.0hr：Class review
6 回	<b>授業内容：Cruise Destination 3</b> 事前学修 2.0hr：Class preparation 事後学修 2.0hr：Class review
7 回	<b>授業内容：Cruise Destination 4</b> 事前学修 2.0hr：Class preparation 事後学修 2.0hr：Class review
8 回	<b>授業内容：Cruise Destination 5</b> 事前学修 2.0hr：Class preparation 事後学修 2.0hr：Class review
9 回	<b>授業内容：Cruise Tour Planning</b> 事前学修 2.0hr：Class preparation 事後学修 2.0hr：Class review
10 回	<b>授業内容：Working in Cruise Industry (1)</b> 事前学修 2.0hr：Research jobs in cruise industry 事後学修 2.0hr：Class review
11 回	<b>授業内容：Working in Cruise Industry (2)</b> 事前学修 2.0hr：Research jobs in cruise industry 事後学修 2.0hr：Class review
12 回	<b>授業内容：Working in Cruise Industry (3)</b> 事前学修 2.0hr：Research jobs in cruise industry 事後学修 2.0hr：Class review
13 回	<b>授業内容：Presentations of Cruise Tour Plans 1</b> 事前学修 2.0hr：Preparation for the presentation 事後学修 2.0hr：Review of the tour plans and presentations
14 回	<b>授業内容：Presentations of Cruise Tour Plans 2</b> 事前学修 2.0hr：Preparation for the presentation 事後学修 2.0hr：Review of the tour plans and presentations
15 回	<b>授業内容：Future of Cruise Industry</b> 事前学修 2.0hr：Class preparation 事後学修 2.0hr：Review the course

# マーケティング概論

開講学科等：HT | 1年次 | 2単位 | 開講期：ST2 | 備考：GMM 対象科目

水野 徹 (みずの とおる)

## ■ 授業の概要

Marketing: Course Description:

We will walk through the basic principles and analytical tools of marketing through a combination of case analysis and lectures. You are expected to read the cases and be ready for case questions in advance of each session. It is very important that you will be ready for in-class case discussions which will be followed by lectures on the underlying marketing principles and analytical tools behind the cases.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Overall Objective:

- (1) To understand the basic principles and analytical tools of marketing
- (2) To read and analyze business cases and apply the basic principles and analytical tools

個別目標：Expected Achievements:

- (1) To be able to read marketing-related articles with basic understanding on underlying principles.
- (2) To be able to apply analytical tools of marketing to the real world business cases.

## ■ 履修条件

Prerequisite:

## ■ 評価基準・方法

Grading Policy:

The performance will be graded based on final exam (50%), case write-ups (20%) and class participation and contribution (30%).

## ■ 教科書

Text Books: Case packet and hand-outs will be provided in the class.

## ■ 参考書

Reference Book:

Philip Kotler, Kevin Keller "Marketing Management 15th Edition" Pearson

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Class guidance and Case Analysis</b> 事前学修 1.5hr：Read class guidance and syllabus, prepare to express your goal in this class 事後学修 2.5hr：Review hand-out and be ready for case analysis
2 回	<b>授業内容：Definition of Marketing</b> 事前学修 1.5hr：Read the article "Marketing Myopia" and be ready to share your version of the definition of marketing 事後学修 2.5hr：Review hand-out
3 回	<b>授業内容：Know your customer</b> 事前学修 1.5hr：Read the case "Chantale and Clinton Call for Service" and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review the case and hand-out
4 回	<b>授業内容：Consumer Behavior</b> 事前学修 1.5hr：Read the case "IKEA" and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review the case and hand-out
5 回	<b>授業内容：Marketing Research</b> 事前学修 1.5hr：Be ready for discussions on what you already know about marketing research 事後学修 2.5hr：Review hand-out
6 回	<b>授業内容：Competitive Strategy</b> 事前学修 1.5hr：Read the case "NESPRESSO" and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review the case and hand-out
7 回	<b>授業内容：Segmentation, Targeting, Positioning</b> 事前学修 1.5hr：Read the cases "Porsche" and "UNIQLO" and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review the cases and hand-out
8 回	<b>授業内容：Marketing Mix</b> 事前学修 1.5hr：Read the case "Kellogg's" and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review the case and hand-out
9 回	<b>授業内容：Product</b> 事前学修 1.5hr：Read the case "Apple" and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review the case and hand-out
10 回	<b>授業内容：Price</b> 事前学修 1.5hr：Read the case "Ryanair" and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review the case and hand-out
11 回	<b>授業内容：Marketing Channel</b> 事前学修 1.5hr：Read the case "Amazon.com" and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review the case and hand-out
12 回	<b>授業内容：Promotion</b> 事前学修 1.5hr：Read the case "Hacienda del Sol" and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review the case and hand-out
13 回	<b>授業内容：Loyalty Marketing</b> 事前学修 1.5hr：Read the case "Audi" and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review the case and hand-out
14 回	<b>授業内容：Basic Principles and Analytical Tools of Marketing</b> 事前学修 1.5hr：Review all hand-outs from sessions 1 through 13 事後学修 2.5hr：Review hand-out
15 回	<b>授業内容：Wrap-up and case analysis exercise</b> 事前学修 1.5hr：Review all hand-outs from sessions 1 through 14 事後学修 2.5hr：Review hand-out

# マネジメント総論

開講学科等：HT | 1 年次 | 2 単位 | 開講期：ST1 | 備考：GMM 対象科目

三輪 祥宏 (みわ よしひろ)

## ■ 授業の概要

This course is designed to provide each student a basic understanding of management skills including planning, controlling and leading an organization. It also provides an overview for understanding issues involved in both managing and being managed which will help students to be a more effective contributor to organizations that they join in the future.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

- 一般目標：1. Acquiring basic knowledge and frameworks to understand business administration.  
2. Finding your own principle of investigating business or management.  
3. Building a mindset to learn business in a global perspective.
- 個別目標：1. Ability to explain some business frameworks.  
2. Analyzing case studies with your own perspectives.  
3. Explaining differences between Japanese and foreign businesses.

## ■ 履修条件

1. This course is designed to have students participate in all classes.
2. All students are required to send short essays to the lecturer via Meikai email account.

## ■ 評価基準・方法

- + Class Contribution: 40 pt (2 pt \* 15 classes + assigned lecturer 10 pt)  
+ Short Essays & Peer Review: 28 pt (4 pt \* 7 weeks)  
+ Final Exam: 32 pt (4 pt \* 8 questions)

## ■ 教科書

Management, 15th Edition, Global Edition. by Stephen P. Robbins and Mary A. Coulter.  
Pearson Education Limited. 978-1292340883. <https://amzn.to/36pJJxt>

## ■ 参考書

Other Reading materials will be specified in class.

Make it a habit to access business news on media, such as Internet or Newspaper, TV etc.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Principle of a company / corporation</b> 事前学修 0.5hr : Describe your opinion on "principle of a company / corporation". 事後学修 0.5hr : Correct your own opinion on the basis of this lecture.
2 回	<b>授業内容：Managers and You in the Workplace (Chap.1)</b> 事前学修 2.0hr : Describe your opinion about Managers. 事後学修 2.5hr : Reflect your own opinions as you noticed through this lecture.
3 回	<b>授業内容：Making Decisions (Chap.2)</b> 事前学修 2.0hr : Describe your opinion about managing in Global Environment. 事後学修 0.5hr : Reflect your own opinions as you noticed through this lecture.
4 回	<b>授業内容：Influence of the External Environment and the Organization's culture (Chap.3)</b> 事前学修 2.0hr : Describe your opinion about the External Environment and the Organization's culture. 事後学修 2.5hr : Reflect your own opinions as you noticed through this lecture.
5 回	<b>授業内容：Managing in a Global Environment(Chap.4)</b> 事前学修 2.0hr : Describe your opinion about managing in Global Environment. 事後学修 0.5hr : Reflect your own opinions as you noticed through this lecture.
6 回	<b>授業内容：Managing diversity (Chap.5)</b> 事前学修 2.0hr : Describe your opinion about managing Diversity. 事後学修 2.5hr : Reflect your own opinions as you noticed through this lecture.
7 回	<b>授業内容：Managing Social Responsibility and Ethics (Chap.6)</b> 事前学修 2.0hr : Describe your opinion about Social Responsibility and Ethics. 事後学修 0.5hr : Reflect your own opinions as you noticed through this lecture.
8 回	<b>授業内容：Managing Change and Disruptive Innovation (Chap.7)</b> 事前学修 2.0hr : Describe your opinion about change management and Innovation management. 事後学修 2.5hr : Reflect your own opinions as you noticed through this lecture.
9 回	<b>授業内容：Planning- Foundations and Strategy (Chap.8 and 9)</b> 事前学修 2.0hr : Describe your opinion about Strategy Planning. 事後学修 0.5hr : Reflect your own opinions as you noticed through this lecture.
10 回	<b>授業内容：Planning- Entrepreneurial Ventures (Chap.10)</b> 事前学修 2.0hr : Describe your opinion about entrepreneurship 事後学修 2.5hr : Reflect your own opinions as you noticed through this lecture.
11 回	<b>授業内容：Organizing- Designing and Managing Human resources(Chap.11 and 12)</b> 事前学修 2.0hr : Describe your opinion about designing organization and human resource management 事後学修 0.5hr : Reflect your own opinions as you noticed through this lecture.
12 回	<b>授業内容：Organizing- Managing groups and teams (Chap.13)</b> 事前学修 2.0hr : Describe your opinion about Managing groups and teams 事後学修 2.5hr : Reflect your own opinions as you noticed through this lecture.
13 回	<b>授業内容：Leading- Communication and Individual Behavior(Chap.14 and 15)</b> 事前学修 2.0hr : Describe your opinion about communication and individual behavior 事後学修 0.5hr : Reflect your own opinions as you noticed through this lecture.
14 回	<b>授業内容：Leading- Motivation and Effectiveness(Chap.16 and 17)</b> 事前学修 2.0hr : Describe your opinion about to be effective leaders 事後学修 2.5hr : Reflect your own opinions as you noticed through this lecture.
15 回	<b>授業内容：Controlling (Chap.18)</b> 事前学修 2.0hr : Describe your opinion about Controlling 事後学修 4.0hr : Preparing for exam

# アカウントニング基礎

開講学科等：HT | 1 年次 | 2 単位 | 開講期：ST1 | 備考：GMM 対象科目

平 剛俊 (たいら たけとし)

## ■ 授業の概要

Introductory Financial Accounting : Course description

This course is designed to learn basic principles of financial accounting for practical use. Each class will be based on lectures followed by in-class exercises using examples. Students are required to complete assigned self-study pages of the textbook in advance of each session.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Overall Objects : 1. To learn the basic principles and mechanics of financial accounting.  
2. To understand the roles of financial statements and what they mean.

個別目標：Expected Achievements : 1. Students will be able to read and analyze Balance Sheets, Income Statements, and Cash Flow Statements.  
2. Students will be able to generate basic and simple financial statements.

## ■ 履修条件

Prerequisite : None

## ■ 評価基準・方法

Grading Policy : Examination 50%, The attitude of class participation and contribution 50%

## ■ 教科書

Essentials of Accounting, Leslie Breitner and Robert Anthony, Pearson

(\*) Students are required to have the text book at the classes.

## ■ 参考書

Reference Books : Introduce in the class if necessary

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Class guidance and the role of accounting</b> 事前学修 0.5hr : Read the class guidance and syllabus 事後学修 1.0hr : Review today's lecture and research the things instructed in class
2 回	<b>授業内容：Introduction to business activities and accounting</b> 事前学修 1.5hr : Work on Part 1-1 through 1-58 of Textbook 事後学修 1.5hr : Review today's lecture and research the things instructed in class
3 回	<b>授業内容：Overview of financial statements</b> 事前学修 1.5hr : Work on Part 1-59 through 1-87 of Textbook 事後学修 1.5hr : Review today's lecture and research the things instructed in class
4 回	<b>授業内容：Balance Sheet always balances</b> 事前学修 1.5hr : Work on Part 2-1 through 2-63 of Textbook 事後学修 1.5hr : Review today's lecture and research the things instructed in class
5 回	<b>授業内容：Balance Sheet exercise</b> 事前学修 1.5hr : Work on Part 2-64 through 2-84 of Textbook 事後学修 1.5hr : Review today's lecture and research the things instructed in class
6 回	<b>授業内容：Reporting the results of operating activities</b> 事前学修 1.5hr : Work on Part 4-1 through 4-77 of Textbook 事後学修 1.5hr : Review today's lecture and research the things instructed in class
7 回	<b>授業内容：Income Statement - Extending accrual concept</b> 事前学修 1.5hr : Work on Part 5-1 through 5-98 of Textbook 事後学修 1.5hr : Review today's lecture and research the things instructed in class
8 回	<b>授業内容：Income Statement exercise</b> 事前学修 1.0hr : Review Part 4 and Part 5 of Textbook 事後学修 1.5hr : Review today's lecture and research the things instructed in class
9 回	<b>授業内容：Long-lived assets and depreciation</b> 事前学修 1.5hr : Work on Part 7-1 through 7-70 of Textbook 事後学修 1.5hr : Review today's lecture and research the things instructed in class
10 回	<b>授業内容：Inventories</b> 事前学修 1.5hr : Work on Part 6-1 through 6-68 of Textbook 事後学修 1.5hr : Review today's lecture and research the things instructed in class
11 回	<b>授業内容：Cash Flow Statement</b> 事前学修 1.5hr : Work on Part 9-1 through 9-65 of Textbook 事後学修 1.5hr : Review today's lecture and research the things instructed in class
12 回	<b>授業内容：Cash Flow Statement - Exercise</b> 事前学修 1.0hr : Review Part 9-1 through 9-65 of Textbook 事後学修 1.5hr : Review today's lecture and research the things instructed in class
13 回	<b>授業内容：Analysis of Financial Statements</b> 事前学修 1.5hr : Work on Part 10-1 through 10-121 of Textbook 事後学修 1.5hr : Review today's lecture and research the things instructed in class
14 回	<b>授業内容：Introduction to Management Accounting</b> 事前学修 1.5hr : Read and analyze own selected company's Statements 事後学修 1.5hr : Review today's lecture and research the things instructed in class
15 回	<b>授業内容：Wrap-up and review the course</b> 事前学修 2.0hr : Review the Textbook 事後学修 3.0hr : Prepare for the examination

# ファイナンス基礎

開講学科等：HT | 1 年次 | 2 単位 | 開講期：FT2 | 備考：GMM 対象科目

平 剛俊 (たいら たけとし)

## ■ 授業の概要

Introductory Corporate Finance : Course Description

This course is designed for students with no knowledge of the principles of corporate finance. This course covers basic but important principles of corporate finance such as time value of money, net present value and investment decisions, and risk and return. Familiar examples will extensively be used to facilitate the understanding of the course.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Overall Objectives：

1. To learn the basic principles and mechanics of corporate finance
2. To gain knowledge of financial valuation and analysis

個別目標：Expected Achievements：

1. Students will be able to evaluate different investment options by using the principles of corporate finance.
2. Students will understand the relationship among rates, risk, and return.

## ■ 履修条件

Prerequisite：

None, but knowledge of financial accounting will be helpful.

## ■ 評価基準・方法

Grading Policy：

Examination 50%, the attitude of class participation and contribution 50%

## ■ 教科書

Textbooks：

Distributing materials if necessary

## ■ 参考書

Reference books：

Introduce in the class if necessary

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Class guidance and the purpose of learning corporate finance</b> 事前学修 0.5hr：Read the class guidance and syllabus 事後学修 1.0hr：Review today's lecture and research the things instructed in class
2 回	<b>授業内容：Corporate Investment and Financing</b> 事前学修 1.0hr：Be ready to share what you already know about finance 事後学修 1.0hr：Review today's lecture and research the things instructed in class
3 回	<b>授業内容：Risk, Return and Credit</b> 事前学修 1.5hr：Think about borrowing / investing money. From / to whom and how 事後学修 1.0hr：Review today's lecture and research the things instructed in class
4 回	<b>授業内容：Time value of Money and Net Present Value</b> 事前学修 1.5hr：Research interest rate of housing loan and country rating 事後学修 1.5hr：Review today's lecture and research the things instructed in class
5 回	<b>授業内容：Case analysis and study</b> 事前学修 1.5hr：How to finance necessary money for acquiring Hotel A 事後学修 1.5hr：Review today's lecture and research the things instructed in class
6 回	<b>授業内容：Perpetuities and Annuities</b> 事前学修 1.5hr：Research Annuity and Pension fund scheme 事後学修 1.5hr：Review today's lecture and research the things instructed in class
7 回	<b>授業内容：Valuing Bonds</b> 事前学修 1.0hr：Study about coupon rate of sovereign bonds 事後学修 1.5hr：Review today's lecture and research the things instructed in class
8 回	<b>授業内容：Valuing Common Stocks</b> 事前学修 1.5hr：Research your favorite stocks in hospitality industry 事後学修 1.5hr：Review today's lecture and research the things instructed in class
9 回	<b>授業内容：Introduction to Risk and Return</b> 事前学修 1.0hr：Study about your familiar investment tool, Risk and Return 事後学修 1.5hr：Review today's lecture and research the things instructed in class
10 回	<b>授業内容：Investment Decision with Net Present Value</b> 事前学修 1.5hr：Study about investment in apartment 事後学修 1.5hr：Review today's lecture and research the things instructed in class
11 回	<b>授業内容：Modern Portfolio Strategy</b> 事前学修 1.0hr：Make your own portfolio for suitable investment purpose 事後学修 1.5hr：Review today's lecture and research the things instructed in class
12 回	<b>授業内容：How to avoid Risks</b> 事前学修 1.0hr：Review Risks and study how to reduce it 事後学修 1.5hr：Review today's lecture and research the things instructed in class
13 回	<b>授業内容：Case analysis 2</b> 事前学修 1.0hr：Study about asset allocation 事後学修 1.5hr：Review today's lecture and research the things instructed in class
14 回	<b>授業内容：Overall Review of the Principles of Corporate Finance</b> 事前学修 1.5hr：Review Corporate Finance 事後学修 1.5hr：Review today's lecture and research the things instructed in class
15 回	<b>授業内容：Wrap up and review of the course</b> 事前学修 2.0hr：Review all through this course 事後学修 2.0hr：Prepare for the examination

# イノベーション概論

開講学科等：HT | 1 年次 | 2 単位 | 開講期：FT2 | 備考：GMM 対象科目

三輪 祥宏 (みわ よしひろ)

## ■ 授業の概要

This course is designed to provide each student with a basic understanding of Innovation including the mechanisms that drive innovation. It also provides an overview for understanding issues from a managerial perspective which will help students to be a more effective contributor to organizations that they join in the future, with an Innovative mindset.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

- 一般目標：1. Acquiring basic knowledge and frameworks to understand innovation.  
2. Understanding the approach to generate innovative ideas.  
3. Preparing a mindset to learn innovation management from a global perspective.

個別目標：Finding your own principle/standard for visioning / driving / managing innovation.

## ■ 履修条件

1. This course is designed to have students participate in all classes.
2. All students are required to send short and main essays to the lecturer via Meikai email account.

## ■ 評価基準・方法

- + Class Contribution: 40 pt (2 pt \* 15 classes + assigned lecturer 10 pt)  
+ Short Essays & Peer Review: 28 pt (4 pt \* 7 weeks)  
+ Final Exam: 32 pt (4 pt \* 8 questions)

## ■ 教科書

HBR's 10 Must Reads on Innovation (with featured article "The Discipline of Innovation," by Peter F. Drucker)  
ISBN-13: 978-1422189856 / Harvard Business Review Press

## ■ 参考書

Other reading materials will be specified in class.

Make it a habit to access business news on media, such as Internet or Newspaper, TV etc.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Guidance and introduction</b> 事前学修 0.5hr：Describe your opinion on innovation as you read this syllabus 事後学修 0.5hr：Review and adjust your own opinion based on your understanding of this lecture
2 回	<b>授業内容："The Discipline of Innovation"</b> 事前学修 3.0hr：Read the assigned article and find 3 key take-aways of this. 事後学修 2.0hr：Review and adjust your own opinion based on your understanding of this lecture
3 回	<b>授業内容："The Innovation Catalysts"</b> 事前学修 3.5hr：Preparing for your Lecture about the article with finding 3 key take-aways from this article. 事後学修 1.0hr：Review and adjust your own opinion based on your understanding of this lecture
4 回	<b>授業内容：Discussion "The Innovation Catalysts"</b> 事前学修 1.5hr：Read again the assigned article and find 3 key take-aways of this article 事後学修 2.0hr：Review and adjust your own opinion based on your understanding of this lecture
5 回	<b>授業内容："Stop the Innovation Wars"</b> 事前学修 3.5hr：Preparing for your Lecture about the article with finding 3 key take-aways from this article. 事後学修 1.5hr：Review and adjust your own opinion based on your understanding of this lecture
6 回	<b>授業内容：Discussion "Stop the Innovation Wars"</b> 事前学修 3.5hr：Preparing for your Lecture about the article with finding 3 key take-aways from this article. 事後学修 1.5hr：Review and adjust your own opinion based on your understanding of this lecture
7 回	<b>授業内容："The Customer-Centered Innovation Map"</b> 事前学修 3.5hr：Preparing for your Lecture about the article with finding 3 key take-aways from this article. 事後学修 1.0hr：Review and adjust your own opinion based on your understanding of this lecture
8 回	<b>授業内容：Discussion "The Customer-Centered Innovation Map"</b> 事前学修 1.5hr：Read again the assigned article and find 3 key take-aways of this article 事後学修 2.5hr：Review and adjust your own opinion based on your understanding of this lecture
9 回	<b>授業内容："Is It Real? Can We Win? Is It Worth Doing?"</b> 事前学修 3.5hr：Preparing for your Lecture about the article with finding 3 key take-aways from this article. 事後学修 1.0hr：Review and adjust your own opinion based on your understanding of this lecture
10 回	<b>授業内容：Discussion "Is It Real? Can We Win? Is It Worth Doing?"</b> 事前学修 1.5hr：Read again the assigned article and find 3 key take-aways of this article 事後学修 2.5hr：Review and adjust your own opinion based on your understanding of this lecture
11 回	<b>授業内容："Innovation Killers"</b> 事前学修 3.5hr：Preparing for your Lecture about the article with finding 3 key take-aways from this article. 事後学修 1.0hr：Review and adjust your own opinion based on your understanding of this lecture
12 回	<b>授業内容：Discussion "Innovation Killers"</b> 事前学修 1.5hr：Read again the assigned article and find 3 key take-aways of this article 事後学修 2.5hr：Review and adjust your own opinion based on your understanding of this lecture
13 回	<b>授業内容："Innovation: The Classic Traps"</b> 事前学修 3.0hr：Preparing for your Lecture about the article with finding 3 key take-aways from this article. 事後学修 1.5hr：Review and adjust your own opinion based on your understanding of this lecture
14 回	<b>授業内容：Discussion "Innovation: The Classic Traps"</b> 事前学修 3.0hr：Preparing for your Lecture about the article with finding 3 key take-aways from this article. 事後学修 1.5hr：Review and adjust your own opinion based on your understanding of this lecture
15 回	<b>授業内容："How GE Is Disrupting Itself"</b> 事前学修 3.0hr：Review all articles in this course. 事後学修 1.0hr：Prepare for the Final Exam

# 経済学概論

開講学科等：HT | 1年次 | 2単位 | 開講期：ST2 | 備考：GMM対象科目

大石 隆介 (おおいし りゅうすけ)

## ■ 授業の概要

This course is designed to help students learn basic economic concepts. Our aim is to enable students to interpret various economic phenomena using economic concepts.

It is assumed that students do not have any knowledge about economics prior to taking this course, and therefore, we begin by thinking about the basics, such as "what kind of subject is economics?"

We then attempt to understand the basic concepts of microeconomics and macroeconomics (i.e., demand and supply in the market, gross domestic product, and economic growth among other related aspects)

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Understanding the basic concepts of microeconomics and macroeconomics.

個別目標：Interpreting various economic phenomena using economic concepts.

## ■ 履修条件

There are no conditions for taking this course; however, student's proficiency in English is preferred.

## ■ 評価基準・方法

Course work (Assignment): 30%

Final exam: 70%

## ■ 教科書

Essentials of Economics 9th edition, N. Gregory Mankiw, Cengage Learning

## ■ 参考書

Principles of Economics 8th edition, N. Gregory Mankiw, Cengage Learning

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Guidance</b> 事前学修 2.0hr：Read the lecture summary and think about your expectations for this course. 事後学修 2.0hr：Review the guidance content.
2 回	<b>授業内容：Ten principles of economics: Chapter 1 of the textbook</b> 事前学修 2.0hr：Investigate the ten principles of economics. 事後学修 2.0hr：Understand "how people make decisions," "how people interact," and "how the economy as a whole works" through the ten principles of economics.
3 回	<b>授業内容：Thinking like an economist: Chapter 2 of the textbook</b> 事前学修 2.0hr：Think about how economists understand economic phenomena. 事後学修 2.0hr：Understand the terminologies and research methods used in economics.
4 回	<b>授業内容：Interdependence and the gains from trade: Chapter 3 of the textbook</b> 事前学修 2.0hr：Think about the interdependence of people in their everyday lives. 事後学修 2.0hr：Understand the benefits from trade through the concepts of "comparative advantage" and "absolute advantage."
5 回	<b>授業内容：The market forces of supply and demand: Chapter 4 of the textbook</b> 事前学修 2.0hr：Investigate concepts of supply and demand in the market. 事後学修 2.0hr：Understand supply, demand, and equilibrium in the market. Understand the three steps to analyzing changes in equilibrium.
6 回	<b>授業内容：Elasticity and its application: Chapter 5 of the textbook</b> 事前学修 2.0hr：Investigate the concept of elasticity. 事後学修 2.0hr：Understand the determining factors and methods to calculate elasticity.
7 回	<b>授業内容：Supply, demand, and government policies: Chapter 6 of the textbook</b> 事前学修 2.0hr：Investigate how government policies influence the market. 事後学修 2.0hr：Understand how price controls influence the market.
8 回	<b>授業内容：Consumers, producers, and the efficiency of market: Chapter 7 of the textbook</b> 事前学修 2.0hr：Investigate the benefits for suppliers and consumers of goods at market equilibrium. 事後学修 2.0hr：Understand "consumer surplus," "producer surplus," and "market efficiency."
9 回	<b>授業内容：Review:Chapter 1~7</b> 事前学修 2.0hr：Review the chapters learned so far. 事後学修 2.0hr：Review the topics covered by this lecture.
10 回	<b>授業内容：Measuring a nation's income: Chapter 15 of the textbook</b> 事前学修 2.0hr：Think about macroeconomic topics. 事後学修 2.0hr：Understand the definition of gross domestic product and differences between nominal and real gross domestic product.
11 回	<b>授業内容：Measuring the cost of living: Chapter 16 of the textbook</b> 事前学修 2.0hr：Think about the meaning of the cost of living of people. 事後学修 2.0hr：Understand the consumer price index.
12 回	<b>授業内容：Production and growth: Chapter 17 of the textbook</b> 事前学修 2.0hr：Think about the difference in living standards and the average income of countries throughout the world. 事後学修 2.0hr：Understand productivity and relevant policies of the government.
13 回	<b>授業内容：Saving, investment, and the financial system: Chapter 18 of the textbook</b> 事前学修 2.0hr：Think about the financial system in macroeconomics. 事後学修 2.0hr：Understand the systems that constitute the financial system and the relations among saving, investment, and the financial system.
14 回	<b>授業内容：The basic tools of finance: Chapter 19 of the textbook</b> 事前学修 2.0hr：Think about the roles that money plays in the economy. 事後学修 2.0hr：Understand "present value," "managing risk," and "asset valuation."
15 回	<b>授業内容：Summary</b> 事前学修 2.0hr：Review the topics covered in this course. 事後学修 2.0hr：Review the topics covered this lecture.



# 統計学 I

開講学科等：HT | 1 年次 | 2 単位 | 開講期：FT2 | 備考：GMM 対象科目

ラッセル ウエノ

## ■ 授業の概要

This course will introduce students to the fundamental concepts, terms, and methods of statistical analysis. The focus will be on business and social science examples that are relevant and useful for students studying in HTM. There will be an emphasis on conceptual understanding of statistical information, to enable students of various levels of mathematics experience to benefit from the course.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：This course will teach you the basics of statistics.

個別目標：Students will develop the knowledge and skills to analyze, visualize, and present quantitative information.

Students will apply their knowledge and skills to practical, real-world data and situations.

## ■ 履修条件

Students will be expected to prepare for class sessions by reading assigned material.

## ■ 評価基準・方法

Evaluation will be based on participation (30%), assignments (30%), and final exam (40%).

## ■ 教科書

The textbook will be specified by the instructor.

## ■ 参考書

Will be specified in class.

## ■ 授業内容と授業外（事前・事後）の学修及び学修目安時間

1 回	<b>授業内容：Introduction</b> 事前学修 2.0hr：Prepare for the first class 事後学修 2.0hr：Review the introduction class
2 回	<b>授業内容：The context of quantitative analysis</b> 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
3 回	<b>授業内容：Presenting quantitative information</b> 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
4 回	<b>授業内容：Measurement</b> 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
5 回	<b>授業内容：Basic types of statistical analysis</b> 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
6 回	<b>授業内容：Descriptive vs inferential statistics</b> 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
7 回	<b>授業内容：Mean, variance, and standard deviation</b> 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
8 回	<b>授業内容：T-tests</b> 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
9 回	<b>授業内容：Correlation, part 1</b> 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
10 回	<b>授業内容：Correlation, part 2</b> 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
11 回	<b>授業内容：One-way ANOVA</b> 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
12 回	<b>授業内容：Simple regression</b> 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
13 回	<b>授業内容：Examples and applications 1</b> 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
14 回	<b>授業内容：Examples and applications 2</b> 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
15 回	<b>授業内容：Summary</b> 事前学修 2.0hr：Review all the topics covered by this course and pick up some questions 事後学修 3.0hr：Review all topics and prepare for the final exam

# 統計学Ⅱ

開講学科等：HT | 2年次 | 2単位 | 開講期：FT1 | 備考：GMM 対象科目

ラッセル ウエノ

## ■ 授業の概要

This course will build on the fundamental concepts, terms, and methods of statistical analysis covered in Statistics 1. The focus will be on business and social science examples that are relevant and useful for students studying in HTM. Important types of analysis will be covered, including ANOVA, multiple regression, and factor analysis.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Overall knowledge of statistics and ability to use it in the real-world.

個別目標：Students will further develop the knowledge and skills to analyze, visualize, and present quantitative information using more advanced models. Students will apply their knowledge and skills to practical, real-world data and situations.

## ■ 履修条件

Students will be expected to prepare for class sessions by reading assigned material.

## ■ 評価基準・方法

Evaluation will be based on attendance and participation (30%), assignments (30%), and final exam (40%).

## ■ 教科書

The textbook will be specified by the instructor.

## ■ 参考書

The reading materials will be specified by the instructor.

## ■ 授業内容と授業外（事前・事後）の学修及び学修目安時間

1 回	<b>授業内容：Introduction</b> 事前学修 2.0hr：Prepare for the first class 事後学修 2.0hr：Review the introduction class
2 回	<b>授業内容：Review of Statistics 1 concepts</b> 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
3 回	<b>授業内容：Research design principles, part 1</b> 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
4 回	<b>授業内容：Research design principles, part 2</b> 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
5 回	<b>授業内容：Multiple regression, part 1</b> 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
6 回	<b>授業内容：Multiple regression, part 2</b> 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
7 回	<b>授業内容：ANOVA, part 1</b> 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
8 回	<b>授業内容：ANOVA, part 2</b> 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
9 回	<b>授業内容：Factor analysis</b> 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
10 回	<b>授業内容：Logistic regression</b> 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
11 回	<b>授業内容：Advanced methods 1</b> 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
12 回	<b>授業内容：Advanced methods 2</b> 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
13 回	<b>授業内容：Examples and applications 1</b> 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
14 回	<b>授業内容：Examples and applications 2</b> 事前学修 2.0hr：Prepare next lesson 事後学修 2.0hr：Review today's lesson
15 回	<b>授業内容：Summary</b> 事前学修 2.0hr：Review all the topics covered by this course and pick up some questions 事後学修 3.0hr：Review all topics and prepare for the final exam

# リーダーシップ論

開講学科等：HT | 2 年次 | 2 単位 | 開講期：ST1 | 備考：GMM 対象科目

大屋 了三 (おおや りょうぞう)

## ■ 授業の概要

1. Learn about the relationship between organization and leadership, the attitudes and behaviors that are essential for leaders.
  2. Learn about the leadership education program offered by global hotel companies and coaching institutes.
  3. Give each student an opportunity to think deeply about "how to build their own leadership style" based on their personality and experience.
- Note: The contents of each lecture may change depending on progress if necessary

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

- 一般目標：1. Understand why leadership is needed within an organization  
2. Understand the attitudes and behaviors that are essential as a leader
- 個別目標：1. Students can explain the need for leadership, and attitudes and behaviors required as a leader  
2. Students can talk about their own leadership style that they would like to build

## ■ 履修条件

Students who want to learn about leadership and build their own leadership style

## ■ 評価基準・方法

Examination:50%, Class contribution:30%, Report:20%

## ■ 教科書

Distributing materials if necessary

## ■ 参考書

Introducing in the class if necessary

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Guidance and instruction</b> 事前学修 1.0hr：Read the class guidance and syllabus 事後学修 0.5hr：Review class guidance and syllabus
2 回	<b>授業内容：Your own definition of leadership, and who you think is an ideal leader (Give reasons)</b> 事前学修 2.0hr：Prepare your own definition of leadership and who you think is a true leader with reasons 事後学修 1.0hr：Review today's lecture and identify the gap between what you learned in the today's class and your own definition
3 回	<b>授業内容：Why do we need a leader? (The role of a leader)</b> 事前学修 2.0hr：Research public statements and information about leadership 事後学修 1.0hr：Review today's lecture and study themes instructed in the class
4 回	<b>授業内容：Leadership competency 1：Fundamental Criteria</b> 事前学修 2.0hr：Research public statements and information about leadership 事後学修 1.0hr：Review today's lecture and study the themes instructed in the class
5 回	<b>授業内容：Leadership competency 2：Attitudes and behaviors required for a leader</b> 事前学修 2.0hr：Research public statements and information about leadership 事後学修 1.0hr：Review today's lecture and study the themes instructed in the class
6 回	<b>授業内容：The Leadership education program 1: Personal ambition and purpose</b> 事前学修 2.0hr：Think about your ambition and prepare your personal history 事後学修 1.0hr：Review today's lecture and study the themes instructed in the class
7 回	<b>授業内容：The leadership education program 2: One on one dialog about ambition and purpose</b> 事前学修 2.0hr：Mark key experiences and turning points in your life and record the impact on your life 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
8 回	<b>授業内容：The leadership education program 3: Purpose of Coaching</b> 事前学修 2.0hr：Research public statements and information about coaching 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
9 回	<b>授業内容：The leadership education program 4: Coaching exercise</b> 事前学修 2.0hr：Think about what you want to accomplish and the challenges you currently face 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
10 回	<b>授業内容：Various leadership styles</b> 事前学修 2.0hr：Research public statements and information about leadership styles that you want to refer to 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
11 回	<b>授業内容：Quotations about leadership</b> 事前学修 2.0hr：Research words of wisdom or maxims about leadership which you are interested in 事後学修 1.0hr：Review today's lecture and study the themes instructed in the class
12 回	<b>授業内容：Changes in leadership due to changes in the world</b> 事前学修 2.0hr：Study the materials which are given in the class 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
13 回	<b>授業内容：True leaders create a new world</b> 事前学修 2.0hr：Study the materials which are distributed in the previous class 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
14 回	<b>授業内容：Demonstrate the leadership style that you want to build</b> 事前学修 4.0hr：Prepare short report to demonstrate the leadership style that you want to build 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
15 回	<b>授業内容：Wrap up</b> 事前学修 1.0hr：Review all the lectures 事後学修 4.0hr：Prepare for the examination

# 倫理とコンプライアンス

開講学科等：HT | 2年次 | 2単位 | 開講期：ST1 | 備考：GMM 対象科目

吉田 成利 (よしだ なるとし)

## ■ 授業の概要

Students discuss various contemporary ethical topics in view of compliance.

Prior reading is required.

The lecturer asks students to summarise the reading, and coordinate the discussion about the topic.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Students understand the necessity of compliance in our ethical society.

個別目標：(1) Students analyse and discuss social issues based on their own ethical views.

(2) Students explain the significance of compliance in contemporary society.

## ■ 履修条件

Every student must actively and sincerely participate in each lecture.

## ■ 評価基準・方法

・ Performance and attitude: 30 per cent

・ Essay: 30 per cent

・ Final exam: 40 per cent

## ■ 教科書

Reading materials including the text book will be specified in class.

## ■ 参考書

吉田 成利著『大学生のための日本国憲法入門』(慶應義塾大学出版会、2020年)

## ■ 授業内容と授業外(事前・事後)の学修及び学修目安時間

1 回	<b>授業内容：Introduction</b> 事前学修 1.0hr：Skim the textbook. 事後学修 2.0hr：Read the next chapter.
2 回	<b>授業内容：What is ethics and compliance?</b> 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
3 回	<b>授業内容：The principle of a company</b> 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
4 回	<b>授業内容：The difference between ethics and morals</b> 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
5 回	<b>授業内容：Whistle-blowing</b> 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
6 回	<b>授業内容：Harassment</b> 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
7 回	<b>授業内容：Religion and racial discrimination</b> 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
8 回	<b>授業内容：Pregnancy and childcare</b> 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
9 回	<b>授業内容：Antitrust law and rigging</b> 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
10 回	<b>授業内容：Bribery and intimidation</b> 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
11 回	<b>授業内容：Environmental protection</b> 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
12 回	<b>授業内容：International law and compliance</b> 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
13 回	<b>授業内容：Jury duty and business</b> 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
14 回	<b>授業内容：Progress and ethics</b> 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Read the next chapter.
15 回	<b>授業内容：Conclusion</b> 事前学修 2.0hr：Prepare the next class. 事後学修 2.0hr：Review this course.

# ロジカルシンキング

開講学科等：HT | 2 年次 | 2 単位 | 開講期：FT1・2 | 備考：GMM 対象科目

ジェイコブ シェア

## ■ 授業の概要

This class explores strategies related to Logical and Critical Thinking. In this class we will look and how to critique information, use thinking skills to logically solve problems and improve our thinking skills. Lesson schedule may change order or topic depending on class needs.

授業のスケジュール、内容などは授業のニーズに応じて変更することがあります。

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：The goal is for students to increase their ability to analyze information, sources, and improve their logical thinking in their lives. The class will work together to critically examine the quality of the information they encounter and apply it to problem solving strategies.

個別目標：Students will be able to look at a variety of sources and be able to critique their usefulness. In addition, students will learn valuable skills to improve their Logical and Critical Thinking skills.

## ■ 履修条件

This class will be valuable to all GMM students who wish to improve their Logical Thinking skills. Students must be willing to engage the instructor and their classmates in order to improve their Logical and Critical Thinking skills.

## ■ 評価基準・方法

60% Final, 30% Participation, 10% Homework

Tests will include, but not be limited to, presentations, writing, speaking and listening using a variety of methods.

## ■ 教科書

None. Weekly prints and presentations will be provided to students by the instructor.

## ■ 参考書

Only a dictionary and access to the internet for research.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Introduction / Why Logical Thinking?</b> 事前学修 0.5hr：Introduction, lecture on the topic 事後学修 1.0hr：practice using research and group work
2 回	<b>授業内容：Recognizing and Defining Problems</b> 事前学修 0.5hr：lecture on the topic 事後学修 1.0hr：practice using research and group work.
3 回	<b>授業内容：Focused Observation</b> 事前学修 0.5hr：lecture on the topic 事後学修 1.0hr：practice using research and group work.
4 回	<b>授業内容：Graphic Organizers / Goal Setting</b> 事前学修 0.5hr：lecture on the topic 事後学修 1.0hr：practice using research and group work.
5 回	<b>授業内容：Setting Goals / Trouble Shooting</b> 事前学修 0.5hr：lecture on the topic 事後学修 1.0hr：practice using research and group work.
6 回	<b>授業内容：Resources / Evaluation</b> 事前学修 0.5hr：lecture on the topic 事後学修 1.0hr：practice using research and group work
7 回	<b>授業内容：Persuasion</b> 事前学修 0.5hr：lecture on the topic 事後学修 1.0hr：practice using research and group work
8 回	<b>授業内容：Scientific Thinking</b> 事前学修 0.5hr：lecture on the topic 事後学修 1.0hr：practice using research and group work.
9 回	<b>授業内容：Emotions</b> 事前学修 0.5hr：lecture on the topic 事後学修 1.0hr：practice using research and group work
10 回	<b>授業内容：Deductive Reasoning</b> 事前学修 0.5hr：lecture on the topic 事後学修 1.0hr：practice using research and group work.
11 回	<b>授業内容：Inductive Reasoning</b> 事前学修 0.5hr：lecture on the topic 事後学修 1.0hr：practice using research and group work.
12 回	<b>授業内容：Fallacies</b> 事前学修 0.5hr：lecture on the topic 事後学修 1.0hr：practice using research and group work.
13 回	<b>授業内容：Judgment Calls / Explanation vs Argument</b> 事前学修 0.5hr：lecture on the topic 事後学修 1.0hr：practice and preparation for the test or project.
14 回	<b>授業内容：final exam / project</b> 事前学修 1.5hr：test and/or final project presentations 事後学修 0.5hr：test and/or final project presentations
15 回	<b>授業内容：final course review</b> 事前学修 1.5hr：final review, and course review summation 事後学修 0.5hr：final review, and course review summation

# 国際ビジネス関係論

開講学科等：HT | 2年次 | 2単位 | 開講期：FT1 | 備考：GMM 対象科目

大屋 了三 (おおや りょうぞう)

## ■ 授業の概要

1. Learn about successful companies in the global market with a focus on the hotel business

2. Learn about the companies that have failed to expand globally and their causes

Note: The contents of each lecture may change depending on progress if necessary

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Acquire knowledge about the overview of hotel companies operating globally

個別目標：1. Understand the factors behind successful and unsuccessful global expansion

2. Internationalization of business has various aspects. Students can express their own thoughts on internationalization in the hotel business, based on the company case studies learned in this course.

## ■ 履修条件

Students who are interested in globalization of business.

## ■ 評価基準・方法

Examination 50%, Class contribution 30%, Report 20%

## ■ 教科書

Distributing materials if necessary

## ■ 参考書

Introducing in the class if necessary

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Guidance and instruction</b> 事前学修 1.0hr：Read the class guidance and syllabus 事後学修 0.5hr：Review class guidance and syllabus
2 回	<b>授業内容：Approaches to study the internationalization of business</b> 事前学修 2.0hr：Study the materials distributed in the previous class 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
3 回	<b>授業内容：History of internationalization in the hotel industry</b> 事前学修 2.0hr：Research public statements or information about the history of hotel industry 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
4 回	<b>授業内容：Case study1: Hilton</b> 事前学修 2.0hr：Research public statements and information about Hilton 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
5 回	<b>授業内容：Case study 2: Marriott</b> 事前学修 2.0hr：Research public statements and information about Marriott 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
6 回	<b>授業内容：Case study 3: Starwood</b> 事前学修 2.0hr：Research public statements and information about Starwood 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
7 回	<b>授業内容：Case study 4: IHG(Intercontinental Hotels Group)</b> 事前学修 2.0hr：Research public statements and information about IHG 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
8 回	<b>授業内容：Case study 5: Global Franchiser</b> 事前学修 2.0hr：Research public statements and information about Wyndham, Best Western and other franchise hotel chain 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
9 回	<b>授業内容：Case study 6: Aoki and SESON</b> 事前学修 2.0hr：Study the materials which is distributed in the previous class 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
10 回	<b>授業内容：Case study 7: ANA Hotels</b> 事前学修 2.0hr：Study the materials which is distributed in the previous class 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
11 回	<b>授業内容：Joint venture: IHGANA Hotels Group Japan</b> 事前学修 2.0hr：Study the materials which is distributed in the previous class 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
12 回	<b>授業内容：Globalization and M&amp;A</b> 事前学修 2.0hr：Study the materials which are distributed in the previous class 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
13 回	<b>授業内容：Importance of integration</b> 事前学修 2.0hr：Study the materials which are distributed in the previous class 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
14 回	<b>授業内容：Cultural diversity</b> 事前学修 2.0hr：Study the materials which are distributed in the previous class 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
15 回	<b>授業内容：Wrap up</b> 事前学修 2.0hr：Review all the lectures 事後学修 4.0hr：Prepare for the examination

# 異文化マネジメント論

開講学科等：HT | 3 年次 | 2 単位 | 開講期：ST2 | 備考：GMM 対象科目

鈴木 徹 (すずき てつ)

## ■ 授業の概要

- This course provides students with an understanding of the contextual knowledge, cross cultural skills and multiple perspectives required to manage and work across borders and cultures in a changing global business environment. Topics include determinants of culture, cultural models, business cultures, culture in organizations, and culture in business communication. Through problem-based learning, authentic case studies and critical analysis, this course explores practical solutions for managing in cross cultural business contexts.

- It also offers chances of Active Learning Methodologies including discussions, presentations, group works, field works and guest speakers upon availability.

-The contents of the curriculum are subject to change depending on teaching environments and the interests of the students.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：1. Understand the global business environment and cross-cultural issues  
2. Build a global mindset

個別目標：1. Analyze cultural differences and consider the impact on global business organizations  
2. Work cohesively in a cross-cultural team  
3. Demonstrate cultural sensitivity and emotional intelligence in business and the workplace

## ■ 履修条件

Prerequisite: none

## ■ 評価基準・方法

Students will be evaluated by the criteria described below.

-10 % Engagement and Contribution to the class

-20 % Assignments

-30 % Reports during the course

-40 % Final exam

## ■ 教科書

Understanding Cross-Cultural Management, Browaeys & Price, Fourth Edition

## ■ 参考書

Other Reading materials will be distributed in class.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Welcome and orientation to the course</b> 事前学修 1.0hr : Read the Course summary and think about what you want to achieve after finishing this course. 事後学修 0.5hr : Summarize your expectations and the focus points of your interests.
2 回	<b>授業内容：Determinants of culture</b> 事前学修 2.0hr : Read Chapter 1 (Conduct prior research on the topic and prepare for the contribution in the class.) 事後学修 1.5hr : Review Chapter 1 (Review the points you have learned and prepare to present in the beginning of the next class. )
3 回	<b>授業内容：Hofstede and GLOBE -1</b> 事前学修 2.0hr : Read Chapter 2 (Conduct prior research on the topic and prepare for the contribution in the class.) 事後学修 1.5hr : Review Chapter 2 (Review the points you have learned and prepare to present in the beginning of the next class. )
4 回	<b>授業内容：Hofstede and GLOBE -2</b> 事前学修 2.0hr : Review Chapter 2 (Prepare for the Case Study session) 事後学修 1.5hr : Review the points you have learned and prepare to present in the beginning of the next class.
5 回	<b>授業内容：Business cultures in the Western world -1</b> 事前学修 2.0hr : Read Chapter 3 (Conduct prior research on the topic and prepare for the contribution in the class.) 事後学修 1.5hr : Review Chapter 3 (Review the points you have learned and prepare to present in the beginning of the next class. )
6 回	<b>授業内容：Business cultures in the Western world -2</b> 事前学修 2.0hr : Review Chapter 3 (Prepare for the Case Study session) 事後学修 1.5hr : Review the points you have learned and prepare to present in the beginning of the next class.
7 回	<b>授業内容：Business cultures in Asia, Africa, and the Middle East -1</b> 事前学修 2.0hr : Read Chapter 4 (Conduct prior research on the topic and prepare for the contribution in the class.) 事後学修 3.0hr : Review Chapter 4 (Review the points you have learned and prepare to present in the beginning of the next class. )
8 回	<b>授業内容：Business cultures in Asia, Africa, and the Middle East -2</b> 事前学修 2.0hr : Review Chapter 4 (Prepare for the Case Study session) 事後学修 1.5hr : Review the points you have learned and prepare to present in the beginning of the next class.
9 回	<b>授業内容：Culture and corporate structures -1</b> 事前学修 2.0hr : Read Chapter 7 (Conduct prior research on the topic and prepare for the contribution in the class.) 事後学修 1.5hr : Review Chapter 7 (Review the points you have learned and prepare to present in the beginning of the next class. )
10 回	<b>授業内容：Culture and corporate structures -2</b> 事前学修 2.0hr : Review Chapter 7 (Prepare for the Case Study session) 事後学修 3.0hr : Review the points you have learned and prepare to present in the beginning of the next class.
11 回	<b>授業内容：Culture and leadership -1</b> 事前学修 2.0hr : Read Chapter 8 (Conduct prior research on the topic and prepare for the contribution in the class.) 事後学修 1.5hr : Review Chapter 8 (Review the points you have learned and prepare to present in the beginning of the next class. )
12 回	<b>授業内容：Culture and leadership -2</b> 事前学修 2.0hr : Review Chapter 8 (Prepare for the Case Study session) 事後学修 1.5hr : Review the points you have learned and prepare to present in the beginning of the next class.
13 回	<b>授業内容：HRM in a global environment -1</b> 事前学修 2.0hr : Read Chapter 10 (Conduct prior research on the topic and prepare for the contribution in the class.) 事後学修 1.5hr : Review Chapter 10 (Review the points you have learned and prepare to present in the beginning of the next class. )
14 回	<b>授業内容：HRM in a global environment -2</b> 事前学修 2.0hr : Review Chapter 10 (Prepare for the Case Study session) 事後学修 3.0hr : Review the points you have learned and prepare to present in the beginning of the next class.

**授業内容：Review**

事前学修 3.0hr : Review all materials and be prepared to ask questions

事後学修 4.0hr : Review all class materials and prepare for the final exam



# 経営戦略論

開講学科等：HT | 3年次 | 2単位 | 開講期：FT2 | 備考：GMM対象科目

大屋 了三 (おおや りょうぞう)

## ■ 授業の概要

Marketing is the most important factor in corporate activities. In this course, students will learn the basic principles of marketing following the purpose and structure of a company, and learn practical marketing methods through programs used by global hotel companies.

Note: The contents of each lecture may change depending on progress if necessary

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Understand why marketing is the most important activity for a company.

- 個別目標：1. Understand practical marketing methods and the process of implementing them by learning the actual market strategy programs used by global hotel companies.  
2. At the workshop conducted by the instructor, students will experience the process of actually formulating strategies and action plans in a company. Through this exercise, not only learn the strategy formulation process, but also understand the importance of sound teamwork and leadership that are indispensable in the organization.

## ■ 履修条件

Students who are interested in management

## ■ 評価基準・方法

Examination: 50%, Class contribution: 30%, Report 20%

## ■ 教科書

Distributing materials in the class if necessary

## ■ 参考書

Introduce in the class if necessary

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Guidance and instruction</b> 事前学修 1.0hr：Read the class guidance and syllabus 事後学修 0.5hr：Review class guidance and syllabus
2 回	<b>授業内容：The purpose and structure of a company,</b> 事前学修 2.0hr：Research public statements or information about management or business study 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
3 回	<b>授業内容：Marketing: To know our customers</b> 事前学修 2.0hr：Research public statements or information about the overview of marketing 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
4 回	<b>授業内容：Innovation: To understand needs of our customers</b> 事前学修 2.0hr：Research public statements and information about the overview of marketing 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
5 回	<b>授業内容：Strategy definition</b> 事前学修 2.0hr：Research public statements and information about strategy 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
6 回	<b>授業内容：Strategy Workshop 1: Objectives of the Workshop; Divide the class into several small teams</b> 事前学修 2.0hr：Study the materials which is distributed in the previous class 事後学修 1.5hr：Review today's lecture and study the points instructed in the class
7 回	<b>授業内容：Strategy Workshop 2: What will success look like</b> 事前学修 2.0hr：Discuss in the team on your image of success for the subject hotel 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
8 回	<b>授業内容：Strategy Workshop 3: Fact Based</b> 事前学修 2.0hr：Discuss in the team as to who are our competitors and prepare the list of competitors set 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
9 回	<b>授業内容：Strategy Workshop 4: SWOT</b> 事前学修 2.0hr：Study the materials about SWOT analysis which is distributed in the previous class 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
10 回	<b>授業内容：Strategy Workshop 5: SWOT Exercise</b> 事前学修 3.0hr：Study the materials distributed in the previous class 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
11 回	<b>授業内容：Strategy Workshop 6: Set Ambitions</b> 事前学修 3.0hr：Discuss in the team on your ambitions as the goal for the subject hotel 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
12 回	<b>授業内容：Strategy Workshop 7: Turn our Ambitions into strategies</b> 事前学修 3.0hr：Prepare for the work shop as instructed in the previous class 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
13 回	<b>授業内容：Strategy Workshop 8: Turn our Strategies into Action Plans</b> 事前学修 3.0hr：Prepare for the work shop as instructed in the previous class 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
14 回	<b>授業内容：Strategy Workshop 9: Present the Strategies and Action Plans by each team</b> 事前学修 3.0hr：Prepare for the presentation as a team 事後学修 1.0hr：Review today's lecture and study the points instructed in the class
15 回	<b>授業内容：Wrap up</b> 事前学修 1.0hr：Review all the lectures 事後学修 4.0hr：Prepare for the examination

# サービス・マーケティング論

開講学科等：HT | 3 年次 | 2 単位 | 開講期：ST1 | 備考：GMM 対象科目

水野 徹 (みずの とおる)

## ■ 授業の概要

Services Marketing: Course Description

The course will focus on marketing in the service industries. We will first review basic principles and analytical tools of marketing. We will then turn to the cases in different services industries, such as lodging, airlines, tourism, food & beverage and entertainment. Focus will be placed on how the marketing in service industries differs from industries with actual product goods. We will deploy case method to facilitate the understanding of the tools and underlying marketing principles.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Overall Objective:

1. To understand the basic principles and analytical tools of services marketing
2. To read and analyze business cases and apply the basic principles and analytical tools of services marketing on the cases

個別目標：Expected Achievements:

1. Students should be able to read and understand articles on services marketing in newspapers and magazines
2. Students should be able to analyze actual business cases and write up a summary on their case analysis

## ■ 履修条件

Prerequisite: 1. Bring the case packet with you for every session, 2. Complete the reading assignments prior to each session, 3. Proactively speak out in the class, 4. Papers must be submitted by the defined due date, 5. Should be able to communicate with the instructor through e-mails.

## ■ 評価基準・方法

Grading Policy: The performance will be graded on the basis of final exam (50%), case write-ups (20%), and class participation and contribution (30%).

## ■ 教科書

Textbooks: Case packet and hand-outs will be provided in the class.

## ■ 参考書

Reference Book: Kotler, Bowen, Makens, Baloglu, "Marketing for Hospitality and Tourism"

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Class Guidance and Case Studies</b> 事前学修 1.5hr : Read class guidance and syllabus, prepare to express your goal in this course 事後学修 2.5hr : Review hand-out
2 回	<b>授業内容：Analytical tools of Marketing (1)</b> 事前学修 1.5hr : Review basic principles and analytical tools of marketing 事後学修 2.5hr : Review hand-out
3 回	<b>授業内容：Analytical tools of Marketing (2)</b> 事前学修 1.5hr : Review basic principles and analytical tools of marketing 事後学修 2.5hr : Review hand-out
4 回	<b>授業内容：Unique nature of service products</b> 事前学修 1.5hr : Read "Grand Targhee" and be ready for discussions 事後学修 2.5hr : Review hand-out
5 回	<b>授業内容：Segmentation, Targeting and Positioning</b> 事前学修 1.5hr : Read "Allegiant Air" and be ready for discussions 事後学修 2.5hr : Review hand-out
6 回	<b>授業内容：Designing and Managing Products and Brands</b> 事前学修 1.5hr : Read "The Hunt Room" and be ready for discussions 事後学修 2.5hr : Review hand-out
7 回	<b>授業内容：Pricing: Understanding and capturing customer value</b> 事前学修 1.5hr : Read "Spirit Airlines: The lowest possible price - at all costs" and be ready for discussions 事後学修 2.5hr : Review hand-out
8 回	<b>授業内容：Distribution Channel: Delivering customer value</b> 事前学修 1.5hr : Read "Tropicana Fishing Lodge" and be ready for discussions 事後学修 2.5hr : Review hand-out
9 回	<b>授業内容：Promoting Products</b> 事前学修 1.5hr : Be ready to share your favorite TV advert for any airline 事後学修 2.5hr : Review hand-out
10 回	<b>授業内容：Service Encounter and Service Recovery</b> 事前学修 1.5hr : Read "Nordstrom" and "United Airlines" and be ready for class discussions 事後学修 2.5hr : Review hand-out
11 回	<b>授業内容：Managing Demand and Capacity</b> 事前学修 1.5hr : Read "Northwest Airlines Revenue Management" and be ready for discussions 事後学修 2.5hr : Review hand-out
12 回	<b>授業内容：Integrated Marketing</b> 事前学修 1.5hr : Read "Disney" and be ready for discussions 事後学修 2.5hr : Review hand-out
13 回	<b>授業内容：Digital Marketing</b> 事前学修 1.5hr : Read "Hawaiian Sights" and be ready for discussions 事後学修 2.5hr : Review hand-out
14 回	<b>授業内容：Review on Analytical Tools of Service Marketing</b> 事前学修 1.5hr : Review all hand-outs from session #1 through 13 事後学修 2.5hr : Review hand-out
15 回	<b>授業内容：Case Review and Wrap-up</b> 事前学修 1.5hr : Review all hand-outs from session #1 through 14 事後学修 2.5hr : Review hand-out

# サービス経済論

開講学科等：HT | 3 年次 | 2 単位 | 開講期：FT2 | 備考：GMM 対象科目

大石 隆介 (おおいし りゅうすけ)

## ■ 授業の概要

This course is designed to help students to analyse service industries. Specifically, this course helps students to learn skills and knowledges to work in hospitality industry. It is assumed that students do not have any knowledge regarding hospitality; therefore, we start from the beginning by thinking about basic ideas such as what hospitality actually means. We then attempt to learn the important skills of hospitality, such as communication skills, hygienic practices and teamwork.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Understanding the basic ideas of hospitality.

個別目標：Learning the important skills of hospitality, such as communication skills, hygienic practices and teamwork.

## ■ 履修条件

There are no prerequisites for this course. However, proficiency in English is preferred.

## ■ 評価基準・方法

Coursework (homework) 30%, Exam 70%

## ■ 教科書

The Road to Hospitality, Skills for the New Professional, 4th Edition, Vivian O' Shannessy and Dean Minett, Cengage Learning.

## ■ 参考書

Essentials of Economics 9th edition, N. Gregory Mankiw, Cengage Learning.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Guidance</b> 事前学修 2.0hr：Read the lecture summary and ponder over your expectations from this course. 事後学修 2.0hr：Review the guide's content.
2 回	<b>授業内容：Source and use information on the hospitality industry 1 (Chapter 1 of the textbook): Source and use industry knowledge, The hospitality industry.</b> 事前学修 2.0hr：Read chapter 1 of the textbook and learn about sources of information relevant to service industry. 事後学修 2.0hr：Revise chapter 1 of the textbook and work on a homework.
3 回	<b>授業内容：Source and use information on the hospitality industry 2 (Chapter 1 of the textbook): Source and use compliance information, update hospitality industry knowledge.</b> 事前学修 2.0hr：Read chapter 1 of the textbook and learn about legal and regulatory compliances in service industry. 事後学修 2.0hr：Revise chapter 1 of the textbook and work on a homework.
4 回	<b>授業内容：Interact with customers (Chapter 2 of the textbook)</b> 事前学修 2.0hr：Read Chapter 2 of the textbook to understand about the interaction between service workers and customers. 事後学修 2.0hr：Revise chapter 2 of the textbook and work on a homework.
5 回	<b>授業内容：Provide services to customers (Chapter 3 of the textbook).</b> 事前学修 2.0hr：Read chapter 3 of the textbook and learn about communication skills in the workplace of service industry. 事後学修 2.0hr：Revise chapter 3 of the textbook and work on a homework.
6 回	<b>授業内容：Show social and cultural sensitivity (Chapter 4 of the textbook).</b> 事前学修 2.0hr：Read chapter 4 of the textbook and learn about how to contact with customers from diverse background. 事後学修 2.0hr：Revise chapter 4 of the textbook and work on a homework.
7 回	<b>授業内容：Participate in safe work practice (Chapter 5 of the textbook): 1 The health and safety framework, work safety.</b> 事前学修 2.0hr：Read chapter 5 of the textbook and learn about health and safety in the workplaces. 事後学修 2.0hr：Revise chapter 5 of the textbook and work on a homework.
8 回	<b>授業内容：Participate in safe work practice (Chapter 5 of the textbook): 2 Follow emergency situation procedures, security policies and procedures, participate in the organisation's WHS practices.</b> 事前学修 2.0hr：Read chapter 5 of the textbook and learn about what to do in emergency situation. 事後学修 2.0hr：Revise chapter 5 of the textbook and work on a homework.
9 回	<b>授業内容：Use hygienic practices for hospitality services (Chapter 6 of the textbook).</b> 事前学修 2.0hr：Read chapter 6 of the textbook and learn about personal hygiene in hospitality. 事後学修 2.0hr：Revise chapter 6 of the textbook and work on a homework.
10 回	<b>授業内容：Use hygienic practices for food safety (Chapter 7 of the textbook).</b> 事前学修 2.0hr：Read chapter 7 of the textbook and learn about the management of hygiene for food sales. 事後学修 2.0hr：Revise chapter 7 of the textbook and work on a homework.
11 回	<b>授業内容：Work effectively with others (Chapter 8 of the textbook).</b> 事前学修 2.0hr：Read chapter 8 of the textbook and learn about teamwork in the workplaces. 事後学修 2.0hr：Revise chapter 8 of the textbook and work on a homework.
12 回	<b>授業内容：Work effectively in hospitality services (Chapter 9 of the textbook).</b> 事前学修 2.0hr：Read chapter 9 of the textbook and learn about the cycle of services. 事後学修 2.0hr：Revise chapter 9 of the textbook and work on a homework.
13 回	<b>授業内容：Coach others in job skills (Chapter 10 of the textbook) 1: Prepare for on-job coaching, organise coaching sessions.</b> 事前学修 2.0hr：Read chapter 10 of the textbook and learn about orientation of new employees. 事後学修 2.0hr：Revise chapter 10 of the textbook and work on a homework.
14 回	<b>授業内容：Coach others in job skills (Chapter 10 of the textbook) 2: Coach colleges on the job, follow-up coaching.</b> 事前学修 2.0hr：Read chapter 10 of the textbook and learn about the coaching skills in the workplaces. 事後学修 2.0hr：Revise chapter 10 of the textbook and work on a homework.
15 回	<b>授業内容：Summary</b> 事前学修 2.0hr：Review the topics covered in this course. 事後学修 2.0hr：Review the topics covered in the lectures.

# デスティネーション・マーケティング論

開講学科等：HT | 3年次 | 2単位 | 開講期：ST1・2 | 備考：GMM 対象科目

ラッセル ウエノ

## ■ 授業の概要

This course analyzes different types of destinations and important current issues related to destination marketing. These issues include: developing a brand image, recovering from adverse events, handling controversial activities, adjusting to political and social changes, and dealing with ethical considerations. Through a careful analysis of these destinations and issues, students will be better prepared to understand and deal with marketing challenges from a more strategic and flexible perspective.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：This course will present current issues related to destination marketing.

個別目標：Students will expand their understanding of destinations, destination marketing organizations, and strategies to compete in the global tourism market.

Students will be able to analyze a destination in terms of the strategic marketing issues and challenges it faces.

## ■ 履修条件

Students will be expected to prepare for class by reading the assigned material.

## ■ 評価基準・方法

Evaluation will be based on attendance and participation (30%), assignments (30%), and final exam (40%).

## ■ 教科書

No textbook required.

## ■ 参考書

Readings will be provided by the instructor.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Introduction and Course Preview</b> 事前学修 2.0hr：Prepare for the first class 事後学修 2.0hr：Review materials in the first class
2 回	<b>授業内容：Historical Development of Tourism Business</b> 事前学修 2.0hr：Think about historical development of tourism business 事後学修 2.0hr：Review and research to further understand about the historical development
3 回	<b>授業内容：Recent and Current Trends of Tourism Business (Economic Impact)</b> 事前学修 2.0hr：Research about current trends and the economic impact of tourism 事後学修 2.0hr：Review and research to further understand
4 回	<b>授業内容：Recent and Current Trends of Tourism Business (Events, Olympics and Tourism)</b> 事前学修 2.0hr：Research about the recent and current trends of tourism business 事後学修 2.0hr：Review and research to further understand
5 回	<b>授業内容：Controversial Issues in Tourism</b> 事前学修 2.0hr：Research about controversial issues in tourism 事後学修 2.0hr：Review and research to further understand
6 回	<b>授業内容：Poverty and Tourism</b> 事前学修 2.0hr：Research about the relationship between poverty and tourism 事後学修 2.0hr：Review and research to further understand
7 回	<b>授業内容：Accessible Tourism</b> 事前学修 2.0hr：Research about accessible tourism 事後学修 2.0hr：Review and research to further understand
8 回	<b>授業内容：Destination Branding</b> 事前学修 2.0hr：Research about destination branding 事後学修 2.0hr：Review and research to further understand
9 回	<b>授業内容：Special topics</b> 事前学修 2.0hr：Research about special topics 事後学修 2.0hr：Review and research to further understand
10 回	<b>授業内容：Ethical Travel and Destinations</b> 事前学修 2.0hr：Research about ethics and tourism 事後学修 2.0hr：Review and research to further understand
11 回	<b>授業内容：Climate Change and Tourism</b> 事前学修 2.0hr：Research about the relationship between climate change and tourism 事後学修 2.0hr：Review and research to further understand
12 回	<b>授業内容：Overtourism</b> 事前学修 2.0hr：Research about overtourism 事後学修 2.0hr：Review and research to further understand
13 回	<b>授業内容：Tourism Business and Technology: Key issues</b> 事前学修 2.0hr：Research about the key issues between tourism business and technology 事後学修 2.0hr：Review and research to further understand
14 回	<b>授業内容：Future directions and why we travel</b> 事前学修 2.0hr：Research of future directions of tourism and what motivates people to travel 事後学修 2.0hr：Review and research to further understand
15 回	<b>授業内容：Course Summary and Conclusion</b> 事前学修 3.0hr：Review all the topics covered by this course and pick up some questions 事後学修 3.0hr：Think about the future of these destinations and prepare for the final exam

# デスティネーション・マネジメント論

開講学科等：HT | 3年次 | 2単位 | 開講期：FT1・2 | 備考：GMM 対象科目

ラッセル ウエノ

## ■ 授業の概要

This lecture will be conducted online by Dr. Uyeno from Hawaii.

In this course, we will use Hawaii as a case study to understand the basics of destination management. Welcoming many visitors from around the world, Hawaii has become one of the most popular destinations in the world. Studying this world-class tourism destination will deepen your understanding about destination management through tourism organizations, policies, strategic planning, development, and issues. The final goal is to understand the importance of managing the destination and how to become sustainable.

## ■ 到達目標（ディプロマ・ポリシー：GMM1）

一般目標：Through the tourism business in Hawaii, you will be able to understand important factors in destination management.

In addition, you can deepen your knowledge through various issues and problems in tourism business.

個別目標：After taking this course you will be able to understand well about,

- 1) tourism policies and planning
- 2) promotion and marketing strategies
- 3) tourism issues and problems
- 4) sustainability

## ■ 履修条件

Students will be expected to prepare for class by reading the assigned material.

## ■ 評価基準・方法

Evaluation will be based on attendance and participation (30%), assignments (30%), and final exam (40%).

## ■ 教科書

No textbook required.

## ■ 参考書

Readings will be provided by the instructor.

## ■ 授業内容と授業外（事前・事後）の学修及び学修目安時間

1 回	<b>授業内容：Introduction and Course Preview</b> 事前学修 2.0hr：Read the syllabus and class schedule 事後学修 2.0hr：Preparing for all of this course
2 回	<b>授業内容：Geographical and Historical Overview of Hawaii</b> 事前学修 2.0hr：Investigate this week's theme in advance 事後学修 2.0hr：Review and adjust your own opinion based on your understanding of this lecture
3 回	<b>授業内容：Development of the Tourism Business, 1900-present</b> 事前学修 2.0hr：Investigate this week's theme in advance 事後学修 2.0hr：Review and adjust your own opinion based on your understanding of this lecture
4 回	<b>授業内容：Government Policy and Planning for Tourism</b> 事前学修 2.0hr：Investigate this week's theme in advance 事後学修 2.0hr：Review and adjust your own opinion based on your understanding of this lecture
5 回	<b>授業内容：Strategic Issues for Tourism</b> 事前学修 2.0hr：Investigate this week's theme in advance 事後学修 2.0hr：Review and adjust your own opinion based on your understanding of this lecture
6 回	<b>授業内容：Current Profile of the Industry: Demand</b> 事前学修 2.0hr：Investigate this week's theme in advance 事後学修 2.0hr：Review and adjust your own opinion based on your understanding of this lecture
7 回	<b>授業内容：Current Profile of the Industry: Supplier</b> 事前学修 2.0hr：Investigate this week's theme in advance 事後学修 2.0hr：Review and adjust your own opinion based on your understanding of this lecture
8 回	<b>授業内容：Economic Impact of Tourism</b> 事前学修 2.0hr：Investigate this week's theme in advance 事後学修 2.0hr：Review and adjust your own opinion based on your understanding of this lecture
9 回	<b>授業内容：Market Research</b> 事前学修 2.0hr：Investigate this week's theme in advance 事後学修 2.0hr：Review and adjust your own opinion based on your understanding of this lecture
10 回	<b>授業内容：Branding</b> 事前学修 2.0hr：Investigate this week's theme in advance 事後学修 2.0hr：Review and adjust your own opinion based on your understanding of this lecture
11 回	<b>授業内容：Product Development: Natural Resources</b> 事前学修 2.0hr：Investigate this week's theme in advance 事後学修 2.0hr：Review and adjust your own opinion based on your understanding of this lecture
12 回	<b>授業内容：Product Development: Cultural Resources</b> 事前学修 2.0hr：Investigate this week's theme in advance 事後学修 2.0hr：Review and adjust your own opinion based on your understanding of this lecture
13 回	<b>授業内容：Product Development: Major Events</b> 事前学修 2.0hr：Investigate this week's theme in advance 事後学修 2.0hr：Review and adjust your own opinion based on your understanding of this lecture
14 回	<b>授業内容：Media Images</b> 事前学修 2.0hr：Investigate this week's theme in advance 事後学修 2.0hr：Review and adjust your own opinion based on your understanding of this lecture
15 回	<b>授業内容：Course Summary and Conclusion</b> 事前学修 2.0hr：Review all articles in this course. 事後学修 3.0hr：Prepare for the final exam

# ヒューマンリソースマネジメント論

開講学科等：HT | 3 年次 | 2 単位 | 開講期：ST2 | 備考：GMM 対象科目

平 剛俊 (たいら たけとし)

## ■ 授業の概要

Companies are operated by employees. Those employees are important resource for companies. It is quite important for companies to efficiently manage human resources to achieve their goal and vision. And making such efficient management system is the main purpose of Human Resource Management.

Students will study the framework of Human Resource Management through lecture, group discussions, and exercise of HR appraisal.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Students will understand the importance of Human Resource Management and close co-working with Management.

Students will also recognize how Human Resource Management is in progress as well as its current structures.

個別目標：Students will be able to use the basic knowledge about Human Resource Management, which are necessary for management in future business opportunities.

## ■ 履修条件

Students who wish to be in management in future, and have interest in Human Resource Management.

## ■ 評価基準・方法

Class contribution and discussion : 60%, Final exam : 40%

## ■ 教科書

Provide class resume.

## ■ 参考書

Introduce in the class if necessary.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Introduction</b> 事前学修 1.0hr : What is Human Resource Management 事後学修 1.0hr : Review the class
2 回	<b>授業内容：HR Strategy</b> 事前学修 1.0hr : HR Strategy to achieve corporate goal 事後学修 1.0hr : Review the class
3 回	<b>授業内容：Recruiting</b> 事前学修 1.0hr : Important points for staff recruiting 事後学修 1.0hr : Review the class
4 回	<b>授業内容：Employment status</b> 事前学修 1.0hr : Various status of employment agreements and their features 事後学修 1.0hr : Review the class
5 回	<b>授業内容：Staff classification and development</b> 事前学修 1.0hr : Organization development and Talent development 事後学修 1.0hr : Review the class
6 回	<b>授業内容：Appraisal</b> 事前学修 1.0hr : HR appraisal and Feedback 事後学修 1.0hr : Review the class
7 回	<b>授業内容：Exercise of HR evaluation</b> 事前学修 1.0hr : Use the examples and evaluate employees 事後学修 1.0hr : Review the class
8 回	<b>授業内容：Reward 1</b> 事前学修 1.0hr : Salary and Bonus system 事後学修 1.0hr : Review the class
9 回	<b>授業内容：Reward 2</b> 事前学修 1.0hr : Social insurance and other benefit 事後学修 1.0hr : Review the class
10 回	<b>授業内容：Life work balance</b> 事前学修 1.0hr : Group discussion 事後学修 1.0hr : Review the class
11 回	<b>授業内容：Job rotation</b> 事前学修 1.0hr : Job rotation, promotion, and career path 事後学修 1.0hr : Review the class
12 回	<b>授業内容：Prepare for labor shortage</b> 事前学修 1.0hr : Working power management 事後学修 1.0hr : Review the class
13 回	<b>授業内容：Different HR system</b> 事前学修 1.0hr : Comparing Japanese HR system and Foreign HR system 事後学修 1.0hr : Review the class
14 回	<b>授業内容：Considering "Diversity"</b> 事前学修 1.0hr : Group discussion 事後学修 1.0hr : Review the class
15 回	<b>授業内容：Wrap up</b> 事前学修 1.0hr : Review the whole course and conclusion 事後学修 1.0hr : Review the class

# リスクマネジメント論

開講学科等：HT | 3年次 | 2単位 | 開講期：ST2 | 備考：GMM対象科目

神末 武彦 (こうすえ たけひこ)

## ■ 授業の概要

This course covers the risk factors that are confronting society in general and how they impact the travel and hospitality industry. The course focuses on effectively managing travel risks and guest safety and strategies to respond to incidents. Students will learn about all aspects of risks, which are related to tourism security and safety in preparation for dealing with these concerns in their daily lives and in their future careers in hospitality and tourism.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：The competencies/learning outcomes connect to the student learning outcomes of GMM's Diploma Policy #1, "Ability to become a leader in the domestic and/or global fields requiring advanced communication skills, with extensive knowledge of management", students should be able to

1. Lead with the knowledge with the foundations of "Hospitality & Tourism management" with a responsible and sustainable approach.
2. Demonstrate knowledge of multicultural perspective to meet the diverse community of tourism.
3. Develop skills by applying key management concepts and principles.
4. Use knowledge and skills associated with logical and critical thinking, problem solving and decision making to function effectively in the community and industry.
5. Demonstrate leadership and teamwork to achieve common goals.
6. Demonstrate "professionalism" by conducting in a professional and ethical manner.

個別目標：Upon successful completion of this course, the student should be able to:

1. Evaluate procedures used by travel and tourism operations to manage risk, protect property, assets, and limit loss of funds.
2. Assess and prioritize security and safety procedures in a variety of tourism operations. (Accommodations, Tourist Attractions, Transportation, Restaurants, Convention Centers etc.)
3. Identify the procedures and processes that would represent a responsible crisis management response plan in the event of a disaster.
4. Explain the social and economic significance of tourism and the detrimental impact risks can have on a destination.
5. Evaluate elements of a safety/security plan that synthesizes government and private organizations for the protection of both residents and destination visitors.
6. Identify the key security measures to consider in preparing for a special/public event (e.g. sporting events, concerts, and festivals).
7. Discuss the legal issues relevant to travel and tourism operations.
8. Explain current issues and trends related to cybercrimes and identify methods for the protection of data and guest information.

## ■ 履修条件

Students will be expected to prepare for class sessions by reading assigned materials.

## ■ 評価基準・方法

Participation 6%

Reflection papers 24%

Presentation 20%

Mid-Term Exam 20%

Final Exam 30%

## ■ 教科書

Not specified

## ■ 参考書

Not specified. All needed materials will be specified in class.

## ■ 授業内容と授業外（事前・事後）の学修及び学修目安時間

1 回	<b>授業内容：Introduction to risk management in tourism</b> 事前学修 2.0hr：Read the syllabus and prepare for class 事後学修 2.0hr：Review to further understand about risks in tourism
2 回	<b>授業内容：Thinking about travel risks through history / Security and Safety</b> 事前学修 2.0hr：Think of what kind of risks are there when you travel 事後学修 2.0hr：Review today's lecture
3 回	<b>授業内容：Basics of risk management</b> 事前学修 2.0hr：Think about ways to manage the risks 事後学修 2.0hr：Review today's lecture
4 回	<b>授業内容：Risk assessment</b> 事前学修 2.0hr：Think of ways to assess risks 事後学修 2.0hr：Review today's lecture/ Reflection Paper1 due at class6
5 回	<b>授業内容：Crisis Management</b> 事前学修 2.0hr：Think of what you can do to manage the tourism crisis 事後学修 2.0hr：Review today's lecture
6 回	<b>授業内容：Recovery Management</b> 事前学修 2.0hr：What kind of strategy could you think of to recover from a crisis 事後学修 2.0hr：Review today's lecture
7 回	<b>授業内容：Risks in the industry 1 (Hotels)</b> 事前学修 2.0hr：Think about the risk factors in hotels 事後学修 2.0hr：Review today's lecture / Reflection Paper2 due at class9
8 回	<b>授業内容：Risks in the industry 2 (Transportation/Airports &amp; Airline companies)</b> 事前学修 2.0hr：Think about the risk factors in airports and airline companies 事後学修 2.0hr：Review today's lecture
9 回	<b>授業内容：Risks in the industry 3 (Transportation / Trains and Cruises)</b> 事前学修 2.0hr：Think about the risk factors in trains and cruises 事後学修 2.0hr：Review today's lecture

10 回	<b>授業内容：Risks in the industry 4 (Travel Agencies)</b> 事前学修 2.0hr：Think about the risk factors in travel agencies 事後学修 2.0hr：Review today's lecture / Reflection Paper3 due at class12
11 回	<b>授業内容：Risks in the industry 5 (Public gathering places / Events, Conventions)</b> 事前学修 2.0hr：Think about risk factors in public gathering places 事後学修 2.0hr：Review today's lecture
12 回	<b>授業内容：Risks in tourism 1 (Legal issues)</b> 事前学修 2.0hr：Think about the legal issues in tourism 事後学修 2.0hr：Review today's lecture
13 回	<b>授業内容：Risks in Tourism 2 (Human Trafficking and Harassment)</b> 事前学修 2.0hr：Think about the risks of human trafficking and harassment 事後学修 4.0hr：Review today's lecture / Prepare for the presentaion
14 回	<b>授業内容：Risks in Tourism 3 (Pandemic)</b> 事前学修 2.0hr：Think about the risks of epidemic and pandemic 事後学修 4.0hr：Review today's lecture / Prepare for the presentaion
15 回	<b>授業内容：Risk Management final presenatation</b> 事前学修 4.0hr：Preparation for the final presentation 事後学修 4.0hr：Prepare for the final exam



# 特別講義 A

開講学科等：HT | 2年次 | 2単位 | 開講期：集中 | 備考：GMM 対象科目、2020年度以降入学生のみ履修可能

シュルーター キャロリン

## ■ 授業の概要

This course will provide students with an overview of sport management and sports marketing. Topics include the history of sport management, sport finance, sports marketing, sports consumers, managing sports brands, sports sponsorship, social media and sport, international sport, diversity, and ethical issues in sport. Upon completion of the course, students will have the knowledge and skills to pursue future sport management classes and better understand the rapidly growing sport management field.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Understand the basic principles of sport management

Be familiar with common topics in sport management

個別目標：Explain how the sports industry has evolved through the work of several influential people and companies

Outline the peculiar economics of professional team sports

Recognize the factors that demand a different approach to the marketing of sports

Identify emerging trends and challenges facing sport managers

## ■ 履修条件

None

## ■ 評価基準・方法

Students will be graded on the basis of exams (75%), and group presentations (25%).

## ■ 教科書

Contemporary Sport Management, Pedersen & Thibault, 6th Edition

## ■ 参考書

The Business of Sport Management, Beech & Chadwick, 2nd Edition

Sport Marketing, Stern, 4th Edition

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Course introduction</b> 事前学修 1.0hr：Read the syllabus and class schedule 事後学修 0.5hr：Review the class schedule
2 回	<b>授業内容：Defining Sport Management and the Sport Industry, Managing Sport</b> 事前学修 2.0hr：Read Chapter 1 Contemporary Sport Management 事後学修 1.5hr：Review Chapter 1 Contemporary Sport Management
3 回	<b>授業内容：Historical Aspects of the Sport Industry</b> 事前学修 2.0hr：Read Chapter 3 Contemporary Sport Management 事後学修 3.0hr：Review Chapter 3 Contemporary Sport Management
4 回	<b>授業内容：The Economics of Competitive Balance in Sport</b> 事前学修 2.0hr：Read Chapter 5 The Business of Sport Management 事後学修 1.5hr：Review Chapter 5 The Business of Sport Management
5 回	<b>授業内容：The Impacts of Sport</b> 事前学修 2.0hr：Read Chapter 6 The Business of Sport Management 事後学修 1.5hr：Exam #1
6 回	<b>授業内容：Sports Finance</b> 事前学修 2.0hr：Read Chapter 10 The Business of Sport Management 事後学修 3.0hr：Review Chapter 10 The Business of Sport Management
7 回	<b>授業内容：The Special Nature of Sport Marketing</b> 事前学修 2.0hr：Read Chapter 1 Sport Marketing 事後学修 1.5hr：Review Chapter 1 Sport Marketing
8 回	<b>授業内容：Understanding the Sport Consumer</b> 事前学修 2.0hr：Read Chapter 3 Sport Marketing 事後学修 1.5hr：Review Chapter 3 Sport Marketing
9 回	<b>授業内容：Managing Sport Brands</b> 事前学修 2.0hr：Read Chapter 7 Sport Marketing 事後学修 1.5hr：Review Chapter 7 Sport Marketing
10 回	<b>授業内容：Sponsorship, Corporate Partnerships, and the Role of Activation</b> 事前学修 3.0hr：Read Chapter 9 Sport Marketing 事後学修 2.0hr：Exam #2
11 回	<b>授業内容：Social Media in Sport</b> 事前学修 2.0hr：Read Chapter 12 Sport Marketing 事後学修 1.5hr：Review Chapter 12 Sport Marketing
12 回	<b>授業内容：The Internationalization of Sport</b> 事前学修 2.0hr：Read Chapter 23 The Business of Sport Management 事後学修 1.5hr：Review Chapter 23 The Business of Sport Management
13 回	<b>授業内容：Sociological Aspects of Sport Management</b> 事前学修 2.0hr：Read Chapter 18 Contemporary Sport Management 事後学修 1.5hr：Review Chapter 18 Contemporary Sport Management
14 回	<b>授業内容：The Future of Sport Management</b> 事前学修 3.0hr：Read Chapter 25 The Business of Sport Management 事後学修 2.0hr：Exam #3
15 回	<b>授業内容：Group Presentations</b> 事前学修 3.0hr：Prepare your group presentations 事後学修 2.0hr：Review all class materials

# 特別講義 A

開講学科等：HT | 1年次 | 2単位 | 開講期：集中 | 備考：GMM 対象科目、2019年度以前入学生のみ履修可能

シュルーター キャロリン

## ■ 授業の概要

This course will provide students with an overview of sport management and sports marketing. Topics include the history of sport management, sport finance, sports marketing, sports consumers, managing sports brands, sports sponsorship, social media and sport, international sport, diversity, and ethical issues in sport. Upon completion of the course, students will have the knowledge and skills to pursue future sport management classes and better understand the rapidly growing sport management field.

## ■ 到達目標（ディプロマ・ポリシー：GMM1）

一般目標：Understand the basic principles of sport management

Be familiar with common topics in sport management

個別目標：Explain how the sports industry has evolved through the work of several influential people and companies

Outline the peculiar economics of professional team sports

Recognize the factors that demand a different approach to the marketing of sports

Identify emerging trends and challenges facing sport managers

## ■ 履修条件

None

## ■ 評価基準・方法

Students will be graded on the basis of exams (75%), and group presentations (25%).

## ■ 教科書

Contemporary Sport Management, Pedersen & Thibault, 6th Edition

## ■ 参考書

The Business of Sport Management, Beech & Chadwick, 2nd Edition

Sport Marketing, Stern, 4th Edition

## ■ 授業内容と授業外（事前・事後）の学修及び学修目安時間

1 回	<b>授業内容：Course introduction</b> 事前学修 1.0hr：Read the syllabus and class schedule 事後学修 0.5hr：Review the class schedule
2 回	<b>授業内容：Defining Sport Management and the Sport Industry, Managing Sport</b> 事前学修 2.0hr：Read Chapter 1 Contemporary Sport Management 事後学修 1.5hr：Review Chapter 1 Contemporary Sport Management
3 回	<b>授業内容：Historical Aspects of the Sport Industry</b> 事前学修 2.0hr：Read Chapter 3 Contemporary Sport Management 事後学修 3.0hr：Review Chapter 3 Contemporary Sport Management
4 回	<b>授業内容：The Economics of Competitive Balance in Sport</b> 事前学修 2.0hr：Read Chapter 5 The Business of Sport Management 事後学修 1.5hr：Review Chapter 5 The Business of Sport Management
5 回	<b>授業内容：The Impacts of Sport</b> 事前学修 2.0hr：Read Chapter 6 The Business of Sport Management 事後学修 1.5hr：Exam #1
6 回	<b>授業内容：Sports Finance</b> 事前学修 2.0hr：Read Chapter 10 The Business of Sport Management 事後学修 3.0hr：Review Chapter 10 The Business of Sport Management
7 回	<b>授業内容：The Special Nature of Sport Marketing</b> 事前学修 2.0hr：Read Chapter 1 Sport Marketing 事後学修 1.5hr：Review Chapter 1 Sport Marketing
8 回	<b>授業内容：Understanding the Sport Consumer</b> 事前学修 2.0hr：Read Chapter 3 Sport Marketing 事後学修 1.5hr：Review Chapter 3 Sport Marketing
9 回	<b>授業内容：Managing Sport Brands</b> 事前学修 2.0hr：Read Chapter 7 Sport Marketing 事後学修 1.5hr：Review Chapter 7 Sport Marketing
10 回	<b>授業内容：Sponsorship, Corporate Partnerships, and the Role of Activation</b> 事前学修 3.0hr：Read Chapter 9 Sport Marketing 事後学修 2.0hr：Exam #2
11 回	<b>授業内容：Social Media in Sport</b> 事前学修 2.0hr：Read Chapter 12 Sport Marketing 事後学修 1.5hr：Review Chapter 12 Sport Marketing
12 回	<b>授業内容：The Internationalization of Sport</b> 事前学修 2.0hr：Read Chapter 23 The Business of Sport Management 事後学修 1.5hr：Review Chapter 23 The Business of Sport Management
13 回	<b>授業内容：Sociological Aspects of Sport Management</b> 事前学修 2.0hr：Read Chapter 18 Contemporary Sport Management 事後学修 1.5hr：Review Chapter 18 Contemporary Sport Management
14 回	<b>授業内容：The Future of Sport Management</b> 事前学修 3.0hr：Read Chapter 25 The Business of Sport Management 事後学修 2.0hr：Exam #3
15 回	<b>授業内容：Group Presentations</b> 事前学修 3.0hr：Prepare your group presentations 事後学修 2.0hr：Review all class materials

## 特別講義 B

開講学科等：HT | 2年次 | 2単位 | 開講期：FT1 | 備考：GMM 対象科目、2020年度以降入学生のみ履修可能

鈴木 徹 (すずき てつ)

### ■ 授業の概要

This course is designed to provide basic theories and practical knowledge about Small Business Management, Entrepreneurship and Venture Creations. This will be beneficial to the students who are thinking about having their own businesses in the future, as well as for those who will work in large or mid-size corporations because companies require Entrepreneurial minded employees in order to survive this competitive social and economic environment. The classes will be conducted by Active Learning Methods including discussions, presentations, group works, field works, visiting offices and guest speakers.

-The contents of the curriculum are subject to change depending on teaching environments and the interests of the students.

### ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：- Understand the basic knowledge of Entrepreneurship, Small Business Management and Venture Creations.

個別目標：- Understand the basic mindset of being an Entrepreneur.

- Get basic knowledge of how to create venture and run small businesses.

### ■ 履修条件

- None

### ■ 評価基準・方法

Students will be evaluated by the criteria described below.

-10 % Engagement and Contribution to the class

-20 % Assignments

-30 % Reports during the course

-40 % Final exam

### ■ 教科書

Handouts will be distributed.

### ■ 参考書

Handouts will be distributed when necessary.

### ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Orientation of the class : The Foundations of Entrepreneurship</b> 事前学修 2.0hr : Read the Course summary and think about what you want to achieve after finishing this course. 事後学修 2.0hr : Review the points you have learned and prepare to present in the beginning of the next class.
2 回	<b>授業内容：Creativity &amp; Innovation</b> 事前学修 2.0hr : Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr : Review the points you have learned and prepare to present in the beginning of the next class.
3 回	<b>授業内容：Conducting Feasibility Analysis and Designing Business Models</b> 事前学修 2.0hr : Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr : Review the points you have learned and prepare to present in the beginning of the next class.
4 回	<b>授業内容：Crafting a Business Plan</b> 事前学修 2.0hr : Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr : Review the points you have learned and prepare to present in the beginning of the next class.
5 回	<b>授業内容：Forms of Business Ownerships</b> 事前学修 2.0hr : Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr : Review the points you have learned and prepare to present in the beginning of the next class.
6 回	<b>授業内容：Buying an Existing Business (Pre-Acquisition)</b> 事前学修 2.0hr : Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr : Review the points you have learned and prepare to present in the beginning of the next class.
7 回	<b>授業内容：Buying an Existing Business (Post-Acquisition)</b> 事前学修 2.0hr : Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr : Review the points you have learned and prepare to present in the beginning of the next class.
8 回	<b>授業内容：Franchising</b> 事前学修 2.0hr : Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr : Review the points you have learned and prepare to present in the beginning of the next class.
9 回	<b>授業内容：Building a Marketing Plan</b> 事前学修 2.0hr : Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr : Review the points you have learned and prepare to present in the beginning of the next class.
10 回	<b>授業内容：E-commerce &amp; the Entrepreneur</b> 事前学修 2.0hr : Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr : Review the points you have learned and prepare to present in the beginning of the next class.
11 回	<b>授業内容：Financial Plans</b> 事前学修 2.0hr : Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr : Review the points you have learned and prepare to present in the beginning of the next class.
12 回	<b>授業内容：Source of Financing (Equity &amp; Debt)</b> 事前学修 2.0hr : Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr : Review the points you have learned and prepare to present in the beginning of the next class.
13 回	<b>授業内容：Global Aspects of Entrepreneurship</b> 事前学修 2.0hr : Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr : Review the points you have learned and prepare to present in the beginning of the next class.
14 回	<b>授業内容：Presentation Session</b> 事前学修 2.0hr : Prepare for the presentations 事後学修 2.0hr : Review the points you have learned and prepare to present in the beginning of the next class.
15 回	<b>授業内容：Summary</b> 事前学修 2.0hr : Review all contents of this course to share your points of interest in the class. 事後学修 2.0hr : Prepare for the final Exam

# 特別講義 B

開講学科等：HT | 1 年次 | 2 単位 | 開講期：FT1 | 備考：GMM 対象科目、2019 年度以前入学生のみ履修可能

鈴木 徹 (すずき てつ)

## ■ 授業の概要

This course is designed to provide basic theories and practical knowledge about Small Business Management, Entrepreneurship and Venture Creations. This will be beneficial to the students who are thinking about having their own businesses in the future, as well as for those who will work in large or mid-size corporations because companies require Entrepreneurial minded employees in order to survive this competitive social and economic environment. The classes will be conducted by Active Learning Methods including discussions, presentations, group works, field works, visiting offices and guest speakers.

-The contents of the curriculum are subject to change depending on teaching environments and the interests of the students.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：- Understand the basic knowledge of Entrepreneurship, Small Business Management and Venture Creations.

個別目標：- Understand the basic mindset of being an Entrepreneur.

- Get basic knowledge of how to create venture and run small businesses.

## ■ 履修条件

- None

## ■ 評価基準・方法

Students will be evaluated by the criteria described below.

-10 % Engagement and Contribution to the class

-20 % Assignments

-30 % Reports during the course

-40 % Final exam

## ■ 教科書

Handouts will be distributed.

## ■ 参考書

Handouts will be distributed when necessary.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Orientation of the class : The Foundations of Entrepreneurship</b> 事前学修 2.0hr : Read the Course summary and think about what you want to achieve after finishing this course. 事後学修 2.0hr : Review the points you have learned and prepare to present in the beginning of the next class.
2 回	<b>授業内容：Creativity &amp; Innovation</b> 事前学修 2.0hr : Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr : Review the points you have learned and prepare to present in the beginning of the next class.
3 回	<b>授業内容：Conducting Feasibility Analysis and Designing Business Models</b> 事前学修 2.0hr : Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr : Review the points you have learned and prepare to present in the beginning of the next class.
4 回	<b>授業内容：Crafting a Business Plan</b> 事前学修 2.0hr : Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr : Review the points you have learned and prepare to present in the beginning of the next class.
5 回	<b>授業内容：Forms of Business Ownerships</b> 事前学修 2.0hr : Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr : Review the points you have learned and prepare to present in the beginning of the next class.
6 回	<b>授業内容：Buying an Existing Business (Pre-Acquisition)</b> 事前学修 2.0hr : Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr : Review the points you have learned and prepare to present in the beginning of the next class.
7 回	<b>授業内容：Buying an Existing Business (Post-Acquisition)</b> 事前学修 2.0hr : Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr : Review the points you have learned and prepare to present in the beginning of the next class.
8 回	<b>授業内容：Franchising</b> 事前学修 2.0hr : Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr : Review the points you have learned and prepare to present in the beginning of the next class.
9 回	<b>授業内容：Building a Marketing Plan</b> 事前学修 2.0hr : Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr : Review the points you have learned and prepare to present in the beginning of the next class.
10 回	<b>授業内容：E-commerce &amp; the Entrepreneur</b> 事前学修 2.0hr : Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr : Review the points you have learned and prepare to present in the beginning of the next class.
11 回	<b>授業内容：Financial Plans</b> 事前学修 2.0hr : Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr : Review the points you have learned and prepare to present in the beginning of the next class.
12 回	<b>授業内容：Source of Financing (Equity &amp; Debt)</b> 事前学修 2.0hr : Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr : Review the points you have learned and prepare to present in the beginning of the next class.
13 回	<b>授業内容：Global Aspects of Entrepreneurship</b> 事前学修 2.0hr : Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr : Review the points you have learned and prepare to present in the beginning of the next class.
14 回	<b>授業内容：Presentation Session</b> 事前学修 2.0hr : Prepare for the presentations 事後学修 2.0hr : Review the points you have learned and prepare to present in the beginning of the next class.
15 回	<b>授業内容：Summary</b> 事前学修 2.0hr : Review all contents of this course to share your points of interest in the class. 事後学修 2.0hr : Prepare for the final Exam

# エアラインマネジメント論

開講学科等：HT | 3 年次 | 2 単位 | 開講期：ST2 | 備考：GMM 対象科目

水野 徹 (みずの とおる)

## ■ 授業の概要

Airline Management: Course Description

We will walk through the managerial aspects of the airline business model through a combination of case analysis and lectures. You are expected to read the cases and be ready for case questions in advance of each session. It is very important that you will be ready for in-class case discussions which will be followed by lectures on the underlying marketing principles and analytical tools behind the cases.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Overall Objectives:

1. To understand the managerial aspects of the airline business model (DP1)
2. To read and analyze business cases and apply the basic principles and analytical tools (DP1)

個別目標：Expected Achievements:

1. Students should be able to read airline-related articles in newspapers and magazines
2. Students should be able to analyze actual airline business cases and write up a summary of their analysis

## ■ 履修条件

Prerequisite:

1. Bring the case packet with you for every session
2. Complete the reading assignments prior to each session
3. Proactively speak out in the class
4. Papers must be submitted by the defined deadline date
5. Should be able to communicate with the instructor through emails

## ■ 評価基準・方法

Grading Policy: The performance will be graded on the basis of final exam (50%), case write-ups (20%) and class participation and contribution (30%). Attendance of 80% or higher will be the prerequisite for granting a credit for this course.

## ■ 教科書

Textbooks: Case packet and hand-outs will be provided in the class.

## ■ 参考書

None

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Class Guidance and Industrial Structure of Airline Industry</b> 事前学修 1.5hr：Read the syllabus and prepare your goal in this course 事後学修 2.5hr：Review hand-out and be ready for the next case analysis
2 回	<b>授業内容：Current Issues</b> 事前学修 1.5hr：Read the case "Air France-KLM: Post-COVID Scenario" and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review hand-out and be ready for the next case analysis
3 回	<b>授業内容：Regulation and Deregulation</b> 事前学修 1.5hr：Read the article "The good, the bad, and the ugly: 30 years of US deregulation" and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review hand-out and be ready for the next case analysis
4 回	<b>授業内容：Finance and Metric (1)</b> 事前学修 1.5hr：Read the case "Japan Airlines: Turning around to take off again" and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review hand-out and be ready for the next case analysis
5 回	<b>授業内容：Finance and Metric (2)</b> 事前学修 1.5hr：Read the case "Evaluating Financial & Operational Performance" and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review hand-out and be ready for the next case analysis
6 回	<b>授業内容：Human Resource Management</b> 事前学修 1.5hr：Read the cases "Scandinavian Airlines System" and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review hand-out and be ready for the next case analysis
7 回	<b>授業内容：Aircraft Manufacturers and Airlines</b> 事前学修 1.5hr：Read the case "Boeing and Airbus in Asia" and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review hand-out and be ready for the next case analysis
8 回	<b>授業内容：Procurement</b> 事前学修 1.5hr：Read the case "Value Added Buying at Air Catering Chefs" and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review hand-out and be ready for the next case analysis
9 回	<b>授業内容：Network Management (1)</b> 事前学修 1.5hr：Read the case "Sustainable Airline Business Model" and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review hand-out and be ready for the next case analysis
10 回	<b>授業内容：Network Management (2)</b> 事前学修 1.5hr：Read the case "Emirates Airlines: Hub of the World" and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review hand-out and be ready for the next case analysis
11 回	<b>授業内容：Alliances and M&amp;A</b> 事前学修 1.5hr：Read the case "Delta/Northwest Merger" and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review hand-out and be ready for the next case analysis
12 回	<b>授業内容：Safety &amp; Security</b> 事前学修 1.5hr：Read the case "United Airlines' Growing Troubles" 事後学修 2.5hr：Review hand-out and be ready for the next case analysis
13 回	<b>授業内容：IT and Innovation</b> 事前学修 1.5hr：Read the case "Cathay Digital Disruption" and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review hand-out and be ready for the next case analysis

14 回	<b>授業内容：Corporate Restructuring</b> 事前学修 1.5hr：Read the case "Malaysia Airlines: Bouncing back from the Brink" and prepare your answers to the case questions for class discussions 事後学修 2.5hr：Review hand-out and be ready for the next case analysis
15 回	<b>授業内容：Wrap-up and case analysis exercise</b> 事前学修 1.5hr：Review all hand-outs from sessions 1 through 14 事後学修 2.5hr：Review hand-out

# トラベルエージェンシーマネジメント論

開講学科等：HT | 3 年次 | 2 単位 | 開講期：FT1 | 備考：GMM 対象科目

鈴木 徹 (すずき てつ)

## ■ 授業の概要

- This is a professional development course to understand, "how to manage" travel agencies. We study the role of travel agencies as a component of the tourism industry and their relationship with other sectors. We will also assess the constraints and threats to agencies' management and evaluate alternative solutions for their survival toward the future.
- In this course, we will approach the subject from both theoretical and practical perspectives.
- The classes will be conducted by Active Learning Methods including discussions, presentations, group works, field works, visiting offices of industry leaders and the invitation of guest speakers.
- The contents of the curriculum are subject to change depending on teaching environments and on the interests of the students.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：To understand practical issues and solutions of managing travel agencies in order to be ready to become leaders in one of the segments in Hospitality & Tourism industry in the future.

- 個別目標：- Understand how to manage travel agencies by learning practical ways in the areas of Sales, IT, HR, and Finance including the improvement of profitability, efficiency and quality services.  
- Have your own ideas about how to manage travel agencies under rapid changing management environments.

## ■ 履修条件

None

## ■ 評価基準・方法

Students will be evaluated by the criteria described below.

- 10 % Engagement and Contribution to the class
- 20 % Assignments
- 30 % Reports during the course
- 40 % Final exam

## ■ 教科書

Handouts will be distributed.

## ■ 参考書

Handouts will be distributed upon necessity.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Orientation of the Course &amp; Basics of Travel Agency Management</b> 事前学修 2.0hr：Read the Course summary and think about what you want to achieve after finishing this course. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
2 回	<b>授業内容：Skills to manage Travel Agency</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
3 回	<b>授業内容：Finance Management of Travel Agency</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
4 回	<b>授業内容：Travel Insurance Management</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
5 回	<b>授業内容：Technology Management of Travel Agency</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
6 回	<b>授業内容：Internet for Travel Agency Management</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
7 回	<b>授業内容：HR Management for quality Services of Travel Agency</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
8 回	<b>授業内容：Sales Activity Management of Travel Agency</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
9 回	<b>授業内容：Improvement of Efficiency in Travel Agency</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
10 回	<b>授業内容：Improvement of Profitability in Travel Agency</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
11 回	<b>授業内容：Management of Tour Operator</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
12 回	<b>授業内容：Management of Travel Agency</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
13 回	<b>授業内容：Ancillary Service Management of Travel Agency</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.
14 回	<b>授業内容：Future of Tourism and the role of Travel Agency</b> 事前学修 2.0hr：Conduct prior research on the topic and prepare for the contribution in the class. 事後学修 2.0hr：Review the points you have learned and prepare to present in the beginning of the next class.

**授業内容：Summary**

事前学修 2.0hr : Review all 14 lessons and summarize the topic that you have learned from this course.

事後学修 3.0hr : Prepare for the final exam



# ホテルマネジメント論

開講学科等：HT | 3年次 | 2単位 | 開講期：ST1 | 備考：GMM 対象科目

平 剛俊 (たいら たけとし)

## ■ 授業の概要

The class will study management of hotel industry to establish stable operation and achieve corporate goals through smooth conduct of operation. Basics of hotel management are in management of organization · customer · marketing · profit · human resource and so on. This class will study and understand each factor through lecture and discussion.

## ■ 到達目標 (ディプロマ・ポリシー：GMM1)

一般目標：Students will understand how hotel manages its organization to achieve the goal and enable further development.

Students will also understand the importance of thinking and solving by themselves through hotel management and achieve it.

個別目標：① Students will be able to think how to manage the organization and operation in hotel industry.

② Students will understand the relationship between ES and CS, and hospitality and added value.

③ Students will understand the importance of risk management.

④ Students will acquire the way to analyze IR information and find out its corporate strategy and action assignment.

## ■ 履修条件

Interested in management of hotel industry.

## ■ 評価基準・方法

Examination：40 %、Class contribution：30 %、Report：30 %

## ■ 教科書

Provide resume in the class

## ■ 参考書

Introduce in the class if necessary

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Introduction</b> 事前学修 1.0hr：Think about features of Hotel business 事後学修 1.0hr：Review today's lecture and research the things instructed in class
2 回	<b>授業内容：Company mission statement, concept, and strategy</b> 事前学修 1.0hr：Research mission statement and concept of hotel companies 事後学修 1.0hr：Review today's lecture and research the things instructed in class
3 回	<b>授業内容：Organization management of hotel industry</b> 事前学修 1.0hr：Research hotel organization 事後学修 1.0hr：Review today's lecture and research the things instructed in class
4 回	<b>授業内容：Management of lodging division</b> 事前学修 1.0hr：Research lodging division of hotel 事後学修 1.0hr：Review today's lecture and research the things instructed in class
5 回	<b>授業内容：Management of F&amp;B division</b> 事前学修 1.0hr：Research F&B division of hotel 事後学修 1.0hr：Review today's lecture and research the things instructed in class
6 回	<b>授業内容：Customer management</b> 事前学修 2.0hr：Make report about experienced impressive hotel service, hospitality, and added value. 事後学修 1.0hr：Review today's lecture and research the things instructed in class
7 回	<b>授業内容：Marketing, Direct sales and Travel agent</b> 事前学修 1.0hr：Research hotel marketing 事後学修 1.0hr：Review today's lecture and research the things instructed in class
8 回	<b>授業内容：Management of HR division</b> 事前学修 1.0hr：Research HR in hotel industry 事後学修 1.0hr：Review today's lecture and research the things instructed in class
9 回	<b>授業内容：Management of Finance and account division</b> 事前学修 1.0hr：Research accounting of hotel 事後学修 1.0hr：Review today's lecture and research the things instructed in class
10 回	<b>授業内容：Management of Purchasing, IT, and General affairs division</b> 事前学修 1.0hr：Research back offices in hotel 事後学修 2.0hr：Review today's lecture and research the things instructed in class
11 回	<b>授業内容：Risk management</b> 事前学修 1.0hr：Research risks in hotel 事後学修 1.0hr：Review today's lecture and research the things instructed in class
12 回	<b>授業内容：Financial strategy of hotel</b> 事前学修 2.0hr：Research IR report and make report about corporate strategy and action assignment. 事後学修 1.5hr：Review today's lecture and research the things instructed in class
13 回	<b>授業内容：Vision, Corporate plan, and Strategy of hotel</b> 事前学修 1.0hr：Research how to manage hotel 事後学修 1.0hr：Review today's lecture and research the things instructed in class
14 回	<b>授業内容：Business model</b> 事前学修 1.5hr：Research business model of hotel 事後学修 1.0hr：Review today's lecture and research the things instructed in class
15 回	<b>授業内容：Wrap up</b> 事前学修 1.5hr：Review whole class 事後学修 2.0hr：Review today's lecture and research the things instructed in class

# ホスピタリティ・ツーリズム実践演習 A (ホテル商品企画)

開講学科等：HT | 3 年次 | 2 単位 | 開講期：FT1 | 備考：GMM 対象科目

平 剛俊 (たいら たけとし)

## ■ 授業の概要

ホテルの業態が多様化する中で、それを選ぶ側の嗜好・ニーズもまた多様化している。こうした社会環境の中で、何をアピールポイントとして顧客に選ばれられるホテルとなるか、インターネットの普及によって個人旅行・ネット予約が主流となる中で、その重要度が増しつつあるホテルの商品企画について体系的に学び、顧客訴求力のある商品とは何かについて考え、テーマ毎にホテルの賞品を企画、レポートを提出する(6 回)と共に、各々の企画商品をグループ内で論議し、グループ代表企画としてプレゼンテーションを行う。

## ■ 到達目標 (ディプロマ・ポリシー：GMM3)

- 一般目標：1. ホテルにとってその魅力を多角的にアピールする手段となる商品企画の重要性を理解し、自ら商品作りに取り組み、その手法を習得する。  
2. 訴求力のある商品を考える為に必要な分析力、企画・創造力を身につける。
- 個別目標：1. 競合優位の視点からホテルの強み・弱みを分析し、考えることができるようになる。  
2. 強みを活かした商品、弱みをカバーする商品、販売経路・顧客層に合わせた商品など、多角的な商品作りを理解し、実践できるようになる。  
3. 商品を提案することで、ホテル側から“ニーズを創り出す”商品企画の重要性を理解できるようになる。

## ■ 履修条件

『商品企画』に興味があり、自ら創意工夫して商品をつくる意欲があること。

## ■ 評価基準・方法

授業やグループディスカッション、プレゼンテーションへの取り組み姿勢：50 %、レポートの内容：50 %

## ■ 教科書

必要に応じて資料等を配布。

## ■ 参考書

必要に応じて授業内で紹介。

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：商品企画の本質理解</b> 事前学修 1.0hr：ホテルの商品特性について考え、議論の準備をする 事後学修 1.0hr：授業内容についての復習・理解、次回に向けて授業中に設定する課題学習
2 回	<b>授業内容：ホテル商品企画の特性</b> 事前学修 2.0hr：関心のあるホテルを選択し、宿泊商品の企画立案を行い、レポート①を作成する 事後学修 1.5hr：授業内容、グループディスカッションの内容を踏まえ、プレゼンの準備を行う
3 回	<b>授業内容：ホテル宿泊商品のグループプレゼンテーション</b> 事前学修 1.0hr：ホテル商品の販売経路と各々の長所・短所について考える 事後学修 1.0hr：授業内容についての復習・理解、次回に向けて授業中に設定する課題学習
4 回	<b>授業内容：如何に“訴求力のある魅力的な商品”を作るか</b> 事前学修 1.5hr：ネットで販売されている商品の中で魅力的と思われるものを選定し、その魅力の源泉について考える 事後学修 2.0hr：関心のあるホテルを選択し、魅力的な商品の企画立案を行い、レポート②を作成する
5 回	<b>授業内容：弱みをカバーする商品 I</b> 事前学修 1.0hr：関心のあるホテルを選択し、SWOT 分析を行い、強味・弱みを分析する 事後学修 2.0hr：関心のあるホテルを選択し、その弱みをカバーする商品の企画立案を行い、レポート③を作成する
6 回	<b>授業内容：魅力的な宿泊商品のグループプレゼンテーション</b> 事前学修 1.5hr：グループディスカッションの内容を踏まえ、プレゼンの準備を行う 事後学修 1.0hr：授業内容についての復習・理解、次回に向けて授業中に設定する課題学習
7 回	<b>授業内容：弱みをカバーする商品 II</b> 事前学修 1.0hr：宿泊商品を創る上で何が重要なポイントになるか、考える 事後学修 1.0hr：授業内容についての復習・理解、次回に向けて授業中に設定する課題学習
8 回	<b>授業内容：弱みをカバーする商品についてのグループプレゼンテーション</b> 事前学修 1.5hr：グループディスカッションの内容を踏まえ、プレゼンの準備を行う 事後学修 1.0hr：授業内容についての復習・理解、次回に向けて授業中に設定する課題学習
9 回	<b>授業内容：販売経路別商品</b> 事前学修 1.0hr：自社直販、インターネット、旅行代理店など、各々の販売経路別に適した商品は何かを考える 事後学修 1.0hr：旅行代理店向けの宿泊商品を企画立案し、レポート④を作成する
10 回	<b>授業内容：ホテル料飲部門の商品企画</b> 事前学修 1.0hr：関心のあるホテルの料飲部門・婚礼部門の企画商品について調べておく 事後学修 2.0hr：ホテルの料飲部門の商品を企画立案し、レポート⑤を作成する
11 回	<b>授業内容：旅行代理店向け商品についてのグループプレゼンテーション</b> 事前学修 1.5hr：グループディスカッションの内容を踏まえ、プレゼンの準備を行う 事後学修 1.0hr：授業内容についての復習・理解、次回に向けて授業中に設定する課題学習
12 回	<b>授業内容：二番手ホテルの商品戦略</b> 事前学修 1.0hr：関心のあるホテルを選択し、その競合関係を考える 事後学修 1.0hr：No.1 に対抗しうる二番手ホテルの商品を企画立案し、レポート⑥を作成する
13 回	<b>授業内容：料飲部門の商品についてのグループプレゼンテーション</b> 事前学修 1.5hr：グループディスカッションの内容を踏まえ、プレゼンの準備を行う 事後学修 1.0hr：授業内容についての復習・理解、次回に向けて授業中に設定する課題学習
14 回	<b>授業内容：商品企画についてのまとめ</b> 事前学修 1.5hr：すべての授業内容を復習し、疑問点があれば整理しておく 事後学修 1.0hr：授業内容についての復習・理解、次回に向けて授業中に設定する課題学習
15 回	<b>授業内容：二番手ホテルの商品についてのグループプレゼンテーション</b> 事前学修 1.5hr：グループディスカッションの内容を踏まえ、プレゼンの準備を行う 事後学修 1.5hr：授業内容についての総復習

# ホスピタリティ・ツーリズム実践演習 B (地域研究)

開講学科等：HT | 3 年次 | 2 単位 | 開講期：FT2 | 備考：GMM 対象科目

阿部 佳 (あべ けい)

## ■ 授業の概要

Seminar style class to study how to understand and develop local district on tourism.  
Mainly through workshop and discussion, study and analyze character and fact of each district.  
Find what we can positively take action for its development.  
The schedule or contents may be changed or combined.

## ■ 到達目標 (ディプロマ・ポリシー：GMM3)

一般目標：to obtain basic knowledge on how to read and analyze the fact and the character of each district.  
to obtain the skill to logically suggest new idea for the development of local districts.  
個別目標：to understand what the tourism oriented country is.  
to become able to explain the condition of tourism oriented country.  
to become able to analyze the fact of each area.  
to find what we can do to make each area more active in tourism.

## ■ 履修条件

none

## ■ 評価基準・方法

80% presence is mandatory.  
presentation 40%  
report 40%  
positive challenge at group work and proper manner 20%

## ■ 教科書

none

## ■ 参考書

to be announced

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Guidance-Course overview and objectives</b> 事前学修 2.0hr：find the fact and character of district 事後学修 2.0hr：confirm the purpose of the class
2 回	<b>授業内容：Lecture: Tourism oriented country and the character of district</b> 事前学修 2.0hr：study the character of familiar area 事後学修 2.0hr：study the area for group work
3 回	<b>授業内容：Group work: study the reason and the condition of success of tourism</b> 事前学修 2.0hr：study about the reason of success of tourism area 事後学修 2.0hr：review and understand the reason and the factor of success of tourism
4 回	<b>授業内容：Group work: study the reason and the condition of sample area 1</b> 事前学修 2.0hr：study about the area 事後学修 2.0hr：review on the reason and the fact of successful tourism area
5 回	<b>授業内容：Group work: study the reason and the condition of sample area 2</b> 事前学修 2.0hr：study about the area 事後学修 2.0hr：review on the reason and the fact of successful tourism area
6 回	<b>授業内容：Group work: select one area and analyze it 1</b> 事前学修 2.0hr：study on the selected area 事後学修 2.0hr：study and review on the selected area
7 回	<b>授業内容：Group work (continued): area analyzing 2</b> 事前学修 2.0hr：study on the selected area 事後学修 2.0hr：preparation for the presentation
8 回	<b>授業内容：Group work (continued): how to develop tourism in the selected area 1</b> 事前学修 2.0hr：preparation for the group work 事後学修 2.0hr：review the way how to develop the tourism
9 回	<b>授業内容：Group work (continued): how to develop tourism in the selected area 2</b> 事前学修 2.0hr：preparation for the group work 事後学修 2.0hr：review and understand the way how to develop the tourism
10 回	<b>授業内容：Group presentation (continued): how to develop tourism in the selected area</b> 事前学修 2.0hr：preparation for the presentation 事後学修 2.0hr：review and understand the way how to develop the tourism
11 回	<b>授業内容：Feed back for the group presentation</b> 事前学修 2.0hr：review and understand the way of developing tourism 事後学修 2.0hr：understand how to develop district tourism
12 回	<b>授業内容：Group work: factor of developing district and the responsibility of hospitality</b> 事前学修 2.0hr：research for group work 事後学修 2.0hr：preparation for presentation
13 回	<b>授業内容：Group presentation: factor of developing district and the responsibility of hospitality</b> 事前学修 2.0hr：preparation for presentation 事後学修 2.0hr：understand the condition and factors to develop area tourism
14 回	<b>授業内容：Report: pick up the area and make plan to develop its tourism</b> 事前学修 2.0hr：study the area 事後学修 2.0hr：complete report
15 回	<b>授業内容：Lecture: necessary factors for the success of tourism, and the responsibility of hospitality for success</b> 事前学修 2.0hr：get the idea on the necessary factor for the tourism success 事後学修 2.0hr：make action for developing the area tourism

# ホスピタリティ・ツーリズム実践演習 D (プレゼンテーション技法)

開講学科等：HT | 2 年次 | 2 単位 | 開講期：集中 | 備考：GMM 対象科目

伊勢 佳奈 (いせ よしな)

## ■ 授業の概要

This course, taking a step further following the presentation course, is designed to prepare students on how to debate. Students learn what debate is and how to debate. Students not only improve in the language skills and strategies, but also improve in the skills of cognitive and critical thinking, analyzing, interpreting, evaluating, and delivering supporting/dissenting opinions quickly and clearly. Students also learn to overcome fears of public speaking, and to discover confidence and creativity.

## ■ 到達目標 (ディプロマ・ポリシー：GMM3)

一般目標：Students use knowledge of the basic language skills in practice and offer/receive challenges of cognitive and critical thinking. Students recognize how others think, learn to think and speak well.

個別目標：Students show progress in their ability to express opinions and defend ideas, which is a vital tool especially in this world of globalization where opinions are valued.

## ■ 履修条件

Not limited to, but recommended to have previously taken Practical English IV-a (Communication Studies) and Practical English IV-b (Presentations) courses.

## ■ 評価基準・方法

Grades will be based strictly on attendance/ attitude/ performance, on-time assignments and test.

Students are required to attend Google Meets/Zoom classes when scheduled.

## ■ 教科書

None.

PDF materials prepared by the instructor.

## ■ 参考書

Speak Out! Debate and Public Speaking in the Middle Grades (Kate Shuster & John Meany),

Think Speak Win: Discover the art of Debate (Gaurav Keerthi), and other materials as appropriate may be introduced.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Introduction/Course Orientation/ Introduction to Public Speaking 事前学修 0.5hr : preview the subject 事後学修 1.0hr : review as specified
2 回	授業内容：Introduction to Debating 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
3 回	授業内容：Supporting, Organizing & Presenting Your Opinion (Part 1) 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
4 回	授業内容：Supporting, Organizing & Presenting Your Opinion (Part 2) 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
5 回	授業内容：Predicting & Refuting the Arguments 事前学修 1.0hr : prepare as specified 事後学修 2.0hr : review as specified
6 回	授業内容：Mini-Debates (Part 1) 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
7 回	授業内容：Mini-Debates (Part 2) 事前学修 2.0hr : prepare as specified 事後学修 1.0hr : review as specified
8 回	授業内容：Introduction to Team Debating 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
9 回	授業内容：Supporting, Organizing & Presenting the Team Opinion (Part 1) 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
10 回	授業内容：Supporting, Organizing & Presenting the Team Opinion (Part 2) 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
11 回	授業内容：Rebutting & Refuting the Team Opinion (Part 1) 事前学修 1.0hr : prepare as specified 事後学修 1.0hr : review as specified
12 回	授業内容：Rebutting & Refuting the Team Opinion (Part 2) 事前学修 1.0hr : prepare as specified 事後学修 2.0hr : review as specified
13 回	授業内容：Team Debates (Part 1) 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
14 回	授業内容：Team Debates (Part 2) 事前学修 2.0hr : prepare as specified 事後学修 2.0hr : review as specified
15 回	授業内容：Written Test/ Course Review 事前学修 2.0hr : prepare as specified 事後学修 1.0hr : review the exam/course

# プレゼミナール I -a

開講学科等：HT | 1 年次 | 2 単位 | 開講期：ST1・2/FT1・2 | 備考：GMM 対象科目

吉田 成利 (よしだ なるとし)

## ■ 授業の概要

The course aims to support each student to enjoy a meaningful academic life.  
A student creates one's pride as a "young expert in Japanese hospitality".  
She or he sharpens one's study skills and clarifies one's vision and mission.  
The contents of the lectures may be changed subject to educational circumstances.

## ■ 到達目標 (ディプロマ・ポリシー：GMM3)

一般目標：A student learns basic study skills: reading, listening, writing and speaking.  
This course gives each student a more sophisticated understanding of one's personality.  
A student also learns the Japanese culture, history, social system, and esprit.  
個別目標：Emphasis on group work.  
Completing efficient academic presentations.  
Spontaneous attitude at classroom discussions and extracurricular studies.

## ■ 履修条件

This course is a compulsory subject for each GMM student.  
Every student must actively and sincerely participate in each lecture.

## ■ 評価基準・方法

Essays, presentations and in-class performance

## ■ 教科書

Reading materials will be specified in class.

## ■ 参考書

Supplementary reading materials will be specified in class.

## ■ 授業内容と授業外（事前・事後）の学修及び学修目安時間

1 回	<b>授業内容：Introduction</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
2 回	<b>授業内容：Reading articles/presentations/discussions</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
3 回	<b>授業内容：Reading articles/presentations/discussions</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
4 回	<b>授業内容：Reading articles/presentations/discussions</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
5 回	<b>授業内容：Reading articles/presentations/discussions</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
6 回	<b>授業内容：Reading articles/presentations/discussions</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
7 回	<b>授業内容：Reading articles/presentations/discussions</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
8 回	<b>授業内容：Reading articles/presentations/discussions</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
9 回	<b>授業内容：Reading articles/presentations/discussions</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
10 回	<b>授業内容：Reading articles/presentations/discussions</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
11 回	<b>授業内容：Reading articles/presentations/discussions</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
12 回	<b>授業内容：Reading articles/presentations/discussions</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
13 回	<b>授業内容：Career planning for job hunting 1-1</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
14 回	<b>授業内容：Recruitment examinations for job hunting</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
15 回	<b>授業内容：Conclusion and review</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review this course.

# プレゼミナール I -b

開講学科等：HT | 1 年次 | 2 単位 | 開講期：ST1・2/FT1・2 | 備考：GMM 対象科目

吉田 成利 (よしだ なるとし)

## ■ 授業の概要

The course aims to support each student to enjoy a meaningful academic life.  
A student creates one's pride as a "young expert in Japanese hospitality".  
She or he sharpens one's study skills and clarifies one's vision and mission.  
The contents of the lectures may be changed subject to educational circumstances.

## ■ 到達目標 (ディプロマ・ポリシー：GMM3)

一般目標：A student learns basic study skills: reading, listening, writing and speaking.  
This course gives each student a more sophisticated understanding of one's personality.  
A student also learns the Japanese culture, history, social system, and esprit.  
個別目標：Emphasis on group work.  
Completing efficient academic presentations.  
Spontaneous attitude at classroom discussions and extracurricular studies.

## ■ 履修条件

This course is a compulsory subject for each GMM student.  
Every student must actively and sincerely participate in each lecture.

## ■ 評価基準・方法

Essays, presentations and in-class performance

## ■ 教科書

Reading materials will be specified in class.

## ■ 参考書

Supplementary reading materials will be specified in class.

## ■ 授業内容と授業外（事前・事後）の学修及び学修目安時間

1 回	<b>授業内容：Introduction</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
2 回	<b>授業内容：Researching the hospitality and tourism industry</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
3 回	<b>授業内容：Researching the hospitality and tourism industry</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
4 回	<b>授業内容：Researching the hospitality and tourism industry</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
5 回	<b>授業内容：Researching the hospitality and tourism industry</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
6 回	<b>授業内容：Researching the hospitality and tourism industry</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
7 回	<b>授業内容：Researching the hospitality and tourism industry</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
8 回	<b>授業内容：Researching the hospitality and tourism industry</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
9 回	<b>授業内容：Researching the hospitality and tourism industry</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
10 回	<b>授業内容：Researching the hospitality and tourism industry</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
11 回	<b>授業内容：Researching the hospitality and tourism industry</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
12 回	<b>授業内容：Career planning for job hunting 1-2</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
13 回	<b>授業内容：Researching the hospitality and tourism industry</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
14 回	<b>授業内容：Researching the hospitality and tourism industry</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review the previous class.
15 回	<b>授業内容：Conclusion and review</b> 事前学修 2.0hr：Prepare for the next class. 事後学修 2.0hr：Review this course.

# プレゼミナールⅡ-a

開講学科等：HT | 2 年次 | 2 単位 | 開講期：ST1・2 | 備考：GMM 対象科目

鈴木 徹 (すずき てつ)

## ■ 授業の概要

The course aims to support each student to enjoy valuable academic life in Japan on their second year. Students will develop their own pride as "young experts" in the Japanese hospitality environment and sharpens their study skills, and trying to clarify their vision and life-mission. Also, this is a pre-Seminar Course that will lead to the "Seminar" of the 3rd grade and helps students narrow down which industry or company they would like to work in the future. The classes will be conducted by Active Learning Methods including discussions, presentations, group works, field Works office visits and guest speakers.

-The contents of the curriculum are subject to change depending on teaching environments and the interests of the students.

## ■ 到達目標 (ディプロマ・ポリシー：GMM3)

一般目標：A student develops a more sophisticated understanding of one's study skills: reading, listening, writing and speaking.

This course gives each student a clear understanding of one's personality.

A student also learns the Japanese culture, history, social system, and spirit.

個別目標：Exercising leadership.

Completing academic level presentation and sophisticated discussion skills.

## ■ 履修条件

This course is a compulsory subject for all GMM student.

Every student must actively and sincerely participate in each lecture.

## ■ 評価基準・方法

Essays, presentations and in-class performance.

## ■ 教科書

Reading materials will be specified in class.

## ■ 参考書

Supplementary reading materials will be specified in class.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Orientation of the course</b> 事前学修 2.0hr：Summarize your expectations and prepare to present them in the first class. 事後学修 2.0hr：Create your action plans based on the feedbacks that were given in the class.
2 回	<b>授業内容：Self Introduction</b> 事前学修 2.0hr：Prepare for the presentation of your self introduction 事後学修 2.0hr：Summarize how you can contribute to the wishes of other members of the class.
3 回	<b>授業内容：Discussion (Specific topics that the members will decide)</b> 事前学修 2.0hr：Prepare for the discussion 事後学修 2.0hr：Summarize the discussion and prepare for presenting in the beginning of the next class.
4 回	<b>授業内容：Discussion (Specific topics that the members will decide)</b> 事前学修 2.0hr：Prepare for the class. 事後学修 2.0hr：Summarize the discussion and prepare for presenting in the beginning of the next class.
5 回	<b>授業内容：Discussion (Specific topics that the members will decide)</b> 事前学修 2.0hr：Prepare for the class. 事後学修 2.0hr：Summarize the discussion and prepare for presenting in the beginning of the next class.
6 回	<b>授業内容：Discussion (Specific topics that the members will decide)</b> 事前学修 2.0hr：Prepare for the class. 事後学修 2.0hr：Summarize the discussion and prepare for presenting in the beginning of the next class.
7 回	<b>授業内容：Discussion (Specific topics that the members will decide)</b> 事前学修 2.0hr：Prepare for the class. 事後学修 2.0hr：Summarize the discussion and prepare for presenting in the beginning of the next class.
8 回	<b>授業内容：Discussion (Specific topics that the members will decide)</b> 事前学修 2.0hr：Prepare for the class. 事後学修 2.0hr：Summarize the discussion and prepare for presenting in the beginning of the next class.
9 回	<b>授業内容：Discussion (Specific topics that the members will decide)</b> 事前学修 2.0hr：Prepare for the class. 事後学修 2.0hr：Summarize the discussion and prepare for presenting in the beginning of the next class.
10 回	<b>授業内容：Discussion (Specific topics that the members will decide)</b> 事前学修 2.0hr：Prepare for the class. 事後学修 2.0hr：Summarize the discussion and prepare for presenting in the beginning of the next class.
11 回	<b>授業内容：Discussion (Specific topics that the members will decide)</b> 事前学修 2.0hr：Prepare for the class. 事後学修 2.0hr：Summarize the discussion and prepare for presenting in the beginning of the next class.
12 回	<b>授業内容：Discussion (Specific topics that the members will decide)</b> 事前学修 2.0hr：Prepare for the class. 事後学修 2.0hr：Summarize the discussion and prepare for presenting in the beginning of the next class.
13 回	<b>授業内容：Discussion (Specific topics that the members will decide)</b> 事前学修 2.0hr：Prepare for the class. 事後学修 2.0hr：Summarize the discussion and prepare for presenting in the beginning of the next class.
14 回	<b>授業内容：Discussion (Specific topics that the members will decide)</b> 事前学修 2.0hr：Prepare for the class. 事後学修 2.0hr：Summarize the discussion and prepare for presenting in the beginning of the next class.
15 回	<b>授業内容：Conclusion and Presentation (Setting goals for the summer vacation)</b> 事前学修 2.0hr：Prepare for the class. 事後学修 2.0hr：Review this course.

# プレゼミナールⅡ-b

開講学科等：HT | 2 年次 | 2 単位 | 開講期：FT1・2 | 備考：GMM 対象科目

鈴木 徹 (すずき てつ)

## ■ 授業の概要

The course aims to support each student to enjoy valuable academic life in Japan on their second year. Students will develop their own pride as "young experts" in the Japanese hospitality environment and sharpens their study skills, and trying to clarify their vision and life-mission. Also, this is a pre-Seminar Course that will lead to the "Seminar" of the 3rd grade and helps students narrow down which industry or company they would like to work in the future. The classes will be conducted by Active Learning Methods including discussions, presentations, group works, field Works office visits and guest speakers.

-The contents of the curriculum are subject to change depending on teaching environments and the interests of the students.

## ■ 到達目標 (ディプロマ・ポリシー：GMM3)

一般目標：A student develops a more sophisticated understanding of one's study skills: reading, listening, writing and speaking.

This course gives each student a clear understanding of one's personality.

A student also learns the Japanese culture, history, social system, and spirit.

個別目標：Exercising leadership.

Completing academic level presentation and sophisticated discussion skills.

## ■ 履修条件

This course is a compulsory subject for all GMM student.

Every student must actively and sincerely participate in each lecture.

## ■ 評価基準・方法

Essays, presentations and in-class performance.

## ■ 教科書

Reading materials will be specified in class.

## ■ 参考書

Supplementary reading materials will be specified in class.

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	授業内容：Presentation of the Summer Vacation goal achievements 事前学修 2.0hr：Prepare for the presentation 事後学修 2.0hr：Prepare for the next class
2 回	授業内容：Discussion (Specific topics that the members will decide) 事前学修 2.0hr：Prepare for the discussion. 事後学修 2.0hr：Summarize how you can contribute to the wishes of other members of the class.
3 回	授業内容：Discussion (Specific topics that the members will decide) 事前学修 2.0hr：Prepare for the discussion 事後学修 2.0hr：Summarize the discussion and prepare for presenting in the beginning of the next class.
4 回	授業内容：Discussion (Specific topics that the members will decide) 事前学修 2.0hr：Prepare for the class. 事後学修 2.0hr：Summarize the discussion and prepare for presenting in the beginning of the next class.
5 回	授業内容：Discussion (Specific topics that the members will decide) 事前学修 2.0hr：Prepare for the class. 事後学修 2.0hr：Summarize the discussion and prepare for presenting in the beginning of the next class.
6 回	授業内容：Discussion (Specific topics that the members will decide) 事前学修 2.0hr：Prepare for the class. 事後学修 2.0hr：Summarize the discussion and prepare for presenting in the beginning of the next class.
7 回	授業内容：Discussion (Specific topics that the members will decide) 事前学修 2.0hr：Prepare for the class. 事後学修 2.0hr：Summarize the discussion and prepare for presenting in the beginning of the next class.
8 回	授業内容：Discussion (Specific topics that the members will decide) 事前学修 2.0hr：Prepare for the class. 事後学修 2.0hr：Summarize the discussion and prepare for presenting in the beginning of the next class.
9 回	授業内容：Discussion (Specific topics that the members will decide) 事前学修 2.0hr：Prepare for the class. 事後学修 2.0hr：Summarize the discussion and prepare for presenting in the beginning of the next class.
10 回	授業内容：Discussion (Specific topics that the members will decide) 事前学修 2.0hr：Prepare for the class. 事後学修 2.0hr：Summarize the discussion and prepare for presenting in the beginning of the next class.
11 回	授業内容：Discussion (Specific topics that the members will decide) 事前学修 2.0hr：Prepare for the class. 事後学修 2.0hr：Summarize the discussion and prepare for presenting in the beginning of the next class.
12 回	授業内容：Discussion (Specific topics that the members will decide) 事前学修 2.0hr：Prepare for the class. 事後学修 2.0hr：Summarize the discussion and prepare for presenting in the beginning of the next class.
13 回	授業内容：Discussion (Specific topics that the members will decide) 事前学修 2.0hr：Prepare for the class. 事後学修 2.0hr：Summarize the discussion and prepare for presenting in the beginning of the next class.
14 回	授業内容：Discussion (Specific topics that the members will decide) 事前学修 2.0hr：Prepare for the class. 事後学修 2.0hr：Summarize the discussion and prepare for presenting in the beginning of the next class.
15 回	授業内容：Conclusion and review 事前学修 2.0hr：Prepare for the class. 事後学修 2.0hr：Review this course.



# ケーススタディ I -a

開講学科等：HT | 3 年次 | 2 単位 | 開講期：ST1・2 | 備考：GMM 対象科目

吉田 成利 (よしだ なるとし)

## ■ 授業の概要

Bringing justice and fairness is the ultimate purpose of the law.  
Legal way of thinking must be essential for global management.  
In this seminar, students study law, especially, constitution and comparative hospitality law.  
Through the seminar, students find the topics and ideas of their graduation dissertations.

## ■ 到達目標 (ディプロマ・ポリシー：GMM3)

一般目標：Through the seminar, students shall find what they want to do  
in their lives, and clarify one's mission after the graduation.

個別目標：Use legal way of thinking to achieve one's dream.  
Broaden one's horizon by legal study at this seminar.

## ■ 履修条件

This is a compulsory subject for a GMM student.  
Students must actively and sincerely join the class.

## ■ 評価基準・方法

Essays, Presentations, In-class performance.

## ■ 教科書

Reading Materials will be specified at the class.

## ■ 参考書

吉田 成利著『大学生のための日本国憲法入門』(慶應義塾大学出版会、2020 年)

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Introduction</b> 事前学修 1.0hr：Preparing for the introduction 事後学修 2.0hr：Reviewing
2 回	<b>授業内容：Legal case study 1</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
3 回	<b>授業内容：Legal case study 2</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
4 回	<b>授業内容：Legal case study 3</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
5 回	<b>授業内容：Legal case study 4</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
6 回	<b>授業内容：Legal case study 5</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
7 回	<b>授業内容：Legal case study 6</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
8 回	<b>授業内容：Legal case study 7</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
9 回	<b>授業内容：Legal case study 8</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
10 回	<b>授業内容：Legal case study 9</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
11 回	<b>授業内容：Legal case study 10</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
12 回	<b>授業内容：Legal case study 11</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
13 回	<b>授業内容：Legal case study 12</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
14 回	<b>授業内容：Final presentation</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
15 回	<b>授業内容：Conclusion and Reviewing the course</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing

# ケーススタディ I -b

開講学科等：HT | 3 年次 | 2 単位 | 開講期：FT1・2 | 備考：GMM 対象科目

吉田 成利 (よしだ なるとし)

## ■ 授業の概要

Bringing justice and fairness is the ultimate purpose of the law.  
Legal way of thinking must be essential for global management.  
In this seminar, students study law, especially, constitution and comparative hospitality law.  
Through the seminar, students find the topics and ideas of their graduation dissertations.

## ■ 到達目標 (ディプロマ・ポリシー：GMM3)

一般目標：Through the seminar, students shall find what they want to do  
in their lives, and clarify one's mission after the graduation.  
個別目標：Use legal way of thinking to achieve one's dream.  
Broaden one's horizon by legal study at this seminar.

## ■ 履修条件

This is a compulsory subject for a GMM student.  
Students must actively and sincerely join the class.

## ■ 評価基準・方法

Essays, Presentations, In-class performance.

## ■ 教科書

Reading Materials will be specified at the class.

## ■ 参考書

吉田 成利著『大学生のための日本国憲法入門』(慶應義塾大学出版会、2020 年)

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Introduction</b> 事前学修 1.0hr：Preparing for the introduction 事後学修 2.0hr：Reviewing
2 回	<b>授業内容：Legal case study 13</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
3 回	<b>授業内容：Legal case study 14</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
4 回	<b>授業内容：Legal case study 15</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
5 回	<b>授業内容：Legal case study 16</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
6 回	<b>授業内容：Legal case study 17</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
7 回	<b>授業内容：Legal case study 18</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
8 回	<b>授業内容：Legal case study 19</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
9 回	<b>授業内容：Legal case study 20</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
10 回	<b>授業内容：Legal case study 21</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
11 回	<b>授業内容：Legal case study 22</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
12 回	<b>授業内容：Legal case study 23</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
13 回	<b>授業内容：Legal case study 24</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
14 回	<b>授業内容：Final presentation</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
15 回	<b>授業内容：Conclusion and Reviewing the course</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing

# ケーススタディ II-a

開講学科等：HT | 4 年次 | 2 単位 | 開講期：ST1・2 | 備考：GMM 対象科目

吉田 成利 (よしだ なるとし)

## ■ 授業の概要

Bringing justice and fairness is the ultimate purpose of the law.  
Legal way of thinking must be essential for global management.  
In this seminar, students study law, especially, constitution and comparative hospitality law.  
Through the seminar, students complete their graduation dissertations.

## ■ 到達目標 (ディプロマ・ポリシー：GMM3)

一般目標：Through the seminar, students shall find what they want to do  
in their lives, and clarify one's mission after the graduation.  
個別目標：Use legal way of thinking to achieve one's dream.  
Broaden one's horizon by legal study at this seminar.

## ■ 履修条件

This is a compulsory subject for a GMM student.  
Students must actively and sincerely join the class.

## ■ 評価基準・方法

Graduation Dissertations, Essays, Presentations, In-class performance.

## ■ 教科書

Reading Materials will be specified at the class.

## ■ 参考書

吉田 成利著『大学生のための日本国憲法入門』(慶應義塾大学出版会、2020 年)

## ■ 授業内容と授業外 (事前・事後) の学修及び学修目安時間

1 回	<b>授業内容：Introduction</b> 事前学修 1.0hr：Preparing for the introduction 事後学修 2.0hr：Reviewing
2 回	<b>授業内容：Dissertation Preparation 1</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
3 回	<b>授業内容：Dissertation Preparation 2</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
4 回	<b>授業内容：Dissertation Preparation 3</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
5 回	<b>授業内容：Dissertation Preparation 4</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
6 回	<b>授業内容：Dissertation Preparation 5</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
7 回	<b>授業内容：Dissertation Preparation 6</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
8 回	<b>授業内容：Dissertation Preparation 7</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
9 回	<b>授業内容：Dissertation Preparation 8</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
10 回	<b>授業内容：Dissertation Preparation 9</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
11 回	<b>授業内容：Dissertation Preparation 10</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
12 回	<b>授業内容：Dissertation Preparation 11</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
13 回	<b>授業内容：Dissertation Preparation 12</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
14 回	<b>授業内容：Dissertation Preparation 13</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
15 回	<b>授業内容：Conclusion and Reviewing the course</b> 事前学修 2.0hr：Preparing for the class 事後学修 2.0hr：Reviewing

# ケーススタディ II -b

開講学科等：HT | 4 年次 | 2 単位 | 開講期：FT1・2 | 備考：GMM 対象科目

吉田 成利 (よしだ なるとし)

## ■ 授業の概要

Bringing justice and fairness is the ultimate purpose of the law.  
Legal way of thinking must be essential for global management.  
In this seminar, students study law, especially, constitution and comparative hospitality law.  
Through the seminar, students complete their graduation dissertations.

## ■ 到達目標 (ディプロマ・ポリシー：GMM3)

一般目標：Through the seminar, students shall find what they want to do in their lives, and clarify one's mission after the graduation.  
個別目標：Use legal way of thinking to achieve one's dream.  
Broaden one's horizon by legal study at this seminar.

## ■ 履修条件

This is a compulsory subject for a GMM student.  
Students must actively and sincerely join the class.

## ■ 評価基準・方法

Graduation Dissertations, Essays, Presentations, In-class performance.

## ■ 教科書

Reading Materials will be specified at the class.

## ■ 参考書

吉田 成利著『大学生のための日本国憲法入門』(慶應義塾大学出版会、2020 年)

## ■ 授業内容と授業外(事前・事後)の学修及び学修目安時間

1 回	授業内容：Introduction 事前学修 1.0hr：Preparing for the introduction 事後学修 2.0hr：Reviewing
2 回	授業内容：Dissertation Presentation 1 事前学修 1.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
3 回	授業内容：Dissertation Presentation 2 事前学修 1.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
4 回	授業内容：Dissertation Presentation 3 事前学修 1.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
5 回	授業内容：Dissertation Presentation 4 事前学修 1.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
6 回	授業内容：Dissertation Presentation 5 事前学修 1.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
7 回	授業内容：Dissertation Presentation 6 事前学修 1.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
8 回	授業内容：Dissertation Presentation 7 事前学修 1.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
9 回	授業内容：Dissertation Presentation 8 事前学修 1.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
10 回	授業内容：Dissertation Presentation 9 事前学修 1.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
11 回	授業内容：Dissertation Presentation 10 事前学修 1.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
12 回	授業内容：Dissertation Presentation 11 事前学修 1.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
13 回	授業内容：Dissertation Presentation 12 事前学修 1.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
14 回	授業内容：Dissertation Presentation 13 事前学修 1.0hr：Preparing for the class 事後学修 2.0hr：Reviewing
15 回	授業内容：Conclusion and Reviewing the course 事前学修 1.0hr：Preparing for the class 事後学修 2.0hr：Reviewing